

Lucy Haywood

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EDUCATION

Leeds Beckett University

Broadcast Media Technologies (BSc)

- Predicted First Class Honours.

Huddersfield

Graduating July 2024

Leeds City College

A Level Qualifications

- Awarded A, A, C, in Media Studies, Sociology and English Literature, respectively.

Leeds

September 2017- June 2020

WORK EXPERIENCE

Matalan

General Sales Assistant

Leeds
December 2022 – Current

- Using my initiative and creative flair to style mannequins and main displays to appeal to our customer base and compete with other well-established brands in the city centre.
- Maintaining a good availability of stock, out posting where necessary to drive basket sales.
- Supporting the wider management team with daily duties.
- Gain vast amount of knowledge to aid customers
- Highly efficient on tills and cash handling.
- Keeping up to date with sales and offers to drive more profit
- Enforcing company policy when dealing with returns and customer complaints.

Nando's

Cashier

Leeds
July 2018 - December 2022

- Delivered excellent customer service and ensured that every customer had the best dining experience.
- Ensured high food safety standards were met.
- Gain a vast knowledge of the menu to give excellent recommendations to customers depending on their taste.
- Upsell items from the menu to gain more profit.
- Help lead the team and delegate tasks to other colleagues to have quick table turnover.

Monomyth Records

Videographer & Editor

Leeds
November 2022

- Using my creativity and extensive knowledge of visual and audio equipment, set up filming equipment to film musicians performing, offering visually pleasing videography.
- Used Premiere Pro to a high level to edit a film using footage that was filmed.
- Directed the musicians in order to gain the best shot.

Birkenshaw CE © Primary School

Activity Support Worker

Bradford
October 2017 - July 2018

- Passed an extensive DBS check.
- Upkeep strict safeguarding regulations
- Liaise with parents and teachers to provide the best enrichment activities for the children.
- Set an example of good behaviour for the children, which included being stern when needed but also encouraging their interests and talents.

SKILLS

Skills:

- With my degree, I have produced numerous short films, TV shows, live streams, podcasts and music videos, in which I have directed, filmed and edited together.
- Competent at Microsoft Office and Adobe Creative Cloud.
- Extensive knowledge on various Social Media applications.

- Digital communication such as composing e-mails, content creation, copywriting and copy editing.
- Research, reporting and presentations.