

ProductName

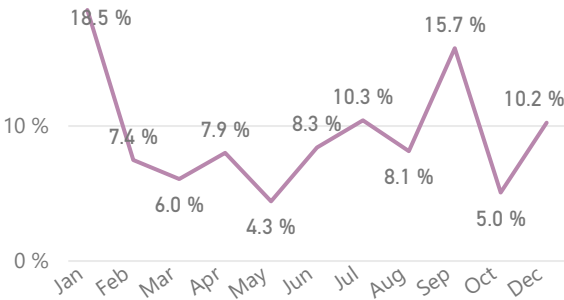
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

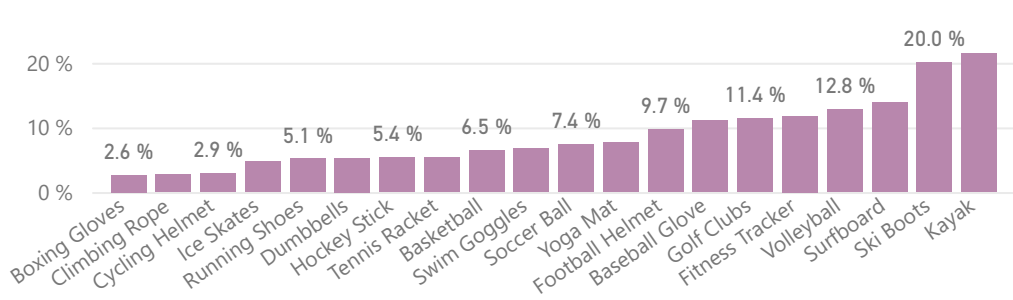
8.5 %

Conversion Rate

Conversion Rate by MonthNameShort



Conversion Rate by ProductName



Social Media

29,82,369

Views

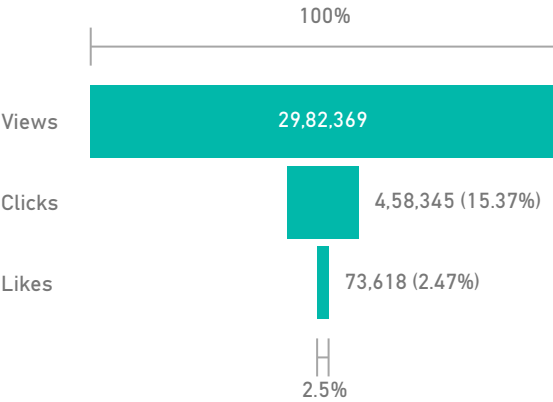
4,58,345

Clicks

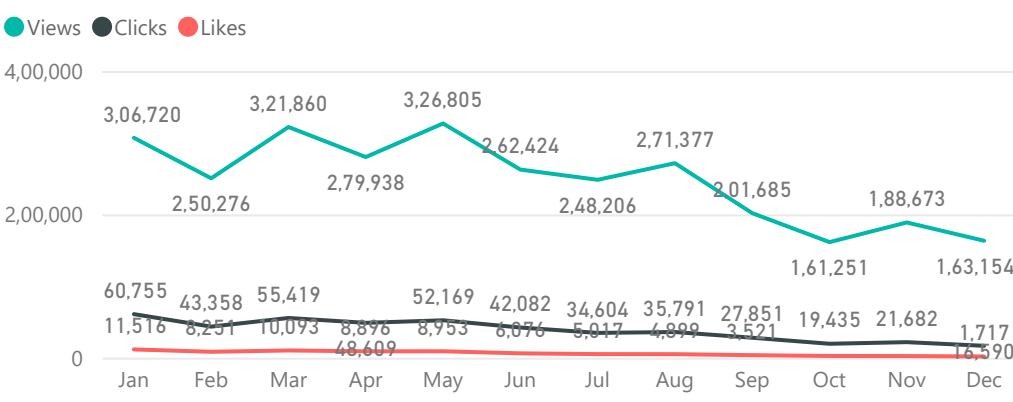
