

NEHA GUPTA

Product Designer
(UI/UX)

Goal-focussed UI/UX designer. Worked on different projects including design of cryptocurrency exchange, mobile app, wireframes, and improved UX.

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in pixelplotting

DESIGN SKILLS

- Product Design
- UI/UX Design
- Prototype
- Wireframing
- Grid & Layout
- Web Usability
- Interface Design
- Image Editing

SOFT SKILLS

- Communication
- Critical Thinking
- Postive Attitude
- Willingness to Learn

SOFTWARE

Adobe XD
Figma (Basic)
Adobe Illustrator
Adobe Photoshop
Zeplin (Assets)
Basic knowledge of HTML/CSS

EDUCATION

ALGAPPA UNIVERSITY
- 2013 to 2015
M.Sc Computer Science

FRAMEBOXX - 2010 to 2013
B.Sc Animation & Multimedia

High School
D.A.V. Public School

SUMMARY

- 8 years of experience with a demonstrated history of working in the computer software industry.
- Proficiency in handling project independently.
- Developed landing pages, dashboards and online applications using Adobe XD, Adobe Photoshop, and Adobe Illustrator.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Explore the ways to enhance the user experience and create a value proposition for the end user of the product and services being offered for user engagement and product enhancement.

WORK EXPERIENCE

Classic Informatics JULY 2021 - PRESENT
Sr. UI/UX Designer

- Work closely with product owners, software developers, and other designers to create innovative design solutions.
- Create user flows, wireframes, low-fidelity and high-fidelity design mockups.
- Experience working in agile and product-centered environment.

Oodles Technologies DEC 2017 - JUNE 2021
Sr. UI/UX Designer

- Collected, defined and translated user requirements into project designs and implementation plans.
- Developed landing pages, dashboards and online applications using Adobe XD, Adobe Photoshop, and Adobe Illustrator.
- Created eye catching and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Present and defend designs and key milestone deliverables to peers and executive level stakeholders

Arihant Webtech Pvt Ltd JUNE 2016 - NOV 2017
Sr. Web Designer

- Created visual concepts using computer software like Adobe Photoshop, to communicate ideas that inspire, inform, or captivate consumers.
- Developed the overall layout and production design for advertisements, brochures, magazines, and templates.
- Developed team communications and information for meetings.

iZeneth Innovative Technologies JUNE 2014 - MAY 2016
Graphics & Web Designer

- Managed a large variety of property marketing activities, including branding, ads, brochure development, flyers/e-flyers, direct mail campaigns, invitations, announcements, marketing center items (boards, promotional items, signage, etc.)
- Designed customized deliverables per team and stakeholders needs
- Image correction, Cropping, Generate & Edit new images

AWARDS

- Bright beginner in Classic Informatics
- Won The Addressya Bunch Of Flowers For Exceptional Team Efforts And Contributions