

Chiarra Gianina Ferna ndes

Date of birth: 01/09/1994

Nationality: Indian

Gender: Female

CONTACT

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WORK EXPERIENCE

12/2022 - CURRENT Rome, Italy

Administrative Assistant Uni-Italia, Head office, Italian Ministry of Foreign Affairs and international cooperation

1. Providing assistance and guidance to international students willing to apply to Italian universities via emails and social media

19/11/2019 - CURRENT Mumbai, India

- **Marketing and promotion manager** Uni-Italia Centre, Italian Consulate in Mumbai
 - 1. Liaise with the director and other employees to understand promotion goals
 - 2. Develop promotions including deals to encourage target consumers
 - 3. Organise and strategise to ensure promotions reach consumers in a timely manner
 - 4. Provide outstanding customer service to clients
 - 5. Manage a staff of Client Services Representatives

01/04/2017 - 01/11/2019 Mumbai, India

- Video editor Defin8 Consultancy / The JPEG factory
 - 1. Manipulating and editing film pieces in a way that is invisible to the audience
 - 2. Taking a brief to grasp production team's needs and specifications
 - 3. Reviewing shooting script and raw material to create a shot decision list based on scenes' value and contribution to continuity
 - 4. Create and maintain a client communication platform
 - 5. Ideate based on client requirements

01/06/2016 - 30/06/2016 Mumbai, India

Production Intern CNN-IBN News 18

01/04/2016 - 04/2016 Mumbai, India

Editorial Intern ET Panache (Times of India)

01/01/2016 - 30/03/2016 Mumbai, India

Content management Intern MTV India Pvt. Ltd

EDUCATION AND TRAINING

09/2022 - CURRENT Roma

Laurea Magistrale in Art History Tor Vergata, University of Rome

Address Roma | Website http://arthistoryrome.uniroma2.it/

06/2015 - 06/2019 Mumbai, India

Masters of Arts in English University of Mumbai (Institute of Distance and Open Learning)

Address Mumbai, India | Website https://mu.ac.in/distance-open-learning

08/2015 - 05/2016 Mumbai, India

Post Graduate Diploma in Journalism St Pauls Institute of Communication Education

Address Mumbai, India | **Website** https://www.stpaulsice.com | **Field of study** Social sciences, journalism and information

06/2012 - 03/2015 Mumbai, India

Bachelor of Arts in English and History St Xaviers College, Autonomous

Address Mumbai, India | Website https://xaviers.edu/main/

09/2010 - 02/2012 Mumbai, India

Higher Secondary School Certificate St Xaviers College, Maharashtra State Boards

Address Mumbai, India | Website https://www.mahahsscboard.in

04/09/2016 - 23/07/2017 Florence, Italy

School of Formation for Youth (Scuole gen) International Centre of the Focolare Movement

Address Florence, Italy | Website https://www.loppiano.it/scuole-di-formazione/

LANGUAGE SKILLS

MOTHER TONGUE(S): English

Other language(s):

Hindi

| Listening | Reading | Spoken production | Spoken interaction | Writing |
|------------------|----------------|--------------------------|---------------------------|----------------|
| B2 | B1 | B1 | B1 | B2 |
| Italian | | | | |
| Listening | Reading | Spoken production | Spoken interaction | Writing |
| B1 | B1 | B1 | B1 | B1 |

ADDITIONAL INFORMATION

Social and political activities

08/2011 - 08/2014 St Xaviers College Autonomous Mumbai

Organiser / Volunteer (College fest)

Link https://www.malharfest.org

04/2014 - 04/2016 St Michaels Church Mumbai

Parish Youth Council

Link https://www.stmichaelsmahim.com/youth-council