



MUHAMMAD ABDUR REHMAN

CONTACT

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WEBSITES, PORTFOLIOS, PROFILES

- <https://drive.google.com/drive/u/4/folders/1W9u3DRpXcmLkITAKZFdu0mU>

EDUCATION

Expected in September 2025
Bachelor of Science: Electrical
Engineering (Power)
Air University, Islamabad

September 2021
A Levels
Super Nova College, Islamabad
A Levels Physics, Math, Chemistry,
Economics

September 2019
O Levels
Super Nova School, Islamabad
9 GCSE's

CERTIFICATIONS

- Duolingo English (140 score)
- AutoCAD
- Digital Marketing
- Graphic Designer by Great Learning

PROFESSIONAL SUMMARY

Creative Graphic Designer with talent for developing unique custom artwork. Innovative approach to ideas and concept development. Offering 4 years of expertise overseeing individual projects and brand development.

WORK HISTORY

February 2023 - Current
Graphic & UI Designer, Tommy Sugo Perth Australia

- Designed engaging and Interactive newsletters further enhancing the overall User Interface
- Edited and enhanced existing artwork and graphics.
- Developed innovative designs for variety of clients in graphic design industry.
- Developed graphics and visual content for social media campaigns.
- Collaborated with other designers to create visually appealing graphics for range of print and digital media.

January 2023 - Current
Graphic Designer, Ivy League Mentoring

- Met with customers to present mockups and collect information for adjustments.
- Researched trends and projected industry changes to capitalize on emerging opportunities.
- Developed innovative designs for variety of clients in graphic design industry.
- Developed graphics and visual content for social media campaigns.

January 2020 - Current
Graphic designer, The Capital High Academy

- Designed creative digital displays used in on-line advertising for local businesses
- Put together videos for social media, advertising, and informational purposes
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads, d
- Met with customers to present mockups and collect information for adjustments.
- Completed in-depth product design tests using updated software tools.

- Graphic Designer by Coursera
- Graphic Designer by Udemy
- Canva Designing
- Fundamentals of Photoshop

SKILLS

- Image Manipulation
- Digital Graphics
- Project Management Abilities
- Production Layouts
- Illustration
- Visual design
- Logo design

VOLUNTEER WORK

- Save Green Organization | 2022-present

Graphic Designer Responsible for making Advertisements and Banners for awareness campaigns.

- Freelance | 2020-present

Counsellor for US, UK, and Canadian college applications

- Cornell's Modern United Nation | USA, 2020

Delegate at Cornell University USA

- MUN impact 2020

Delegate at MUN impact online USA

- Pakistan Red Crescent

Fundraiser 2021

- Zulm Mitao | 2020

Director, donation head and awareness campaign head against domestic abuse in Pakistan

- Sunbeams | 2020

Volunteer and event management head

- Blood donation | 2020

Campus ambassador

Main duties were finding students willing to donate blood

- LearnObots | 2017

Volunteer teacher for their kid's summer program.

- WWF Eco Internship | 2019

Made and put-up flyers, posters, reports to spread awareness regarding the challenges in the Ecosystem and conducted in school campaigns

January 2019 - Current

Marketing and Social Media Manager, *MAAS Builders*

- Monitored online presence of company's brand to engage with users and strengthen customer relationships
- Improved page content, keyword relevancy, and branding to achieve search engine optimization goals
- Developed marketing content such as blogs, promotional materials, vlogs, social media pages and advertisements for social media.
- Designed and implemented social media strategies to align with business goals.
- Developed relationships with influencers to grow reach of company and create wider visibility.
- Created and implemented impactful strategies to increase company brand awareness and engagement.

October 2021 - January 2022

Graphic designer, *Paramount Students Internship*

- Met with customers to present mockups and collect information for adjustments.
- Completed in-depth product design tests using updated software tools.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Worked with clients to gather and define requirements, establish scopes, and manage project milestones.
- Created logos, illustrations and typography for various organizations.

ACCOMPLISHMENTS

- Accepted into over 20 top US, Canadian and UK universities in Electrical engineering
- Given exceptional scholarship packages from universities across the globe for exceptional speaking skills
- Got into the very prestigious Cornell Modern United Nations in 2020
- Got 140 on my Duolingo English Proficiency Exam
- Been given several certificates for holding and participating in successful British counsel university Webinars.
- WWF Pakistan Certificate for exceptional work
- Awarded best leader in Zulm Mitao for my exceptional work
- Fluent in reading and writing English and possess very strong English-speaking skills
- Member of Air University Startup Club
- Table tennis champion of my school