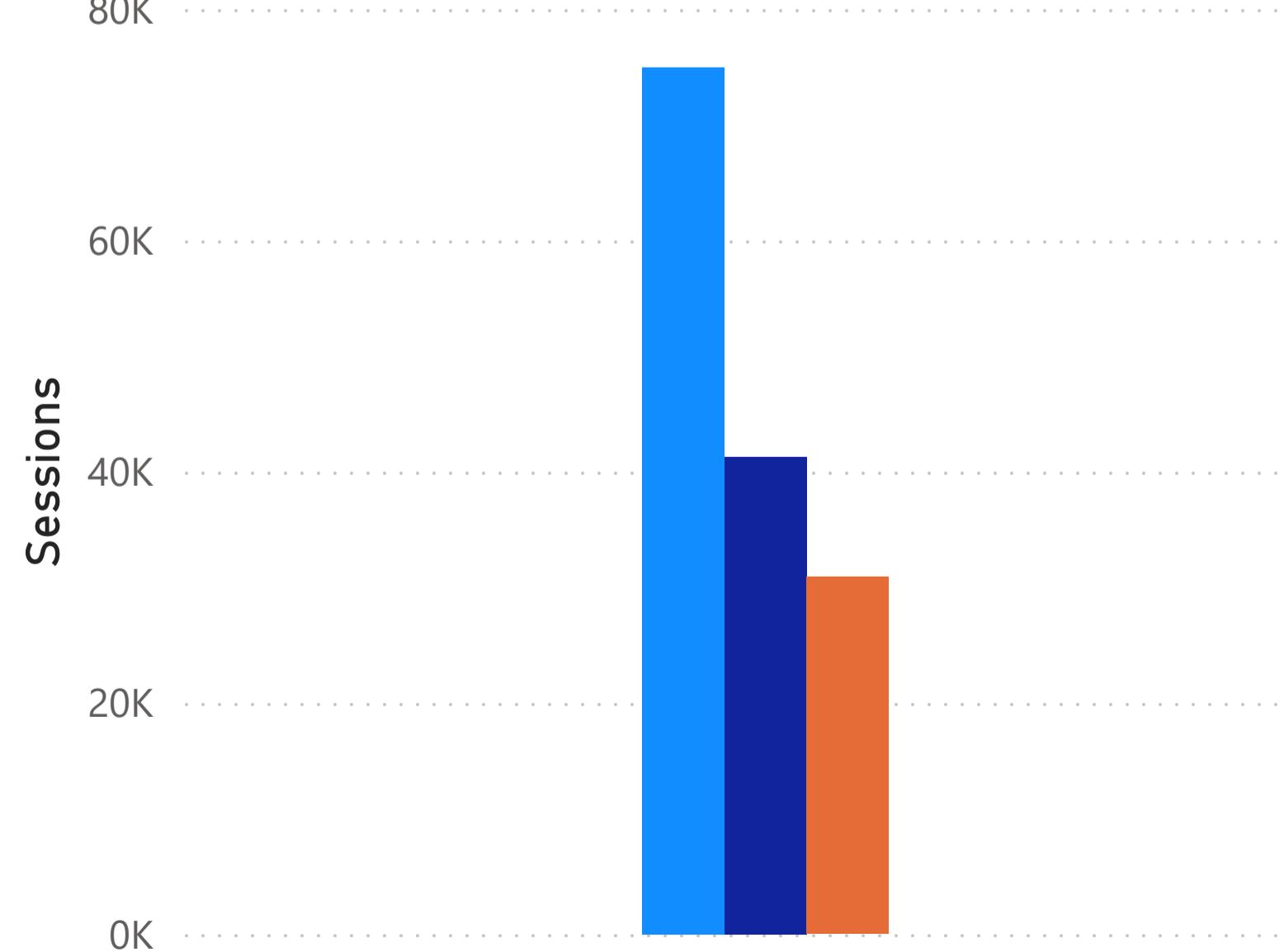
