**Credit card dashboard using Power BI:**

• Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.

• Streamlined data processing & analysis to monitor key performance metrics and trends.

• Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.

**Project Objective:**

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

**WoW change:**

• Revenue increased by 28.8%,

• Total Transaction Amt & Count increased by xx% & xx%

• Customer count increased by xx%

**Overview YTD:**

• Overall revenue is 57M

• Total interest is 8M

• Total transaction amount is 46M

• Male customers are contributing more in revenue 31M, female 26M

• Blue & Silver credit card are contributing to 93% of overall transactions

• TX, NY & CA is contributing to 68%