

Anupama Singh

28-01-1997

I am fascinated by the impact marketing has in the brand and would like to explore & contribute more towards the growth of your company.

EDUCATION


BBA in Marketing


Pune University
2014 - 2017

SKILLS

- Canva
- People skills
- Basic knowledge in MySQL, HTML
- Making reels on trending songs
- Have used Facebook Meta Business & Wix

CONTACT

 +91 8375843333

 anupamasingh376.as@gmail.com

EXPERIENCE

Marketing & HR Associate

Maradi by Mahalakshmi Hall | May 2022 - Present

- Handling all social media platforms- Instagram, Facebook, Pinterest, YouTube, LinkedIn, and Quora.
- Planning customer-engaging activities to increase brand awareness.
- Content writing for brochures, websites, social media captions, and blogs.
- Handling all the HR activities - calculating salaries, organising team building activities, resolving problems.

Business Development Associate

Equim | December 2021 - May 2022

Admin Cum Counsellor

INIFD | 2017