RAJALAKSHMI ENGINEERING COLLEGE

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CS23A34 USER INTERFACE AND DESIGN LAB

Laboratory Observation Notebook

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Create storyboards to represent the user flow for a mobile

app (e.g., food delivery app) using Balsamiq

AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

PROCEDURE:

Tool Link:

https://balsamiq.com/ Step

1: Define the User Flow

- Identify Key Screens:
 - List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).
- Map the User Journey:
 - Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

Step 2: Create Storyboards Using Balsamiq

- Install Balsamiq:
 - Download and install Balsamiq from the https://balsamiq.com/ website.
- Create a New Project:
 - Open Balsamiq and create a new project.
- Add Wireframe Screens:
 - Use the "+" button to add new wireframe screens for each key screen in your app.
- Design Each Screen:
 - Use Balsamiq's components to design the UI for each screen.
 - Include basic elements like buttons, text fields, and images.

• Organize the Flow:

- Arrange the screens in the order users will navigate through them.
- Connect the screens with arrows to represent user actions.

Example Screens for Food Delivery App

Home Screen:

- Search bar for finding restaurants
- Categories for different cuisines

• Menu Screen:

- List of food items with images, names, and prices
- Add to Cart buttons

Cart Screen:

- Items added to the cart with quantity and total price
- Checkout button

Checkout Screen:

- Delivery address form
- Payment options
- Place Order button

• Order Confirmation Screen:

- Order summary
- Estimated delivery time

Example Output

Here's how the wireframes might look:

Home Screen

- **Search Bar**: Allows users to search for restaurants.
- Categories: Buttons for different cuisines (e.g., Italian, Chinese).

Menu Screen

- Food Items List: Displays food items with images, names, and prices.
- Add to Cart: Button to add items to the cart.

Cart Screen

- Items Added: Lists items added to the cart with quantity and prices.
- Checkout Button: Proceed to checkout.

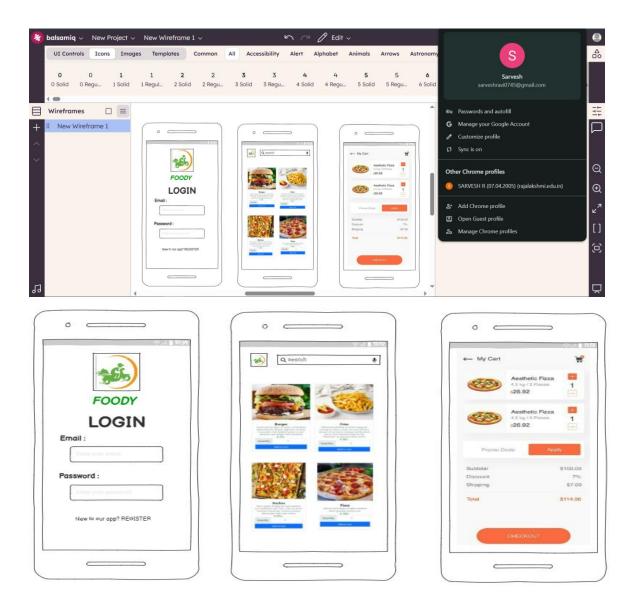
Checkout Screen

- **Delivery Address Form**: Users enter their delivery address.
- Payment Options: Choose between different payment methods.
- **Place Order Button**: Finalize the order.

Order Confirmation Screen

- Order Summary: Shows the order details.
- Estimated Delivery Time: Provides an estimated delivery time.

OUTPUT:



RESULT:

Hence we have created storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.