



Mehul Mertiya

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Gender: Male **Date of birth:** 01/03/1999 **Nationality:** Indian

ABOUT ME

I am a highly motivated person always excited to learn new things. My aim is to deliver quality in any organization I work and keep improving in every phase of my personal and professional life.

WORK EXPERIENCE

[03/01/2022 – 11/04/2023]

Social Media Executive

CricTracker Private Limited

City: Bengaluru

Country: India

I've worked as a brand manager looking after the social media team. I have been working with clients for more than a year delivering high-quality and unique content keeping in mind the larger audience. I have also been involved in strategies in the video team and posting videos on all social media platforms including Youtube.

Tools- Meta Business Suite, CrowdTangle, YouTube Studio, Canva, Hootsuite

EDUCATION AND TRAINING

[04/2014 – 04/2016]

Higher Secondary

Shree Maheshwari Vidyalyaya

Address: Kolkata, India

[06/2016 – 07/2018]

Coursework in B.com

Bhawanipur Education Society College

Address: Kolkata, India

DIGITAL SKILLS

Facebook | Instagram | LinkedIn | YouTube | Microsoft Office | Influencer Marketer | User Growth Marketing | Social Media Measurement | Content Development Strategy | Actionable Insights | Problem Solving and Analytical Skills | Adaptability | ORM | Content Research | Twitter

LANGUAGE SKILLS

Mother tongue(s): Hindi

Other language(s):

Bengali

LISTENING B2 READING A1 WRITING A1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

English

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2