

Saritha Sasidharan

Naduvilaparambu, Poonthoppu, Alappuzha, Kerala, India - 688006

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26/03/2025

To,

Hiring Manager

Infosys

Subject: Application for Frontend Developer Role

Dear Hiring Manager,

I am writing to express my interest in the UI Developer position at Infosys. With over 8 years of experience in designing user-friendly websites and digital assets, I am confident in my ability to contribute to your team and help create seamless online experiences for your clients.

In my current role as a Sr.UI Developer (L1) at ClaySys Technologies, I have designed responsive websites using HTML5, CSS3, JavaScript, React and WordPress, ensuring optimal performance across devices. I have also created wireframes, prototypes, and high-fidelity mockups to align with business goals and enhance user engagement.

At Azym Technologies, I led the design of interactive user interfaces, optimized website performance, and increased visitor retention by 15%. My freelance experience further strengthened my skills in creating custom email templates, landing pages, and digital assets that align with brand guidelines.

I am proficient in tools like Figma, Canva, Divi, Wix, and Elementor, and I stay updated with the latest design trends to deliver innovative solutions. I am particularly drawn to Oia Properties' customer-centric approach and would be honored to contribute to your mission of connecting clients to their homes and communities.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experience align with your needs.

Warm regards,

Saritha Sasidharan

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UI Developer & Designer

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Frontend/UI Developer with 8+ years of experience building responsive, user-friendly websites and digital interfaces. Proficient in HTML5, CSS3, JavaScript, React, WordPress, and Elementor, with expertise in Figma for wireframing and prototyping. Strong focus on clean, pixel-perfect designs that enhance UX and align with brand goals. Skilled in cross-functional collaboration, performance optimization, and SEO-friendly development. Passionate about modern design trends and delivering engaging, high-quality frontend solutions.

Technical Skills

- **Web Design:** HTML5, CSS3, JavaScript, React, WordPress, Elementor, Divi, Wix, Bootstrap, Tailwind
- **UI/UX Design:** Figma, Canva, Adobe Photoshop
- **Responsive Design:** Mobile-first design, cross-device optimization
- **Prototyping & Wireframing:** Wireframes, mockups, high-fidelity prototypes
- **Additional Tools:** Bitrix24 (basic familiarity), Appform, React, Node.js, Express.js, MongoDB

Experience

Sr.UI Developer - L1

2022 - Present

ClaySys Technologies, Ernakulam, Kerala

- Designed and developed user-centered web applications using HTML5, CSS3, JavaScript, and React, ensuring seamless functionality and responsive design across devices.
- Created wireframes, prototypes, and high-fidelity mockups to align with business requirements and enhance user experience.
- Collaborated with cross-functional teams (product, development, and management) to deliver projects on time and meet customer needs.
- Established design guidelines to standardize the look and feel of multiple applications, ensuring brand consistency.
- Enhanced UI components, including input controls, navigational elements, and informational components, to improve usability and accessibility.

Team Leader & Web Designer

2020 - 2022

Azym Technologies - Alappuzha, Kerala

- Designed highly engaging, interactive user interfaces that complied with modern web standards and client specifications.
- Optimized website performance by improving page load times, image optimization, and code efficiency.

- Increased online engagement by incorporating interactive features such as multimedia elements, animations, and call-to-action buttons.
- Managed domain registrations, web hosting accounts, and configured templates for clients to easily customize. Led a team of designers and developers, ensuring timely delivery of projects and maintaining high-quality standards.

Freelance Web Designer & Developer

2015- 2019

- Designed and developed custom websites and landing pages for clients, ensuring responsive design and user-friendly navigation.
- Optimized website performance through regular evaluations and adjustments, leading to improved search engine rankings.
- Created custom email templates and digital assets aligned with brand guidelines and project specifications.
- Increased client satisfaction by delivering projects on time and incorporating feedback into iterative design improvements.

Projects

- <https://foppuae.ae/>
- <https://www.petiteluxeparties.com/>
- <https://keplerbrooks.com/>
- <https://zonic.ae/>
- <https://yesdefoods.com/>
- <https://theexpoqatar.com/>
- <https://provenpartnersuae.com/>
- <https://volantitsolutions.in/>

Education

B.Tech

- Bachelor of Engineering - Computer Science, Kerala University

2010 - 2014

Diploma

- Diploma in Engineering - Computer Science, Kerala University

2006 -2009

Certifications

- Certified Specialist in Full Stack Development, 6 months course, ICT Academy of Kerala
- Learning the JavaScript Language, LinkedIn Learning
- Learning Design Thinking, LinkedIn Learning
- Google Docs Essential Training, LinkedIn Learning
- PHP/Laravel Certification, 6 months course, Edukshetra, Kochi

Languages

- English (Professional Proficiency)
- Malayalam (Native Proficiency)

Reference

- Reference 1: M. Junaise, +974 3350 2906, m.junaise87@gmail.com
- Reference 2: Priyanka Boral, +91 7003782770, boralpriyanka@gmail.com