

Proposed Avenue Projects Term 24/25

Club: Rotaract Club of __UCSC_____

Sponsoring Rotary Club: Rotary Club of _____Down Town_____

Citations Booklet:

<https://drive.google.com/file/d/1UYqHtD-mlK90MDxxnKQg7PiiH4vZpkSh/view?usp=sharing>

Information HandBook:

<https://drive.google.com/file/d/1zBG6vApEmmVdXNS6ibVqYKwJZ6tp0vmN/view?usp=sharing>

SDG Goals

- SDG 1 - No poverty
- SDG 2 - Zero hunger
- SDG 3 - Good health and well-being
- SDG 4 - Quality Education
- SDG 5 - Gender equality
- SDG 6 - Clean water and sanitation
- SDG 7 - Affordable and clean energy
- SDG 8 - Decent work and economic growth
- SDG 9 - Industry, innovation and infrastructure
- SDG 10 - Reduced inequalities
- SDG 11 - Sustainable cities and economies
- SDG 12 - Responsible consumption and production
- SDG 13 - Climate action
- SDG 14 - Life below water
- SDG 15 - Life on land
- SDG 16 - Peace, justice and strong institutions
- SDG 17 - Partnership for the goals

Rotary Focus Areas

- Rotary Focus Area 01 : Peacebuilding and Conflict Prevention
- Rotary Focus Area 02 : Disease Prevention and Treatment
- Rotary Focus Area 03 : Water, Sanitation, and Hygiene
- Rotary Focus Area 04 : Maternal and Child Health
- Rotary Focus Area 05 : Basic Education and Literacy
- Rotary Focus Area 06 : Community Economic Development
- Rotary Focus Area 07 : Environment

Avenues

Club Service

No	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
01	Installation	Annual installation ceremony	September	150 000	Sponsoring	Club members	Quality Education	Supporting Education
02	Charter day celebration	Celebrating the founder's day of the Rotaract club of UCSC.	March	10 000	Collecting from club members	Club members and past BOD, Excom	Quality education	Basic Education and literacy
03	Christmas party	Host a Christmas party for club members and Organize a Secret Santa event for club members to exchange cards or small gifts	December	20 000	Collecting from club members	Club members	Good Health and Well-being	Community development
04	Trailz	Hiking with another club	April	2500 per person	Collected from	Club members		Community

		of UOC to make positive interaction among members.			the participants.	of each club		Development
--	--	--	--	--	-------------------	--------------	--	-------------

05	RotaConnect	Organize quarterly meetups for club members to engage in fun activities and promotional tasks.	Quarterly	None		Club members	Good Health and Well-being	Community Development
06	Game Fest	A friendly fun event with an interact club of a selected school to make fellowship and bond.	November	30 000		Club members of both clubs	Good health and well-being and partnerships for the goal.	Community Development
07	CampTwilight	A night camp with another rotaract club out of Zone.	January	2500 Per Person		Club members and guests		Community Service

Club Service - 04*

Out of the four (04) Club Service projects, a minimum of one (01) project focusing on Fellowship must be executed jointly with one or more clubs outside your zone.

Mandatory citation covering projects:

- Friendly meet up
- Game day with school interact club
- Night camp
- Hiking
- 3rd Installation
- Charter day celebration

Community Service

N o	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Communit y	Focuse d SDG Goals	Targeted Rotary Focus Area
01	Mind Matters	A workshop on mental wellness for undergraduates and school students	August			Undergraduates and school students	Good health and well being	Disease Prevention and Treatment.
02	Clean and green	Event to clean-up local park and/or beach to enhance the environmental sustainability	November		Revenue from the club/sponsorship	Public community	Sustainable Cities and Communities:	Environmental sustainability
03	Hopeful Hearts 3.0	Blood donation camp for the university students	January		Sponsorships	University Students & Staff	Good Health and Well-Being	Disease Prevention and Treatment.
04	Pahan taba	Book and stationery items donation for the students	April		Collecting items from university students	Public Community	Quality Education	Basic education and literacy

		in certain village school						
05	Vesak Dansala	Organizing a dansala	May			General public	Good Health and Well-being Zero Hunger No poverty	Peace and conflict prevention/resolution

Community Service – 04*

Out of the four (04) Community Service projects, focus one (01) project on either one of the following areas;

Differently abled | Marginalized Communities | Mental Health & Suicidal Awareness

Mandatory citation covering projects:

- Hopeful Hearts
- Pahantaba
- Clean and green

Professional Development

No	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
1	Noctua	A puzzle solving challenge to encourage creativity, critical thinking and teamwork	February	15 000	Sales from T shirts	Undergraduates	Quality Education	Basic Education and Literacy
2	Spotlight	Pitching sessions where members/teams pitch a project idea to be done by club	October	None		Avenue Members	Quality Education	Basic Education and Literacy
3	Blitz	An online session to introduce different productivity apps and how to use them	September	None		Undergraduates	Quality Education	Basic Education and Literacy
4	Start Up Junior	Ideathon done in collaboration with interact clubs	January	250 000	Sponsorships	School Students	Quality Education	Basic Education and Literacy
5	TechTrailblazers 2.0 (Joint)	Seminars on Technology in collaboration with a	August	5 000		Undergraduates	Quality Education	Basic Education and Literacy