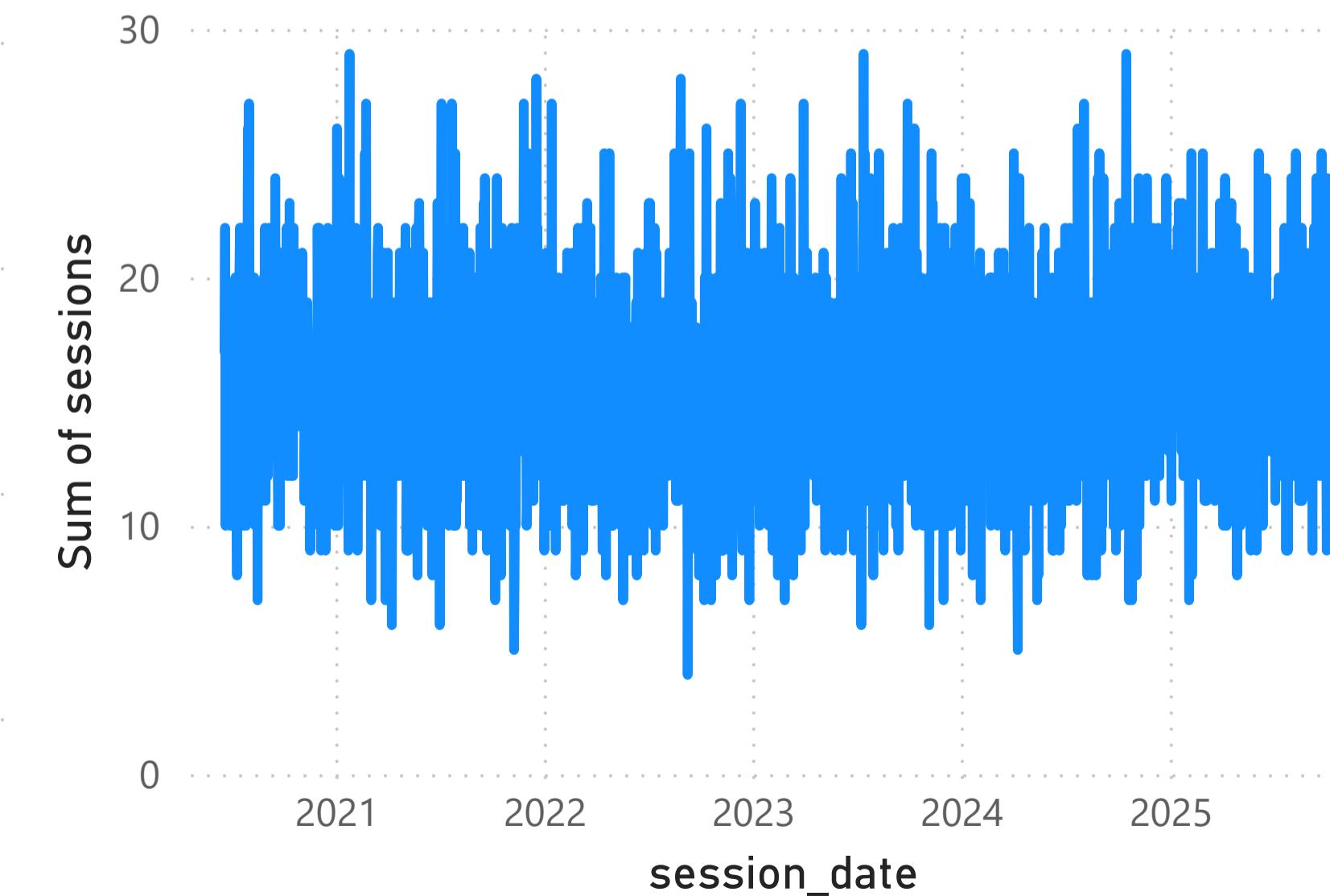


