Rajat Paptan
G r a p h i c   D e s i g n e r

Creative Graphic Designer with talent for developing unique custom artwork. Detail-oriented, organized and meticulous individual who follows innovative approach to ideas and concept development. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

Contact

Phone
+91-9016515154

Email
paptanrajat@gmail.com

Education

Mar'14 – Jun'16
AD3D EDGE
Maya Academy of Advanced Cinematics

Skills & Expertise

- Adobe Photoshop
- Adobe Premiere Pro
- Canva
- Wireframes
- User Flows
- Process Flows
- Graphic Designing
- Work Flow Design
- Video Editing
- Sound Editing

Portfolio Link

https://www.behance.net/gallery/167051005/Portfolio

Language

English

Hindi

Gujarati

Work Experience

2021 - 2022
Graphic Designer - Freelancer

- Met with customers to present mockups and collect information for adjustments
- Developed creative design for brochures, and banners
- Completed final touches for projects such as images sizes and font selection
- Worked with design systems to develop and present prototypes for focus group evaluation

2018 - 2020
Plexus Studio - Providing Designing Solutions
Co-Founder

- Provided services in 3D modeling, environment lighting, workflow design, and graphic design to multiple clients
- Clientele includes construction groups, agri-fertilizer companies, event management firms, advertising agencies, automobile dealers, restaurants-cafes, game zones, and colleges
- Conducted client meetings and gathered business requirements on daily basis
- Managed a team of 3 members and 15+ freelancers

2016 - 2018
MAD (Mad About Discounts)
Graphic Designer

- Worked at a startup where I handled all of their digital design requirements and digital marketing campaigns
- Designed and handled all print media content
- Designed banners, flyers and managed social media marketing for more than 21 tie-up partners
- Guided a team of four people, mentored junior designers, and provided design guidance to improve the overall team output

2015 - 2016
Maya Academy of Advanced Cinematics
Graphic Designer Intern

- Responsible for the daily design activities of the commercial project
- Developed environment modeling for a game in Autodesk 3Ds max
- Created indoor lighting for a commercial complex
- Designed graphic content for digital marketing