

Total Sales

2.7M

Total Orders

5473

Total Return Orders

0.2K

Avg Delivery Days

4.00

Total Profit

307.4...

Year

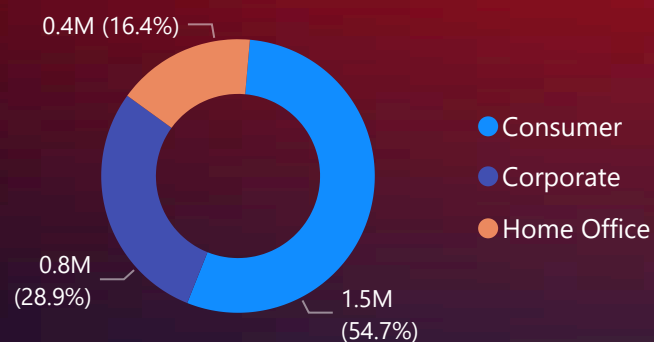
☐ 2012

☒ 2013

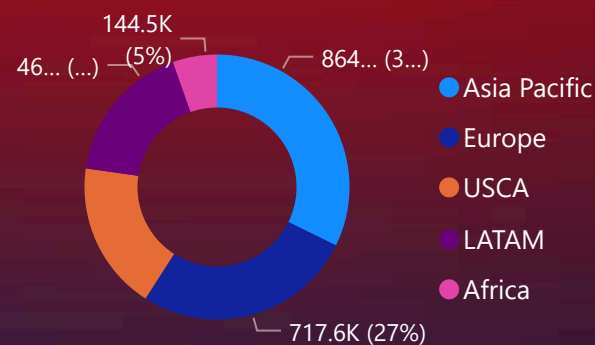
☐ 2014

☐ 2015

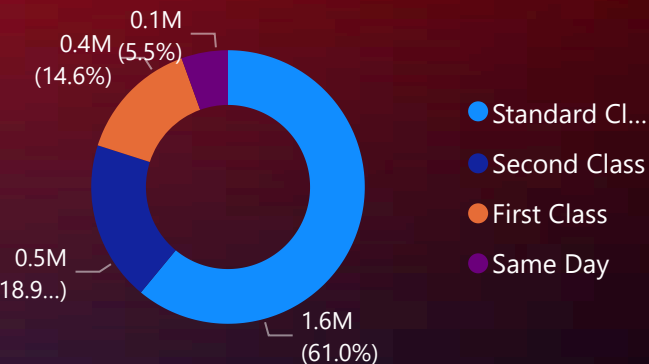
Total Sales by Segment



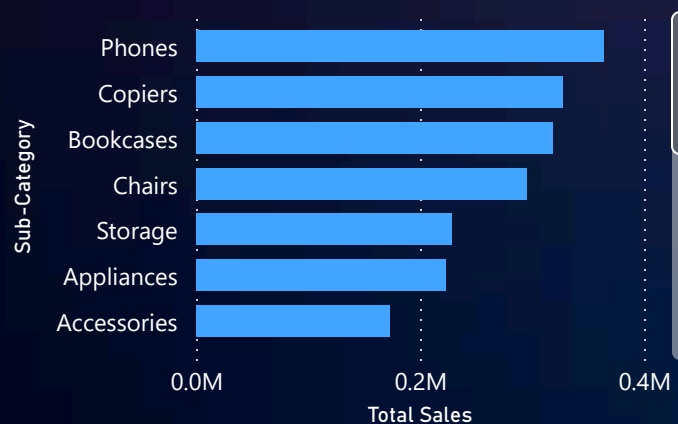
Total Sales by Market



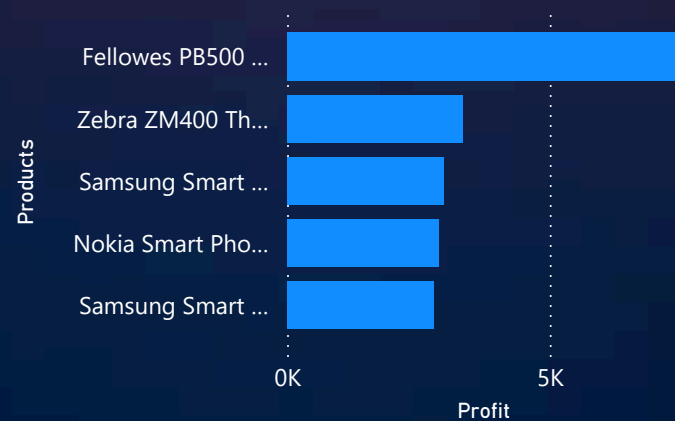