Funnel Drop-off Comparison

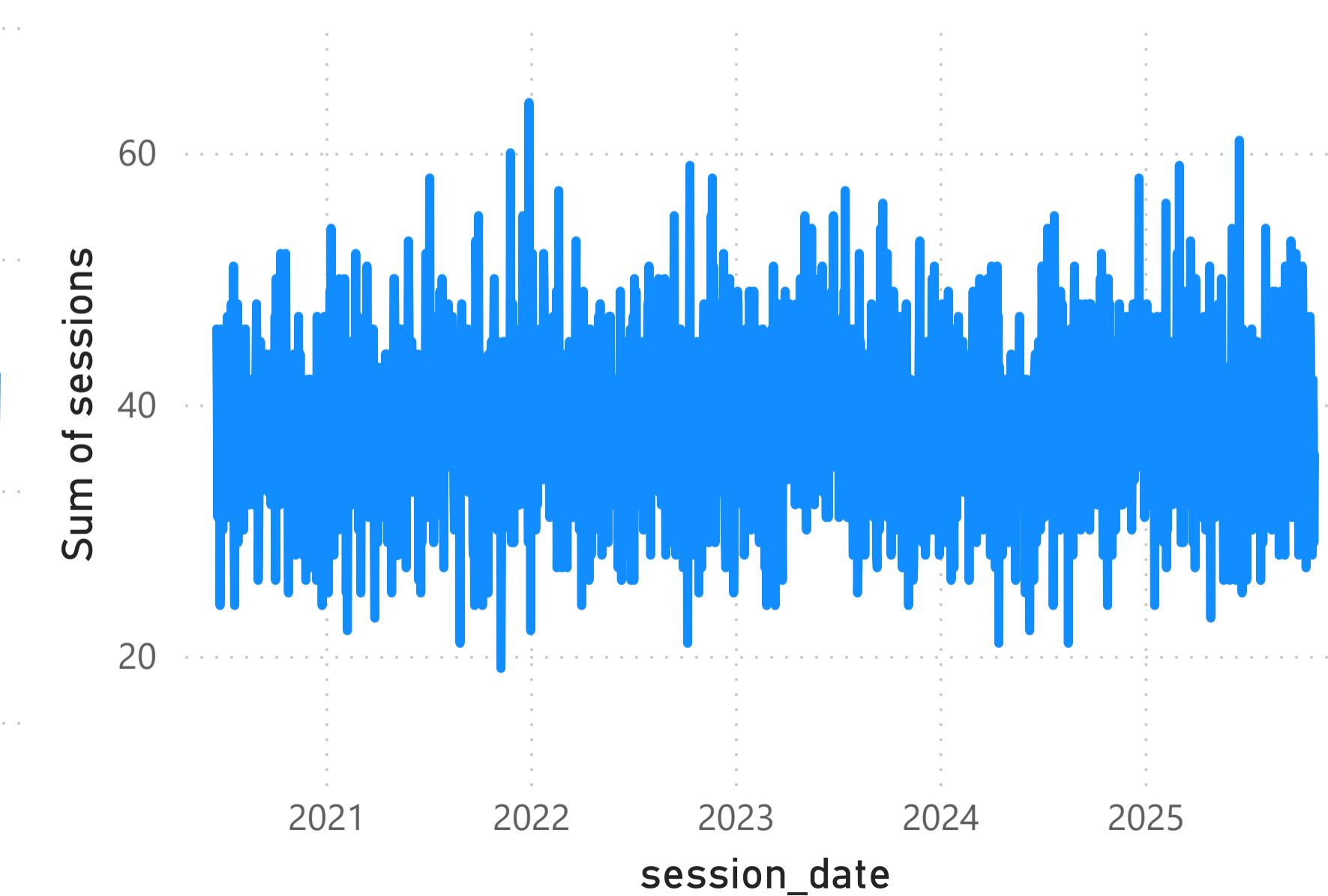
● Add to Cart Sessions ● Checkout Sessions ● Purchase Sessions



