

# Ruth Uchechi

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**Portfolio:** <https://ruthuchechi.com.ng>

## Summary

As a Mid-Senior UI/UX Designer, I possess considerable expertise in various fields including product design, graphics design, web design, product analytics, as well as proficiency in software tools such as Figma, Adobe XD, FigJam, Miro, InVision, WordPress, Shopify, Google Analytics, and Adobe Photoshop. My experience has demonstrated my ability to enhance UX/UI and increase customer retention rates. My focus is on creating effective solutions that are relevant and leveraging data to tackle intricate design challenges.

## Experience



### UX Researcher

Montret

Jan 2020 – Mar 2023 (3 years 3 months)

- Led the UX design and research efforts for a number of key projects.
- Worked closely with cross-functional teams, I conducted user research, developed user personas, created wireframes and prototypes, and facilitated user testing sessions
- Conducted competitor analysis, creating design guidelines, and ensuring that all designs aligned with the brand's identity.
- Worked closely with developers to ensure that all design specifications were met, and collaborated with the marketing team to develop a launch strategy for the app.
- Communicating research findings, creating reports, presentations, to share research findings with stakeholders, including developers, and product managers.



## **Mid-Senior UX Designer**

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Jan 2017 – Jan 2019 (2 years 1 month)

- Stayed up to date with industry trends and emerging technologies to inform design decisions and improve processes
- Led design sprints and facilitated workshops to generate and prioritize design ideas.
- Developed high-fidelity prototypes and conducting user testing to validate design solutions.
- Created user personas, user journeys, and wireframes to communicate design solutions.
- Conducted user research and usability testing to gather insights and inform design decisions.
- Advocated for user-centered design principles and processes across the organization.

## **Education**



### **Institute of Management & Technology (IMT)**

Hnd, Banking, Corporate, Finance, and Securities Law

2014 – 2019

## **Licenses & Certifications**



**Creative Problem Solving and Decision Making** – Alison – Empower Yourself

3896-24528812

## **Skills**

Problem Solving • Empathy • User Research • Information Architecture •  
Interaction Design • Collaboration • Teamwork • Miro • Adobe Photoshop •  
User Interface Design