

Insurance-PPA4.R

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```
setwd("C:/Users/Souvik/Downloads/PPA")
```

```
library(car)
```

```
## Warning: package 'car' was built under R version 4.0.3
```

```
## Loading required package: carData
```

```
library(corrplot)
```

```
## Warning: package 'corrplot' was built under R version 4.0.3
```

```
## corrplot 0.84 loaded
```

```
library(caret)
```

```
## Warning: package 'caret' was built under R version 4.0.3
```

```
## Loading required package: lattice
```

```
## Loading required package: ggplot2
```

```
library(caTools)
```

```
## Warning: package 'caTools' was built under R version 4.0.3
```

```
library(psych)
```

```
## Warning: package 'psych' was built under R version 4.0.3
```

```
##  
## Attaching package: 'psych'
```

```
## The following objects are masked from 'package:ggplot2':  
##  
## %+%, alpha
```

```
## The following object is masked from 'package:car':
##
##   logit
```

```
insurance <- read.csv("insurance_LR1.csv", stringsAsFactors = TRUE)
dim(insurance)
```

```
## [1] 1338    7
```

```
str(insurance)
```

```
## 'data.frame':    1338 obs. of  7 variables:
## $ age      : int  19 18 28 33 32 31 46 37 37 60 ...
## $ sex      : Factor w/ 2 levels "female","male": 1 2 2 2 2 1 1 1 2 1 ...
## $ bmi      : num  27.9 33.8 33 22.7 28.9 ...
## $ children: int   0 1 3 0 0 0 1 3 2 0 ...
## $ smoker   : Factor w/ 2 levels "no","yes": 2 1 1 1 1 1 1 1 1 1 ...
## $ region   : Factor w/ 4 levels "northeast","northwest",...: 4 3 3 2 2 3 3 2 1 2 ...
## $ charges  : num  16885 1726 4449 21984 3867 ...
```

```
summary(insurance)
```

```
##      age      sex      bmi      children      smoker
## Min.   :18.00  female:662  Min.   :15.96  Min.   :0.000  no :1064
## 1st Qu.:27.00  male  :676  1st Qu.:26.27  1st Qu.:0.000  yes: 274
## Median :39.00                      Median :30.40  Median :1.000
## Mean   :39.21                      Mean   :30.66  Mean   :1.095
## 3rd Qu.:51.00                      3rd Qu.:34.70  3rd Qu.:2.000
## Max.   :64.00                      Max.   :53.13  Max.   :5.000
##                                NA's   :2
##      region      charges
## northeast:324  Min.   : 1122
## northwest:325  1st Qu.: 4740
## southeast:364  Median : 9382
## southwest:325  Mean    :13270
##                3rd Qu.:16640
##                Max.    :63770
##
```

```
#to convert variable into factor variable
insurance$sex <- as.factor(insurance$sex)
summary(insurance)
```

```
##      age      sex      bmi      children      smoker
## Min.   :18.00  female:662  Min.   :15.96  Min.   :0.000  no :1064
## 1st Qu.:27.00  male  :676  1st Qu.:26.27  1st Qu.:0.000  yes: 274
## Median :39.00                      Median :30.40  Median :1.000
## Mean   :39.21                      Mean   :30.66  Mean   :1.095
## 3rd Qu.:51.00                      3rd Qu.:34.70  3rd Qu.:2.000
## Max.    :64.00                      Max.    :53.13  Max.    :5.000
##                                     NA's    :2
##      region      charges
## northeast:324  Min.    : 1122
## northwest:325  1st Qu.: 4740
## southeast:364  Median   : 9382
## southwest:325  Mean     :13270
##                3rd Qu.:16640
##                Max.     :63770
##
```

```
insurance$children <- as.factor(insurance$children)
summary(insurance)
```

```
##      age      sex      bmi      children smoker
## Min.   :18.00  female:662  Min.   :15.96  0:574    no :1064
## 1st Qu.:27.00  male  :676  1st Qu.:26.27  1:324    yes: 274
## Median :39.00                      Median :30.40  2:240
## Mean   :39.21                      Mean   :30.66  3:157
## 3rd Qu.:51.00                      3rd Qu.:34.70  4: 25
## Max.    :64.00                      Max.    :53.13  5: 18
##                                     NA's    :2
##      region      charges
## northeast:324  Min.    : 1122
## northwest:325  1st Qu.: 4740
## southeast:364  Median   : 9382
## southwest:325  Mean     :13270
##                3rd Qu.:16640
##                Max.     :63770
##
```

