

OM KUMAR

Summary

As a results-driven Social Media Specialist with a proven track record, I possess a unique combination of creativity and technical skills that have enabled me to successfully lead and execute social media campaigns across multiple platforms. With over two years of experience in the industry, I have developed a keen understanding of social media algorithms and trends, enabling me to create engaging content that resonates with target audiences. My ability to collaborate with team members and analyze data has led to increased engagement, brand awareness, and revenue growth. Additionally, I possess strong communication and organizational skills that have enabled me to manage multiple projects simultaneously while adhering to strict deadlines. Overall, as a Social Media Specialist, I am committed to continuously learning and adapting to remain at the forefront of best practices and deliver measurable results for my clients.

Education

bechlore of business management / August, 2019 - August, 2022

Arcade Business college

Patna

61%

Intermediate of Commerce / 2017 - , 2019

Doon global school

Doon global school

Danapur,Patna

61%

Matriculation / 2016 - , 2017

S.T Severin's High school

Patna

CGPA 7.8

Advanced Diploma in Computer Applications / June, 2019 - June, 2020

Ideal institute of computer technology

Work Experience

sales executive / January, 2021 - April, 2021

Pick my work

Developed and maintained key customer relationships to increase sales and customer loyalty.

volunteer / January, 2020 - February, 2020

Bihar expo 2020

Managed and optimized operations and processes.

Influencer marketing Intern / February, 2023 - March, 2023

pregrad


Managed the social media accounts for a number of clients, as well as creating and executing social media marketing campaigns. Increased customer engagement through social media.

Awards


Best volunteer of the event / 2020



Profile

 omahuja516@gmail.com

 +917488745314

 Dr.shyam bahadur lane, bakar ganj, gola road ,patna 800004

Skills

COMMAND IN MS OFFICE

TEAM PLAYER

ANALYTICAL ABILITY

SERVICE ORIENTATION

PLANNING AND ORGANIZING

SOCIAL MEDIA ACTIVITIES

CONTENT MARKETING

SOCIAL MEDIA EXPERT

DIGITAL MARKETING

VIDEO MARKETING

SOCIAL MEDIA MARKETING

Languages

ENGLISH : Fluent

HINDI : Fluent