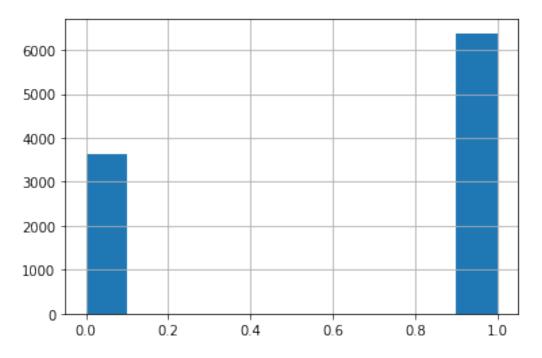
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
df =
pd.read csv(r'https://raw.githubusercontent.com/YBI-Foundation/Dataset
/main/Bank%20Churn%20Modelling.csv')
df.head()
                          CreditScore Geography
   CustomerId
                 Surname
                                                   Gender
                                                            Age
                                                                 Tenure
                                                                         \
0
     15634602
               Hargrave
                                   619
                                          France
                                                   Female
                                                             42
                                                                      2
1
     15647311
                    Hill
                                   608
                                            Spain
                                                   Female
                                                             41
                                                                      1
2
     15619304
                    Onio
                                   502
                                           France
                                                   Female
                                                             42
                                                                      8
3
                                   699
                                           France
                                                   Female
                                                             39
                                                                      1
     15701354
                    Boni
4
                                                                      2
     15737888
               Mitchell
                                   850
                                            Spain
                                                   Female
                                                             43
              Num Of Products
                                 Has Credit Card
                                                   Is Active Member
     Balance
0
        0.00
                                                1
                                                                   1
    83807.86
                              1
                                                0
                                                                   1
1
2
                              3
                                                1
                                                                   0
   159660.80
                              2
3
        0.00
                                                0
                                                                   0
   125510.82
                              1
                                                1
                                                                   1
   Estimated Salary
                      Churn
0
          101348.88
                          1
          112542.58
                          0
1
2
          113931.57
                          1
3
           93826.63
                          0
4
           79084.10
                          0
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 13 columns):
                        Non-Null Count
#
     Column
                                         Dtype
- - -
 0
     CustomerId
                        10000 non-null
                                         int64
                        10000 non-null
 1
     Surname
                                         object
 2
     CreditScore
                        10000 non-null
                                         int64
 3
                        10000 non-null
                                         object
     Geography
 4
     Gender
                        10000 non-null
                                         object
 5
     Age
                        10000 non-null
                                         int64
 6
     Tenure
                        10000 non-null
                                         int64
 7
     Balance
                        10000 non-null
                                         float64
 8
     Num Of Products
                        10000 non-null
                                         int64
     Has Credit Card
                        10000 non-null
```

int64

```
10 Is Active Member
                       10000 non-null
                                       int64
 11
    Estimated Salary
                       10000 non-null float64
 12 Churn
                       10000 non-null
                                       int64
dtypes: float64(2), int64(8), object(3)
memory usage: 1015.8+ KB
df.duplicated('CustomerId').sum()
0
df = df.set index('CustomerId')
df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 10000 entries, 15634602 to 15628319
Data columns (total 12 columns):
#
     Column
                       Non-Null Count
                                       Dtvpe
     -----
                       _____
 0
     Surname
                       10000 non-null
                                      object
                       10000 non-null
 1
     CreditScore
                                       int64
 2
     Geography
                       10000 non-null
                                       object
 3
     Gender
                       10000 non-null
                                       object
 4
                       10000 non-null
     Age
                                       int64
 5
     Tenure
                       10000 non-null
                                       int64
     Balance
                       10000 non-null
 6
                                       float64
 7
     Num Of Products
                       10000 non-null
                                       int64
     Has Credit Card
                       10000 non-null
                                       int64
 9
     Is Active Member
                       10000 non-null
                                       int64
 10 Estimated Salarv
                       10000 non-null
                                       float64
                       10000 non-null
                                       int64
 11
    Churn
dtypes: float64(2), int64(7), object(3)
memory usage: 1015.6+ KB
df['Geography'].value_counts()
France
           5014
Germany
           2509
Spain
           2477
Name: Geography, dtype: int64
df.replace({'Geography' : {
    'France' :0,
    'Germany':1,
    'Spain' :2
}},inplace=True)
df['Gender'].value counts()
Male
          5457
Female
          4543
Name: Gender, dtype: int64
```