Daily Purchase Sessions Trend



Daily Add to Cart Sessions Trend



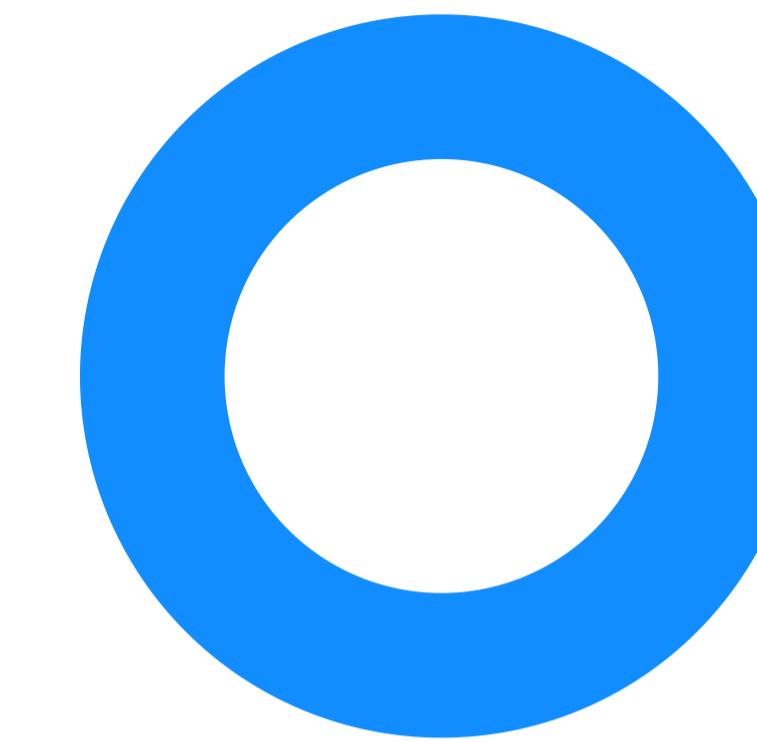
Date Range

order_date

1/1/2020 10/31/2025



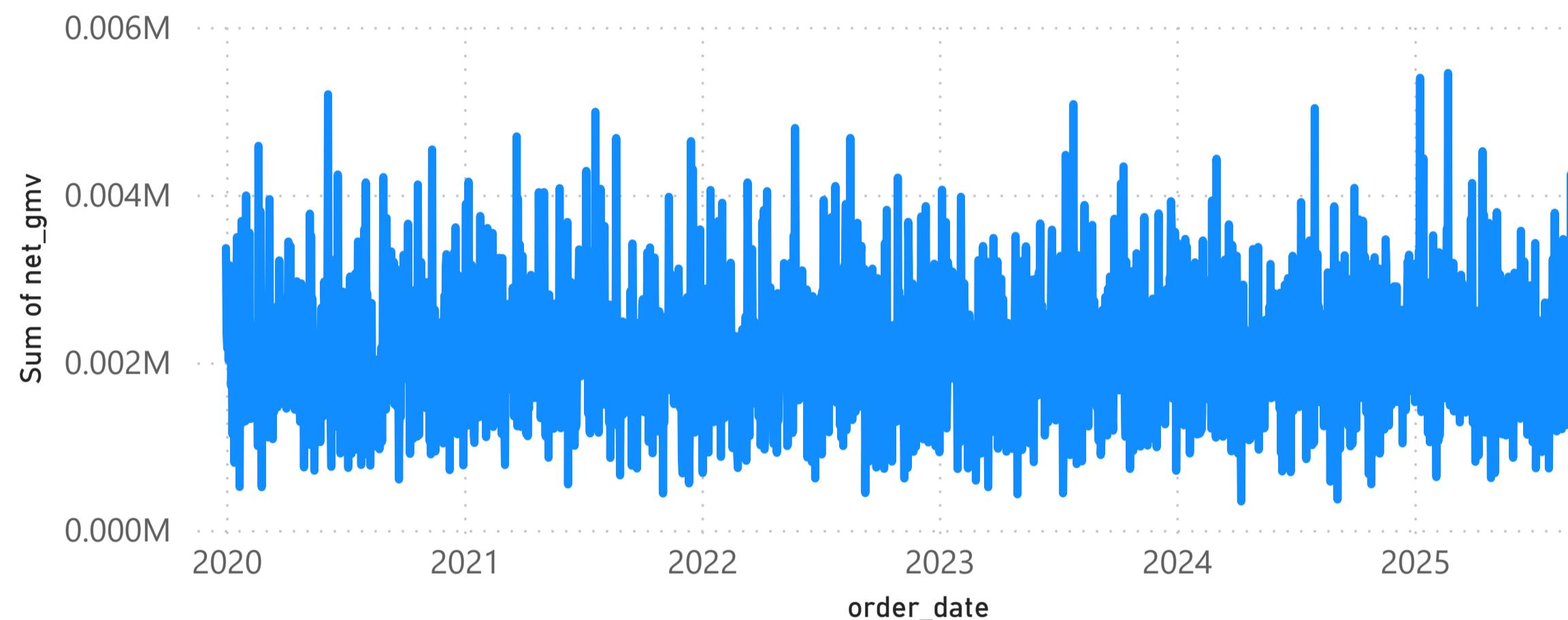
