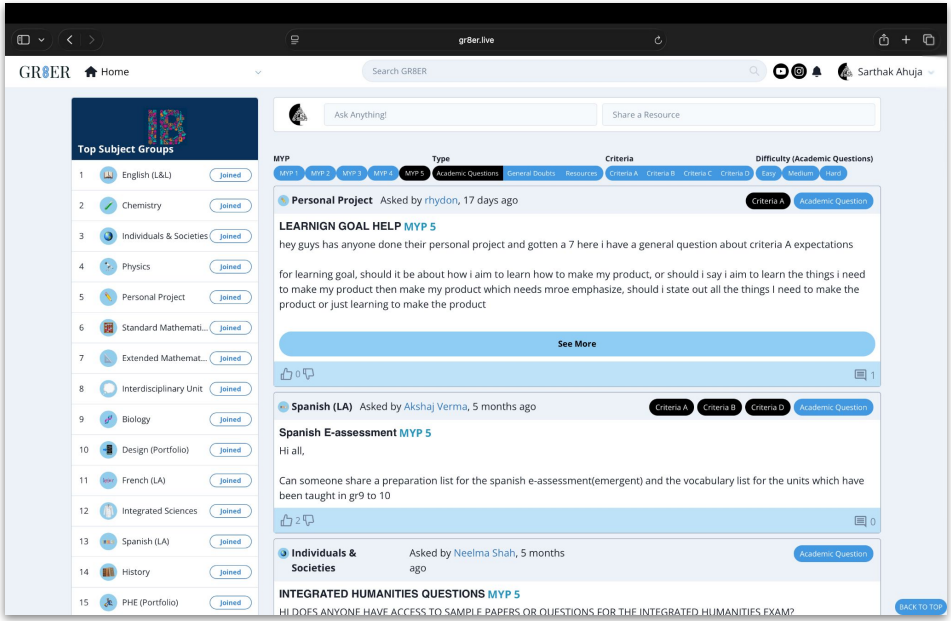
Brekfuz

The modern workbook for modern revision.

2024: GR8ER Launched.

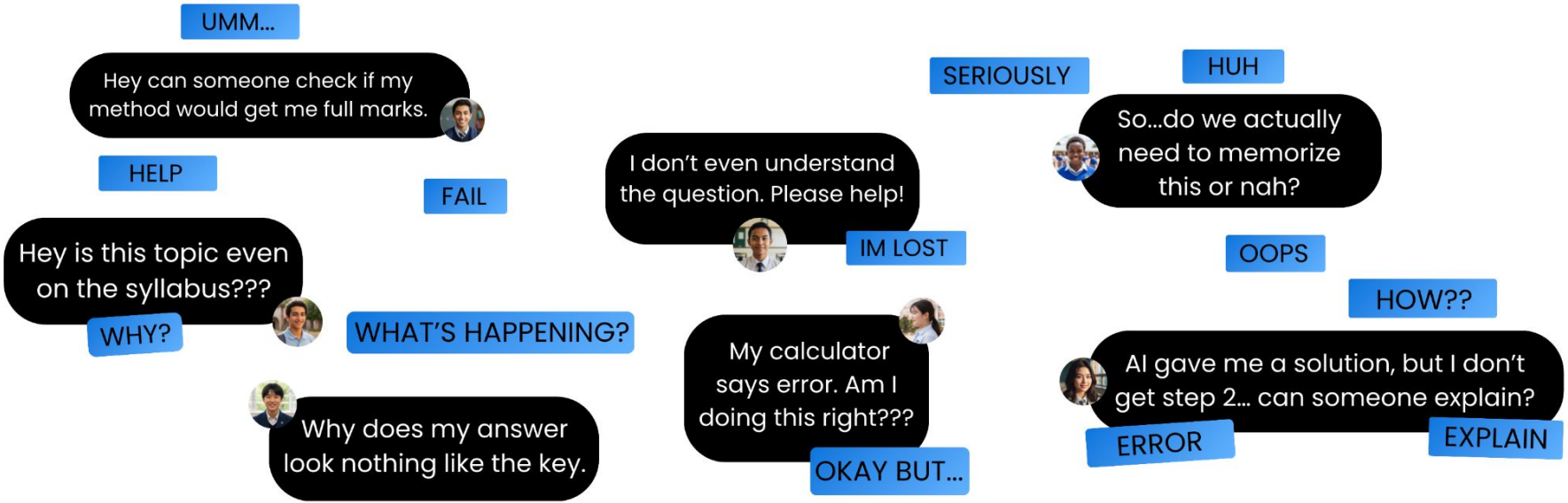
An academic network for the IB MYP (Middle Years Programme), designed to help students tackle the curriculum's unique challenges.



