# SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

4,180,874 7534 562.6
Net Sales Total Quantity Net Average Ordervalue

Customer Purchase Behaviour

Trasaction

Purchase

**4431**Total Customers

**2392** Single...

**2039**Repeat Customers

Retention & Value Kpi \$943.6
Life Time Value

**46%**Repeat Rate

**1.68**Purchase Frequency

### Select Parameter



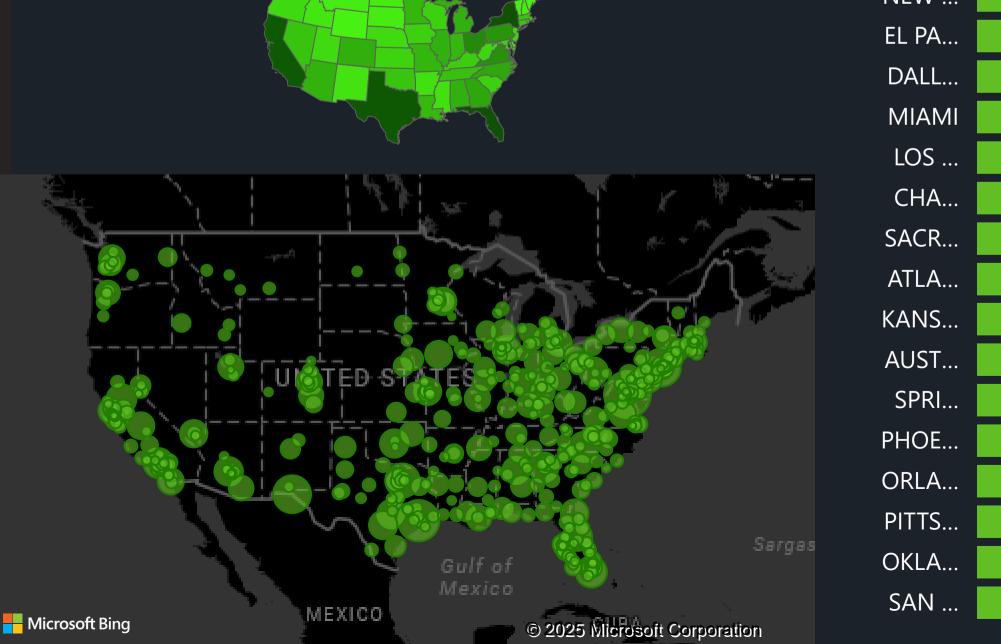
### **Payment**

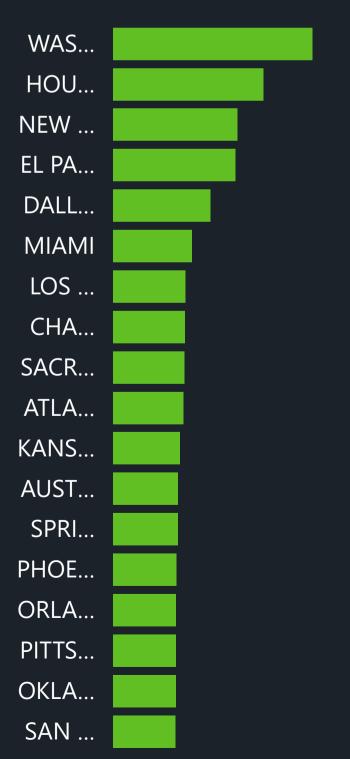


**Provience** 



# Regional Overview - Provience & Cities by Net Sales





### Net Sales Trend Over Time 0.68M 0.64M 0.64M 0.61M 0.53M 0.54M 0.53M 22 24 20 18 5 10 15 20





## Net Sales Product Type

