Navonil Roy

Experience

Constellation4 Health

UI/UX Designer

June '22 - Present

Owning high impact **projects in 4 teams**, collaborating with POs, Tech leads, Marketing team and Delivery Managers to design solutions for **US healthcare industry**.

Contributing directly to sales effort by creating custom **Interactive Prototypes** that are used for Client Demos.

Designed the C4 Intelligent Network Manager solution and C4 Referral Management for "PCP" solution, **owning the complete design process** and collaborating with the PO and Tech lead for the same.

Revamped the C4 Provider Data Management and C4 Referral Management for "Specialist" solutions and aligned it to the C4 design system.

Laid down the **foundations for the C4 design system** that is being used across all C4 solutions.

Swaniti Initiative

Product Designer

May '21 - May '22

Executed a complete design overhaul of the JAANO Citizen Participation Platform, on web, mobile web, android and iOS app.

Designed the new JAANO E-Mitra platform, **owning the complete design process** and **usability testing**, collaborating with the PM and Tech lead for the same.

Conducted user research and designed the **information architecture** for the Swaniti Initiative website.

Collaborated with the PM to segment users and conduct **user interviews** and **usability testing** for both Jaano Citizen Participation Platform and E-Mitra platform.

Conducted **workshops** and **brainstorming sessions** with the internal team to align the team with the product mission and resolve sticking points.

Freelance

UI/UX Designer

Mar '20 - Apr '21

Owned the complete design process and delivered several projects including Aloy Studio, **UX evaluation** and revamp of Frinza, **UI/UX revamp** of KonnectzIT product.

Collaborated with the PMs and Developers of the respective teams in **agile startup environments** to ideate, design, test and iterate towards the best solutions.

Education

Bachelor of Technology

Electronics & Instrumentation

Heritage Institute of Technology

May '21

Skills

Design Tools: Adobe XD,

Figma, Sketch, Miro, Webflow, Invision, Illustrator, Photoshop

Design Skills: User research, Personas, Competitive Analysis, Design Workshop, Information architecture, Journey Mapping, UX design, Iteration, UI design, Interactive Prototype, Usability Testing, A/B testing, Client and Stakeholder Presentations

Links

Portfolio

behance.net/navonilroy1

LinkedIn

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Contacts

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