73,618

Likes

Views, Clicks and Likes



Views, Clicks and Likes by MonthNameShort

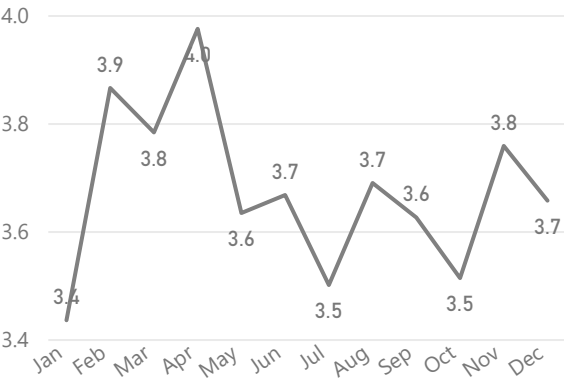


Customer Reviews

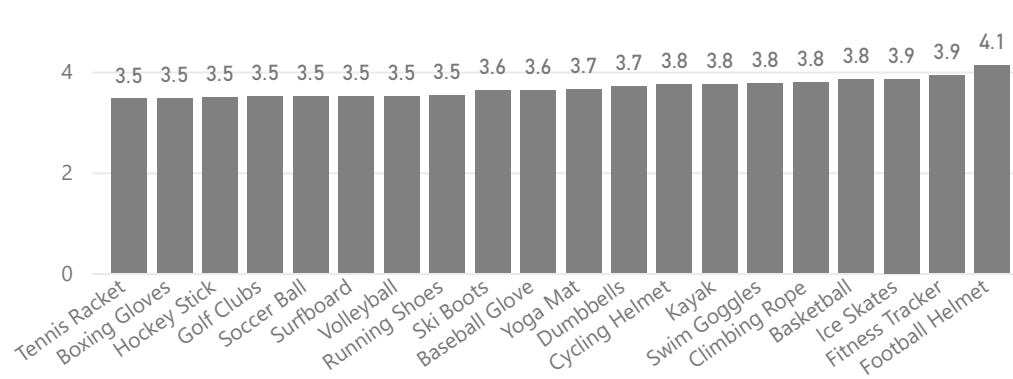
3.7

Rating (Average)

Rating (Average) by MonthNameShort



Rating (Average) by ProductName



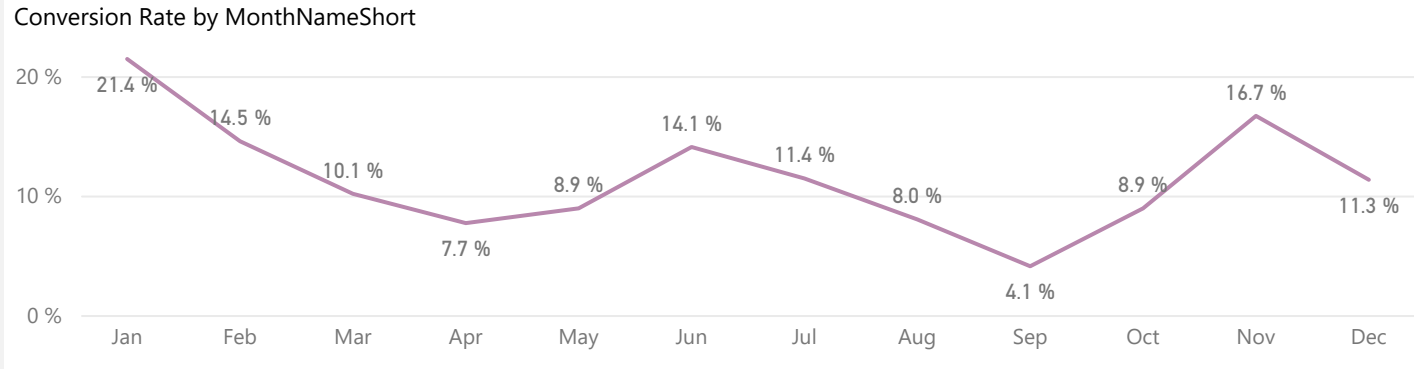
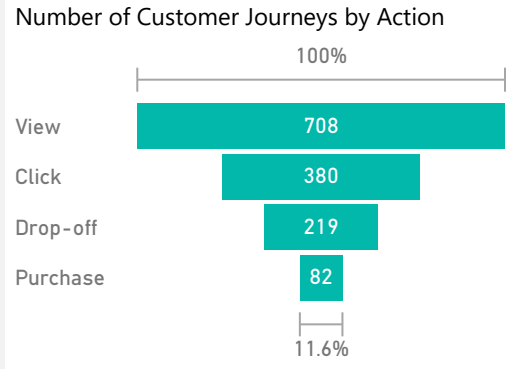
Conversion Details

