

SHAILESH RAUTHAN

ASST.MANAGER
(CONTENT OPERATIONS
& COMMUNITY MANAGEMENT)



Profile

As a Specialized Professional in the field of content and Community Management I have a proven track record of executing successful campaigns and driving tangible results in various industries. With my extensive knowledge of content management systems, project management tools and data analysis, I have been able to enhance the quality and efficiency of content creation processes. Additionally, I possess exceptional communication skills and relationship-building skills, which have allowed me to establish strong partnerships with influencers and maximize their impact on campaigns. With an unwavering commitment to delivering high-quality work and pushing boundaries, I am confident in my ability to make significant contributions to any organization's content and influencer strategies.

Education

2010 - 2013

IP UNIVERSITY (DELHI)
BJMC (Journalism)

2008- 2010

C.B.S.E BOARDS
12TH Class

2006 - 2008

C.B.S.E BOARDS
10TH Class

Phone:
8010697171

Address:
East Delhi

Job Experience

2021 - Present

Asst Manager Content and Community Management
Rizzle India

Currently Working with Rizzle and responsible for original content generation and Onboarding Creators , Handling the team of 35 people Including Video editors, animators and onboarded 5000+ Creator for the app till date , also use to handle their Social Media accounts

2019- 2021

Manager , Content and Community (PGC AND UGC)
Bigo India Pvt Limited

Worked for Likee app , where I have handled a team of 75 Video Editors, Animators and 150 Creators for original content creation and onboarded over 3000+ Creators for the app , was leading both UGC AND PGC

2017 - 2019

Senior Visualiser
Magnon eg+ (Google)

Was working Onsite Google project in Sales and Animation team where we use to design the Video and Gmail ads for many clients of Youtube, This was totally a creative Job

2015 - 2017

Senior Editor and Trainer
AIIMS

Worked in Virtual Teaching Department .Our Team use to make animated and video based courses for MBBS Students of AIIMS , I was Handling the team of 7 Animator & Editor

Skills

Community Management



communication Skills



Powerpoint



Team Management



Design Knowledge



Adobe Suit



Interests

Travelling Vlogging Socialising Editing