5000 students.
24 countries.
Endorsed by IB.
Featured on Times of India.

However, we soon realized that the issue at hand was much *greater* than what GR8ER was poised to deliver…

Revision tools for learning support outside the classroom are *broken*.



passive learning
over active recall

One-size-fits-all
‘blanket’ solutions

They assign more value to
surface-level solutions than they do
holistic help for **every learning challenge.**

low engagement
and autonomy

fragmented and
siloed support

And somehow, this is called “learning” – but we’re flipping the script.


We’re a
Knowledge Engine.

Our mission:

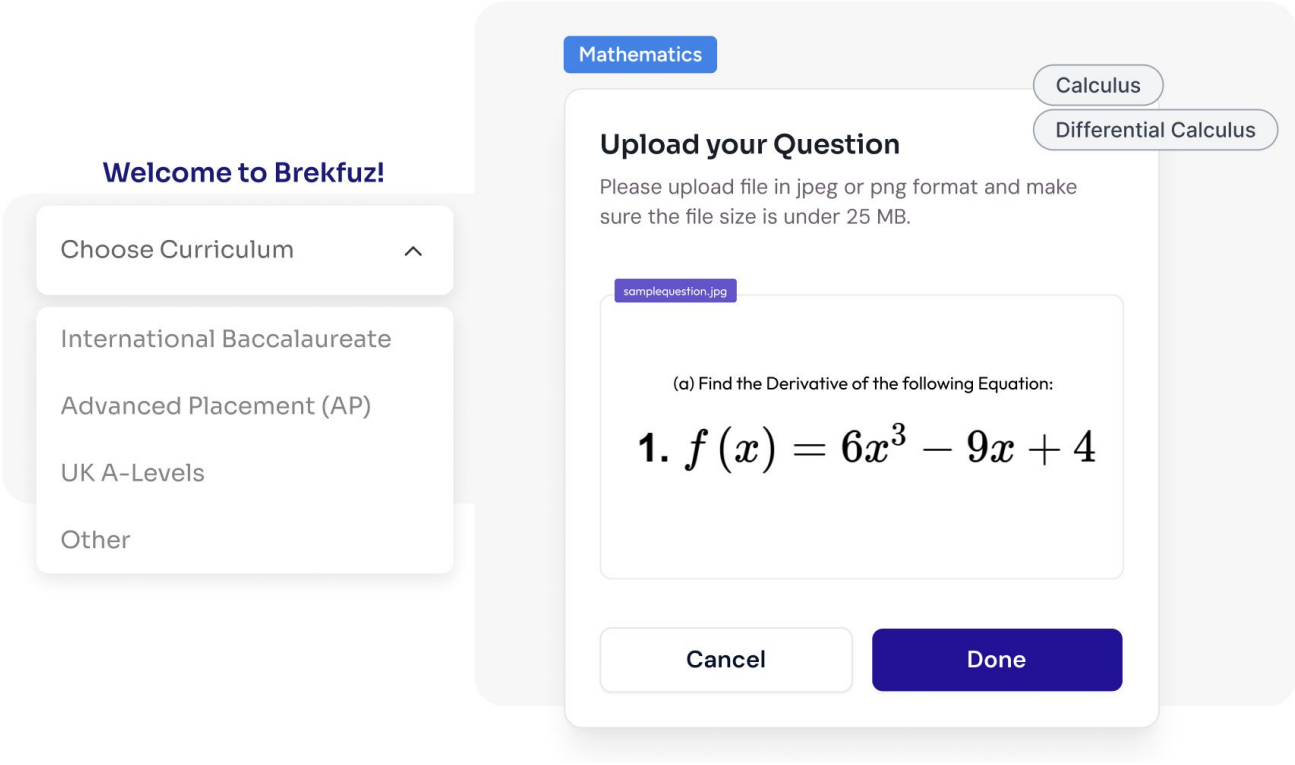
Replace Traditional AI and Static Questionbanks for Revision.

