

Muddhit Baid

7586819817 | [Website](#) | [Gmail](#) | [LinkedIn](#) | [Github](#)

EXPERIENCE

Software Engineer - II

June 2022 – Present

Rocketium

Bangalore

- Developed a range of functionalities for the video editor, such as the option to add, delete, clone, reorder scenes, and upload music in bulk. These features enabled the tool to be used effectively for creating video advertisements.
- Created a comprehensive animation engine and timeline view in the video editor from scratch, offering extensive control over keyframes and allowing users to add customized animations with ease.
- Developed options to add, delete, clone, reorder scenes and uploading scene music in bulk in the video editor, resulting the tool be a ready to use for making video ads.

Software Engineer - I

May 2021 – June 2022

Rocketium

Bangalore

- Successfully implemented Thirdlight for DAM management and easy media access, resulting in a 67% reduction in TAT.
- Developed a user-friendly flow for workspace management, including inviting new members and managing member roles and settings.
- Developed a global search engine with shortcut access to important features anywhere in the application, reducing overall turnaround time. Received MVP recognition for completing the project in just four days.
- Built the first cut of Creative Analytics engine in less than 2 weeks, which automatically pulls data from platforms where campaigns run, understands formats, text, imagery, layouts, in the visuals, allows teams to add brand-specific data such as offer or goal, visualises this data with information-rich charts. This attracted a great attention among the marketers in industry.
- Proficient in a variety of technologies, including MongoDB, ExpressJS, React JS, NodeJS, AWS, TypeScript, and Ant Design.

Technical content writer Intern

Nov 2020 – May 2021

GeeksforGeeks

Virtual

- Crafted multiple articles on demanding topics and received good reviews.

PROJECTS

dAd Space - Decentralized Ad Network - You'r gateway to web3 Ad's. | *ReactJS, Node.Js, Polygon*

Nov 2022

- Won Best Developer Tool or DAO Tooling by Polygon, in world's biggest ETH Hackathon
- The entry point for DAPPs to be monetized with advertisements and analysis technologies to ensure that nobody gets inundated with unrelated adverts.
- Uses The Graph, Push Protocol and Dune for other features.
- [View Project](#)

Summarize | *ExpressJS*

Mar 2021

- Slack App for Summarizing slack threads.
- Process video to generate summary out of it.
- Summarize thread of 100+ messages in a jiff and ask any questions to get answer from the thread.

ACHIEVEMENTS

- * Provided mentorship to over 100 college students and professionals at Newton School, empowering them to take their initial strides into the technology industry.