WE WANT TO ENSURE ACCESS BY ALL PEOPLE,
NUTRITIOUS AND SUFFICIENT FOOD ALL YEAR ROUND.
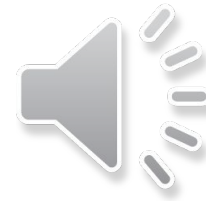
ZERO
HUNGER

DAYS TO GO

GOAL

ZERO HUNGER DRIVE

BY – SARVAJEETH U K

HUNGER

 Hunger is defined as a condition in which a person does not have the physical or financial capability to eat sufficient food to meet basic nutritional needs for a sustained period.
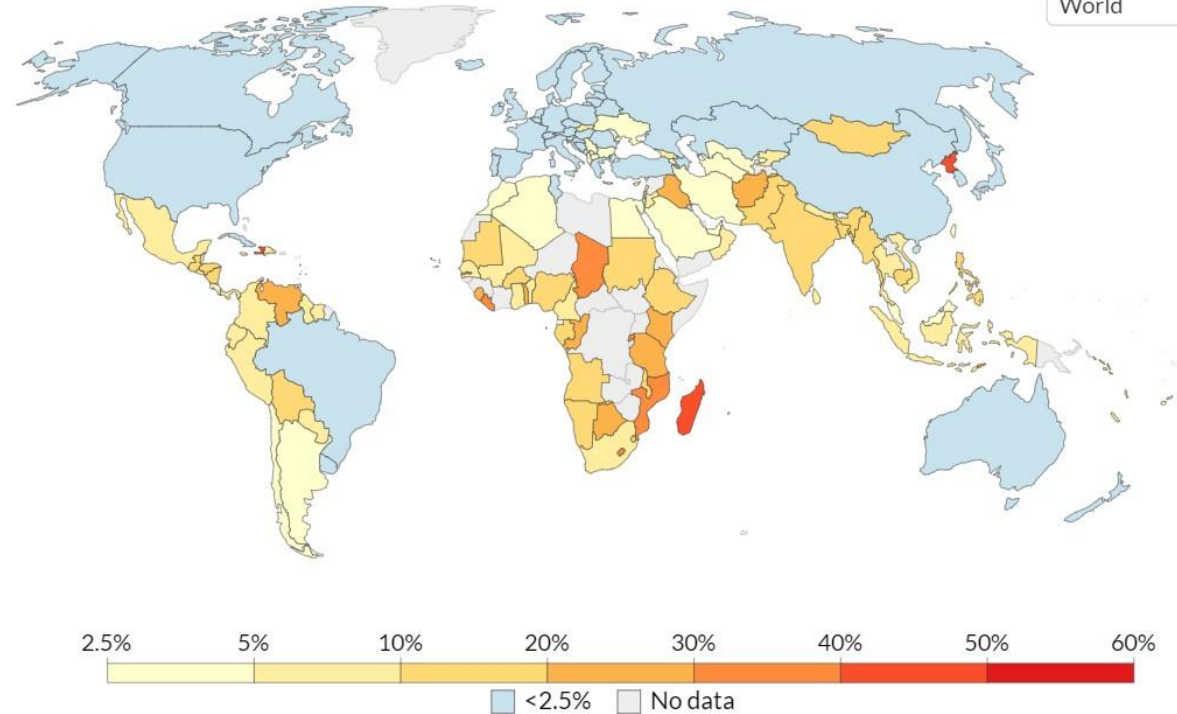
HUNGER STATISTICS OF THE WORLD

- In the world almost 811 million people are going hungry, more than 2 billion suffer from malnutrition.

- The country with most percent if the population suffering from malnutrition and hunger is **Somalia** with an index of 50.8

