

## Contact

shiva.padakanti@hotmail.com

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## Top Skills

Agile Methodologies  
Product Development  
Strategy

## Languages

Telugu (Native or Bilingual)  
Hindi (Native or Bilingual)  
English (Native or Bilingual)

## Certifications

Data Analysis

# Shiva Padakanti

Building Campuzzz, a virtual platform to support Career Development

London, England, United Kingdom

## Summary

As a financial analyst with an entrepreneurial spirit, I have spent my career combining my expertise in finance and strategy with a passion for innovation and creativity. With a Master's degree in finance and experience working for both large corporations and startups, I have developed a versatile skillset that includes financial analysis, product development, and strategic planning.

In addition to my professional work, I have started in my free time, a virtual campus platform called Campuzzz that aims to transform the way students learn and connect. With a dedication to excellence and a commitment to continuous learning, I am always looking for new opportunities to expand my horizons and take on new challenges.

If you're interested in connecting or discussing the latest trends in finance and entrepreneurship, feel free to get in touch!

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## Experience

### Campuzzz

Co-Founder and CEO

February 2023 - Present (6 months)

London, England, United Kingdom

### NTT DATA Europe & Latam

1 year 2 months

Senior Associate | Finance Transformation & Enablement

July 2023 - Present (1 month)

London, England, United Kingdom

Financial Analyst | Finance Transformation & Enablement

June 2022 - July 2023 (1 year 2 months)

London, England, United Kingdom

## Deltabase

2 years 9 months

### Intelligence Analyst

October 2021 - June 2022 (9 months)

London, England, United Kingdom

- Conducted qualitative and quantitative research on data collected from various public and private databases to enable the delivery of more than 42 PowerPoint reports on commercial, technological, and financial due diligence
- Created excel models and dashboards for commercial due diligence project templates.
- Trained and coached 5 interns and 4 new joiners in business processes, MS Excel, and MS PowerPoint
- Realised 60% of time savings in data gathering by testing and implementing AI-powered tools to automate the data extraction process
- Increased efficiency of a process to 90% by developing a sentiment analysis model for employee and customer sentiment for commercial due diligence.

### Research Analyst

October 2019 - October 2021 (2 years 1 month)

London, England, United Kingdom

## University of Hertfordshire

### Research Assistant

June 2019 - August 2019 (3 months)

- Supported publication of 1 research paper by collecting and analysing the financial data of 17 London boroughs to calculate key financial ratios
- Saved 65% of data analysis time by creating Excel models to automate the calculation of financial ratios

## ADP

### Process Associate, Corporate Finance

July 2017 - September 2018 (1 year 3 months)

Hyderabad, Telangana, India

- Negotiated the cheapest exchange rate available in the market with forex vendors and lowered the fx cost by at least INR 1 million year on year
- Identified INR 500,000 in tax rebate by reconciling invoices from older Value Added Tax rules to newer Goods and Service Taxes rules
- Achieved 70% of time savings in generating intercompany billing data by optimising data capture in journal entries and introducing excel macros

- Interviewed 8 colleagues for a diversity and inclusivity series to understand and recognise the contribution of each individual to the values of ADP and led 4 onsite team bonding sessions

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## Education

### University of Hertfordshire

Msc Finance and Investment Banking with Advanced  
Research · (2018 - 2020)

### Osmania University

Bachelor of Commerce (B.Com.), Business/Commerce,  
General · (2014 - 2017)