



Tanya Varshney

Digital Graphics and UI/UX Designer

Contact

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LinkedIn

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Portfolio

<https://www.behance.net/tanyavarshney12>

Skills

Ps



Ai



Id



Ae



Lr



XD



Canva



Figma



Ms Office



Languages

Hindi



English



Work Experience

Grassdoor Logistics Technologies Digital Graphic Designer

Oct 2022 - Present
(Full-time)

- Collaborate with the US creative team to understand project goals and develop visually compelling designs
- Create graphics and visual elements for various digital platforms, including social media, advertisement, blogs, campaigns, and websites

DYU Handmade Freelance Brand Designer

Nov 2022 - Jan 2023
(Freelance)

- Worked flexible hours across night, weekend and holiday shifts
- Developed and maintained courteous and effective working relationships

Jones Lang LaSalle Graphic Design Analyst

Jun 2021 - Oct 2022
(Full-time)

- Applied effective time management techniques to meet tight deadlines
- Demonstrated leadership skills in managing projects from concept to completion
- Provided professional services and support to the US team in a dynamic work environment

Inquisitive Years Pvt. Ltd. Freelance Brand Designer

Aug 2021 - Oct 2021
(Freelance)

- Researched and identified new opportunities for product and brand development
- Studied market trends to identify customer needs and preferences for strategic planning
- Consulted with product development teams to enhance products based on customer interest data

Yashram Lifestyle Brands Pvt. Ltd. Visual Communication & Graphic Designer

Nov 2020 - Jun 2021
(Full-time)

- Functioned as the sole graphic designer in a fast paced startup culture
- Employed design fundamentals when selecting typography, composition, layout, and color in design work
- Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials

Keystone Design Studios Social Media Content Designer

Oct 2020 - Dec 2020
(Freelance)

- Organized and detail-oriented with a strong work ethic
- Resolved problems, improved operations and provided exceptional service

Landmark Group Graduation Project - Graphic Designer

Jan 2020 - Apr 2020
(Full-time)

- Learned and adapted quickly to new technology and software applications
- Passionate about learning and committed to continual improvement

Winsome Bioceuticals Graphic Designer

Nov 2018 - Dec 2019
(Part-time)

- Completed final touches for projects such as images sizes and font selection
- Met with customers to present mockups and collect information for adjustments

Reliance Brands Limited Internship Trainee

Jun 2019 - Jul 2019
(Internship)

- Learnt and understood the art of saree creation and the fundamentals of textile designing
- Participated in performance improvement activities or meetings and recommended actions to improve results

Maverick India Summer Internship

Jun 2017 - Jul 2017
(Internship)

- Conducted interviews and wrote content for their client's websites

Education

Post Graduation: Visual Design & User Experience

Indian Institute of Technology, Hyderabad
(June 2021 - December 2022)

Bachelor of Design: Fashion Communication

National Institute of Fashion Technology
(August 2016 - July 2020)

Basics of Photography

Exposure School of Photography, Meerut
(June 2016)

Certifications

Fundamentals of Digital Marketing

Google Digital Garage

Web Development Certification Course

Internshala Trainings

Design Skills



Logo & Branding



Illustration



Map Creation



Editorial Layout



Photography



Fashion Styling



User Experience



User Interface

Hobbies and Interest



Movies



Travelling



Food

Message from the Designer

Hi, I'm Tanya Varshney, an experienced graphic designer with a passion for creating beautiful and functional designs. I specialize in UI/UX design and am looking for new opportunities to showcase my skills.

With about 3+ years of experience in the design industry, I have developed a strong understanding of the principles of design, including typography, color theory, layout, and composition. I have a deep understanding of user-centered design principles and how to create interfaces that are both visually appealing and easy to use.

My skills include creating wireframes and prototypes, conducting user research, and collaborating with developers to bring designs to life. I am always looking for new challenges and opportunities to learn and grow as a designer.

If you're looking for a creative and passionate designer with expertise in UI/UX design, I would love to connect with you. Let's work together to create beautiful and effective designs that meet the needs of your users.