

## SEJAL SANADI

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📍 London, UK

An enthusiastic and high energy driven professional aiming for a suitable technical role with an organization of high repute offering challenging work profile preferably in London, UK

### PROFILE SUMMARY

- A focused and goal oriented professional with zeal to make a winning career in **International Business, Data Science, Digital Marketing, and Next Generation Sequencing (NGS)**.
- Awareness of **international markets**, compliance, rules & regulations for various business operations, advertising and marketing plans to enhance growth, various promotional programs, customer relationship management, business development, and so on acquired during PGDM-International Business at L.N. Welingkar Institute.
- Insightful knowledge of various **online marketing activities** gained through certification in digital marketing including social media presence maintenance, content design, digital communications, etc.
- Profound understanding of **data mining, predictive modelling, data manipulation, statistical analysis**, programming, customer segmentation & forecasting acquired through certification in Data Science; comfort in manipulating and analysing complex, high-volume, high-dimensionality data from varying data sources and big data sources.
- Strong **problem solving and analytical skills** with the desire to apply those skills in analyzing complex business problems
- Team player with the ability to work in multicultural environments; ability to thrive under tight deadlines and high-pressure situations
- An ambitious & hardworking individual with excellent **relationship management skills** and the ability to manage time effectively; capability to work effectively in a fast-paced, cross functional, and sometimes highly pressured.

### EDUCATION

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| • MBA Global Business, Coventry University, London Campus                                    | ongoing |
| • PGDM-International Business, L.N. Welingkar Institute of Mgmt. Research & Development      | 2020    |
| • M.Sc. (Bioinformatics), Guru Nanak Khalsa College of Arts, Science & Commerce (Autonomous) | 2020    |
| • B.Sc. (Chemistry), Mumbai University   | 2018    |

### PROFESSIONAL EXPERIENCE

- **Management Trainee at Piramal NextGen (October 2021 – March 2022)**
  - Learned aspects of business by shadowing senior management through daily functions.
  - Contributed to customer service leadership and direction in collaboration with the management team.
  - Studied business administration, payroll, budgeting, and accounting.
  - Trained diligently in different operational areas to improve business knowledge.
  - Helped leadership develop and implement strategic action plans to achieve performance and operational objectives.
  - Assisted with identifying qualified applicants, conducting interviews, and providing feedback to inform hiring decisions.
  - Generated sales and labour reports as part of daily operations.
  - Enforced adherence to company standards related to performance and attendance.
  - Handled administrative, operational, and sales need to support senior management.
- **Operations Intern at Tasco Petrochem (December 2020 - September 2021).**
  - Ensured all standard operating procedures are followed including cash handling, inventory management, and loss prevention procedures.

➤ Completed all other assigned tasks and duties as directed by department leadership.

## CERTIFICATIONS

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- Data Science
- Digital Marketing
- Business Analytics
- Next Generation Sequencing (NGS)

## Skills Set

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|---|----------------------------------|
| • Adaptable Communication Style                       | • Cross Functional Collaboration |
| • Strong Delegation & Leadership                      | • Goal Oriented Approach         |
| • Ability to Work in a Dynamic & Changing Environment | • Productive Enhancement         |
| • Planning & Organisational Management Skills         | • Digital Marketing              |
| • Time management                                     | • Business Analysis              |

## SOCIAL ENGAGEMENTS

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- Active member of Khalsa College – Beach Cleaning Initiative
- Active Member of Khalsa College – Orphanage Aid

## EXTRACURRICULAR ACTIVITY

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- Took part in college fest and assisted in conducting the fest

## HOBBIES

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- Reading 📖 Travelling 🚗 Yoga & Meditation