- 2023
- 2024
- 2025
- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

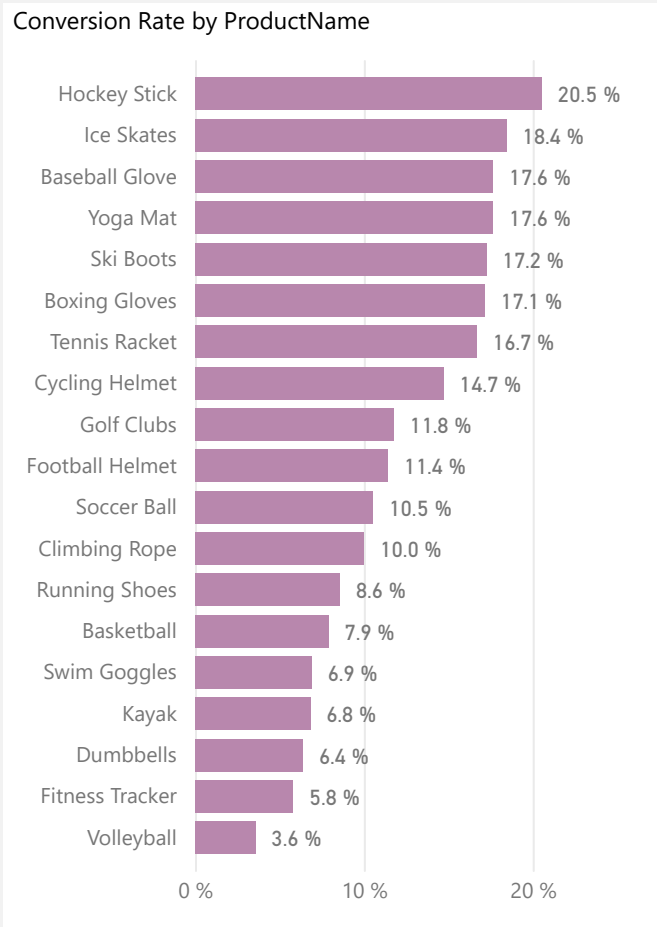
- ProductName
- ☐ Baseball Glove
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- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

