Hamid Ahmed



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London

Education & Training History

Sep 2021 – Jul 2023 | New City College, Redbridge Campus

BTEC Level 3 Extended Diploma in Creative Media Production

Grade: Pending

Sep 2020 – Oct 2020 | London Vesta College

Digital Marketing Traineeship

Sep 2014 – Jun 2019 | Sir John Cass Redcoat Secondary School

5 GCSEs A*-C

Technical Skills

- Proficient in using graphic design and photo editing software such as Photoshop and Canva.
- Proficient in using video editing software such as Premiere Pro.
- Skilled in creating user interfaces for websites and mobile apps, using software such as Adobe XD.
- Understanding of SEO, optimising video titles, tags to increase video visibility and reach.
- Effective in driving YouTube channel growth, achieving a 16subscriber increase and over 1,000 views for a client's video.
- Skilled in driving engagement on TikTok, achieving 5,000 views and 140 likes for a client's page.

Employment History

July 2022 - July 2022 | Creative Assembly

Video Games Tester

- · Games testing including livestream games testing.
- Identifying and reporting any defects to developer.
- Providing feedback and analysis to developer.

June 2021 – July 2021 | Makerversity

Graphic Designer Internship

- Designing and developing logos and branding concepts using Scalable Vector Graphics (SVG).
- Created a professional brand logo for a business to use on their products.
- Presenting logos and branding concepts to clients.
- Producing marketing materials.

November 2020 – January 2021 | Loving Social Media

Digital Marketing Assistant & SEO Junior

- Creating digital media contents using Canva for clients.
- Managing social media platforms (YouTube, Instagram, Facebook, and LinkedIn) for clients.
- Providing marketing consultations to clients, offering guidance on marketing strategies to help them achieve their goals.
- Demonstrated expertise in crafting subtitles for client's YouTube videos, to improvement engagement for viewers.
- Contributed to the successful design, development, and optimisation of a website for a client.

February 2020 - February 2020 | Research-i

Video Games Tester

- · Testing new computer games going to market.
- Providing direct feedback and analysis to developers.

July 2019 - August 2019 | Berkeley Group

Front of Desk Receptionist - Concierge

- Welcoming residents and visitors.
- Managing bookings to facilities.
- Answering and dealing with requests.
- Managing posts ensuring delivery is sent out.
- Maintaining excellent housekeeping.

