Tapas Kashyap

Interdisciplinary Designer

Email
tapaskashyap777@gmail.com

Phone
+91 8920673594

Location
New Delhi, India

Behance
tapaskashyap

Linkedin
tapaskashyap

DESIGN SKILLS

- User Interface Design
- Interaction Design
- User Experience Design
- Prototyping
- Usability Research
- Empathy maps
- Affinity diagrams
- Wire-framing
- Mobile Design
- Web Design

Toolkit

- Figma
- Sketch
- Adobe creative suite
- Miro

Soft Skills

- Client Interviewing
- Requirements Gathering
- Agile
- Project Management
- Resource management
- Business Planning
- Marketing Research

Summary

Product designer holding more than 3 years of experience with a particular interest in user interface design and user experience research. Well versed with mobile and web interfaces.

Work Experience

Product Designer   June 2022 – Present
Yuktidea Technologies

- Creating interaction strategies that helped, developing navigation and flow, designing wireframes and interactive prototypes, organising content, and advocating for the needs and goals of real users.

Sr. Graphic designer   Oct 2021 – June 2022
Wikqik

- Creating print magazine layouts and brand identity assets, as well as spearheading website experience improvements. Projects include course visualisation, event branding, and advertising design.

Graphic Designer consultant   Apr 2021 – Sep 2021
Tata 1mg

- Crafting digital and print materials for a variety of social impact campaigns, such as ad banners, brochures, and standees & pamphlets for event assets.

Graphic Designer   Nov 2020 – Apr 2021
Collegedunia

- Designing digital assets such as images, GIFs and Ads for Zouton website for multiple brands.

Education

Undergraduate - B.tech (IT + MI)   2015 – 2019
CIC, University of Delhi

Intermediate - PCM with computers   2013 – 2015
St.Xavier's Sen. Sec. School, Delhi