Total Sales by Ship Mode



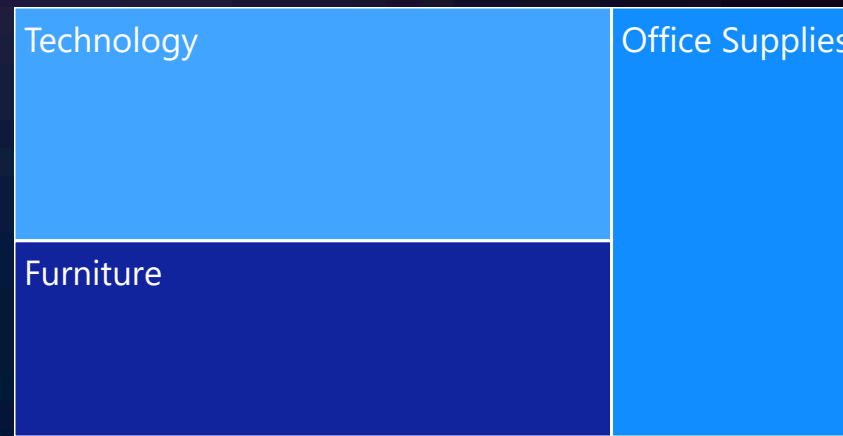
Total Sales by Sub-Category



Top 5 Products



Total Sales and Total No of Orders by Category



Year

2012

2013

2014

2015

Total Profit

307.4K

Shipping Cost

284.59K

Total Discount

1.5K

Total Quantity

38K

Top City

New York City

Top Product

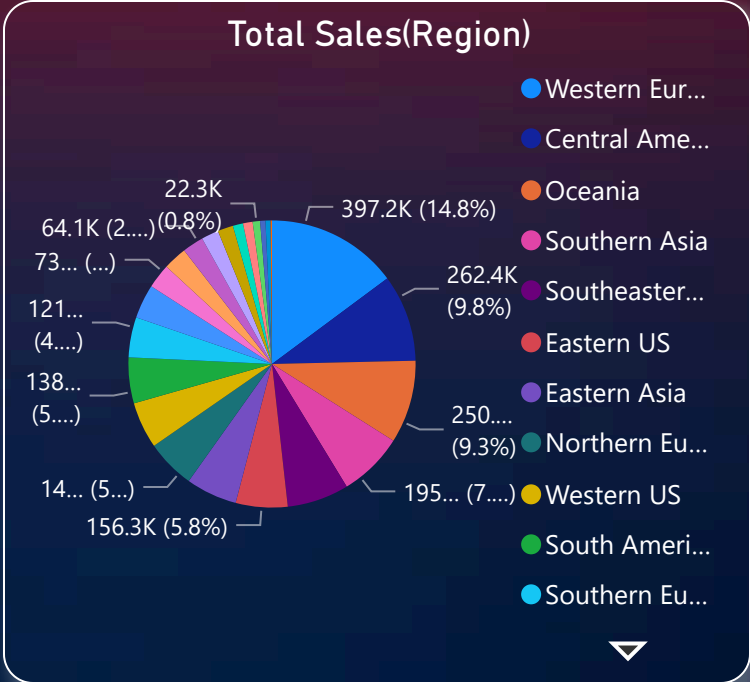
Fellowes PB500 Electric
Punch Plastic Comb Binding ...

