

Created by:

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Product Concept and Name

Product	Earbuds that can glow in the dark
Name	Firefly
Tagline	"Light up your music."
Concept	Firefly Pods are radium-inspired, glow-in-the-dark earpods that blend captivating aesthetics with premium sound. Featuring photoluminescent materials, customizable glow patterns, and high-fidelity audio with noise cancellation, they're perfect for trendy Gen Z, fitness enthusiasts, and festival-goers seeking a stylish, marketable edge in low-light settings.
AI tool used	Chat GPT, Gemini

I hope this helps! Let me know if you need any further assistance.

Prompt used to brainstorm the name:



You are entrepreneur launching a new earpod that glows in the dark; brainstorm ideas for brand name; return result in a comma separated fashion, with different styles such as minimal, techy, natural etc. for example you may return the result as:

Minimal: glowers, beams, auravibes
Techy: Lumabeats, Radiums, etc.

Prompt used to brainstorm the concept:



You are entrepreneur launching new earpods that glow in the dark; brainstorm ideas for the concept you will use, mention technologies used and who the target audience it. keep it very short and concise in one small para. The reader should get the idea of the product and who it's for

seed words: radium, captivating, catchy, marketable

Prompt used to brainstorm the tagline:



You are entrepreneur launching new earpods called firefly that glow in the dark;

brainstorm ideas for a tagline for the product.

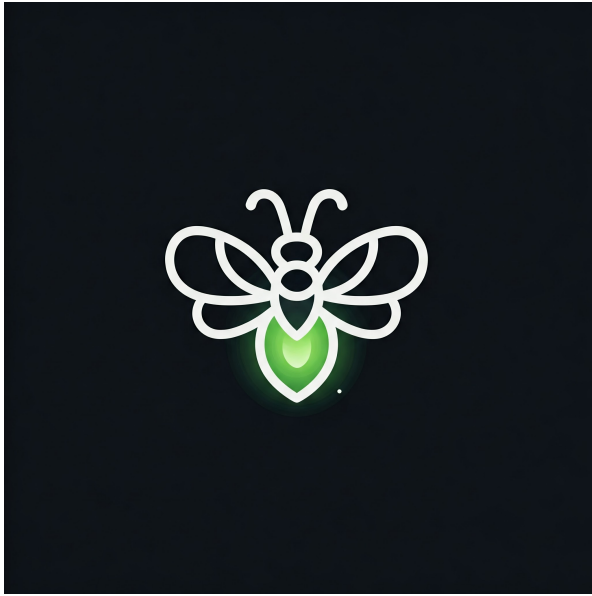
return result in a comma separated fashion, with different styles such as playful, trendy, luxury etc. for example:

Trendy: Be Seen, Be Heard, Glow Vibes Only, Shine & Sound

Luxury: Luminous Soundscapes, Glow in Harmony, Elegance in Light

Playful: Music That Glows, Dance with Fireflies, Bright Beats

Product Logo and Design:



Prompt used to design logo:



You are an expert graphic designer

generate me a logo of a earpod brand called firefly,
logo shape and design: simplified thick outline shape of a firefly,
segmented, minimal, flat colors, neon, cute

Colours: black background, white outlines, format: png, svg

AI tool used: Gemini

Prompt used to design the prototype:



create mockup images of a product:

design and shape: wireless earpods, tech-based, minimal design,

Color and Finish: black color, matte finish, sleek,

Special Features: wireless, green circular leds,

product photography, no wires, only earpods, dark background, on top of glass table, 3.5 mm, diffused lighting, DSLR

AI tool use: Gemini

More mockups