Revenue Attribution Coverage



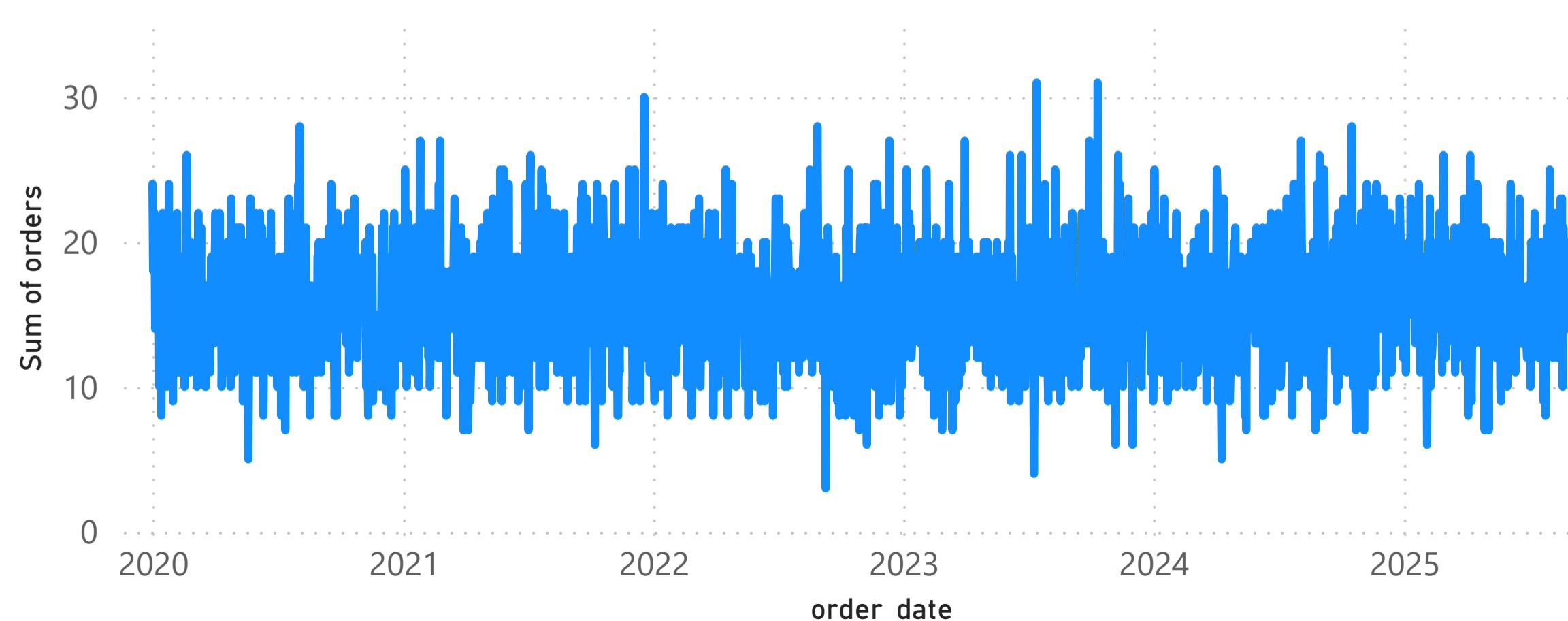
Unmapped Product...

● (Blank)

Daily Revenue Trend



Daily Orders Trend



Average Order Value Trend