11.4 %

Conversion Rate



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Hockey Stick	66.7 %		25.0 %		50.0 %		20.0 %				50.0 %	33.3 %	20.5 %
Ice Skates		0.0 %	25.0 %			33.3 %	20.0 %			33.3 %	66.7 %	25.0 %	18.4 %
Baseball Glove	25.0 %	50.0 %			25.0 %	16.7 %	100.0 %		0.0 %		50.0 %	0.0 %	17.6 %
Yoga Mat	50.0 %		25.0 %				50.0 %			0.0 %		100.0 %	17.6 %
Ski Boots	200.0 %				25.0 %	20.0 %		50.0 %					17.2 %
Boxing Gloves	50.0 %				25.0 %			25.0 %	0.0 %	0.0 %	66.7 %		17.1 %
Tennis Racket			100.0 %	50.0 %	0.0 %	20.0 %			25.0 %		0.0 %		16.7 %
Cycling Helmet		25.0 %		50.0 %		25.0 %		100.0 %		25.0 %			14.7 %
Golf Clubs		33.3 %					66.7 %	25.0 %					11.8 %
Football Helmet		100.0 %		50.0 %			16.7 %		33.3 %				11.4 %
Soccer Ball	100.0 %		25.0 %	25.0 %				20.0 %					10.5 %
Climbing Rope	33.3 %			33.3 %	14.3 %			16.7 %					10.0 %
Running Shoes	20.0 %	50.0 %			0.0 %						20.0 %		8.6 %
Basketball		100.0 %	33.3 %										7.9 %
Swim Goggles	50.0 %											100.0 %	6.9 %
Kayak		25.0 %	33.3 %							33.3 %			6.8 %
Dumbbells						0.0 %				20.0 %	100.0 %		6.4 %
Fitness Tracker						66.7 %					14.3 %		5.8 %
Volleyball												100.0 %	3.6 %
Total	21.4 %	14.5 %	10.1 %	7.7 %	8.9 %	14.1 %	11.4 %	8.0 %	4.1 %	8.9 %	16.7 %	11.3 %	11.4 %



Social Media Details

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

50,00,203

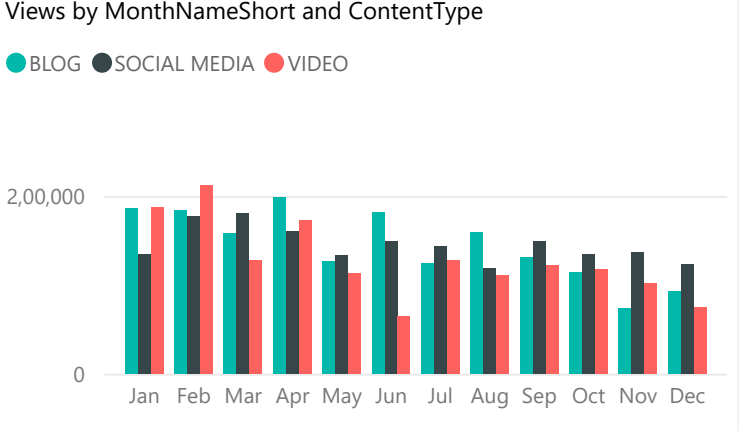
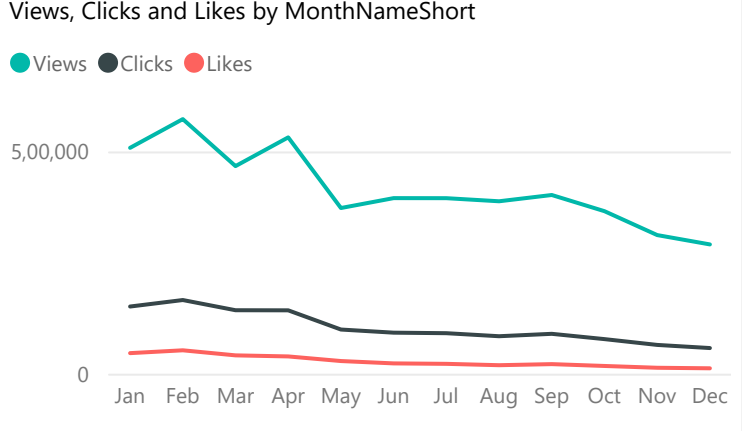
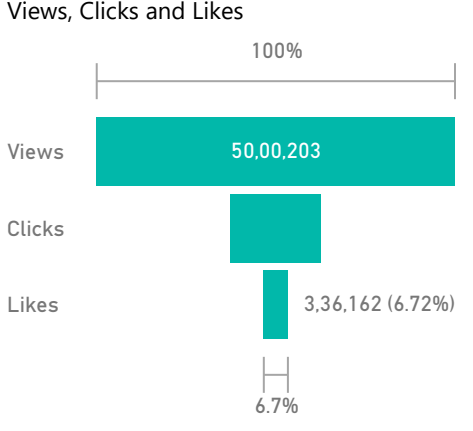
Views

