

Seth Ayush Vijay

UX/UI Designer



CONTACT

- +91 9454056286
- guptaayush03@gmail.com
- Jhansi, India
- [linkedin.com/in/seth-ayush-vijay-b89575236](https://www.linkedin.com/in/seth-ayush-vijay-b89575236)
- [behance.net/sethayush](https://www.behance.net/sethayush)

SKILLS

Figma	Advance
Adobe XD	Intermediate
Figjam	Intermediate
InVision	Intermediate
Maze	Intermediate
Illustrator	Beginner
Google Sheet	Intermediate
Google Forms	Intermediate
Miro	Intermediate
UX Design	Intermediate

EDUCATION

- 2020
Bachelor Of Technology
In Computer Science
Hindustan College Of Science And Technology
- 2015
Intermediate
In Science
B.N.N College
- 2013
High School
In Science
Sun International School

PROFILE

I am working as a UX/UI designer for two years as a freelance and now working full-time, and In total, I have 2.1 years of experience in the field. I've worked on more than 18 live projects from scratch. While working with new businesses and existing companies allowed me to develop a wide range of skills. Assisting them to create user-friendly designs that solve user problems. The majority of these products were websites, mobile apps, and SaaS offerings. I adore designing and taking responsibility for any given design work.

WORK EXPERIENCE

UX/UI Designer, Swazei

January, 2023 - Present

- Creating user-centered designs by understanding business requirements, and design process.
- Using UX Concepts to design solutions for business to grow.

Freelancer UX/UI Designer

January, 2021 - January, 2023

- Creating user-centered designs by understanding business requirements, and design process.
- Using UX Concepts to design solutions for business to grow.
- Delivering the high-fidelity designs solutions, along with all the assets to the development team,

Engineer, Tata Elxsi Limited

April, 2021 - October, 2022

- Involved in the development of products based on the Android platform.
- Understand the digital devices over where android can run.
- I have learned how in future we will be using technology.

Trainee Software Engineer, Webkul Software PVT

January, 2020 - December, 2020

- I was working in Cs-Cart department. I have contributed in the development different modules.
- I have a good understanding of the E-commerce platform.

LANGUAGES

English	Fluent
German	Beginner
Hindi	Fluent

SOFT SKILLS

- Time management
- Communication
- Adaptability
- Problem-solving
- Teamwork
- Creativity
- Leadership
- Attention to detail
- Work ethic

INTERESTS

- Designing
- Reading Articles
- Playing outdoor games
- Helping in Chores
- Watching Science Fiction Series

TECHNOLOGY STACK

- HTML & CSS
- PHP
- React Js
- Android AOSP
- My SQL
- Java Script

PROJECTS

UX Case Study on Fitness App | UX Designer

September 2022 - November 2022

- ♥ Was aware users were conscious about their health, but not doing anything for it.
- ♥ I have conducted User Research, defined problem statements, designed personas, and conducted usability testing on the proposed solutions.
- ♥ Refined the design and designed Hi-Fidelity designs and mockups and concluded the project.
- ♥ Project Link - <https://bit.ly/3GikVKj>

Mobile App Re-Designer, Olive Green | UI Designer

May 2022 - June 2022

- ♥ Olive Green is a startup that is Building & Facilities Management Customized Software
- ♥ My responsibility were to provide them an re-design mobile application using Design thinking approach.
- ♥ Project Status - Still in Developing Stage.

Website Design, CorporateLoft | UI Designer

April 2022 - April 2022

- ♥ CorporateLoft is a IT Services Startup basued out in Canada, They are dealing on all services, business services and more.
- ♥ My responsibility were to provide them an entire website design, along with the Admin & User portal.
- ♥ Project Link: <https://bit.ly/3GQsaYd>

Mobile App Design, MTD | UI Designer

March 2022 - April 2022

- ♥ MTD short for My Travelling Date, a new generation mobile app that is for youngsters to plan and find a date.
- ♥ My responsibility were to provide them an entire application re-design for mobile devices.
- ♥ Project Status - Still in Development

Mobile App Design, Yello Bag | UX/UI Designer

Febuary 2022 - February 2022

- ♥ We were working on a problem of ad-sense implementation Through design thining approach we came up with an intresting solution for it.
- ♥ My responsibility were to provide them an entire application design for mobile devices.
- ♥ Project Link: <https://bit.ly/3I5XOA0>

Website Design, Prans | UI Designer

January 2022 - January 2022

- ♥ My responsibility were to re-designing the website. Which will help to reach potental customers for pitching, selling products and many more.
- ♥ Project Link: <https://bit.ly/3GmKI0y>