```
\label{eq:df.replace} \mbox{df.replace(\{'Gender'\ :\ \{\ 'Male'\ :\ 0\ ,\ 'Female'\ :\ 1\}\}, inplace=True)}
df.value counts('Num Of Products')
Num Of Products
     5084
2
     4590
3
      266
       60
dtype: int64
df.replace({'Num Of Products' :{
        0 ,
'2'
         :1,
131
         :1,
'4'
         :1}},inplace = True)
df['Has Credit Card'].value_counts()
1
     7055
     2945
Name: Has Credit Card, dtype: int64
df['Is Active Member'].value_counts()
1
     5151
     4849
0
Name: Is Active Member, dtype: int64
df.loc[(df['Balance']==0),'Churn'].value_counts()
0
     3117
      500
Name: Churn, dtype: int64
df['Zero Balance'] = np.where(df['Balance'] > 0, 1,0)
df['Zero Balance'].hist()
<matplotlib.axes._subplots.AxesSubplot at 0x7f03b055d110>
```

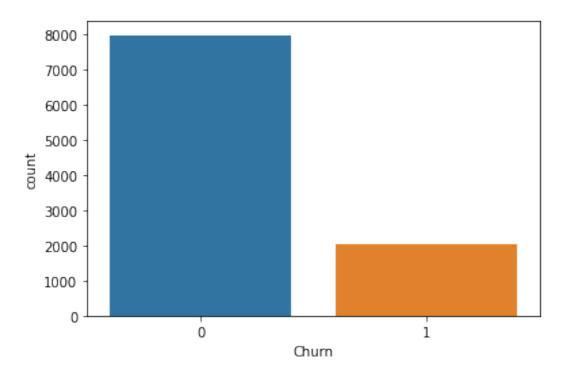


df.groupby(['Churn','Geography']).count()

Baland	ce \	Surname	Credits	Score	Gende	- Age	e 1	Гепиге		
	Geography									
Θ	0	4204		4204	4204	4204	4	4204	4204	
	1	1695		1695	1695	5 169!	5	1695	1695	
	2	2064		2064	2064	1 2064	4	2064	2064	
1	0	810		810	810	810	9	810	810	
	1	814		814	814	4 814	4	814	814	
	2	413		413	413	3 413	3	413	413	
		Num Of	Products	Шас	Cradit	Card	Tc	Activo	Member	`
Churn	Geography	Nulli UT	Products	паѕ	Cledit	Caru	15	ACTIVE	Melliber	\
0	0		4204			4204			4204	
	1		1695			1695			1695	
	2		2064			2064			2064	
1	0		810			810			810	
	1		814			814			814	
	2		413			413			413	

Estimated Salary Zero Balance

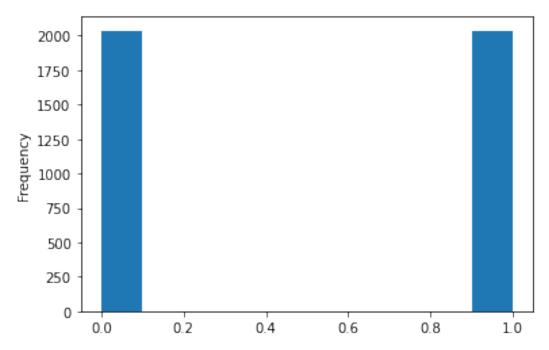
```
Churn Geography
                              4204
                                            4204
      0
      1
                              1695
                                             1695
      2
                              2064
                                            2064
      0
1
                               810
                                             810
      1
                               814
                                             814
      2
                               413
                                             413
df.columns
Index(['Surname', 'CreditScore', 'Geography', 'Gender', 'Age',
'Tenure',
       'Balance', 'Num Of Products', 'Has Credit Card', 'Is Active
Member',
        Estimated Salary', 'Churn', 'Zero Balance'],
      dtype='object')
y = df['Churn']
X = df.drop(['Churn', 'Surname'], axis = 1)
X.shape, y.shape
((10000, 11), (10000,))
## Undersampling and Oversampling
df['Churn'].value_counts()
0
     7963
     2037
1
Name: Churn, dtype: int64
sns.countplot(x= 'Churn', data = df)
<matplotlib.axes. subplots.AxesSubplot at 0x7f03b02d0710>
```



