#### Contact

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www.linkedin.com/in/rupalbhargava-051021105 (LinkedIn) universe.bits-pilani.ac.in/pilani/ rupal/profile (Other)

### Top Skills

Tableau Microsoft Power BI Data Modeling

### Languages

English (Full Professional) Hindi (Full Professional)

#### Certifications

Natural Language Processing with Attention Models

Microsoft Certified Technology Specialist, .Net Framework 4, Web Applications

Sequence Models

Structuring Machine Learning Projects

Natural Language Processing with Sequence Models

#### **Publications**

BITS\_PILANI\_TEAM3 @ POS Tagging for Code Mix Indian Social Media

Query Labelling for Indic Languages using a hybrid approach

BITS\_PILANI\_TEAM2 @ POS Tagging for Code Mix Indian Social Media

Efficient Information Retrieval for Ambiguous Words

Bits\_Pilani@INLI-FIRE-2017: Indian Native Language Identification using Deep Learning

# Rupal Bhargava

Machine Learning | Data Science | NLP | Speech Processing | Image Processing

Delhi, India

# Summary

- \*\*Rupal is a highly motivated researcher, driven by continuous improvement and a desire to excel on all fronts. The ability to maximize the potential of team she works for is something she enjoys immensely, while ensuring collaboration both within and between teams to get the best possible results.
- \*\* She has completed her PhD titled "Learning-based Approaches for Addressing Challenges in Sentiment Analysis" from Birla Institute of Technology & Science, Pilani, Pilani Campus, which includes her involvement in DST SERB Project titled "Design and Development of Opinion Mining Framework" as Junior Research Fellow. Her PhD research focused on sentiment analysis of social media text and targeted related challenges to it. Few of the challenges addressed were: Text summarization (extractive/abstractive), Spam detection, Sarcasm detection, Sentiment analysis for code mixed text.
- \*\* Broadly, her research interests lie at the intersection of Natural Language Processing & Machine Learning. More specifically, she is passionate about developing statistical models for detecting and analysing linguistic variation in social media with the aim of enriching user-centric and personalized natural language processing.
- \*\* She has a vast experience of research and mentoring. She has worked with more than 100 learners in guiding/mentoring their thesis and projects in collaboration with Liverpool John Moore's University, UK and WiSoc Lab, BITS Pilani, India. In addition to this she also headed the R&D team of Towards Vision Technologies Pvt. Ltd for their NLP and Machine learning related industrial projects.
- \*\* She readily brings positivity and ideas to teams and challenges alike, keeping people focused on tasks and priorities and ensuring the highest levels of service delivery are met. She facilitates and

builds responsive and cohesive relations that are able to drive issues/solutions to achieve positive outcomes.

- \*\* She's a creativity enthusiast. During her entire research journey, she's made sure to keep a part of her daily routine dedicated to learning new skills outside of her expertise, be it subject matter expertise, communication ethics or research methodologies.
- \*\* Feel free to reach out to her at bhargava.rupal@gmail.com for any assistance with Natural Language Processing, Machine learning, Data Science, Image Processing or Speech Processing, etc.

# Experience

Hero Vired
Faculty data science
February 2023 - Present (6 months)
Delhi, India

upGrad 4 years

Subject Matter Expert |Academic consultation January 2023 - February 2023 (2 months) Delhi, India

Senior Delivery Manager March 2021 - December 2022 (1 year 10 months) New Delhi, Delhi, India

Subject Matter Expert | Thesis Supervisor March 2019 - March 2021 (2 years 1 month)

C-Zentrix (Towards Vision Technologies Pvt. Ltd.) Lead Research Scientist March 2019 - March 2021 (2 years 1 month) Gurgaon, India

Birla Institute of Technology and Science, Pilani Research Scholar August 2013 - February 2019 (5 years 7 months) Pilani, Rajasthan, India Worked as a Research Scholar in Department of Computer Science & Information System. Pursued Ph.D being associated with DST funded project - "Design and Development of Opinion Mining Framework ". Her area of research includes Natural Language Processing, Machine Learning, Data Mining and Information Retrieval.

Department of Science and Technology Junior Research Fellow August 2013 - January 2017 (3 years 6 months) Delhi, India

Worked as Junior Research Fellow for DST-SERB Project Titled, "Design and Development of Opinion Mining Framework", part of PhD Thesis.

## Education

Birla Institute of Technology and Science, Pilani

Doctor of Philosophy - PhD, Computer Science Engineering · (2013 - 2019)

Banasthali Vidyapith

Master of Technology - MTech, Computer Science Engineering · (2011 - 2013)

Computed Institute of Information Technology & Management(Engg. College)

Bachelor of Technology - BTech, Computer Science · (2007 - 2011)