Revise like *never* before.

product demo ...

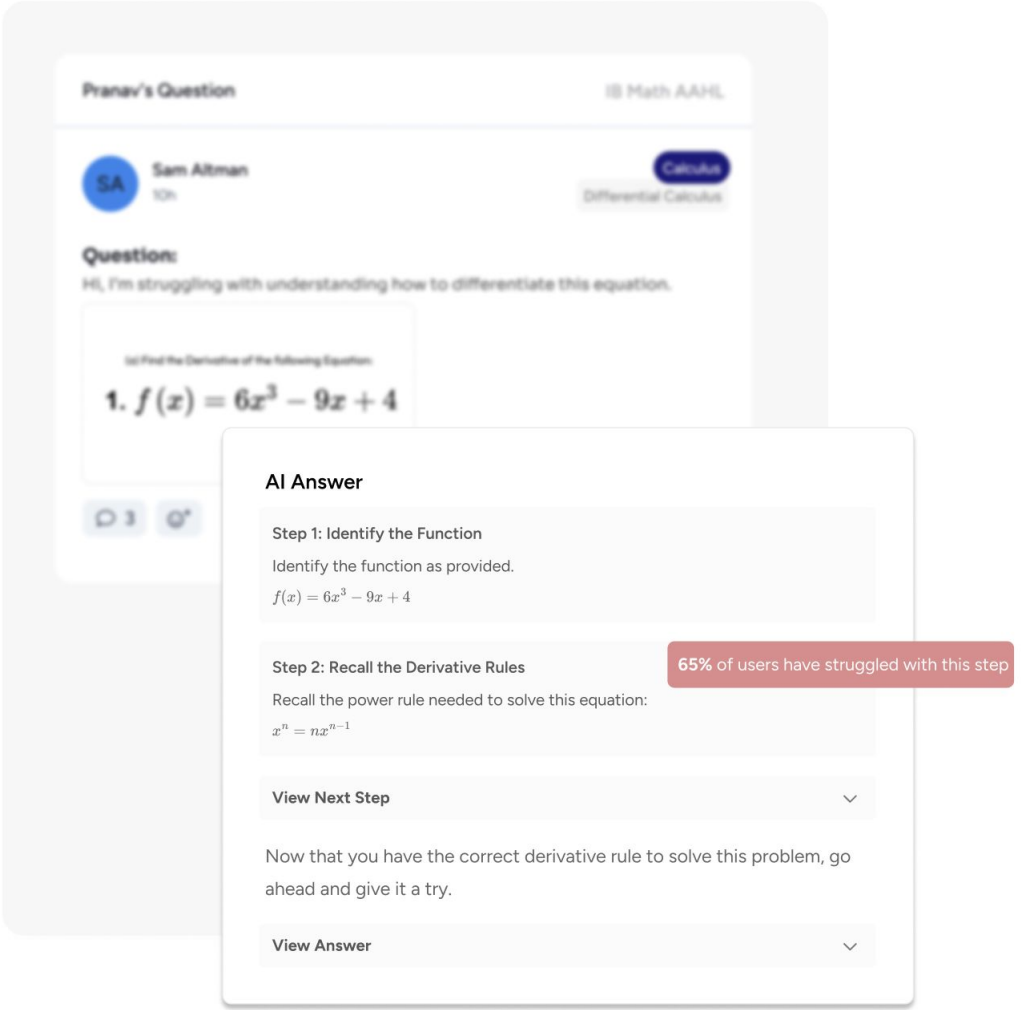
1. Upload A Question

Students upload a question. Brekfuz instantly detects the concept and other underlying information.