Share of the population that are undernourished, 2017
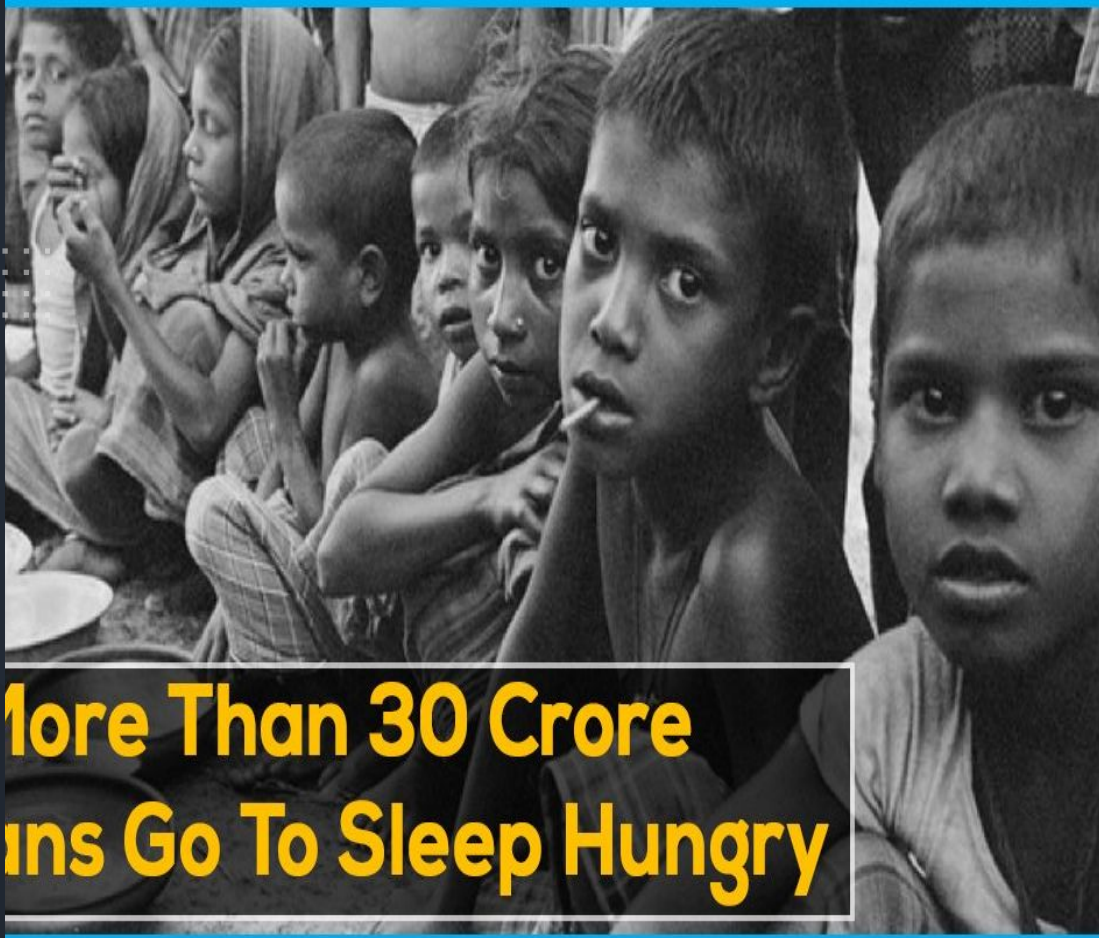Share of individuals who have a habitual energy intake lower than their requirements.

Our World in Data

World

2.5%   5%   10%   20%   30%   40%   50%   60%

<2.5%   No data

HUNGER IN INDIA

More Than 30 Crore
ns Go To Sleep Hungry

- India is home to the largest number of hungry people in the world. Despite the good economic performance, with over 200 million people who are food deprived.

- In Indian Madhya Pradesh is the state where most of the people are deprived of basic food facilities.

- Punjab is a state which has lowest hunger rate ISHI(India State Hunger Index)level of 11.1
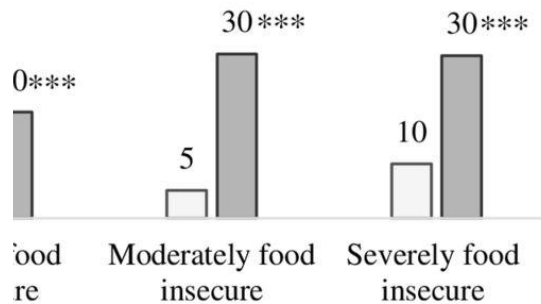
A STEP TOWARDS ACHIEVING ZERO HUNGER IN INDIA

- In Indian maximum wastage of food is seen in weddings, parties, restaurants and even in house holds.

- A solution would be to collect the left over food from these places by forming an NGO which runs the vans through the various wedding halls, party places, and even keep a van in each society where people would give their left over food.

