

Illuminating Insights for Global Electronics

53.17M

Total Sales

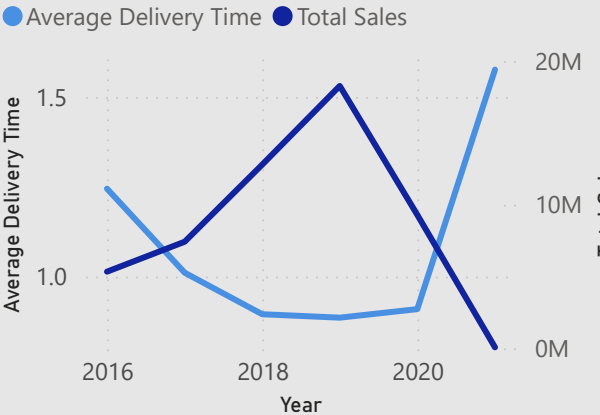
31.13M

Total Profit

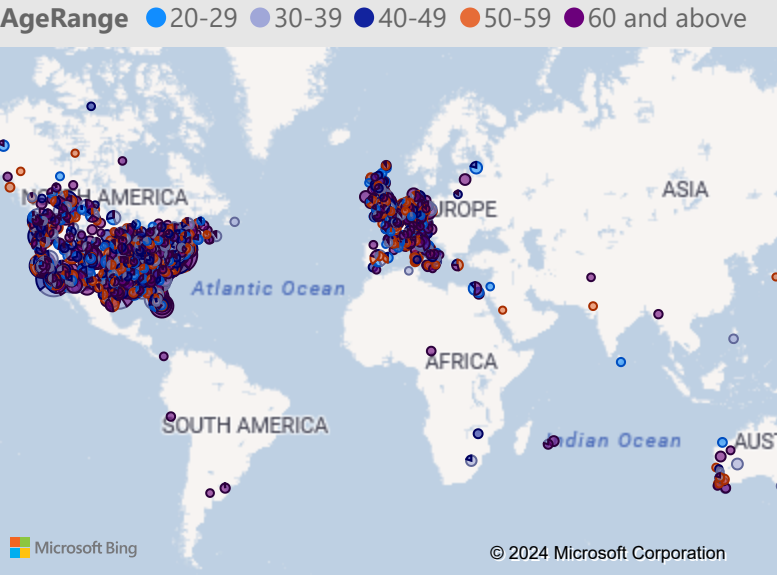
22.04M

Total Loss

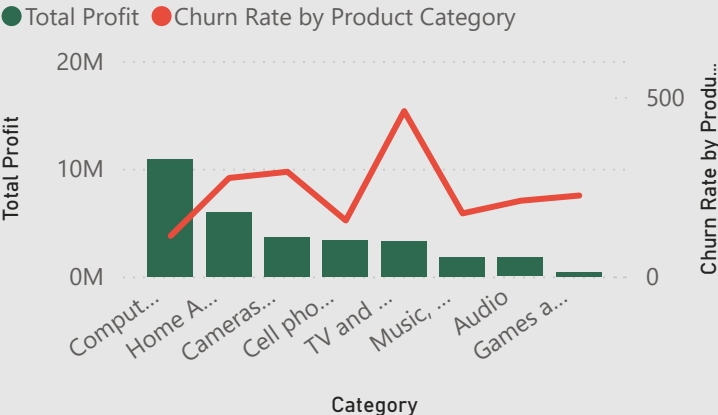
Yearly Overview: Sales & Delivery Time



Sales Trends: City & Age Distribution



Product Category: Profit & Churn Analysis



Currency

- ☐ AUD
☐ CAD
☐ EUR

AgeRange

- ☐ 20-29
☐ 30-39
☐ 40-49

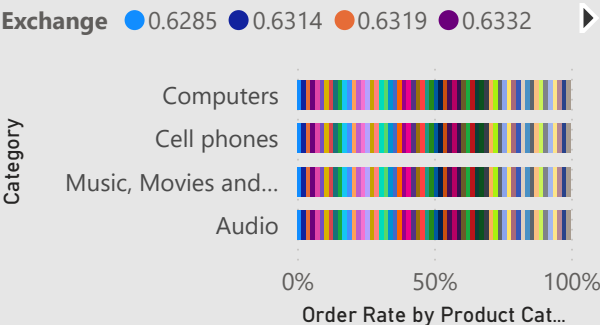
Cust_Country

- ☐ Australia
☐ Canada
☐ France

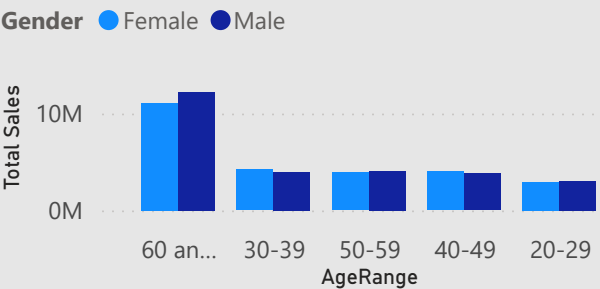
OrderDate

04-03-2016 02-01-2021

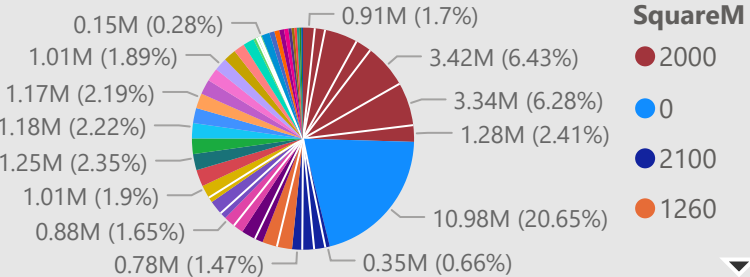
Category & Exchange: Order Rate and Profit



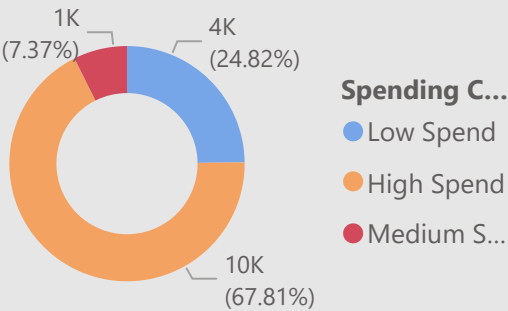
Sales Analysis: Total Sales & Age Range



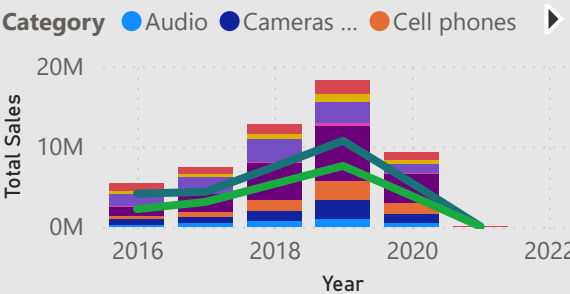
Revenue Analysis: Square Meters and Store Age



Spending Categories



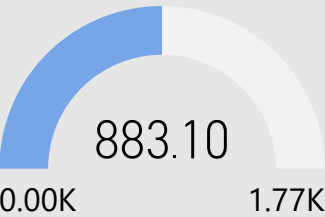
Financial Performance: Sales, Profit & Loss



Category

- ☐ Audio
☐ Cameras and ca...
☐ Cell phones
☐ Computers
☐ Games and Toys

Average Order Value



Cohort Analysis: Sales & Retention by Month

Acquisition Month	44
Sep 7646	
Sep 7644	
Total	100.00 100.00