Average Profit per Order

₹ 28.0

Matrix by Country, Category, Sub-Category

Country	Total Sales	Total Profit
Afghanistan	9,071.82	1,924.14
Albania	948.12	291.30
Algeria	9,288.99	2,218.05
Angola	3,172.98	943.92
Argentina	7,037.01	-1,781.68
Australia	2,03,950.84	25,528.72
Austria	18,105.00	4,159.41
Azerbaijan	479.64	157.80
Bangladesh	13,089.54	2,240.85
Barbados	2,322.58	801.00
Belarus	3,303.93	1,322.49
Belgium	12,164.73	2,656.47
Bolivia	75.10	20.24
Total	26,77,438.69	3,07,415.28



Year

- ☐ 2012
- ☒ 2013
- ☐ 2014
- ☐ 2015

Last Year Sales

2.26M

YoY Growth (in %)

18

Current Year Sales

2.68M

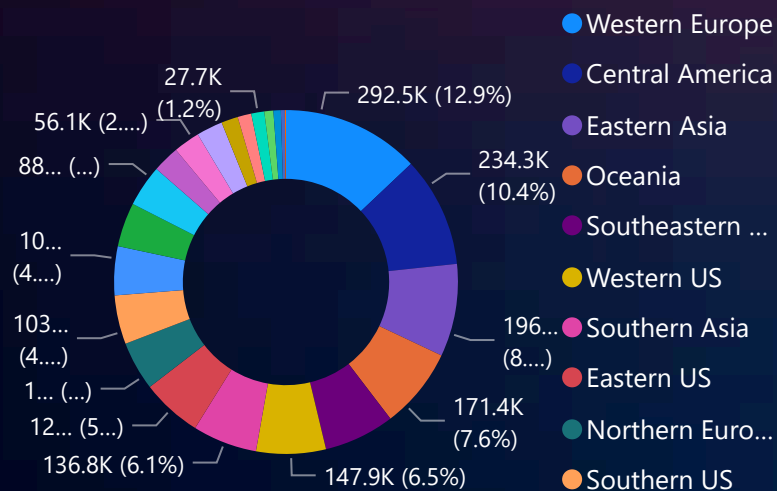
Top Location

New York
City

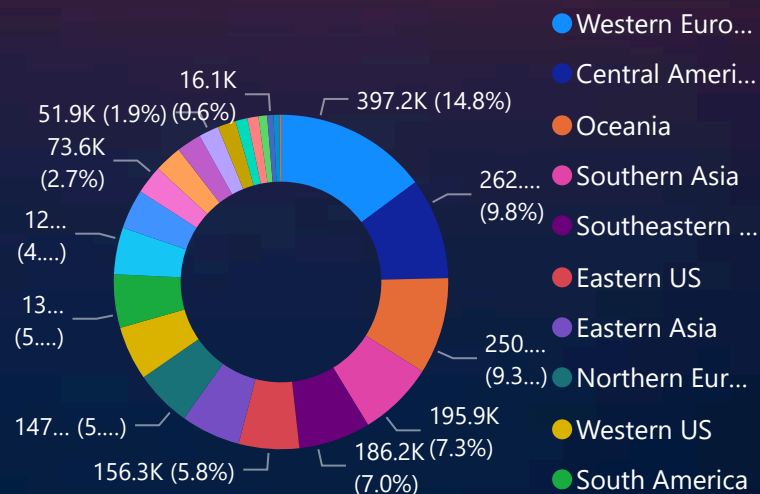
Sales Comparison

Year	Current Year Sales	Last Year Sales	YoY Growth (in %)
2013	26,77,438.69	22,59,450.90	18

Last Year Sales by Region



Current Year Sales by Region



YoY Growth (in %) by Year

