Distribution of Customer Visits Across Store Zones

5K (24.57%)
5K (25.46%)
5K (24.78%)
5K (25.19%)

zone_name
● Bedroom
● Living Room
● Office
● Kitchen
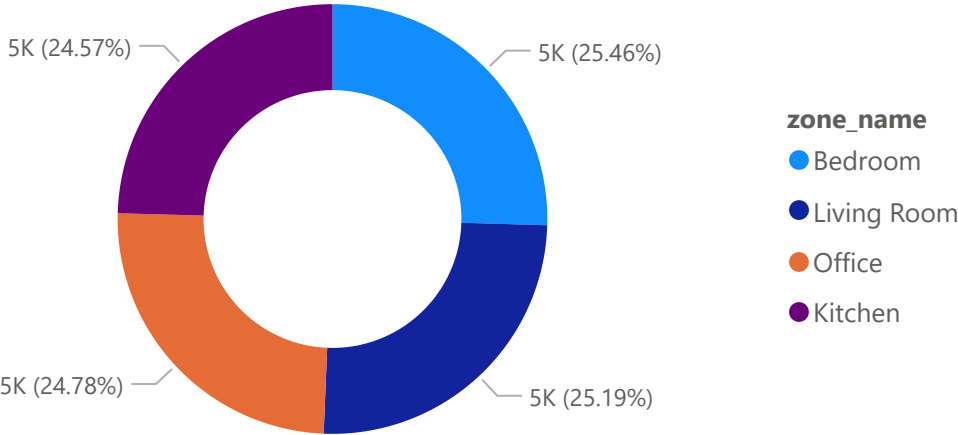
Customer Dwell Time by Zone

Average of duration_minutes

20

15

Bedroom   Kitchen   Living Room   Office

zone_name

Daily Customer Visits – Time Series Analysis

Count of customer_id

7

6

5

4

May 01   May 08

visit_date

Average Time Spent per Zone

zone_name

Living Room
Office
Bedroom
Kitchen

0   10   20

Average of duration_minutes