- These foods can then be taken to the slum areas and distributed among the needy people.

- These foods can also be given to the religious places like the Temples, Church, Mosque etc.Here the poor people can come and collect the food.
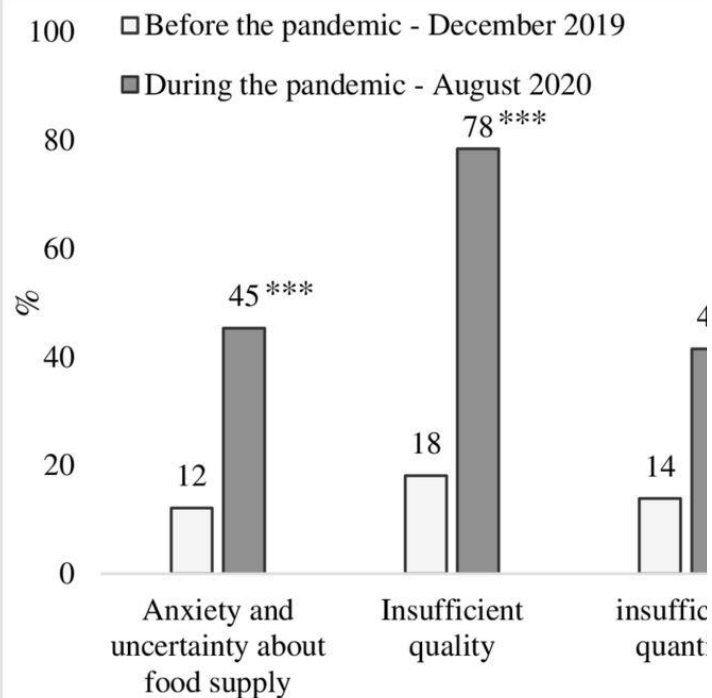
STARVATION IN COVID TIME-INDIA

the pandemic - December 2019

the pandemic - August 2020

B Food insecurity domains

☐ Before the pandemic - December 2019

■ During the pandemic - August 2020

- In India, the poor has been affected a lot in the covid period due to impose of lockdown.

- Many daily wage workers had lost their jobs and could not return to their native places.

- This was a major problem and many people starved to death due to lack of money.

PLAN OF ACTION-POST COVID 19

1) Setting up small scale industries and providing jobs to the unemployed and hence can eradicate hunger and poverty

2) Minimize the wastage of food and donating the left over food to the needy people

3) Most of the food is dumped in food dumps which must be stopped, and must be given to the poor when the food is in good condition

OUR BUSINESS STRATEGY

1. Developing an app for smartphones.
2. The restaurant owners/common people can install this app.
3. People having excess food can inform our team through this app.
4. Our team would reach to their place and collect the food.
5. Our vans would have a fridge which would prevent food from rotting.
6. Our vans will also have the provisions of microwave which would serve hot food to the poor.
7. We would inform the needy to gather at the open places near them at a particular time.
8. Our team would reach that place and provide them food.

STRATEGY TO SCALE AND IMPACT MORE PEOPLE

- We would like to expand our business s it grows.

- We would also establish our team in various parts of the country.

- We would set up our company in African countries also as it contributes to almost half of the worlds hunger

- This would also give more job opportunities to the people of the country.

FINANCIAL SUSTAINABILITY

This Is Business

- As the people would download our app, we would run a few ads in the app so that we can be financially assisted and make profits.

- We would have tie ups with big food delivering apps like Zomato, swiggy, etc.

- If people get bored eating home made food, they can give that food to us and order online from our tie ups and get an additional offer.

- By this way we could feed the poor and also extract the money from the rich people.

SWOT ANAYLASIS

STRENGTH	WEAKNESS	OPPORTUNITIES	THREATS
We would be helping the needy	Many people would not install the apps.	Opportunity to serve the poor and get their blessings	If people stopped wasting food(which could never happen) our start up would fail
We could be a great and unique start up	Our app runs through internet and so It might not be helpful in rural areas	We can provide jobs to various skilled people therefore boosting the economy of our country	Many people might not inform us through the app even if they had left over food

THANK YOU

SOURCE INTERNET AND SELF

BY SARVAJEETH U K

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