

これ、いくらですか。

Kore, ikura desu ka.

How much is this?

NOTE "Ikura" means "how much." " (wa) ikura desu ka." means "How much is ?" and is used to ask how much something costs.

Ex.

ジョン : これ (は) いくらですか。

店員 : 500 円です。
てんいん ごひゃく えん

Jon : Kore (wa) ikura desu ka.

Ten'in : 500 [gohyaku]-en desu.

John : How much is this?

Clerk : It's 500 yen.