```
#treat Missing values
#is.na(insurance$bmi)

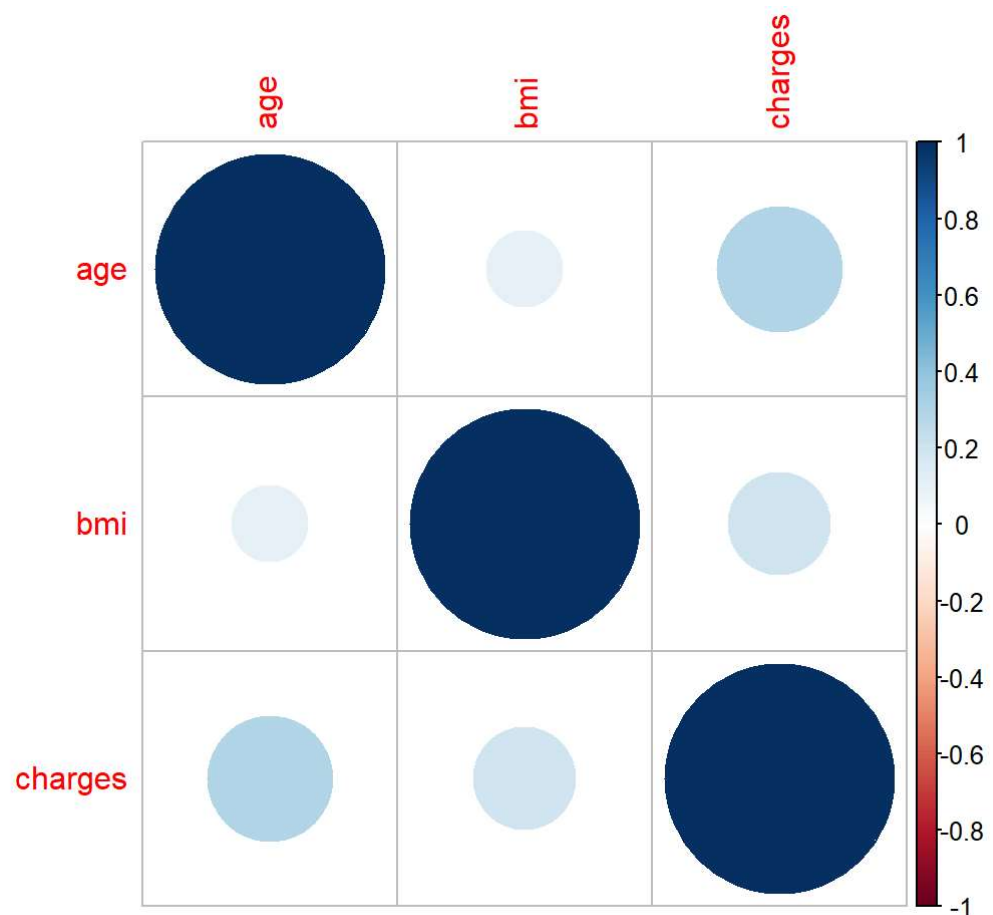
#insurance$bmi[is.na(insurance$bmi)] <- mean(insurance$bmi, na.rm = TRUE)
#insurance$bmi[is.na(insurance$bmi)] <- 0
insurance <- na.omit(insurance)
summary(insurance)
```