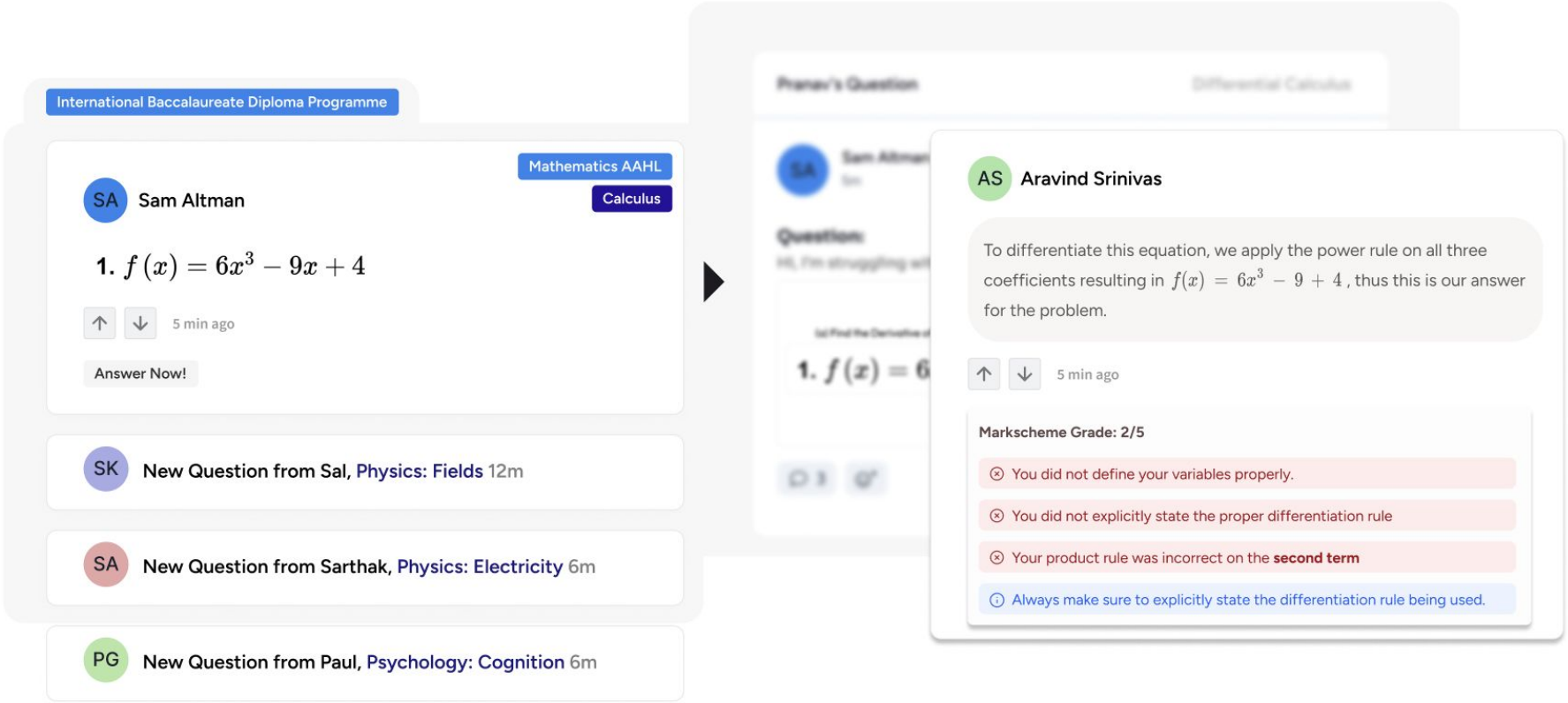
2. Instant AI Answer

AI gives a step-by-step solution, visible only to the user and revealed gradually with smart hints and tips (based on previous interactions on-site)



