

Day 1: Market Place Journey "Furniture website"

- Market Type: Our Furniture e-commerce platform operates in the B2C market, directly linking furniture sellers with customers seeking high-quality furniture delivered with convenience.
- Primary Purpose: The main goal of our website is to offer an intuitive platform where users can effortlessly explore, search, and buy furniture online. It strives to simplify furniture shopping, making it convenient, accessible, and efficient, while providing a wide range of options to suit diverse styles and budgets.
- Problem: Customers struggle to find quality furniture that aligns with their style and budget in one place. Visiting multiple stores is time-consuming, and personalized shopping experiences are often lacking.
- Solution: Our website serves as a centralized platform offering a diverse range of furniture from multiple sellers. Users can shop conveniently from home, using search and filter options to find items by price, size, material, or color.
 - Future features will include delivery tracking for real-time purchase updates.
- Proposed Solution:
 - Shop Section: Organized products with filters for easy browsing.

- **On-Sale Products:** A section highlighting discounts and promotions.
- **Cart and Checkout:** Seamless order management with secure payment option.
- **Seller Dashboard:** Tools for sellers to manage inventory, sales, and orders.
- **Responsive Design:** Optimized for all devices, ensuring a great user experience.
- **Secure Payment:** Integration with trusted gateways like Stripe or PayPal.

"Target Audience"

- **Primary Audience:** Homeowners, Renters, Young Professionals, and families seeking convenient, modern furniture solutions for their spaces.
- **Secondary Audience:** Interior designers sourcing furniture for clients and small businesses furnishing offices or workspaces.

Products & Services

Products: variety of library stool chairs.

Services: user-friendly browsing and filtering, secure payments, delivery scheduling with tracking, and dependable customer support for inquiries, returns, and issues.

"Sanity Schema Types and Required Information"

1. Product Schema: This schema organizes furniture details including Product name, unique URL, description, Price, category, images, Stock Status, and Special features, ensuring easy retrieval.