

WHAT?

Decide about product variants

WHERE?

Product scoping and design

WHO?

Product manager and stakeholders

VARIABLES (Q1)

Features and their description (F)



Feature dependencies (FD)



Stakeholders (users, customers) (S)



Feature evaluation by stakeholders (E)



Resource capacities (C)



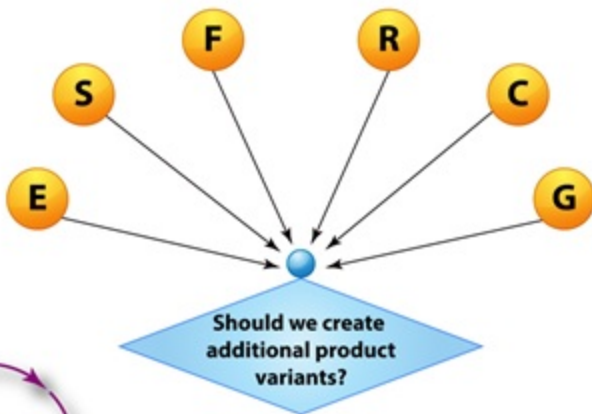
Resource consumption per feature (R)



Planning goals (G)



Market trends (M)

**CONCEPTUAL MODEL (Q2)**

Clustering of S based on E



Resource estimation R for F

**SUGGESTED ANALYTICS (Q4)**

	Quality of data	Quantity of data
F*S	high	average
F*R	average	low

DATA (Q3)