```
X.shape,y.shape
((10000, 11), (10000,))
```

Random Under Sampling

```
from imblearn.under_sampling import RandomUnderSampler
 rus = RandomUnderSampler(random state = 2529)
X_rus , y_rus = rus.fit_resample(X,y)
X_rus.shape , y_rus.shape ,X.shape , y.shape
((4074, 11), (4074,), (10000, 11), (10000,))
y.value_counts()
0
     7963
     2037
1
Name: Churn, dtype: int64
y_rus.value_counts()
     2037
     2037
1
Name: Churn, dtype: int64
y_rus.plot(kind = 'hist')
```



```
from imblearn.over_sampling import RandomOverSampler
ros = RandomOverSampler(random_state=2529)

X_ros,y_ros = ros.fit_resample(X,y)

X_ros.shape,y_ros.shape,X.shape,y.shape

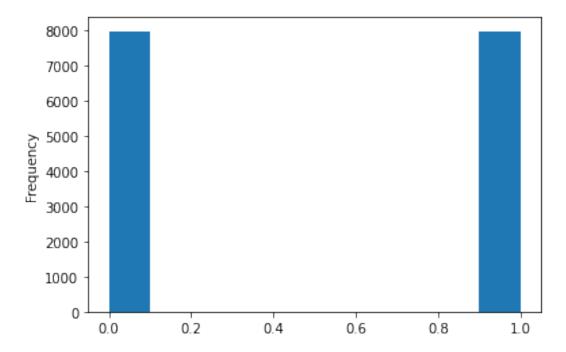
((15926, 11), (15926,), (10000, 11), (10000,))

y_ros.value_counts()

1    7963
0    7963
Name: Churn, dtype: int64

y_ros.plot(kind = 'hist')

<matplotlib.axes._subplots.AxesSubplot at 0x7f03b02320d0>
```



from sklearn.model_selection import train_test_split

Split Original data

```
X_train,X_test, y_train , y_test =
train_test_split(X,y,test_size=0.3,random_state=2529)
```

Split Under Sampling data

```
X_train_rus,X_test_rus,y_train_rus,y_test_rus =
train_test_split(X_rus,y_rus,test_size =0.3 , random_state=2529)
```

##Split Over Sampling Data

```
X_train_ros,X_test_ros,y_train_ros,y_test_ros =
train_test_split(X_ros,y_ros,test_size =0.3 , random_state=2529)
```

Standardizing Data

from sklearn.preprocessing import StandardScaler

```
ss = StandardScaler()
```

```
X_train[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']]
= ss.fit_transform(X_train[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
```

```
X_test[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']]
= ss.fit_transform(X_test[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
```

```
X_train_rus[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated
Salary']] = ss.fit transform(X train rus[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
X test rus[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated
Salary']] = ss.fit transform(X test rus[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
X_train_ros[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated
Salary']] = ss.fit transform(X train ros[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
X test ros[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated
Salary']] = ss.fit transform(X test ros[['CreditScore', 'Age',
'Tenure', 'Balance', 'Estimated Salary']])
Support Vector Classifier
from sklearn.svm import SVC
svc=SVC()
svc.fit(X train,y train)
SVC()
y pred=svc.predict(X test)
Model Accuracy
from sklearn.metrics import confusion matrix, classification report
confusion matrix(y test,y pred)
array([[2380,
                341,
       [ 410, 176]])
print(classification report(y test,y pred))
```

	precision	recall	f1-score	support	
0 1	0.85 0.84	0.99 0.30	0.91 0.44	2414 586	
accuracy macro avg weighted avg	0.85 0.85	0.64 0.85	0.85 0.68 0.82	3000 3000 3000	

Hyperparameter Tuning

from sklearn.model selection import GridSearchCV

