Project Charter

Project Name:	Crime Prevention in St louis, MO
Executive Sponsor:	The Project Management Institute
Project Manager:	Sarmathi Ponnusamy
Author / Date:	Sarmathi Ponnusamy / 02-01-2025

Description of Problem, Need, or Opportunity

State the business problem, need, or opportunity to be addressed in this project.

[Problem] St. Louis has one of the highest crime rates in the U.S., with violent crime significantly impacting community safety and economic growth. In 2024, the city reported 6,500 violent crimes per 100,000 residents, which is twice the national average. Key issues include a 30% increase in gun violence over the past five years, insufficient community policing, and lack of youth intervention programs. Additionally, only 40% of at-risk youth have access to mentorship programs, leading to higher delinquency rates. There is a critical need for strategic crime prevention initiatives that engage law enforcement, local organizations, and residents in proactive solutions.

Project Objective Statement

State what will be accomplished in this project, using a S.M.A.R.T. (Specific, Measurable, Achievable, Realistic, and Time bound) objective.

Implement a comprehensive crime prevention program by December 31, 2025, focusing on community engagement, youth intervention, and enhanced law enforcement strategies to reduce violent crime in St. Louis by 15%, bringing the rate down to 5,525 violent crimes per 100,000 residents. This initiative will be developed and presented at the St. Louis PMI Conference, ensuring alignment with project management best practices and stakeholder collaboration.

Risk Analysis

Briefly analyze any risks known to the project team that would affect this project and rate each for impact and probability.

Risk #	Explanation	Mitigation Strategy	Impact (H,M,L)	Probability (H,M,L)
	If the community resists law enforcement Initiatives, then public distrust and lack of cooperation with law enforcement will increase, making crime prevention more difficult.	Conduct public awareness campaigns and involve community Leaders.	H	M
	If there is insufficient funding for crime prevention programs, then critical initiatives may be halted, reducing the effectiveness of crime control efforts.	Apply for federal/ state grants and secure local Sponsorships.	H	M
	If public participation is low, then community-based programs will struggle to make an impact, leading to decreased public safety and engagement.	Implement incentive-based engagement Programs.	M	H

	If program implementation is delayed, then project goals may not be met on time, resulting in inefficiencies and wasted resources.	Establish a strict project timeline and accountability Measures.	H	M
	If technological or data security issues arise, then sensitive data may be compromised, leading to legal and financial repercussions.	Ensure robust cybersecurity and data protection Protocols.	M	M

Project Assumptions

Document key assumptions that may affect the project schedule, budget, quality or staffing.

• Local law enforcement and community organizations have expressed commitment to collaborate on the initiative, based on prior community engagement programs.
• Funding is expected to be secured through government and private sector partnerships, as similar crime prevention programs in the region have successfully obtained grants and sponsorships.
• Crime data and analytics from law enforcement agencies will be accessible and utilized to assess program effectiveness, as per existing public safety data-sharing agreements.
• Community leaders and youth organizations have previously supported outreach efforts and are expected to continue their involvement, given their participation in similar initiatives.
• The proposed crime prevention strategies will adhere to current legal regulations and public safety policies, ensuring compliance through legal consultations.

Project Boundaries

Briefly define what is included in and excluded from the project.

Included	Excluded
Community policing programs	Direct law enforcement operations
Youth intervention and membership	Legal system reforms
Public awareness campaigns	Changes to citywide policy enforcement
Technology integration for crime tracking	Independent criminal investigations

Known Constraints

List any known relevant constraints.

Constraints	Explanation
Budget Limitations	Funding is dependent on grants and sponsorships
Community Buy-In	Success relics on public engagement and trust
Legal compliance	Must adhere to local and federal laws

Benefiting Users/Audiences

List the major groups or user(s) or audience(s) who will be impacted by the products or services developed within this project.

User/Audience	How Impacted
St. Louis Residents	Improved safety and quality of life
Law Enforcement Agencies	Enhanced community trust and collaboration
Local Businesses	Economic growth through a safer environment
Community Organizations	Increased funding and support for crime prevention

Successful Outcomes

Define the success of the project in terms of S.M.A.R.T (Specific, Measurable, Achievable, Realistic, and Time bound) result(s).

- Reduce violent crime rates in St. Louis by 15% by December 31, 2025 (from 6500 to 5525 violent crimes per 1,00,000 residents)
- Engage a minimum of 500 community members in crime prevention programs, including neighborhood watch groups, youth mentorship initiatives, and law enforcement collaboration efforts, with attendance records maintained by program coordinators.
- Secure at least $2 million in funding from a combination of federal, state, and private sector grants, with funds documented in financial reports and allocated to community policing, youth intervention, and technology integration.
- Implement a real-time crime tracking and response system by Q3 2025, ensuring integration with law enforcement databases and accessibility to authorized personnel for data-driven decision-making.

Product Acceptance Criteria

List the essential conditions that must be met before project launch or go-live will be approved.

- Program Implementation: The crime presentation program is fully operational and meets all project deliverables by December 31, 2025, with documented sign-off from the Project Management Institute (PMI) and key stakeholders, including enforcement and community organizations.
- Crime Reduction Target: A minimum 15% reduction in violent crime rates is verified using official St. Louis Metropolitan Police Department crime statistics over a one-year evaluation period post-implementation.
- Community Engagement: At least 500 verified participants complete crime prevention training or mentorship programs, with participation logs and feedback surveys confirming engagement levels.
- Regulatory and Financial Compliance: The program meets all local, state, and federal legal requirements, and all secured funding is appropriately allocated and documented before program launch, ensuring full financial transparency.

Project Team Roster

Identify the key stakeholders who will or must contribute in a significant manner. It is not intended as a comprehensive list of all human resources who will perform tasks or review information for a project.

Name	Role	Representing	Core*/ Extended
Sarmathi Ponnusamy	Project Manager	Public Safety	Core
Teri Hays	Community Policing Lead	Police Department	Core
Mary Goodwin	Public Outreach	Local Organizations	Extended
Jerald Holmes	Mentorship Program Lead	Non-Profit Sector	Extended
Patrick Orton	Data & Crime Analytics	Tech Partner	Extended

High Level Schedule

Document the high level schedule or known schedule points.

Stakeholders have expressed a desire to go live by October 10, 2025, ensuring that all crime prevention initiatives, community outreach programs, law enforcement strategies, and data analysis efforts are completed as planned. The detailed project schedule outlines key activities such as community engagement, technology implementation, and stakeholder sign-off. During the project planning phase, a more refined schedule will be developed and reviewed to confirm feasibility and align with project goals.

Budget

Document the approved budget.

The estimated budget for the project is $258,000, which includes both capital investments and operational expenses. The project has secured an initial capital of $160,000, with projected expenses amounting to $98,000 for key activities, including resource procurement, technology implementation, and operational costs. Additionally, the project anticipates generating an estimated $80,000 in income, which will help offset a portion of the total cost.

Funding sources include federal and state grants, private sector contributions, and community partnerships. The budget allocation will be reviewed periodically to ensure efficient resource utilization and alignment with project objectives.

Review and Approval

Title	Signature	Date
Project Sponsor	The Project Management Institute	03/03/2025
Project Manager	Sarmathi Ponnusamy	03/03/2025

Document History

Version #	Version Date	Description of Change	Author
1.0	03/03/2025	Initial Version	Sarmathi Ponnusamy