

Chocolate Sales

Total Sales

6M

Sold Quantities

55K

Top Brand by Sales

Crafttest Chocolate

1323778

Top City by Sales

Denver

819263

Select City :

All

Select Brand :

All

Page Access

Summary

Sales

Product

Customer Demographics

Geographical

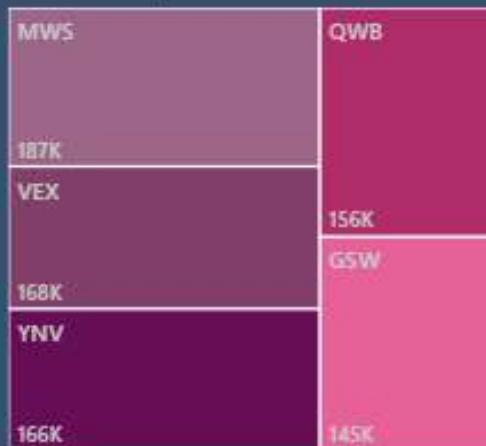
Total Sales by Gender

Female
46.71%

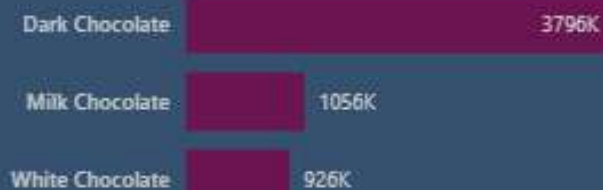


Male
53.29%

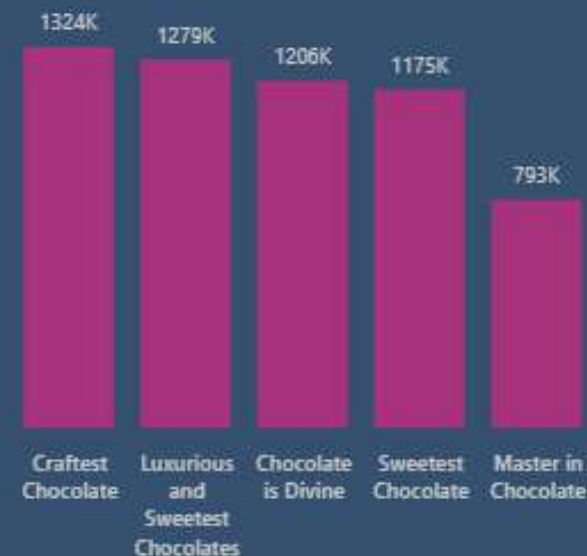
Top 5 Chocolates



Total Sales(\$) by Chocolate Type



Total Sales(\$) by Brands



Monthly Sales Trend



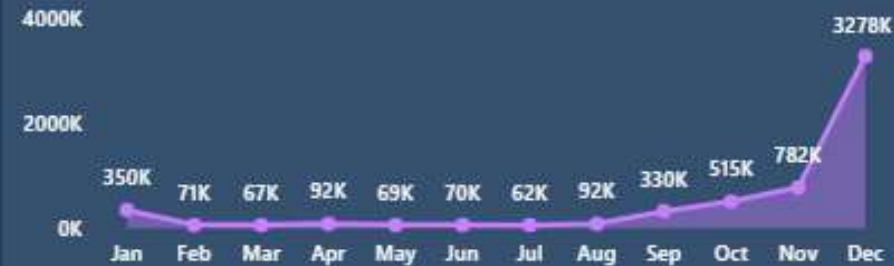
Monthly Sales Trend



Quarterly Sales Trend



Monthly Sales Trend



Monthly Sales by Loyalty Status

Loyalty Status ● Bronze ● Gold ● Platinum ● Silver



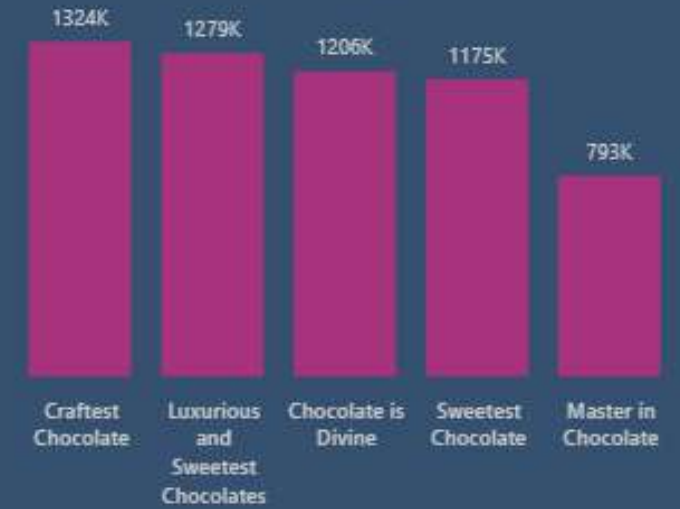
