




CONTACT

 9711501721

 pratishthay2dz@gmail.com

 Chattarpur, New Delhi
-110047

SKILLS

Social Media

Content Creation

Team Work

Time Management responsibility

Project Management

Research

Fast Learner

Great Communication Skills

Market Research

SEO

Digital Marketing Content Creation

Canvas

Project planning

Design

Microsoft Excel

CRM

Data Analysis

LANGUAGE

English

German

Hindi

PRATISHTHA KUMARI

CONTENT CREATOR AND FOOD TECHNOLOGIST

PROFESSIONAL PROFILE

I am a highly disciplined and hard-working individual seeking a job that will allow me to build my experience. Motivated and highly productive Content Creator. Detail-oriented with strong skills in multi-tasking and efficient management of day-to-day office operations. Adept at building and maintaining effective working relationships with co-workers and clients through outstanding interpersonal skills.

WORK EXPERIENCE

Intern

Enrich Agro Private Ltd New delhi, India

Completed internship under Enrich Agro Pvt Ltd Quality Control, Microbiology, Syrup Preparation etc.

Content Writer

Creative and experienced content writer with 2+ years of experience. Attracted over 10,000 new visitors to the blog website with powerful content. Eager to create unique content strategy to turn website visitors into customers.

Freelancing

Worked as a freelancer for various clients for 2 years.

Handling and growing the social media pages

.Creating Engaging Content

Indybetter.com

Founder of E-commerce Website.

E-Commerce - 1. year experience in E-Commerce Business Development, growing sales, managing costs, streamlining operations, & maximizing customer satisfaction. Skilled in applying current creative visual techniques in order to optimize product visibility & attention. Proven expertise in campaign management, promotion activity, banner creation, etc.

Tech Network Summit

Social Media Marketing Specialist

1. Responsible for the digital presence and growing digital audience.

2. Produced and managed digital content to increase traffic to the website.

3. Created the budget needed for production based on costs for the crew, cast, and locations.

4. Stayed within the approved budget and complete the production by the decided deadline.

EDUCATION

KENDRIYA VIDYALAYA

January 2016 SENIOR SCHOOL CERTIFICATE

SARASWATI BALVIDYA MANDIR

January 2018

HIGHER SECONDARY CERTIFICATE

JAMIA HAMDARD

Bachelor's 2022 Jamia Hamdard New delhi,

B.tech Food Technology

COURSE

Social Media

The Complete Instagram Marketing Masterclass from Udemy.