



Hiral Badiyani

Content/Copy Writer + Social Media

Experienced content writer, skilled in crafting effective website copy, blogs, and product descriptions, with added proficiency in social media management. Passionate about helping clients connect with their target audience and achieve their marketing goals. Committed to delivering top-notch results and a valuable asset to any marketing team.

Education

Bachelor of Commerce

2014-2017
Saurashtra University

Master's in Business Administration (Marketing & Finance)

2017-2019
Ahmedabad Univeristy

Skills

Writing	★ ★ ★ ★ ★
Social Media Marketing	★ ★ ★ ★ ★
Communication	★ ★ ★ ★ ★
Graphic Designing	★ ★ ★ ★ ★
Strategy & Branding	★ ★ ★ ★ ★

Contact

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Work Experience

Social Media Manager

Nov 2022- May 2023/ Ahmedabad International School

- Worked on Social Media Marketing
- Created a Process for Content flow, creating a content strategy, Branding, and Planning the content Drumbeats.
- Managing Content Creation and engagement on various Platforms.

Freelance Writer + Social Media Manager

- 2019- Present

- Started out as a Content Writer in 2019 and upskilled myself constantly to now cater to my clients with Content/Copywriting as well as Social Media Management.
- Industries worked with: Travel, Hospitality, Digital Marketing, Non-Profits, E-commerce Education, and so on..