

Sarmad Tariq
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OBJECTIVE:

Seeking a position as a web and mobile app developer. Excited to contribute knowledge and experience to achieve personal growth, as well as, further to the growth of the organization.

HIGHLIGHTS OF QUALIFICATIONS:

- Team player, having worked in disparate industries with people from diverse backgrounds.
- Growth-oriented with an insatiable curiosity.
- Detail oriented with a focus on technical knowledge and extracting efficiency through better programming practices.
- Creative problem solver with an appetite for new challenges.
- Hardworking with a proven record of meeting and exceeding KPIs and targets.
- Multilingual and enthusiastic to embrace and learn from different cultures.

TECHNICAL SKILLS:

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| <ul style="list-style-type: none">• Javascript and Typescript• Databases and Mongo DB• Node JS and Express• RESTful API and JSON | <ul style="list-style-type: none">• React• Angular JS• HTML and CSS |
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EDUCATION:

Mobile App Development & Strategy **2025 to 2026**
George Brown College, Toronto, Canada

- Developed web applications using different front-end and back-end frameworks.
- Modeled fully responsive websites using HTML5, CSS3, JavaScript, React and Angular JS.
- Employed restful API integration with Node, Express, Javascript, and JSON.

Master of Arts in English Literature **2017 to 2018**
University of Lahore, Lahore, Pakistan

- Graduated summa cum laude.

Bachelor of Computer Science (Hons) **2011 to 2016**
Forman Christian College, Lahore, Pakistan

- Explored the basics of programming, algorithms, data structures, databases, hardware architecture, software engineering, and specialized topics such as computer vision and assembly language.
- Engineered UIs for the visual programming course, as well as, for the final year project.

PROFESSIONAL EXPERIENCE:

Machine Operator

2023 to 2025

TI Solutions, Brampton, Ontario

- Assisted with leading the team to complete production targets.
- Ensured the shift had higher weekly production compared to competing shifts.
- Advanced beyond the job instructions to minimize material and machine delays.

Freelance Designer/Copywriter

2021 to 2023

Fiverr

- Created blog posts, website content, and ad copies.
- Conducted extensive research to create marketing strategy documents comprising brand style guides, price comparisons, brand placement, digital marketing strategy, etc
- Negotiated pricing and maintained relationships with clients from the US and UAE.
- Provided services for SEO, copy-editing, and proofreading.
- Offered solutions for logo design, website design, and graphics.
- Sustained a 5 star rating and glowing testimonials on the Fiverr profile.

Interactive Media Developer

2016 to 2021

Media Network, Lahore, Pakistan

- Streamlined deployment of messenger chatbots within 24 hours using Node JS and Express with AI integration.
- Produced content for marketing strategy documents, promotional content, blogs, email marketing, and social media.
- Designed graphics for branding and advertisements using Adobe creative suite.
- Developed websites and integrated structured data, functionality, and analytics through website builders, Google Tag Manager, and coding in JS, CSS, and HTML.
- Integration backend functionality using PHP, Node JS, Express, and JSON.
- Programmed and wrote scripts for Messenger chatbots using the Facebook Developer platform.

PROJECTS AND SKILLS:

Game Design:

Designed assets and programmed custom shaders for games in Unity 3D.

Fine Arts:

Provided private art tuition and created commissioned paintings and sketches.

Reading and Writing:

Compiled a thesis analyzing poetry through the lens of cognitive linguistics.