

Contact

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Top Skills

Campaign Management
Fundraising
Journalism

Afaaf Adam

Student at INTI International University & Colleges, Copywriter, Videographer at Southpaw MY & Host of This Week in Maldives Podcast

Subang Jaya, Selangor, Malaysia

Summary

WHO AM I?

Born and bred in the tiny island nation of Maldives, I moved to the big city of Kuala Lumpur in 2021 in order to pursue my passion for all things creative. I am a self-proclaimed film buff, who loves to crochet, cosplay and play 8-ball pool.

WHAT DO I DO?

Currently, I host and produce a weekly podcast titled "This week in Maldives" for the news portal known as Rashu.mv. I also work part-time as a videographer for Southpaw Malaysia - a Youtube channel covering the local MMA scene in Malaysia.

Prior to arriving in Malaysia for my studies, I joined Raajje TV as a junior video journalist in the English News department; Later, I became a news anchor for the local news in English. During my time at the TV station, I learnt how to create news content under pressure but I also realised my true passion lies specifically in creative storytelling, whichever form it may take.

WHAT YOU REALLY NEED TO KNOW ABOUT ME. I AM:

1) A HARD WORKER - I have made good use of every semester break since I arrived in the country, taking every opportunity that came my way to work in this field from copywriting to online content creation.

2) A PEOPLE-PERSON - To get a story, I have to talk to lots of people. I also enjoy making people laugh and feel fulfilled by volunteer work. After high school, I joined the local Rotaract Club where I organised fundraisers and community service events such

as weekly beach cleanups. During my time there, I served one term each as Treasurer and Secretary.

3) CREATIVE - On a semester break, I interned in the pre-production and production phase of the Malaysian TV series "Murder By Moonlight". Working under the art & costume department, I had to improvise with the tools and materials provided and create props within a time limit. Never had I been happier and more excited to hear the words "figure it out yourself"

4) FAST-LEARNER: When I began most of my various jobs, I often did not have relevant experience. However, I picked up the required skills over time while on the job.

Experience

Rashu.mv

Producer + Host

November 2022 - Present (9 months)

Malé, Maldives

Southpaw Malaysia

Videographer

April 2022 - Present (1 year 4 months)

Malaysia

Freelance

Content Writer

2018 - Present (5 years)

Raajje TV

Video Journalist

September 2019 - April 2020 (8 months)

Malé, Maldives

MarComms Maldives

Staff Writer

August 2017 - April 2018 (9 months)

Male' City, Maldives

What began as a marketing assistant for Taste Magazine - a bi-monthly publication covering the Maldives food & beverage industry - soon launched a career in writing. This was my first foray into writing as a profession and by the end of my time at Taste magazine, I received the chance to be co-editor-in-chief on the 5th issue. The experience of working with creative professionals inspired me to continue working in the media industry.

Education

University of Hertfordshire

Bachelor of Arts - BA, Mass Communication/Media Studies · (April 2020 - December 2023)

INTI International University & Colleges

· (2020 - 2023)

Centre for Higher Secondary Education

A-levels, Science · (May 2012 - July 2014)

Hiriya School

O'levels, Science · (2009 - 2011)