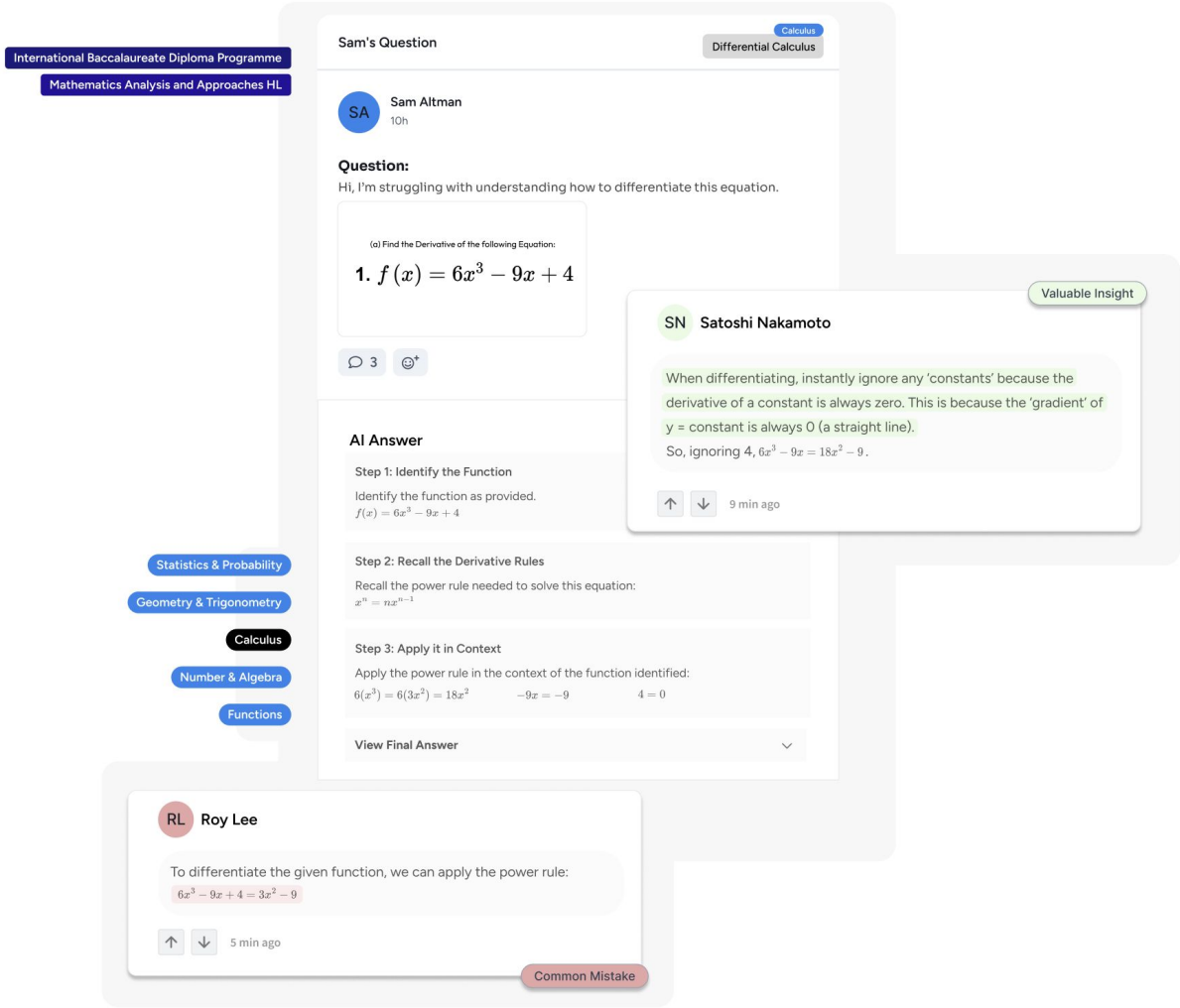
3. Community Attempts

All questions are parallely floated to the community of students studying the same curriculum/content. Each response from other users is AI-graded with personalized