```
##          age          sex          bmi    children smoker
## Min.      :18.00   female:662   Min.      :15.96   0:574     no :1062
## 1st Qu.:26.75   male  :674   1st Qu.:26.27   1:323     yes: 274
## Median :39.00                Median :30.40   2:240
## Mean      :39.21                Mean      :30.66   3:157
## 3rd Qu.:51.00                3rd Qu.:34.70   4: 24
## Max.       :64.00                Max.       :53.13   5: 18
##          region      charges
## northeast:324   Min.      : 1122
## northwest:324   1st Qu.: 4744
## southeast:363   Median : 9389
## southwest:325   Mean      :13281
##                  3rd Qu.:16687
##                  Max.      :63770
```

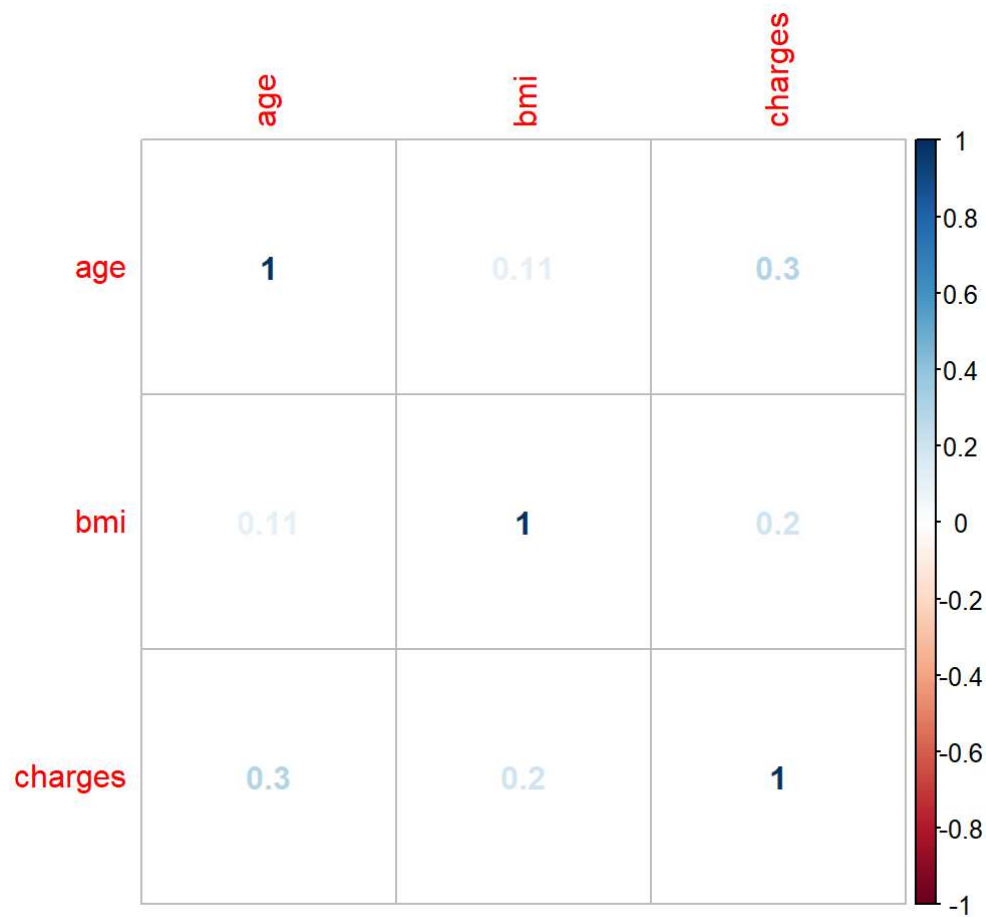
```
cr <- cor(insurance[c("age","bmi","charges")])
cr
```

```
##          age      bmi  charges
## age      1.0000000 0.1092419 0.2988486
## bmi      0.1092419 1.0000000 0.1983498
## charges  0.2988486 0.1983498 1.0000000
```

