



# SHIVANGI GUPTA

## SENIOR VIDEO EDITOR



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## PROFILE

I am Senior Video Editor at Design Pond Agency, Gurugram. Specialized in visually compelling videos for social media and advertisements. I also manage shoots and be core member of production team. I have mastered various applications and video edit techniques through clipping, illustration, animation, motion graphics, audio enhancement, grading, and exporting.



## SKILLS



## EDUCATION



**Certification in Graphics and Multimedia** (Sep 2021-Mar 2022)  
Arena Animation, Varanasi



**Masters of Commerce** (2019-21)  
Khwaja Moinuddin Chishti  
Language University, Lucknow



**Bachelor of Commerce** (2016-19)  
Lucknow University, Lucknow



## WORK LINKS

**Showreel:** [https://youtu.be/W9hvo\\_Ptmms](https://youtu.be/W9hvo_Ptmms)

**Behance link:** <https://www.behance.net/shivangigupta27>

**LinkedIn:** <https://www.linkedin.com/in/shivangi-gupta-60067a22b>



## WORK EXPERIENCE



**Design Pond Agency, Gurugram (Feb 2023-Present)**  
Working as **Senior Video Editor** at Design Pond Agency, I have worked extensively on editing IBS Hospital videos, showcasing expertise in enhancing visual narratives for the healthcare industry. I also manage shoots and assist the production team.



[Design Pond Agency work playlist link](#)



**Mercer | Mettl, Gurugram (Dec 2021-Jan 2023)**  
Worked **Junior Editor** in core design team of marketing department, I edit and make it attractive videos for promoting Mercer | Mettl by generating new ideas for video. Been a part of core design team of marketing department. I made video based social posts on weekly basis. Explainer video with real footages. Edit client's testimonial videos. Event Promo videos. Platform Demo videos and special occasion festival videos. I also handled shoot based videos.



[Mercer | Mettl work playlist link](#)



**City Focus Media, Varanasi (Aug 2021-Nov 2021)**  
Worked as **Intern trainee** at City Focus Media - Varanasi, to create static social posts and video composting for TVC and Ad commercials. Proficient in making static banners, posters and videos for social media advertisements.



[City Focus Media work playlist link](#)



**Freelancer (2020-2021)**  
Worked as **freelancer** for various restaurant and retail shops for making logo, poster, menu card, certificate, photo editing and video editing for social media.



[Link 1 - Nation with NaMo work](#)



[Link 2 - The Yellow Chilli menu card](#)



[Link 3 - Behance](#)