		Rotaract Club						
6	Sihinayata Athwalak	Donate a computer lab to a school in need	January	200 000	Sponsorships	School	Quality Education	Basic Education and Literacy
7	Leadership programme	Leadership development program including workshops, mentorship sessions	February	10 000	Sponsorships	Undergraduates	Quality Education	Basic Education and Literacy

Professional Development - 04*

Out of the four (04) Professional Development projects, focus one (01) project on either one of the

following areas;

Career Guidance | Leadership

Mandatory citation covering projects:

- Leadership - Noctua

Sports and Recreational

No	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
01	Fitness Challenge 2.0	Event for university students to test their physical fitness	August	7000	Fundraising projects	University students (1st and 2nd Year Students)	Good health & wellbeing	
02	Online session On sports and education	Organize an online session with a guest speaker	November	-		Undergraduates	Good health & wellbeing quality education	
04	Dodgeball tournament	Dodgeball tournament for UOC(University of Colombo) students	May	10000	From Fundraising projects , Entry Fees	Undergraduates	Good health and well being	
05	Cricket tournament (Joint project)	Organize a cricket tournament partnering with another rotaract club	February	100000	Sponsorships, Entry Fees	Open for all	Good health and well being	

Collaboration session with strength camp fit

Organize a minimum of one (01) project focusing on sports.

Organize a minimum of one (01) project on recreational activities focusing on health & wellbeing.

Club participation in a minimum of 02 sports at the Rotaract Champions League (RCL) 2025.

Mandatory citation covering projects:

- Fitness Challenge 2.0 (Recreational)
- Cricket Tournament (Sports)

Finance

N o	Name	Description	Expected Month of Completion	Budgeted Expense (Rs.)	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
01	Selling Computer Stickers Club- T shirt	Produce and sell custom computer stickers with university-th emed designs.	August	15000(for club t shirts) 7000 =22000	Sales from stickers	University Students.	Decent work and economi c growth.	Community Economic Developme nt
02	Raffle Draw and High Tea	Sell raffle tickets to students and faculty for a chance to win a high tea for the winner	July	8000	Ticket sales	General Public	Decent work and economi c growth	Community Economic Developme nt
03	Food Stall During Freshers Champion ship Avurudu fair	Set up a food stall offering snacks and drinks during the Freshers Championshi p event.and	During the freshers time period.(Nov ember) New year(April)	Depends on food item price	Sales from food and drinks.	Freshers and event attendees.	Zero hunger.	Community Economic Developme nt

		New year festival						
04	Stage Drama Event	Stage a drama event with students, selling tickets to the public.	January	60000	Ticket sales.	University students and the general public	Partnership for the goals.	Community Economic Development
05	"SmileStation" Photo Booth or Memory Lane with Pahasara And beacon	Collaborate with Pahasara for a themed photo booth or Memory Lane exhibit, charging a small fee.	Year long	8000	Fees from photo booth/exhibit.	University community and alumni	Partnership for the goals	Community Economic Development
06	DJ night	A DJ event that university students can participate	February	40000	Ticket sale	University students	Partnership for the goals.	Community Economic Development

07	Car Wash	car wash event to raise funds and support local initiatives	December	20000	Ticket sale	University students, alumni and the general public	Partnership for the goals	Community Economic Development
----	----------	---	----------	-------	-------------	--	---------------------------	--------------------------------

Partnerships - Installation, RDC

Mandatory citation covering projects:

No citations

Public Relations

N o	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
01	SnapShot	Mobile Photography Competition	February	10 000	Fundrai sing	University Community	Partnership for the goals	Communi ty economic developm ent
02	Design Wave	Creative graphic Design competition series	December	45 000	Sponso rships	Public Community	Partnership for the goals	Communi ty economic developm ent
03	Victory Vibes	Youtube video series	Throughout the year	50 000	Sponso rships	Undergradu ates and school students	Partnership for the goals	Basic education and literacy
04	Instant Reel	30s videography competition	November	30 000	Sponso rship / Registr ation fees	Undergradu ates	Partnership for the goals	Communi ty economic developm ent
05	Blog Breeze	Blogging Series	Throughout the year	20 000	Fundrai sing	University Students/ Club Members	Partnership for the goals	Communi ty economic developm ent

- Quarterly magazine
- Blogs
- Newsletter

Execute a minimum of one (01) Public Relations project that promotes your club identity or Rotaract as a brand.

- At least one (01) club project should be featured/published in a recognized local/international newspaper, magazine, or electronic media. (Supporting evidence needs to be submitted)

[Not applicable for Installation Ceremonies]

- The club's active presence on Facebook, Instagram, and LinkedIn with a minimum of five (05), three (03), and two (02) posts respectively on each platform per month.