```
corrplot(cr, type = "full")
```



```
corrplot(cr, method = "number")
```



```
corrplot.mixed(cr)
```



```
#To Dummy variables
```

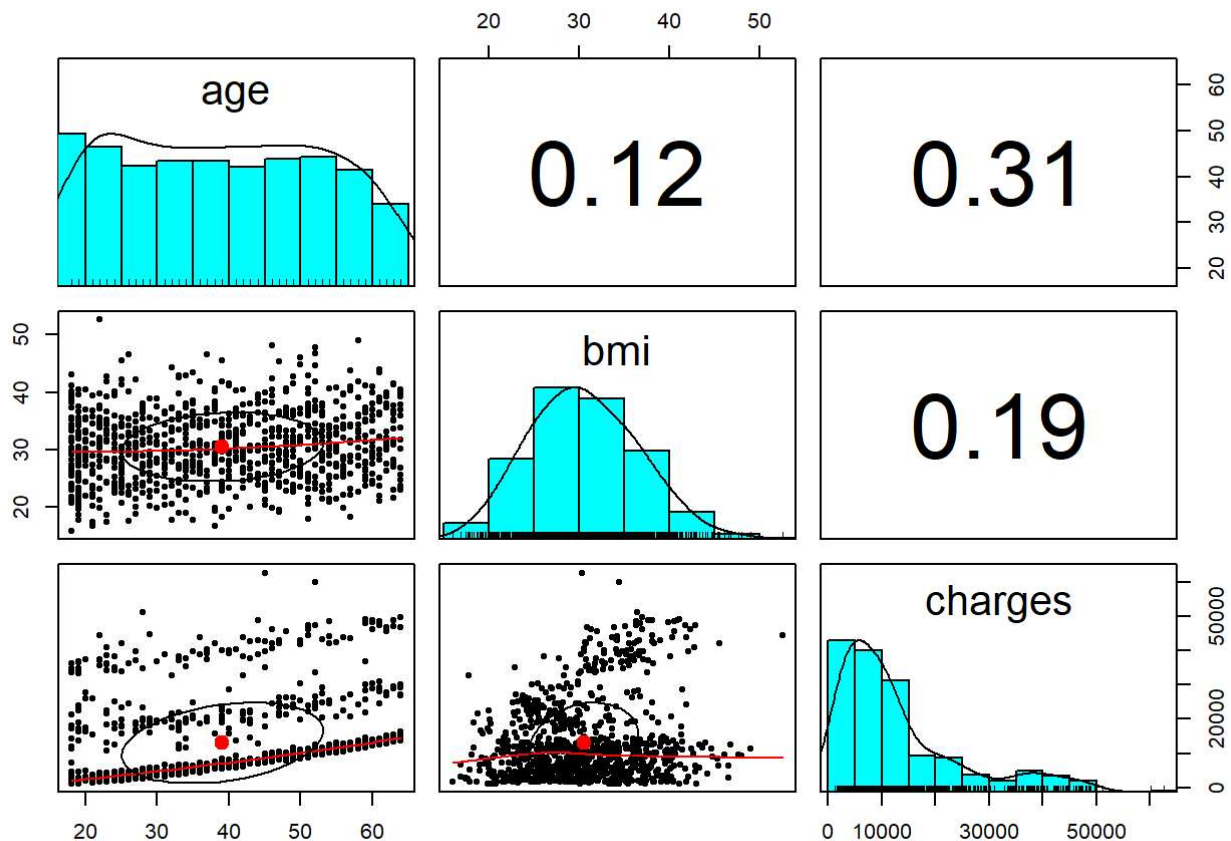
```
insurance$smoker_y <- ifelse(insurance$smoker == "yes", 1,0)
insurance$smoker_n <- ifelse(insurance$smoker == "no", 1,0)
insurance$region_se <- ifelse(insurance$region == "southeast", 1,0)
insurance$region_ne <- ifelse(insurance$region == "northeast", 1,0)
insurance$region_sw <- ifelse(insurance$region == "southwest", 1,0)
insurance$region_nw <- ifelse(insurance$region == "northwest", 1,0)
```

```
#Splitting of dataset into training and testing
```

```
split <- sample.split(insurance$charges, SplitRatio = 0.7)
training_data <- subset(insurance, split == "TRUE")
testing_data <- subset(insurance, split == "FALSE")
```

```
#pair.panels
```

```
pairs.panels(training_data[c("age","bmi","charges")])
```



```
#Linear Regression
```

```
model1 <- lm(charges ~ age, data = training_data)
summary(model1)
```

```
##
## Call:
## lm(formula = charges ~ age, data = training_data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -7897  -6488  -5807   5664  47953
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  2905.76    1086.59   2.674  0.00762 **
## age          260.77      26.18   9.960 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 11230 on 933 degrees of freedom
## Multiple R-squared:  0.0961, Adjusted R-squared:  0.09513
## F-statistic: 99.2 on 1 and 933 DF,  p-value: < 2.2e-16
```

```
model2 <- lm(charges ~ age+bmi, data = training_data)
summary(model2)
```

```
##
## Call:
## lm(formula = charges ~ age + bmi, data = training_data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -12066  -6885  -4970   6660  48095
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5884.97    2039.49  -2.886   0.004 **
## age          244.97      26.03   9.411 < 2e-16 ***
## bmi          308.28      60.83   5.068 4.86e-07 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 11090 on 932 degrees of freedom
## Multiple R-squared:  0.1203, Adjusted R-squared:  0.1185
## F-statistic: 63.75 on 2 and 932 DF,  p-value: < 2.2e-16
```

```
model3 <- lm(charges ~ age+bmi+smoker_y, data = training_data)
summary(model3)
```

```
##
## Call:
## lm(formula = charges ~ age + bmi + smoker_y, data = training_data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -12116   -3177   -1106    1294   29554
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -10325.14    1123.22  -9.192  <2e-16 ***
## age           239.32      14.28   16.754  <2e-16 ***
## bmi           309.87      33.38    9.282  <2e-16 ***
## smoker_y     23187.02     498.43  46.520  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6084 on 931 degrees of freedom
## Multiple R-squared:  0.7354, Adjusted R-squared:  0.7345
## F-statistic: 862.5 on 3 and 931 DF,  p-value: < 2.2e-16
```