12,59,033

Clicks

3,36,162

Likes



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div>+ Swim Goggles</div>	33,554	22,986	27,355	54,580	8,468	19,678	25,595	14,051	37,807	41,022	13,484	13,117	3,11,697
<div>+ Climbing Rope</div>	31,486	64,821	27,428	44,266	4,279	3,012	23,008	25,764	12,194	22,607	19,777	16,890	2,95,532
<div>+ Running Shoes</div>	29,134	33,994	10,264	29,846	23,843	28,532	33,748	30,174	15,586	19,302	33,255	5,931	2,93,609
<div>+ Soccer Ball</div>	58,521	25,466	29,119	29,548	35,805	16,605	27,252	16,698	7,496	11,877	18,318	14,514	2,91,219
<div>+ Basketball</div>	3,712	43,272	34,028	23,695	12,174	42,443	7,988	26,624	47,999	5,548	19,552	14,001	2,81,036
<div>+ Boxing Gloves</div>	15,753	32,966	27,826	49,805	12,100	15,210	16,706	23,266	16,284	22,312	21,257	11,318	2,64,803
<div>+ Ski Boots</div>	18,535	27,056	19,190	23,576	20,717	23,690	19,590	45,699	23,187	7,515	20,541	14,587	2,63,883
<div>+ Golf Clubs</div>	39,152	13,055	21,140	36,157	18,378	28,033	26,806	19,553	15,064	18,543	14,245	9,451	2,59,577
<div>+ Yoga Mat</div>	22,434	21,971	35,510	3,271	25,462	19,073	23,222	596	31,498	30,963	18,281	25,799	2,58,080
<div>+ Kayak</div>	11,175	26,922	38,027	49,142	28,726	39,454	12,864	4,808	9,586	20,138	955	15,481	2,57,278
<div>+ Baseball Glove</div>	31,188	47,394	26,760	20,861	19,651	15,151	23,238	23,985	17,620	11,281	13,190	6,224	2,56,543
<div>+ Surfboard</div>	19,358	44,383	30,378	7,074	10,336	21,093	16,516	19,651	22,957	15,685	20,126	19,390	2,46,947
<div>+ Ice Skates</div>	44,914	19,944	16,624	17,720	33,478	8,195	1,409	10,203	27,911	24,576		30,358	2,35,332
<div>+ Hockey Stick</div>	23,869	44,561	8,817	21,238	25,662	20,720	10,068	21,383	16,724	8,502	23,398	6,028	2,30,970
<div>+ Football Helmet</div>	14,076	19,990	28,111	30,289	5,131	5,326	51,415	17,200	21,964	5,260	14,955	13,328	2,27,045
<div>+ Cycling Helmet</div>	18,103	23,099	28,691	23,597	28,889	24,202	11,993	11,816	9,818	19,420	6,442	19,211	2,25,281
<div>+ Volleyball</div>	19,788	28,535	9,676	20,766	14,845	13,834	7,218	27,896	26,125	28,506	14,939	7,617	2,19,745
<div>+ Tennis Racket</div>	23,898	10,125	17,206	24,624	21,794	10,467	17,974	16,667	20,760	24,649	11,587	11,910	2,11,661
<div>+ Dumbbells</div>	31,585	7,190	17,178	15,015	15,717	20,487	19,354		15,033	13,072	17,429	16,595	1,88,655
<div>+ Fitness Tracker</div>	17,865	14,991	13,682	6,573	7,275	19,775	18,893	31,858	6,392	14,806	10,119	19,081	1,81,310
Total	5,08,100	5,72,721	4,67,010	5,31,643	3,72,730	3,94,980	3,94,857	3,87,892	4,02,005	3,65,584	3,11,850	2,90,831	50,00,203

