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Education

UNIVERSITY OF SINDH

Badin, Pakistan

Bachelor in Bs Commerce

2019-2022

Specialization in

Finance CGPA: 2.90

RAHIM PUBLIC SCHOOL AND COLLEGE

Badin, Pakistan

FSc. Pre Medical

2017-2019

Grade: B

Academic Experience

SOCIAL MEDIA's IMPACT ON CONSUMERS' CHOICE

February 2022-July 2022

Devoted 4,320 hours to figuring out how social media affects people's decisions to buy products.

Course project at the University of Sindh at the Department of BS Commerce.

- ❖ *Marketing:* Learned the basics of marketing to reach more audience which increases the sales.
- ❖ *Content Creation:* Created attractive and attention captivating contents for the audience to increase engagements on the products.
- ❖ *Online communication:* Managed online communications via digital channels to increase brand reputation
- ❖ *Management:* Worked closely with the content marketing manager to represent the voice of the customer to generate new blog post ideas and amplify those posts on social media
- ❖ *Research:* Completed competitive research and benchmarking to further understand target audience and goals

Professional Experience

NATIONAL BANK OF PAKISTAN

July 2022- Aug 2022

Internship as Finance Officer with following responsibilities

- ❖ *Modification:* Helped in the development and modification of processes and procedures
- ❖ *Project management:* Developed leadership, design thinking, growth mindset which helped me to complete the given project with distinction
- ❖ *Leadership:* Completed the given project bearing responsibilities on my own and guiding the team for assistance

Training and Certifications

MS-UNI TECH BADIN PAKISTAN

January 2020

Computer Proficiency License course which helped me in learning these technical skills.

- ❖ *MS- Word:* Learned the document making techniques using all available features of Word
- ❖ *MS-PowerPoint:* Focused on making business presentations for any organization.
- ❖ *MS-Excel:* Reported all database, using all features in the spreadsheets for keeping a record

HP FOUNDATION**March 2021**

Basics of Finance course adapted me with these technical skills.

- ❖ *Business expenses*: Dedicated a considerable amount of time to learn the categorization of business expenses.
- ❖ *Calculation*: Adapted for advanced calculations of break points in a business
- ❖ *Spreadsheet*: Focused on learning the easier methods of calculations with the use of spreadsheet.

HP FOUNDATION**February 2022**

IT for Business Success helped me with these technical skills.

- ❖ *Business growth*: Learned the cutting edge technologies for bringing innovation in business
- ❖ *Problem Solving*: Provided advanced solution to the problems in business.
- ❖ *Design-thinking*: Developed critical thinking that would bring benefits to the company.

HP FOUNDATION**February 2022**

Profit and Loss Certification

- ❖ *Profit and Loss statement*: Understood the basics of the profit and loss statement's structure, individual components, and calculations
- ❖ *Analyzing*: Learned three ways to analyze a profit and loss statement to positively impact the business bottom line.

Additional

- ❖ *Technical skills*: MS-Word, MS-PowerPoint, MS-Excel, Database
- ❖ *Interests*: HR, Management, Finance
- ❖ *Languages*: English, Urdu, Sindhi