Mandatory citation covering projects:

International Services

No	Name	Description	Expected Month of Completion	Budgeted Expense	Source of Income	Targeted Community	Focused SDG Goals	Targeted Rotary Focus Area
01	Donate stationery items	Focusing on donating stationery items across India.	May	50 000	Fundraising	Related indian Rotaract Club and Undergraduates	Quality Education	Basic Education and Literacy
02	Cultural Exchange Program	To facilitate language learning and cultural experience exchange between Rotaractors	January	5 000	Fundraising	undergraduates and International Rotaract Clubs	Quality Education	Basic Education and Literacy
03	Digital Literacy Workshop	Technology effectively for education, employment , personal development and enhance the skills (This will be going as a two	August (1st week and August last week)	5 000	Fundraising	University Students/ Club Members	Quality Education	Basic Education and Literacy

		workshop series)						
04	Online Session (promoting tourism)	Digital Campaign for promote tourism in sri lanka , Social Media Campaign,C ontent Sharing with sharing their experiences	January (last week)	20 000	Fundrai sing	International Rotaract Clubs, undergradu ates and school Interact clubs	Decent work and economi c growth	Communi ty Economi c Develop ment
05	Holy Event	Joint project with fiance avenue	December	75 000	Fundrai sing	University Students/ Club Members	Partners hip for the goals	Communi ty economic developm ent

International Service – 03*

Out of the three (03) International Service projects

- Focus one(01) project on the service element
- Focus one(01) project on International Understanding

Out of the total number of projects, dedicate at least one (01) project to address each of the following

District Focus Areas under any avenue of your choice.

- Fellowship & Network
- Education
- Membership growth & Retention
- Tourism
- Green Earth

Mandatory citation covering projects:

Citation Check

Avenue	Requirements	Plan
Club Service	04 projects Out of the four projects, a minimum of one project focusing fellowship must be executed jointly with one or more clubs outside your zone.	As part of our ongoing commitment to fostering strong relationships and creating meaningful connections, we are thrilled to announce a collaborative gathering. This friendly meetup is designed to celebrate our shared goals, and build lasting bonds within our community.
Community Service	04 projects Out of the four projects, focus one projection on either one of the following areas: Differently abled Marginalized Communities Mental Health & Suicidal Awareness.	Join us for an exciting Game day with the School Interact Club! This event is a fantastic opportunity for students from various clubs to come together, enjoy friendly competition, and strengthen our community ties.
Professional Development	04 projects Out of the four projects, focus a minimum one project on either one of the following areas: Carrier Guidance Leadership.	Get ready for an unforgettable experience at Nightcamp! We have planned to execute a special event to bring our community together under the stars for an evening of adventure, from exciting activities and engaging conversations to building deeper connections and creating lasting memories.
International Service	03 projects Out of the three projects, focus one project each on service	Embark on an exhilarating adventure with our Hiking event! Join fellow enthusiasts

	<p>element, International Understanding. Out of the total number of projects, dedicate at least one project to address each of the following District Focus Areas under any avenue of your choice:</p> <p>Fellowship & Network Education Membership growth & Retention Tourism Green Earth.</p>	<p>as we explore scenic trails and enjoy the great outdoors. This event is not just about the journey through nature, but also about forging strong bonds and fostering camaraderie among participants. Whether you're an experienced hiker or a newcomer, this is a perfect opportunity to challenge yourself, share stories, and make lasting memories. Let's come together to enjoy the beauty of the outdoors and the joy of fellowship on this unforgettable hiking journey!"</p>
Sports and Recreational	<p>Organize a minimum of one project each focusing on sports and health and well-being.</p> <p>Ensure club participation in a minimum of two sports at the Rotaract Champion League (RCL) 2025.</p>	<p>Celebrate the milestone of our 3rd Installation ceremony! This special event marks a new chapter in our journey, as we welcome incoming leaders and recognize the achievements of our members. It's a time for reflection on our shared accomplishments and anticipation of the exciting possibilities ahead. Join us for an inspiring evening filled with speeches, awards, and a renewed commitment to our goals. Let's come together to honor our past, embrace our present, and look forward to a bright future as we continue to grow and thrive as a community!"</p>
Public Relation	<p>Execute a minimum of one project that promote club's identity or Rotaract as a brand.</p> <p>Publish at least one club project in a recognized local or international</p>	<p>Join us in celebrating our Charter Day, a special occasion marking the founding of our organization! This celebration honors our rich history and the dedication of our members who have contributed to our success. It's a time to reflect</p>

	<p>newspaper, magazine, or electronic media.(does not apply to Installation ceremonies).</p> <p>Maintain club's active presence on social media with a minimum of five posts per month on Facebook, three posts per month on Instagram, two posts per month on LinkedIn.</p>	<p>on our journey, celebrate our achievements, and look forward to the future with renewed enthusiasm.</p>
Finance	<p>Focus on the Partnerships – Installation, RDC.</p>	