



PROFILE

A young and enthusiastic digital marketer who loves staying on top of trends and understand the growing relevance of digital marketing for businesses today. With my two years of experience in digital marketing, I have gained credible expertise in Social media marketing, Digital Marketing, Copywriting, Snapchat Ads and Google Ads.

EDUCATION

2019 – Class X | St Ann's Day School
2021 – Class XII | St. Joseph Day School
2022 – Diploma in Digital Marketing | NIHT
2022 – Various Certificate Courses from Semrush, Twitter, LinkedIn, Hubspot and Google

SKILLS

SOCIAL MEDIA MARKETING, DIGITAL MARKETING, SEO, COPYWRITING, EMAIL MARKETING, FACEBOOK ADS, GOOGLE ADS, SNAPCHAT ADS, CONTENT STRATEGY.

ASHWANI JAISWAL

DIGITAL MARKETER
SOCIAL MEDIA MARKETER



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Howrah -711101



ashwani7059@gmail.com

EXPERIENCES



GRAPHE

(OCT 2022-PRESENT)

Role: Social Media Manager

Function: Created content for various forms, such as posts, videos, reels, and blogs. Participated in the planning and execution of content strategies, as well as the creation of content calendars. Conducted keyword research and SEO audits to assist businesses in increasing their search engine results..



TECHGENYZ (INTERNSHIP)

(MAY 2022 -OCT 2022)

Role: Social Media Intern and copywriter.

Developed and implemented a complete content strategy for clients and prospects across all digital and social media channels, including Content Marketing, SEO, Social Media Marketing, and Copywriting.

Responsibilities included: Digital Marketing, Social Media Marketing, SEO, Content Strategy, Brand Management, and Media Planning.

Connect on Social Media



[linkedin.com/in/ashwani-jaiswal-/](https://www.linkedin.com/in/ashwani-jaiswal-/)



[instagram.com/ashwinjaiswal99/](https://www.instagram.com/ashwinjaiswal99/)

HOBBIES

Reading Books

Photo Editing

Watching Films

LANGUAGE

English

Bengali

Hindi



UNSCHOOL (INTERNSHIP)

(JAN 2022 -MAR 2022)

Role: Social Media Intern

Function: Did an internship with Unschool where helped the company grow digitally by creating content daily posting and managing their social media pages for two months.



MASTANI'S(FREELANCING)

(MAR 2022 -APR 2022)

Role: Social Media Manager

Function: Worked with Mastani's a makeup page on Instagram and helped them to grow upto 5k followers in 2 months organically and by running ads.



ANURAG MAKEUP MANTRA

(FREELANCING)

(DEC 2021 -APR 2022)

Role: Social Media Manager

Function: Worked with Anurag Makeup mantra as a social media manager, where I helped the brand to grow their Instagram followers about 30k.