

Nirmal Jobanputra

Writer, Marketer, Content Curator

A word-smith who is always up for learning new things and serving this knowledge back to the world in form of stories, ideas, and campaigns.



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📞 7405752248

📍 SURAT, India

📅 19 October, 1993

WORK EXPERIENCE

Copy Writer ATC

05/2022 - 10/2022

Remote - USA

Achievements/Tasks

- Tech Copy Writing
- Video Copy Scripts

Copy Writer/CS 93.5 RED FM

02/2018 - 04/2020

Vadodara

Achievements/Tasks

- Creative Output, Creating radio properties and selling them
- Innovative campaign ideation, ads and Digital Content

Social Media marketer (Project based) Boarding Das(Vir Das) - Events Speciale

11/2017 - 02/2018

Pune

Event Speciale is an event mangament and production company. We were handling Vir Das's India Tour.

Event management

- Creative content scheduling to lure in the TG
- Making Digital Marketing tactics to promote the event

Content Writer MasterMind

02/2017 - 08/2017

Surat

Content Writer

- Writing articles/blogs for the company website
- Creative artwork content / Constructing marketing strategies and marketing campaigns

Intern - Public Relations Publicis Consultants Asia(MSL)

10/2016 - 12/2016

Mumbai

Achievements/Tasks

- Accounts - "Netflix, Nvidia"

Marketing Manager Foodiecart.in

07/2015 - 01/2016

Surat

Achievements/Tasks

- Company Branding and Positioning Strategies
- B2B communication and alliance

SKILLS

Creative Writing

Content Writing

Voice Overs

Branding and Advertising

People Management Skills

Acting

PR Campaigns

Digital Marketing

EDUCATION

MBA - Marketing SMU

12/2015 - 01/2018

Class //

Courses

- MBA - Marketing

BBA - Marketing BAOU

03/2011 - 04/2014

Class /

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Gujarati

Full Professional Proficiency

INTERESTS

Reading in Abundance

Football

Critical Thinking

Logical Tests

Art(poems and stories)