```
param grid = {
    'C' :[ 0.1,1,10],
    'gamma' : [1,0.1,0.01],
    'kernel':['rbf'],
    'class weight':['balanced']
}
grid = GridSearchCV(SVC(),param grid,refit=True,verbose=2,cv=2)
grid.fit(X train,y train)
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class weight=balanced, gamma=1, kernel=rbf; total
time=
[CV] END ..C=0.1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        1.8s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total
        1.3s
[CV] END C=0.1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        1.4s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        1.5s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        1.5s
[CV] END ....C=1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        1.6s
[CV] END ....C=1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        1.6s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total
time=
        1.1s
[CV] END ..C=1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        1.1s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        1.3s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        1.3s
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
time=
        1.5s
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
time=
        1.5s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        1.1s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
        1.1s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total
        1.2s
[CV] END C=10, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        1.2s
GridSearchCV(cv=2, estimator=SVC(),
             param grid={'C': [0.1, 1, 10], 'class weight':
```

```
['balanced'],
                          'gamma': [1, 0.1, 0.01], 'kernel': ['rbf']},
             verbose=2)
print(grid.best estimator )
SVC(C=1, class weight='balanced', gamma=1)
grid prediction = grid.predict(X test)
confusion_matrix(y_test,grid_prediction)
array([[2121,
               293],
       [ 273,
               313]])
print(classification report(y test,grid prediction))
              precision
                            recall f1-score
                                                support
                              0.88
                                        0.88
                                                   2414
           0
                    0.89
           1
                    0.52
                              0.53
                                        0.53
                                                    586
                                        0.81
                                                   3000
    accuracy
   macro avg
                   0.70
                              0.71
                                        0.70
                                                   3000
weighted avg
                   0.81
                              0.81
                                        0.81
                                                   3000
##Model With Random Under sampling
svc_rus = SVC()
svc rus.fit(X train rus,y train rus)
SVC()
y_pred_rus = svc_rus.predict(X_test_rus)
confusion matrix(y test rus,y pred rus)
array([[489, 138],
       [181, 415]])
print(classification_report(y_test_rus,y_pred_rus))
              precision
                            recall f1-score
                                                support
                    0.73
                              0.78
                                        0.75
           0
                                                    627
           1
                   0.75
                              0.70
                                        0.72
                                                    596
                                        0.74
                                                   1223
    accuracy
                   0.74
                              0.74
                                        0.74
                                                   1223
   macro avg
weighted avg
                   0.74
                              0.74
                                        0.74
                                                   1223
```

```
HyperParameter Tuning
param grid = {
    'C' :[ 0.1,1,10],
    'gamma' : [1,0.1,0.01],
    'kernel':['rbf'],
    'class weight':['balanced']
}
grid rus = GridSearchCV(SVC(),param grid,refit=True,verbose=2,cv=2)
grid rus.fit(X train rus,y train rus)
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END ..C=0.1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END C=0.1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
       0.3s
[CV] END C=0.1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        0.2s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
       0.3s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        0.3s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END ....C=1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END ..C=1, class weight=balanced, gamma=0.1, kernel=rbf; total
        0.2s
time=
[CV] END ..C=1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
       0.2s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        0.2s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
        0.2s
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
time=
        0.3s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        0.2s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
        0.2s
time=
[CV] END C=10, class weight=balanced, gamma=0.01, kernel=rbf; total
        0.2s
[CV] END C=10, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        0.2s
```

