

#### **CONTACTS**



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#### **EDUCATION**

#### **MAAPR**

Makhanlal Chaturvedi University of Journalism 2020

#### **BAMC**

Makhanlal Chaturvedi University of Journalism 2016

#### 12th

**B. Baruah College** 2012

#### **EXPERTISE**

- Project Management
- Content Management
- PR & Marketing
- Event Management
- Multimedia Production
- Media Communications

# **Pranami** D a s

Operations Manager

### Hello, I'm Pranami

I aspire for a professional career in a leading corporate of hi-tech environment with committed and dedicated people, which will provide me growth, opportunities and give a chance to constantly add values to the organization. And also aspire to pursue any kind of challenging assignment with a frontline organization that requires professionals to utilize their skills and abilities while being resourceful, innovative and flexible for the organization.

#### **EXPERIENCE**

#### 2022- Present Account Manager | Agrahyah Technologies

Agrahyah Technologies is a digital marketing agency providing services to A lister brands of different domain.

- Digital Marketing
- Client Servicing & Strategy Management
- Conceptualizing and Content Writing

#### 2020-2022 Operations Manager | TM Ventures (CTR)

CTR was a startup project under TM Ventures focusing on the development of an app which will cater to the needs of musical talents and industry professionals from the industry.

- Research Data Management
- Team Supervision & Management
- App testing
- Operations Management
- Content Management
- Web Content Creation
- Planning & Strategising
- Client Servicing & Networking

#### 2019 BD & Artist Manager | GetSetGig

Getsetgig was an Artist Booking platform that manages performing artists for live events across the country.

- Talent Acquisition
- Client Servicing
- Conceptualizing For Lounge & Corporate Events

#### **KEY COMPETENCIES**

- Strong Focused Leader
- Initiative Driven
- Inquisitive & Resilient
- · Ability To Adopt Quickly
- Clear Communicator
- Deliverable Oriented
- Creative Thinker

#### **ACHIEVEMENTS**

#### Visharad in Vocals

**Bhatkhande Sangeet Vidyapeeth** 

#### **Anchoring**

Ramdhenu Channel NE TV

#### **Guest RJ**

Ooolala 91.9 FM BIG FM Red FM

#### **LANGUAGES**

**English** 

Hindi

**Assamese** 

# PERSONAL INFORMATION

**DOB** 

10-01-1995

**Marital Status** 

Single

**Current Location** 

Andheri West, Mumbai

**Hometown** 

Guwahati, Assam

#### 2017-2018 **Junior Producer | Network 18 (In.com)**

In.com was the digital platform under Network 18, that showcased daily news and innovative videos for different genres.

- Video Editing
- CMS Management
- Video Production
- Web Content Production
- Team Management

#### 2016 PR Associate | White Marque Solutions

White Marque Solutions is a PR firm catering to PR solutions to different clients from different industries.

## PR Associate | Viral Mantra Public Relations

Viral Mantra Public Relations was a Fashion PR Agency catering to the PR Solutions for renowned Fashion Designers from the Indian Fashion Industry.

#### **BRANDS ASSOCIATIATED WITH**

**All About Music 2022** 

**Doordarshan** 

**Essel Vision** 

Sa Re Ga Ma Pa

**Prime Focus Technologies** 

The Mileage

**NDTV** 

**Garima Productions** 

We Chat