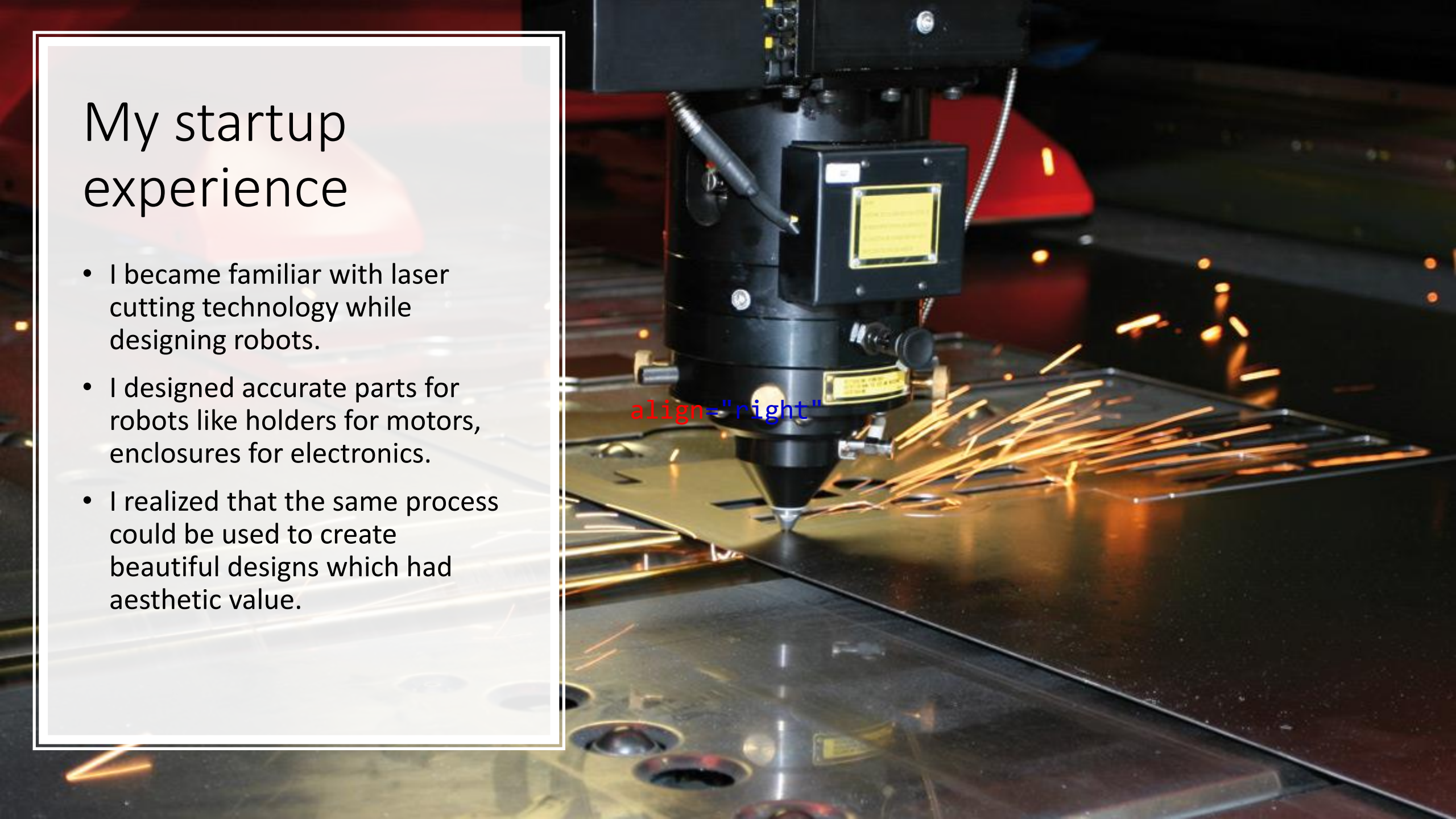
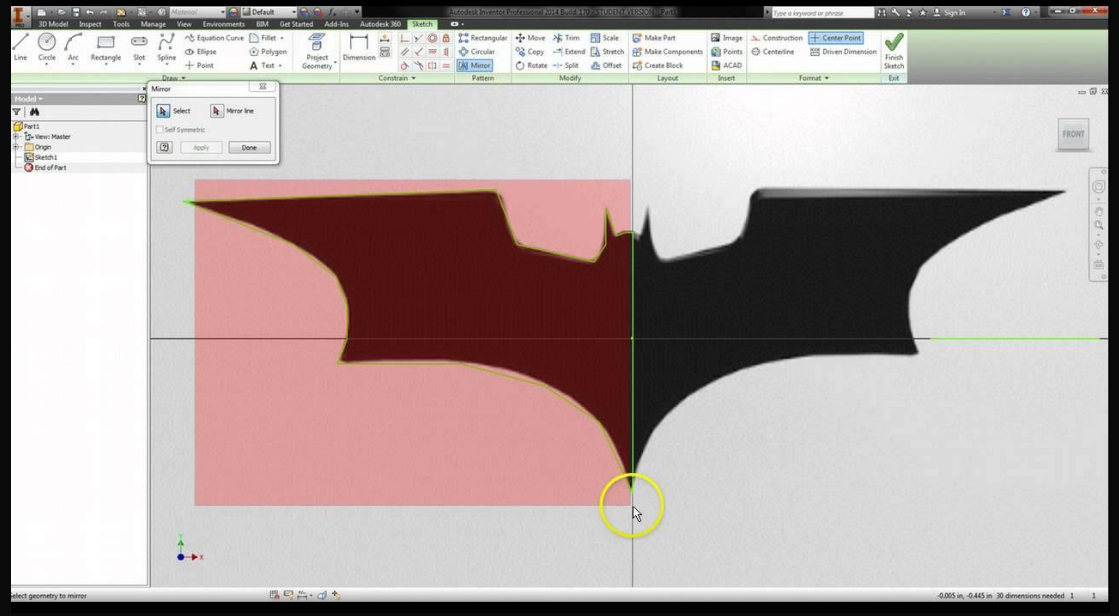
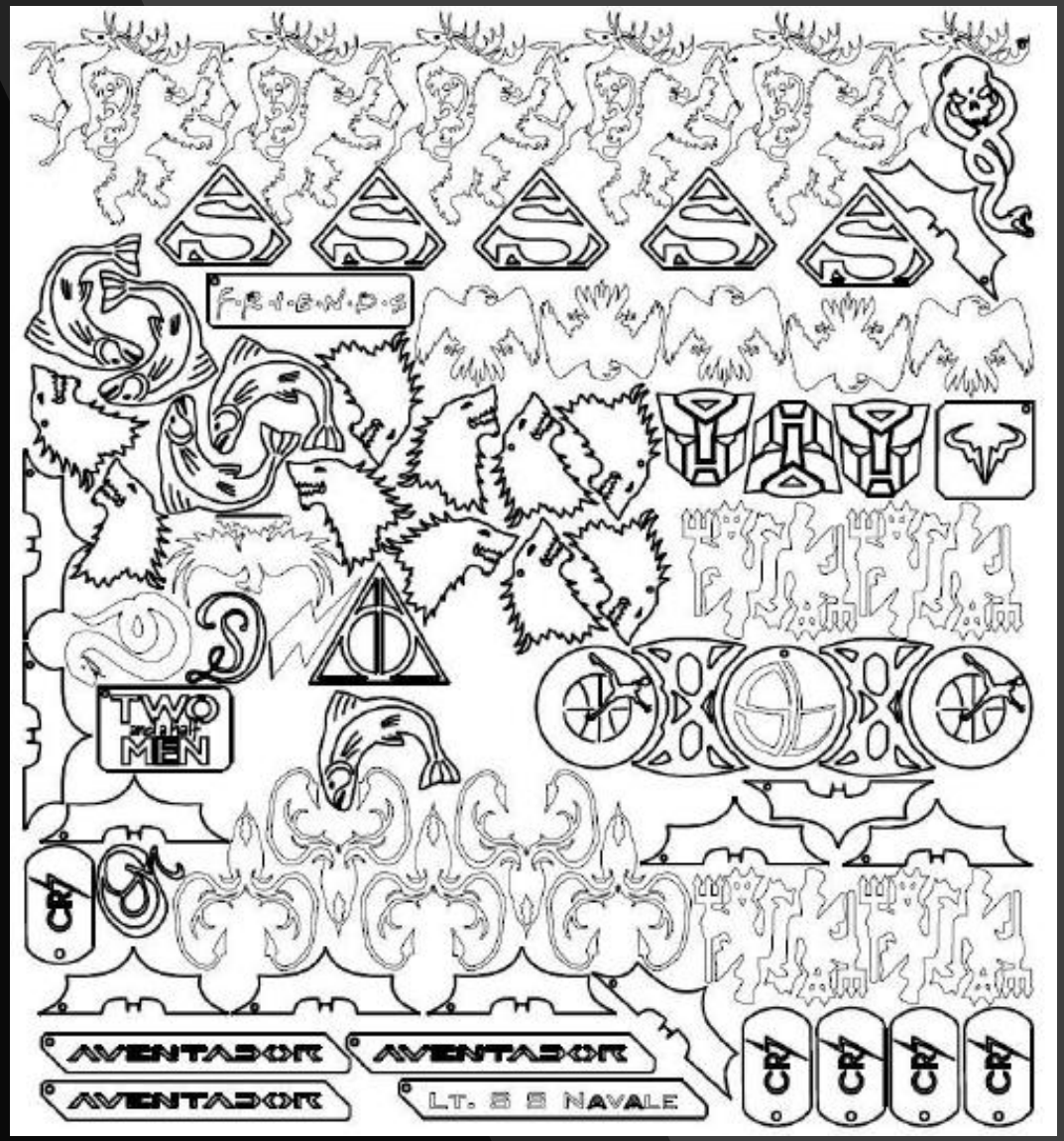
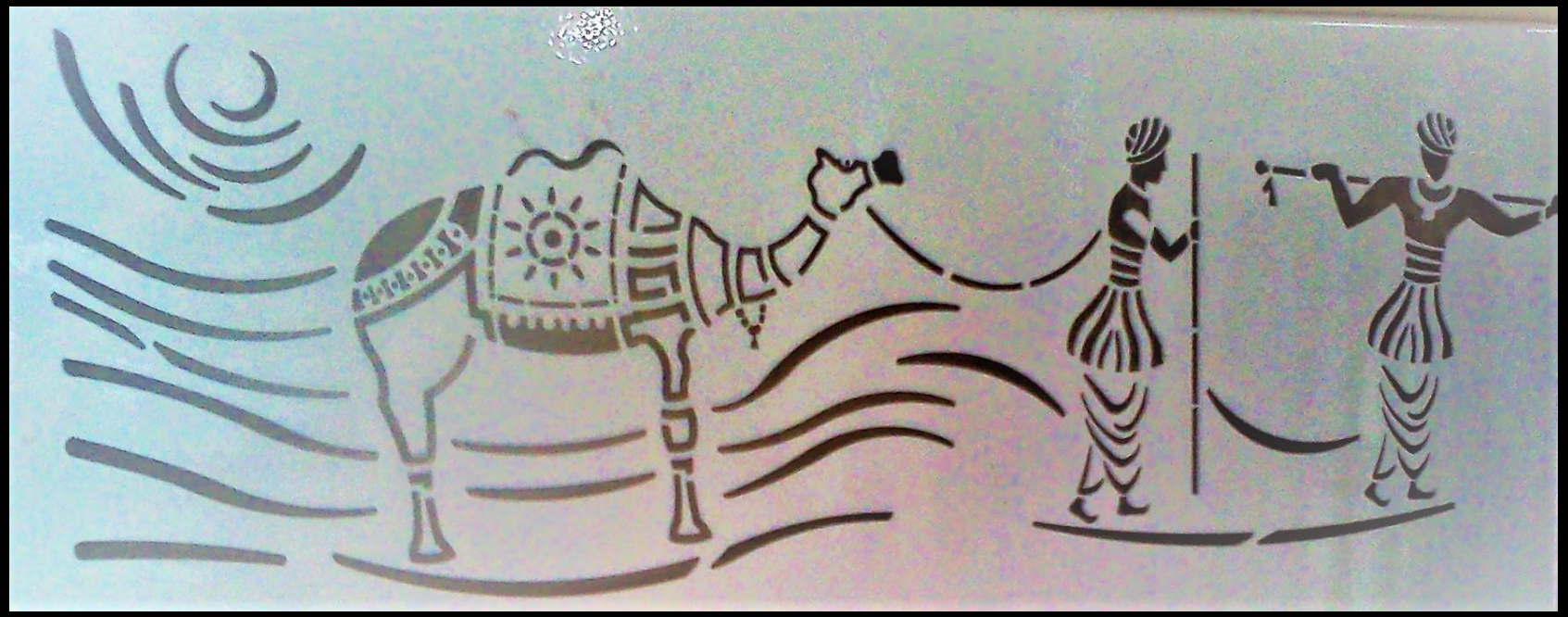
My startup experience

- I became familiar with laser cutting technology while designing robots.
- I designed accurate parts for robots like holders for motors, enclosures for electronics.
- I realized that the same process could be used to create beautiful designs which had aesthetic value.



- I had the idea to make keychains and frames out of sheet metal.
- I traced images of popular items like Batman, Game of Thrones, Harry Potter etc. in AutoCAD, then made suitable changes and cut it in sheet metal.
- This “business” grew big enough that I had to think on ways to optimally nest all the pieces.

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