

ISMAIL GOHAR

+447903418212

ismailgohar@gmail.com

25 Ravensmede Way, London W4 1TD

SUMMARY

As a visionary fresh graduate of the University of Bristol, my passion for pushing creative boundaries and attention to detail set me apart. With a Bachelor of Arts in Film & TV, my diverse experiences across Egypt, the United Kingdom, and a German school have enriched my artistic perspective, allowing me to create immersive content beyond conventional boundaries. With fluency in three languages, I have refined my ability to build meaningful connections and excel in social interactions. Eager to make my mark in the dynamic film and media ecosystem, I bring a fresh approach, a passion for storytelling, and a dedication to leaving a lasting impression.

EXPERIENCE

March – May
Bristol, 2023

St. George's Bristol

- Engaged in immersive music video production at St. George's Bristol, acquiring invaluable hands-on experience within a professional setting.
- Identified the necessity to enhance the company's marketing content strategy, leading to my recruitment with a primary responsibility for curating concert-capturing content.
- Effectively contributed to the company's marketing accomplishments by creating compelling content that authentically captured the essence and energy of live performances.

June – July
Cairo, 2022

EAR Media advertising

Creative content direction trainee

- Absorbed myself in the dynamic world of marketing and communications, gaining valuable experience in crafting compelling content.
- Played a pivotal role in creating content that resonated with diverse audiences, contributing to the success of impactful campaigns.
- Collaborated closely with a talented team to elevate brand messaging and drive engagement through strategic content creation.

July – Aug
Cairo, 2019

Watch It streaming service

Runner & media content creation internship

- Supported production activities as a Runner on set for *Bela Daleel*, gaining valuable hands-on experience in the industry.
- Edited film pieces to create concise and impactful short teasers using Adobe software.

March – Nov
Cairo, 2019

KAI Collective

- Crafted, reviewed, and edited engaging content for the swimwear company's Instagram page.
- Utilized digital publishing platforms to create well-structured drafts that effectively captured the attention of our target audience.
- Played a key role in enhancing the company's online presence and driving engagement through compelling and visually appealing content.

EXPERIENCE +

FREELANCE

Served as the **First Assistant Camera** for a Bristol-based farming documentary, collaborating with the POC Bristol team at **Cables & Cameras** in 2021.

Gained experience in the **hospitality industry** as a worker at **Stein's Richmond** in London in 2020 and **Footasylum UK** in London in 2022.

Provided **stage photography** and **press coverage** for **WEGZ**, in London in 2022.

Completed a **marketing internship** in 2017 at **NOLA**, Egypt's leading **cupcake company** in Cairo, involving coordination with companies such as Coca-Cola.

FREELANCE FASHION PHOTOGRAPHY

Richa EG (Egypt 2021)
Moshpit (Egypt 2022)
Public Offender (Egypt 2021)
TWO GEEZ (UK 2023)

CREATIVE PORTFOLIO

[Ismailgohar.wixsite.com/portfolio](https://ismailgohar.wixsite.com/portfolio)

LINKEDIN PROFILE

[Linkedin.com/in/ismail-gohar-b9ab74236/](https://www.linkedin.com/in/ismail-gohar-b9ab74236/)

Skillset

Photography

Art Direction

Visual Design and

Graphics

Social Media Management

Cinematography

Adobe Suite

Microsoft Excel

Collaborative Teamwork

Critical Thinking

Multilingual

Creative Concept Development

Translating ideas into captivating and innovative concepts

Storytelling and Ideation

Crafting compelling narratives

Education

University of Bristol

Bachelor of Arts in Film and Television 2023

MODULES

Film Director's Vision / Documentary Practices /
Short Fiction Film / Film History / Television
Industries / Experimental Film / Filmmaking
Fundamentals

University of Westminster

September 2019 – July 2020

Contemporary Media
Practice

OnCampus London Founda^{on}

September 2018 – July 2019

Humanities Foundation
Program

German School London

September 2016– July 2018

Languages

Arabic

Native

English

Fluent

German

Fluent