

FRANCHISE
PRESENTATION



COOKIE DOUGH • SHAVED ICE • SPECIALTY COFFEE



WHAT IS

ARTISAN CAFE

Fluff

COOKIE DOUGH • SHAVED ICE • SPECIALTY COFFEE

Founded in 2020, in the midst of a Global Pandemic, Fluff Artisan Cafe is known for revolutionizing the way people eat and enjoy.

We take pride in our ability to discover the most unique flavours from around the world and share them with the world.

Located in Mate Square, Nagpur

Our menu features Specialty Coffee, Cookie Dough and Shaved Ice assembled from the freshest ingredients, sure to bring bold and inspiring flavor into your life.

What on the Menu?



COOKIE DOUGH

Served all day

Soft baked Cookie Dough served with freshly whipped cream and delicious toppings.

With around 7 flavours, day or night, our Gooey, Mushy Cookie Dough is the dessert you've been craving for in your sweet dreams.



COOKIE DOUGH SHAKES

Delicious

Cookie Dough Blended with Ice Cream & Milk to give you a Thick Shake that you must have never tried before.



SHAVED ICE

Pure Gluttony

With our Shaved Ice we've managed to put a new spin on an old classic (9 flavours). Simplicity is the name of the game: we use fresh ingredients and offer a variety of extras topped on it. Are you ready for this culinary sensation? Specially brought a dish from the Taiwanese culture, which will definitely take you on a Brain Freeze journey.



SPECIALTY COFFEE

Served all day

Many brewers have their own take on coffee, but we're confident that ours is something different, unusual, and always prepared to perfection.

We have curated our recipes to suit customer taste buds and we always improvise our coffee for more enjoyable experience.

Let's take a Walk at Fluff



What's the Vision?

Fresh & Simple

Setting the new standard while seamlessly synthesizing the familiar and the unknown.

Fluff aims to form daringly bold flavors and class. The carefully-crafted artisanal menu accentuates the uniquely exquisite flavors that have come to define Fluff Artisan Cafe.

This one-of-a-kind and intimate experience leaves one with memories that last a lifetime.

Fluff is here to address the growing tension of unmet consumer demand around experimental, and Artisanal food culture.

'What's new on the menu?' is a question Fluff aims to answer quite frequently with a rotating menu.

Let's spread Fluff across the nation, shall we?



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