```
model4 <- lm(charges ~ age+bmi+smoker_y+region_nw, data = training_data)
summary(model4)
```

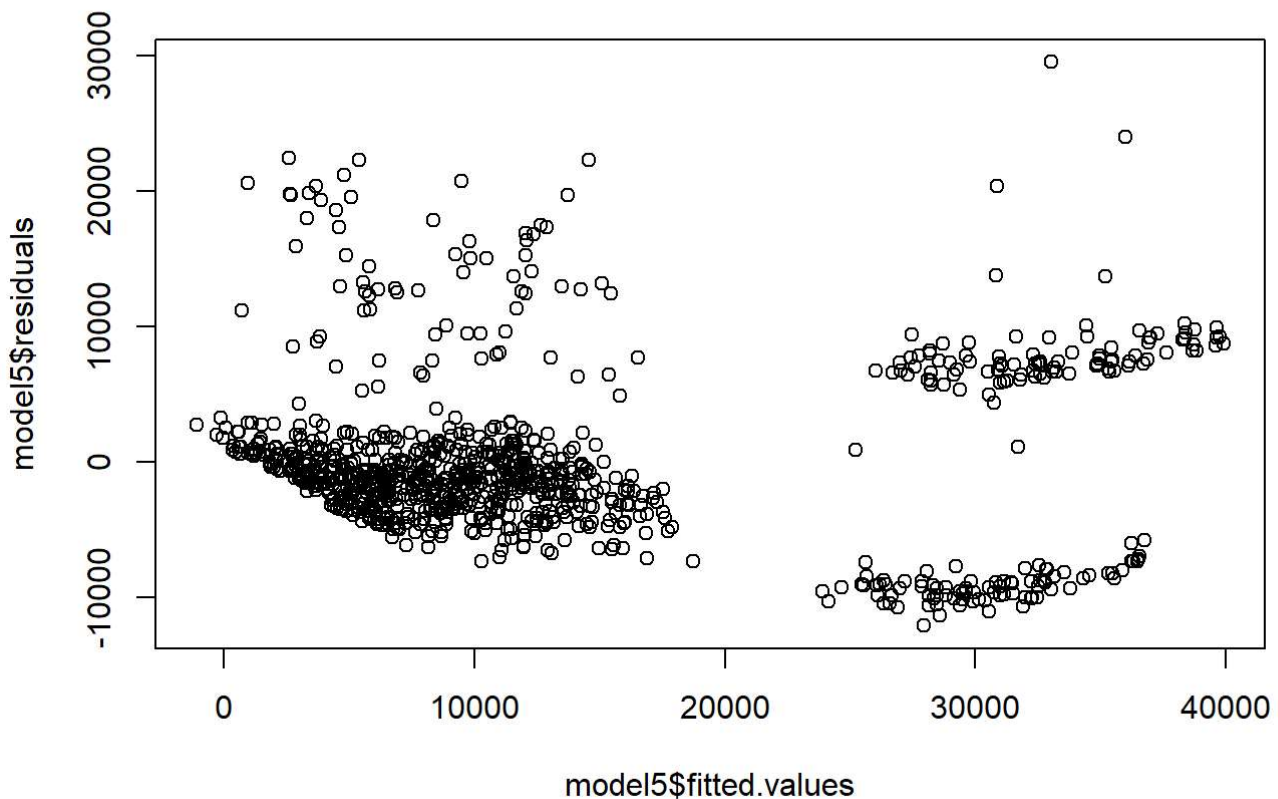
```
##
## Call:
## lm(formula = charges ~ age + bmi + smoker_y + region_nw, data = training_data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -12004   -3177   -1130    1310   29631
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -10501.49    1150.13  -9.131  <2e-16 ***
## age           239.19      14.29   16.739  <2e-16 ***
## bmi           313.06      33.69    9.293  <2e-16 ***
## smoker_y     23195.49     498.70  46.512  <2e-16 ***
## region_nw      334.35      466.32    0.717    0.474
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6085 on 930 degrees of freedom
## Multiple R-squared:  0.7355, Adjusted R-squared:  0.7344
## F-statistic: 646.7 on 4 and 930 DF,  p-value: < 2.2e-16
```

```
model5 <- lm(charges ~ age+bmi+smoker_y, data = training_data)
summary(model5)
```



