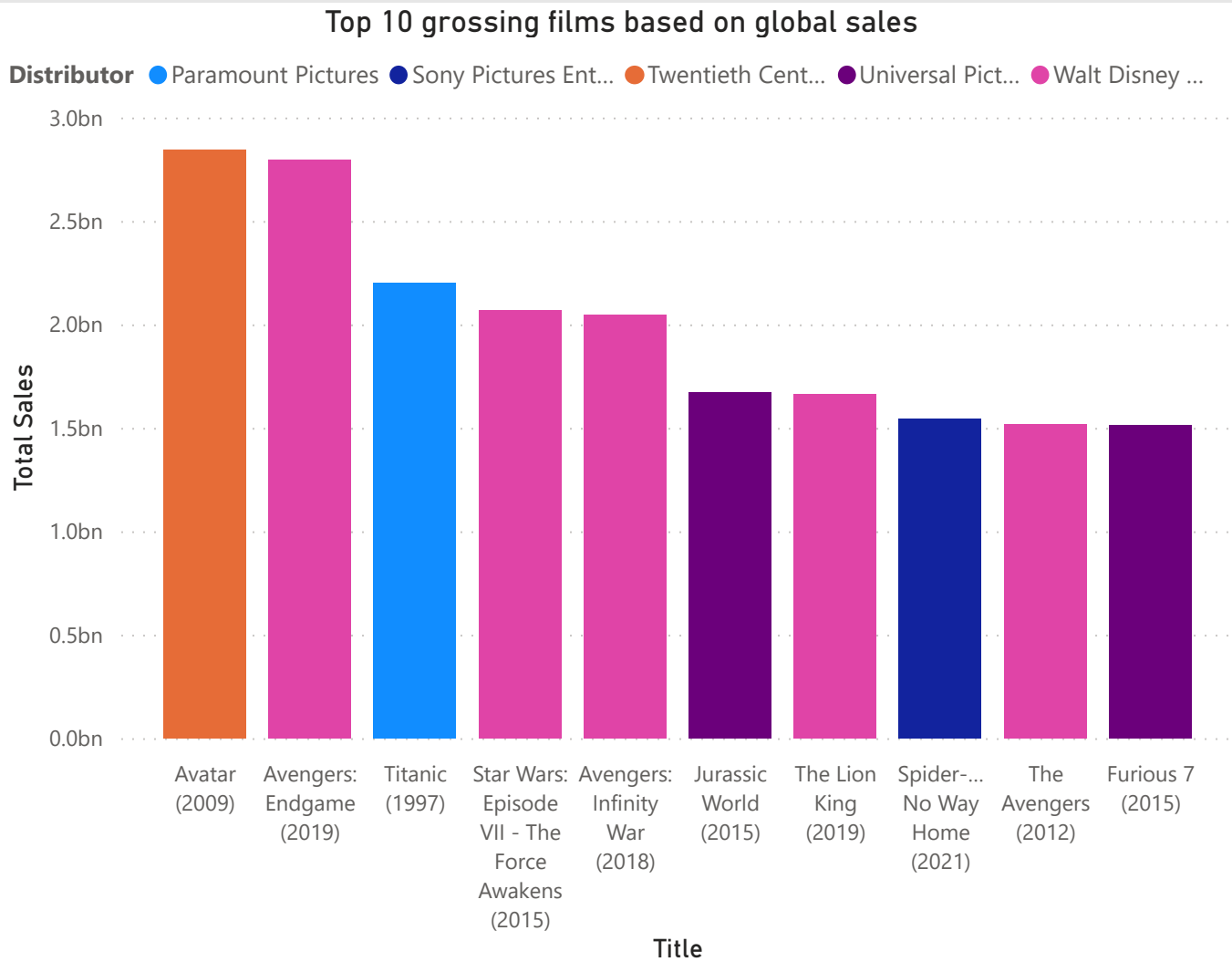


# Looking at World sales, is there any trends within the movie industry that help us understand why films become top grossing film?