feedback. The AI learns overtime from user patterns.



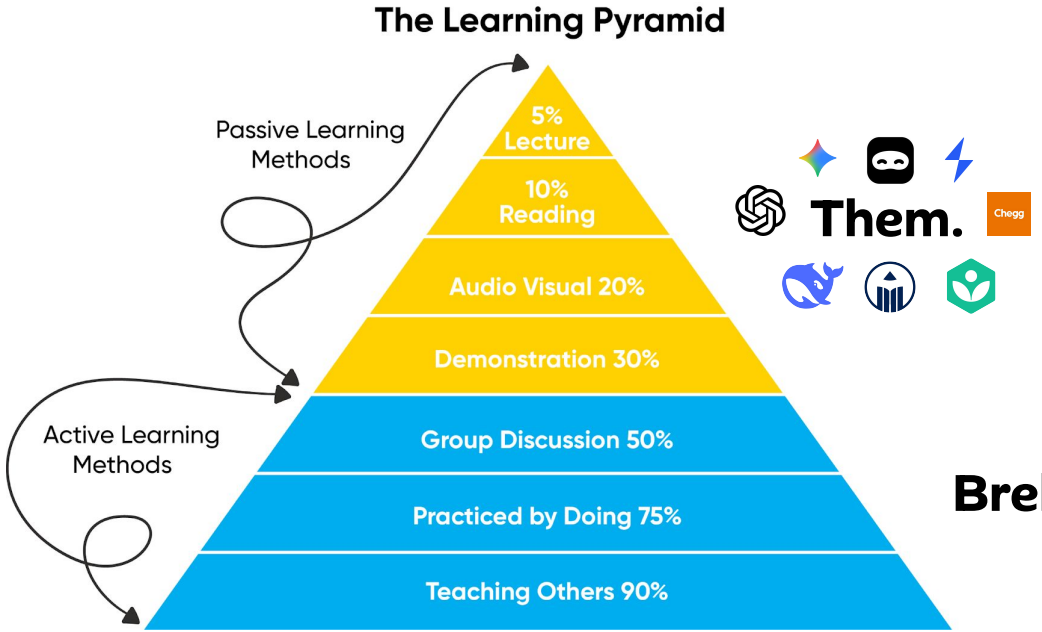
4. Knowledge Threads

Answers with valuable insights are added to the ever-evolving knowledge thread linked to each question.