Custom Review Details

Country

All

SentimentCategory

All

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

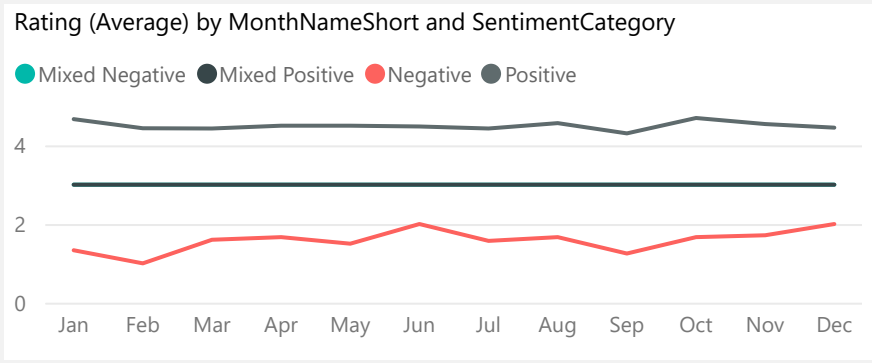
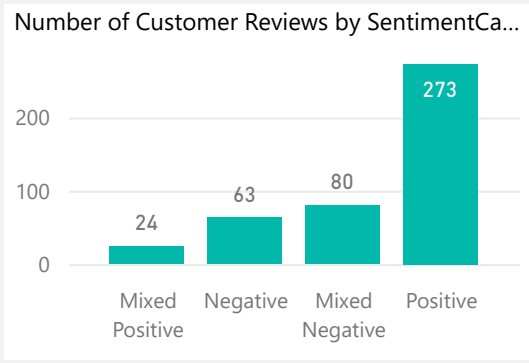
☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

3.7

Rating (Average)



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
28 December 2023	45	Average experience, nothing special.	Mixed Negative	3
28 December 2023	32	Not worth the money.	Mixed Negative	3
27 December 2023	11	Great purchase, very satisfied.	Positive	4
26 December 2023	52	The product arrived late.	Negative	2
25 December 2023	5	Exceeded my expectations!	Positive	5
24 December 2023	67	Not worth the money.	Mixed Negative	3
23 December 2023	77	Average experience, nothing special.	Mixed Negative	3
23 December 2023	14	Customer support was very helpful.	Positive	5
23 December 2023	67	Not worth the money.	Negative	2
22 December 2023	68	Average experience, nothing special.	Mixed Negative	3
22 December 2023	80	Five stars for the quick delivery.	Positive	5
22 December 2023	64	Not worth the money.	Mixed Negative	3
20 December 2023	50	The quality is top-notch.	Positive	4
19 December 2023	78	Customer support was very helpful.	Positive	4
19 December 2023	3	The quality is top-notch.	Positive	4
18 December 2023	37	Shipping was fast and the item was well-packaged.	Positive	4
17 December 2023	64	Great purchase, very satisfied.	Positive	4
15 December 2023	8	Customer support was very helpful.	Positive	4
15 December 2023	97	Good quality, but could be cheaper.	Positive	4
13 December 2023	71	Average experience, nothing special.	Negative	2
13 December 2023	85	The quality is top-notch.	Positive	4
12 December 2023	54	Customer support was very helpful.	Positive	4
12 December 2023	17	The build quality is impressive.	Positive	5
11 December 2023	55	Average experience, nothing special.	Mixed Negative	3
11 December 2023	19	Customer support was very helpful.	Positive	5
10 December 2023	28	The product arrived late.	Negative	2