Daily Sales Trend



Monthly Change in Sales



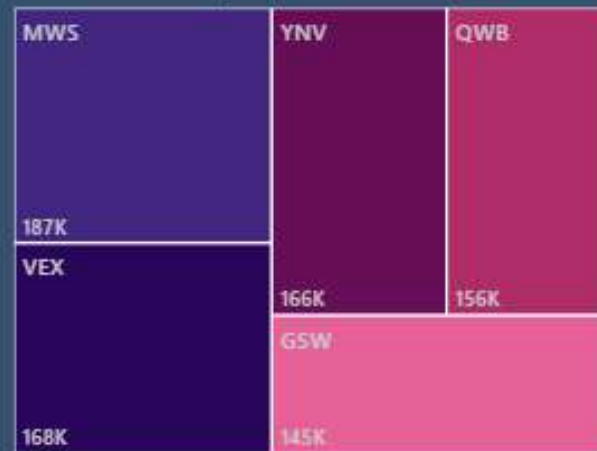
Total Sales(\$) by Brands



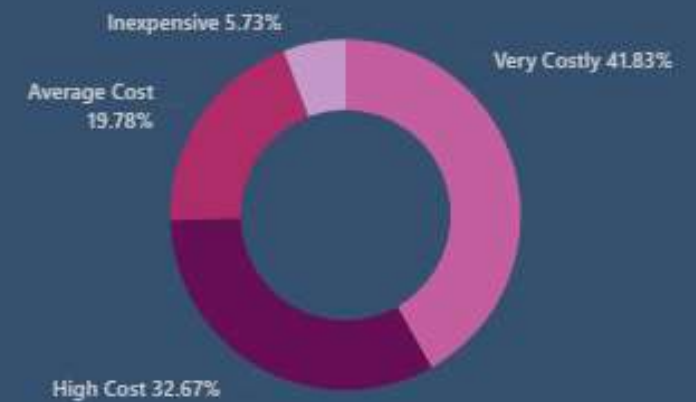
Total Sales(\$) by Chocolate Type



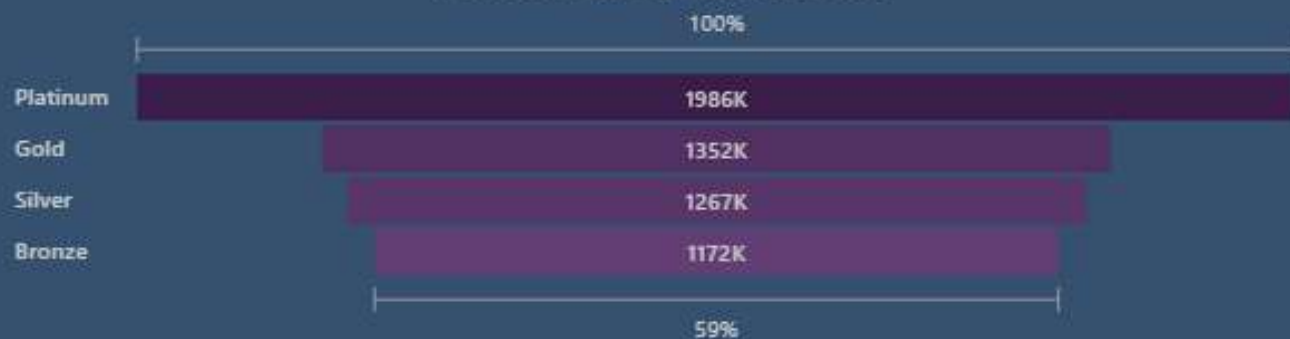
Top 5 Chocolates



Total Sales by Cost Segment



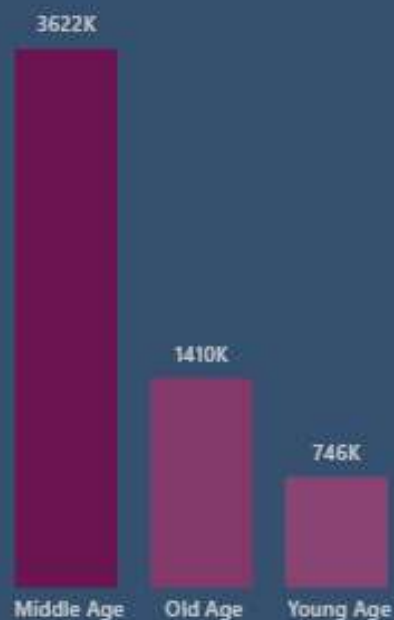
Total Sales(\$) by Loyalty status



Top 5 customers (Festive Season)



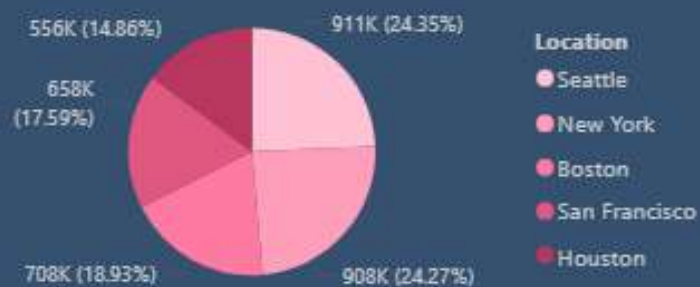
Total Sales(\$) by Age Segment



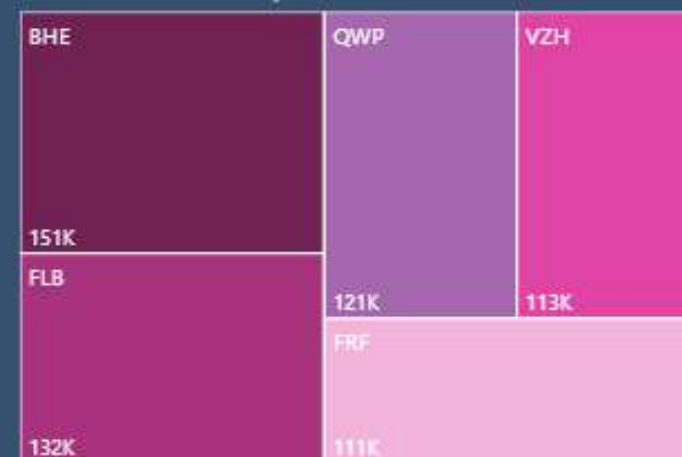
Total Sales by Gender



Total Sales by Location



Top 5 customers



Sales by Cocoa Origin Region

Origin_Region Caribbean Central America South America Asia Africa



Sales by City

City Denver New York Miami San Franci... Los Ang... Seattle Chicago Dallas

