Shagun Sharma

Product designer | Architect | Artist

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Portfolio link

EXPERIENCE

UI/UX Designer, nurture.farm

April 2022 - Present, Bengaluru

nurture.fam is a digital ag platform offering farm services, agri-input commerce and driving sustainability in agriculture

- **Built a robust design system** from scratch with an easy to use plug-and-play library of components, which improved the workflow for designers and developers.
- **Re-designed the partner app** which focused on improving the information architecture, navigation, usability and engagement.
- **Upgraded the visual design language** for the retail platform which includes the retail app as well as the SellerFirst web portal.

UI/UX Intern, nurture.farm

December 2021 - April 2022, Bengaluru

- **Designed website and marketing collaterals** for the Spring event, which was themed on the role of design in agri-tech.
- **Conducted UI audits** for all our suites of product with the aim to define a visual design language for our platforms.
- **Conducted interviews for the Women in Agriculture initiative** which highlighted the voices of women in the agri-tech sector.

Architect, StudioPOD

June 2018 - November 2020, Mumbai

StudioPOD is an award-winning, international planning and urban design practice

- **Led the design team for Thane Streetscapes Project** (Part of Smart City Initiative), which aimed at revamping 13km of streetscapes in Thane district.

EDUCATION

Google UX Design Course

Foundations of UX Design | 2021

Balwant Sheth School of Architecture, Mumbai

Bachelors of Architecture | 2013 - 2018

SKILLS

Design

Wireframing, Rapid prototyping, Responsive design, Design systems, Visual design, Interaction design, Illustration, Agile & lean UX

Research

User research, Usability testing, Journey mapping, Personas, Storyboarding, Affinity diagrams, Workshopping, Information architecture

Tools

Figma, Adobe XD, Adobe CC (Illustrator, Photoshop, Indesign) , Miro, AutoCAD, Rhinoceros

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ACHIVEMENTS

nurture.farm - Above and Beyond

October, 2022 | Performance Award

nurture.farm - Spotlight Award

August, 2022 | Performance Award