



Mohit Chandnani

Marketing | 2022-24

DOB: 08-03-2001

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CAREER OBJECTIVE

Enthusiastic, eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Motivated to learn, grow, and excel as a marketer.

ACADEMIC CREDENTIALS

| Degree | Institute, Location | CGPA/ % | Year |
|------------------------------|---|----------|------|
| PGDM (Marketing) | ITM Business School, Kharghar, Navi Mumbai | Pursuing | 2024 |
| BBA (International Business) | Sinhgad College of Science, Pune, Maharashtra | 83.40% | 2021 |
| XII (HSC) | SLVP r. College of Science, Achalpur, Maharashtra | 80.15% | 2018 |
| X (SSC) | Fatima Convent High School, Achalpur, Maharashtra | 84.80% | 2016 |

TECHNICAL QUALIFICATIONS & ADDITIONAL CERTIFICATIONS

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|-----------|--|
| Marketing | <ul style="list-style-type: none">Coursera certified in Customer AnalyticsGoogle certified in Digital Marketing |
| Technical | MS office (Ms Word, Ms Power-Point and Ms Excel) |

WORK EXPERIENCE

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|-------------------------|---|----------------------------|
| ICE Mortgage Technology | <ul style="list-style-type: none">Provided assistance to POC & Testing sites.Captured and Created end to end reports and provided it to clients.Process to alert operations and QCS regarding increase in volume.Raised and tracked service tickets on JIRA and Salesforce.Interacted with clients and provided workaround to the issues. | Aug 2021 - June 2022 |
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INTERNSHIP

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|----------------|---|--------|
| Little Heights | <ul style="list-style-type: none">Was marketing and growth intern for the social media page of Little Heights called Little Pune Stories.Analysis of content, report creation, competitor analysis were major tasks.Contributed to expanding reach and handling influencer marketing. | Apr 21 |
|----------------|---|--------|

LIVE PROJECT

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|---------------------|--|------------------------------------|
| Dabur India Limited | <ul style="list-style-type: none">Visited 85+ new outlets and contributed to the growth of retail business by adding 69 new outlets.Enhanced existing client portfolio by 12% adding to business expansion. | Sept 5, 2022 - Sept 19, 2022 |
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NGO PROJECT

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|----------------------------|---|----------------------------------|
| Girija Welfare Association | <ul style="list-style-type: none">Taught students from 2nd grade till 12th grade.Practicing physical exercises and generated awareness about personal health by giving exercises.Created content for social media handles of Girija Welfare AssociationDeveloped presentations for Girija Welfare Association to approach companies for CSR. | Dec 5, 2022 - Dec 19, 2022 |
|----------------------------|---|----------------------------------|

| POSITIONS OF RESPONSIBILITY | | |
|--|--|------------------------|
| Post-Graduation | <ul style="list-style-type: none"> • Placement Coordinator • Leader of team of 30 during marketing activity in Sem-1 • Hold the position of CEO of Marketing batch during Business Chaupal in Sem-2 • Head of Sponsorship team during Wellness Conference event. | |
| Graduation | <ul style="list-style-type: none"> • Class Representative | 2018-21 |
| High School and College | <ul style="list-style-type: none"> • Represented as leader of Scouts Team and Asst. Head boy of school • Represented as House and games captain of the school | 2014-16 |
| EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS | | |
| Social | <ul style="list-style-type: none"> • Contributing to our environment as a volunteer for Sant Nirankari Charitable Foundation. • Volunteered into events like cleanliness drives, food distribution, blood donation camps and langars. | 2013 - till date |
| Competitions | <ul style="list-style-type: none"> • Participated in Olympiads of English, Mathematics and Science at school. • Participated in district level art competitions | |
| Sports | <ul style="list-style-type: none"> • Member of Interschool Kabaddi Team | 2014-16 |
| Other Interests | <ul style="list-style-type: none"> • Trekking • Volunteering • Bike Riding | |