

Nyaradzo Chinoputsa

Barnsley, UK (Willing to relocate)

Mobile: +447907715301

Email: nchinoputsa@gmail.com

LinkedIn: <https://uk.linkedin.com/in/nyaradzo-chinoputsa-0a9434132>

Profile

A MSc in Global Marketing Management Graduate from The University of Sheffield and a BA (Hons) International Business with French and a Year Abroad Graduate. Committed and driven with experience in sales and customer service. I can work with a range of audiences and my international work experience in hospitality and tourism has enhanced my adaptability. My work experience as a Student Representative has enhanced my organisational and time management skills. I have a passion for creativity, and I am currently looking for entry-level marketing, sales, customer-focused and social media marketing roles.

Skills Profile

- First-Class Honours in my Marketing Dissertation.
- Outstanding communication and team-building skills developed through networking, hospitality, and tourism work experience and study abroad.
- Enhanced my flexibility, organisational and time management skills by balancing my studies with my work commitments - Overseas experience in the United States of America.
- Developed rapport and relationships with other students and staff members by attending meetings regularly at the University of Hertfordshire – Leadership role as a Student Representative.
- Organisation and time management - I enjoy working in a team by working collectively to meet deadlines and targets.

Education

MSc in Global Marketing Management at The University of Sheffield - September 2021- September 2022

- Relevant Modules: International Consumer Behaviour, Global Marketing, Marketing Communications.
- Dissertation Topic: A study of how Tik Tok influencers develop consumer and brand relationships in the UK context.

BA (Hons) International Business with French and a Year Abroad at Bishop's University, Canada.

Completed an Industrial Placement at Walt Disney World Parks and Resorts Inc. (2:1) –September 2016-May 2020.

- Certificate in Hospitality and Tourism Management –The University of California, Riverside Extension (June 2018-January 2019) – Disney's Academic Exchange Programme
- BBA Business Administration - Bishop's University, Canada (Study Abroad) (January 2019-May 2019).

Barnsley Sixth Form College 2014-2016

- A 'Level Citizenship Studies, Health and Social Care, Sociology.

Barnsley College 2014-2015

- Music Performance (QCF) – Distinction

Professional Work Experience

Marketing Assistant at The University of Sheffield (UNICUS Sheffield Ltd)

Present Day (Part-Time)

- Delivery of multi-channel marketing activity for Accommodation and Commercial Services.
- Coordinating marketing projects and campaigns to ensure successful delivery, including research, print, digital, social and email marketing.
- Managing social media to maximise engagement, including Instagram, Facebook, and Twitter.
- Updating websites to drive engagement and ensure accuracy and relevance.
- Using Mail Chimp to create and produce content for e-newsletters.

Alumni Ambassador for The Internship Experience - The Bright Network UK

- Networking and connecting with students.
- Promoting the internship experience to peer groups on social media channels.
- Sharing sector stream experiences with other students.
- Sharing key learnings from my experience on the Internship Experience UK 2020.

NCS Assistant Recruitment Coordinator, Sheffield Wednesday Community Programme

April 2021 – July 2021

- Implementing and coordinating a high quality NCS experience to a team of up to 15 Young People.
- Supporting the Team Leader in engaging with local volunteer centre, community groups and charities for social action project opportunities.
- Using salesforce to promote NCS events and to monitor weekly KPIs.
- Consulting with the Education Department to produce and promote social media posts on LinkedIn, Facebook, and Instagram through SWCCP Social Media Pages.

Walt Disney World Cast Member, Walt Disney World Resort, Orlando, Florida, USA.

July 2018 – January 2019

Merchandise Customer Service Assistant

- Delivered guest services during busy seasons such as Christmas and Thanksgiving.
- Excellent customer service skills, working on the frontline and proficiently displayed diplomacy in handling and resolving guest queries.
- Developed skills such as teamwork as I worked with other individuals daily, all staff would help one another to ensure that the business operated smoothly.
- Effective communication and teamwork were paramount to success.

Front of House Cast Member

- Accommodated guests with world-class customer service whilst on the frontline.
- Fulfilled guests' requests, multi-tasking, managing inventory, ensuring that sales targets were met.
- Educated and informed guests about the ethos of the organisation.
- Developed strong interpersonal skills by ensuring that service was delivered to guests on time.

Student Representative for BA (Hons) International Business – University of Hertfordshire

September 2016 – May 2018.

- Nominated by International Business classmates.
- Attended Business School meetings, reported and discussed with other business school students about what improvements could be made at the business school.
- Gathered information from the student body about what aspects of the course they enjoyed and what could be improved.
- Developed skills such as planning and leadership by building rapport with programme leaders.

Awards/Achievements

- Fretwell-Downing Scholarship, 2021
- Certificate in Hospitality and Tourism Management, 2019 (University of California).
- Organizational Leadership, American Council on Education, 2018 (University of California).

Extra-Curricular Activities

- Caribbean African Students Association, 2019 (Bishop's University).
- Student Representative, University of Hertfordshire, 2017, 2018 (University of Hertfordshire).
- Entrepreneurs Society 2016-2017 (University of Hertfordshire) – Active Member

Interests

I enjoy cooking, exploring social media, listening to music, and travelling. I hold a full and clean UK Driver's License.

References

Emma Chorley – Manager at UNICUS Sheffield Ltd (e.chorley@sheffield.ac.uk)

Natasha Khilji – Programme Leader for International Business (g.khilji@herts.ac.uk)