

A **Visual Director, UX Architect**,  
and a tech geek who help turning  
complex problems into simple, beautiful  
intuitive solutions through design



*Rohan*  
**JACOB JOSEPH**

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**Bē** /rohanjacob

**in** /rohan917

**f** /rojacs

**tw** /rohan917



## WORK EXPERIENCE

**2018-Present**  
**DESIGN ARCHITECT**  
TSI (TPF Software Inc.), India

**2017-2018**  
**Consultant DESIGN STRATEGIST**  
Manage My Education (Remote)

**2014-2017**  
**VISUAL ARCHITECT**  
eHelium Advisory Services, India

**2013-2017**  
**Consultant DESIGN STRATEGIST**  
MediaEdge Inc., Canada (Remote)

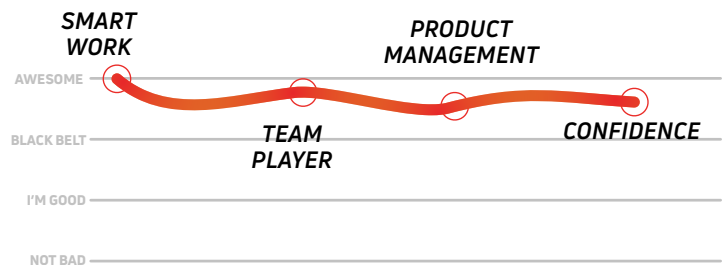
**2009-2014**  
**CREATIVE DIRECTOR**  
Activemind Inc., Canada

**2009**  
**Jr.DESIGNER**  
Uberflip, Canada

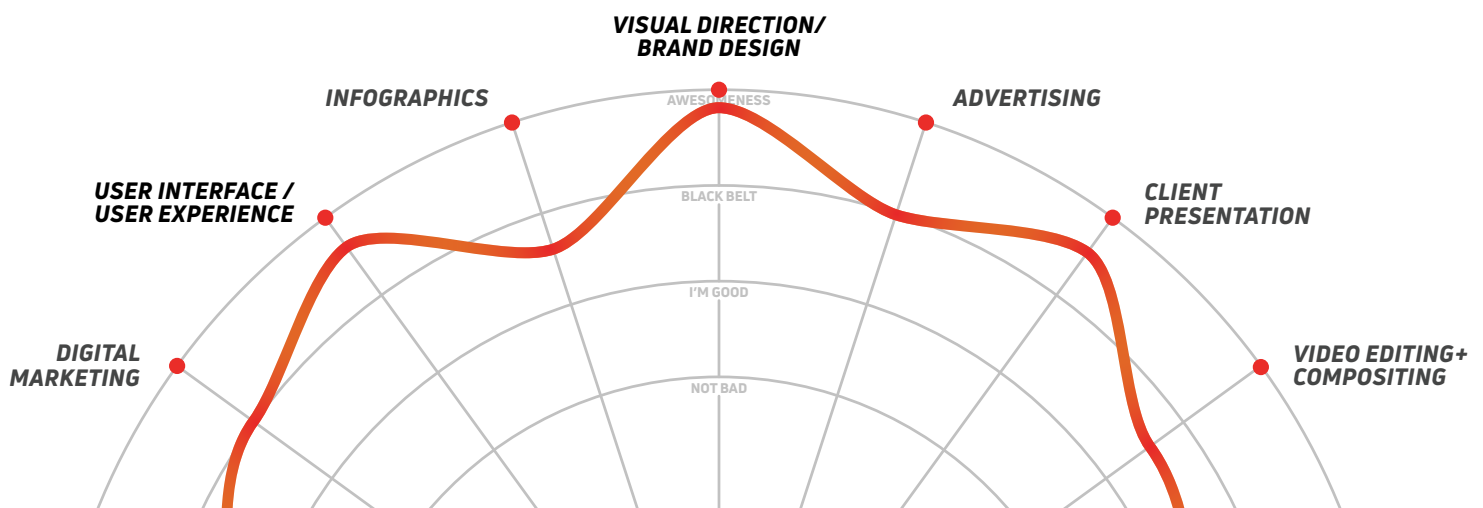
**2008**  
**Intern. TV PROD.**  
Sun Network, India

**2007**  
**Intern. PRINT+TVC**  
Exodus Ad Agency, India

## SOCIAL SKILLS



More than  
**12 years**  
of design  
experience



## EDUCATION

- 2014**  
**CSC**  
HTML5, CSS3
- 2008-2009**  
**SHERIDAN COLLEGE**  
Advanced Television & Film (*Direction+ Production*)
- 2005-2008**  
**MADRAS CHRISTIAN COLLEGE**  
B.Sc. Visual Communication
- 2004-2005**  
**RAI UNIVERSITY**  
Animation, Design

## ONLINE LEARNING

**DESIGN THINKING**  
edex

**SOCIAL MEDIA MARKETING**  
edex

**PERSONAL AND EMOTIONAL BRANDING**  
LinkedIn Learning

**DIGITAL USER EXPERIENCE**  
LinkedIn Learning

**MATERIAL DESIGN**  
udemy

**PRODUCT MANAGEMENT**  
UpGrad

## SNIPPETS

06

Continents from which  
clients had been served

17+

Industries for which  
I have designed

50+

Branding Projects  
around the world

2014

Employee of the year  
at eHelium Advisory

Working  
experience in  
every industry  
worldwide

## SOME OF THE CLIENTS I WORKED WITH



and many more

## ME IN A NUTSHELL