## What is the highest grossing film in Hollywood?

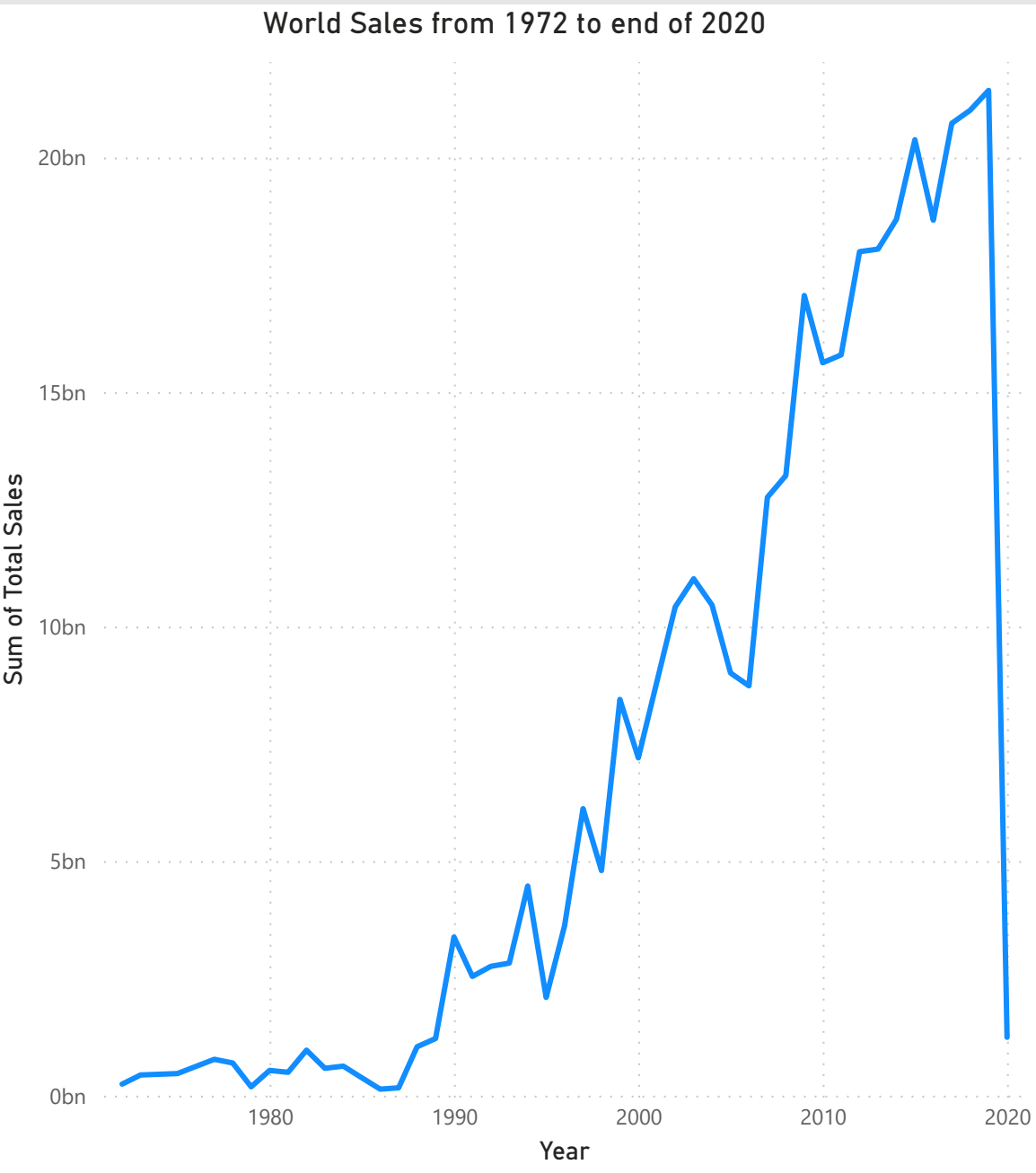
As the highest grossing film ever, Avatar has earned over **\$2.8 billion** worldwide at the box office.

Out of the top 10 films, **6** are created by **Walt Disney Studios Motion Pictures**

**World Sales** = Domestic Sales + International Sales

## What can be told about the global sales over time?

The notable increase in global sales over time is suggesting quality is getting better with Hollywood films. The **biggest increase** in sales was from **2006 to 2009**. The **biggest decline** is between **2019 and 2021**. The reason the film industry took a big hit in sales is due to the **COVID-19** pandemic, and dropped close to zero as no films could be made/released due to pandemic restrictions



## Highest grossing Hollywood Films based on distributor

Distributor	Total Sales
DreamWorks Distribution	5814639953
New Line Cinema	6946627792
Lionsgate	7498505934
DreamWorks	10412975902
Paramount Pictures	30466712681
Sony Pictures Entertainment (SPE)	37456488081
Universal Pictures	45314716624
Twentieth Century Fox	47892600903
Warner Bros.	61551928198
Walt Disney Studios Motion Pictures	80442356091
Total	333797552159

## What can we learn about the distributors?

From looking at the top 10 distributors they are all well known and big companies, which is not surprising to why know why they produce the highest selling films. Out of the top 10 distributors, **Walt Disney Studios Motion Pictures** makes up **24% of Total Sales**.

Overall, we can see that Walt Disney Studios Motion Pictures has the highest global sales as well as having 6 films in the top 10 grossing Hollywood Films. Having large distributors allows for a greater promotion of the film. The Pandemic took a big hit on all films and distributors. Where the pandemic is slowly becoming more 'back to normal', more films can be made and more people are able to see these in cinemas. This will create the perfect opportunity for more high grossing films to be made not just for Disney, which will suggest more competition and a potential increase for other distributors.