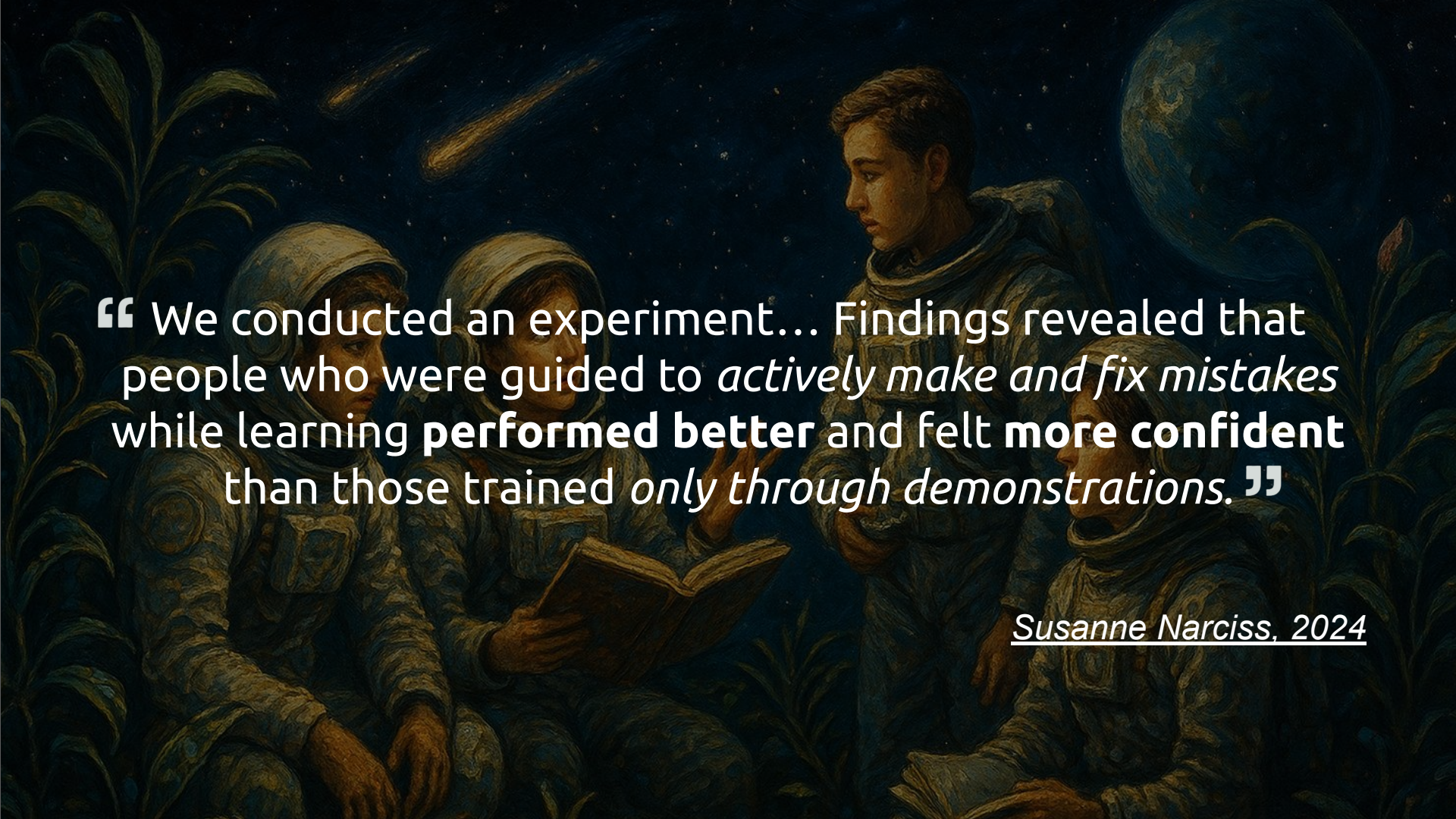
Why Us?

Created by Edgar Dale and the NTI institute,
The Learning Pyramid tells you Exactly Why.



Them.

Brekfuz.