```
##
## Call:
## lm(formula = charges ~ age + bmi + smoker_y, data = training_data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -12116  -3177  -1106   1294  29554
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -10325.14    1123.22  -9.192  <2e-16 ***
## age           239.32      14.28   16.754  <2e-16 ***
## bmi           309.87      33.38    9.282  <2e-16 ***
## smoker_y     23187.02     498.43  46.520  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6084 on 931 degrees of freedom
## Multiple R-squared:  0.7354, Adjusted R-squared:  0.7345
## F-statistic: 862.5 on 3 and 931 DF,  p-value: < 2.2e-16
```

```
plot(model5$fitted.values,model5$residuals)
```



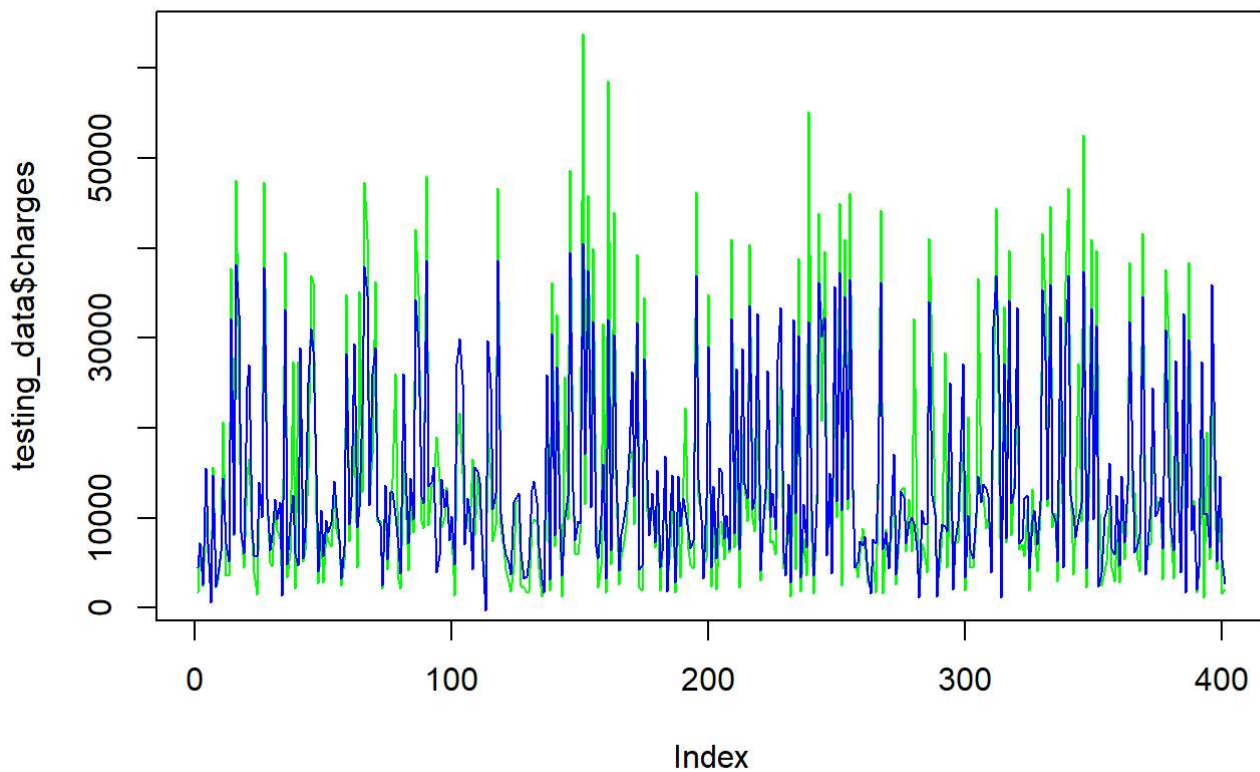
```
#prediction
prediction <- predict(model5, testing_data)
head(prediction)
```

```
##           2           8           18           19           25           36
## 4446.7164 7125.2096 2567.8693 15564.1165 7213.5215 550.8663
```

```
head(testing_data$charges)
```

```
## [1] 1725.552 7281.506 2395.172 10602.385 6203.902 1625.434
```

```
plot(testing_data$charges,type="l",col="green")
lines(prediction,type="l",col="blue")
```



```
#marketing dataset
#amount spend dependent variable

#set WD on top
#Write all the libraries on the top
#There should be no views in your code
#No error in model
```