```
GridSearchCV(cv=2, estimator=SVC(),
             param_grid={'C': [0.1, 1, 10], 'class_weight':
['balanced'],
                          'gamma': [1, 0.1, 0.01], 'kernel': ['rbf']},
             verbose=2)
print(grid rus.best estimator )
SVC(C=1, class_weight='balanced', gamma=0.1)
grid predictions rus = grid rus.predict(X test rus)
confusion matrix(y test rus,grid predictions rus)
array([[490, 137],
       [185, 411]])
print(classification_report(y_test_rus,grid_predictions_rus))
              precision
                           recall f1-score
                                               support
                   0.73
                             0.78
           0
                                        0.75
                                                   627
           1
                   0.75
                             0.69
                                        0.72
                                                   596
                                        0.74
                                                  1223
    accuracy
                   0.74
                             0.74
                                        0.74
                                                  1223
   macro avg
weighted avg
                   0.74
                             0.74
                                        0.74
                                                  1223
Random Over Sampling Model
svc ros =SVC()
svc ros.fit(X train ros,y train ros)
SVC()
y pred ros = svc ros.predict(X test ros)
confusion matrix(y test ros,y pred ros)
array([[1928, 451],
```

				_
	precision	recall	f1-score	support
0 1	0.76 0.80	0.81 0.75	0.79 0.77	2379 2399
accuracy			0.78	4778

print(classification report(y test ros,y pred ros))

[599, 1800]])

```
0.78
                              0.78
                                        0.78
                                                   4778
   macro avq
weighted avg
                   0.78
                              0.78
                                        0.78
                                                   4778
##HyperParameter Tuning
param grid = {
    \overline{C}^{\dagger} : [ 0.1,1,10],
    'gamma' : [1,0.1,0.01],
    'kernel':['rbf'],
    'class weight':['balanced']
}
grid ros = GridSearchCV(SVC(),param grid,refit=True,verbose=2,cv=2)
grid_ros.fit(X_train_ros,y_train_ros)
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        8.7s
[CV] END ..C=0.1, class weight=balanced, gamma=1, kernel=rbf; total
        8.1s
[CV] END C=0.1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        6.3s
[CV] END C=0.1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        5.8s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        6.9s
[CV] END C=0.1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        5.7s
[CV] END ....C=1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        3.7s
[CV] END ....C=1, class weight=balanced, gamma=1, kernel=rbf; total
time=
        3.8s
[CV] END ..C=1, class weight=balanced, gamma=0.1, kernel=rbf; total
        2.8s
[CV] END ..C=1, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        2.7s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        3.3s
[CV] END .C=1, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        3.1s
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
        3.4s
time=
[CV] END ...C=10, class weight=balanced, gamma=1, kernel=rbf; total
time=
        3.4s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
time=
        3.0s
[CV] END .C=10, class weight=balanced, gamma=0.1, kernel=rbf; total
        2.9s
[CV] END C=10, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        3.0s
```

```
[CV] END C=10, class weight=balanced, gamma=0.01, kernel=rbf; total
time=
        3.0s
GridSearchCV(cv=2, estimator=SVC(),
             param grid={'C': [0.1, 1, 10], 'class weight':
['balanced'],
                         'gamma': [1, 0.1, 0.01], 'kernel': ['rbf']},
             verbose=2)
print(grid ros.best estimator )
SVC(C=10, class weight='balanced', gamma=1)
grid_pred_ros = grid_ros.predict(X_test_ros)
confusion_matrix(y_test_ros,grid_pred_ros)
array([[2084, 295],
       [ 59, 2340]])
print(classification report(y test ros,grid pred ros))
              precision
                           recall f1-score
                                               support
           0
                   0.97
                             0.88
                                       0.92
                                                  2379
           1
                   0.89
                             0.98
                                       0.93
                                                  2399
                                       0.93
                                                  4778
    accuracy
                                                  4778
   macro avg
                   0.93
                             0.93
                                       0.93
weighted avg
                   0.93
                             0.93
                                       0.93
                                                  4778
```

This Model has the best Accuracy