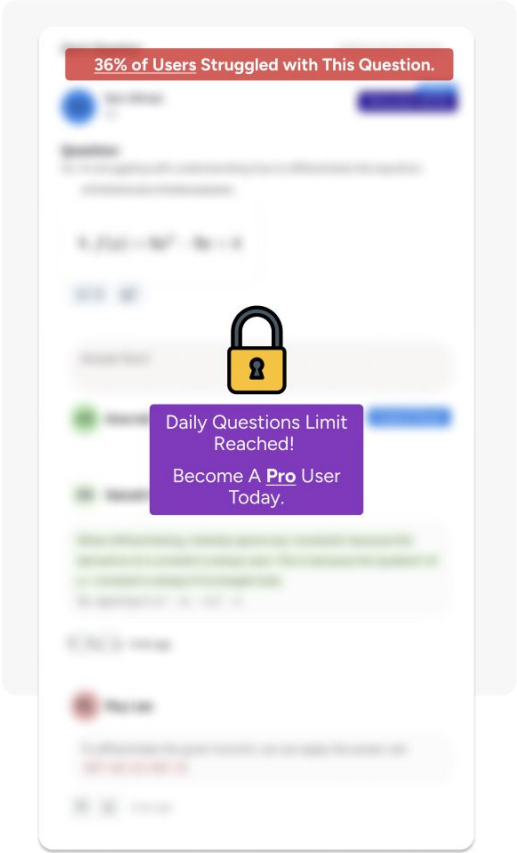

“ We conducted an experiment… Findings revealed that people who were guided to *actively make and fix mistakes* while learning **performed better** and felt **more confident** than those trained *only through demonstrations.* ”
Susanne Narciss, 2024

introducing

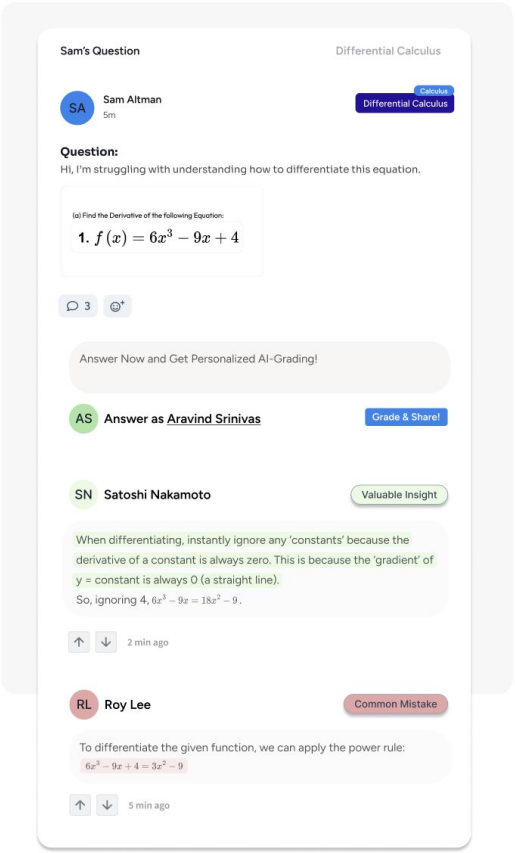
Brekfuz Pro.

A supercharged learning experience —
enjoy **unlimited questions** to practice with **AI-grading**,
each enriched with **knowledge threads**.

Without Pro.



With Pro.



Get Pro.

(shocker)

$16.99/month

Cheaper than ChatGPT Pro.

introducing

Brekfuz Ads.*

The ad network built on real student learning interactions. Grow faster with **data-driven insights** that will help your brand **reach learners** at high-leverage moments.

* Custom Packages for Enterprises.

Current Market.

The global test prep market, currently at $126 billion, is set to hit $178 billion by 2030, driven by rising competition and the spread of exams like IB, AP, and IGCSE.

In 2024, U.S. families spent $37.6 billion on test prep—tutoring, books, online courses, and exam fees—showing parents' deep investment in academic success.

The Game Plan.

1

Launch Brekfuz for
IB MYP & IB DP
using GR8ER's customer base.

2

Actively seek
feedback until 20,000
user mark.

3

Launch to A-Levels, AP,
& other popular test curricula.
Repeat step #2 until 60,000 user mark.

4

Invest time & resources
into further development.
Reach niche curricula
(& possibly universities)

The Possibilities.

AMA Threads + Support from Teachers

Notes & Resource Sharing

Expand into Universities and their Courses

Contact the Founder.

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Brekfuz
What if revision finally worked?