



SASH MARGRIE HUNT

UX DESIGNER



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SKILLS

CONCEPT GENERATION

WIREFRAMING & PROTOTYPING

INFORMATION ARCHITECTURE

USER TESTING

PRODUCT DEVELOPMENT

MARKETING STRATEGY

BUSINESS STRATEGY

PROJECT MANAGEMENT

PROBLEM SOLVING

PROFILE

I AM A VERY ENERGETIC AND INQUISITIVE INDIVIDUAL WITH A PASSION FOR ALL THINGS DESIGN RELATED. I HAVE A KEY INTEREST IN CREATING ENGAGING AND SUCCESSFUL PRODUCT EXPERIENCES THROUGH FIRST UNDERSTANDING THE END USER. THIS IS REINFORCED THROUGH MY DECISION TO RETRAINING AND PIVOT INTO THE FIELD OF UX DESIGN. MY INTERESTS IN BUSINESS AND MARKETING STRATEGY LAY PARAMOUNT TO THAT OF DESIGN AND I ENJOY BEING ABLE TO COMBINE THE DIFFERENT THOUGHT PROCESSES INTO ONE. GOING FORWARDS, I AIM TO CONTINUE TO HONE MY SKILLS SO AS TO BECOME A BETTER DESIGNER, LEADER AND OVERALL TEAMMATE. OUTSIDE OF WORK YOU WILL ALMOST ALWAYS FIND ME DOING SOME FORM OF BOARD-SPORT.

WORK EXPERIENCE

UX STRATEGY CONSULTANT (2018 - PRES)

KALGERA, LONDON

- AUDITED EXISTING HIGH FIDELITY WIREFRAMES AND MADE RECOMMENDATIONS FOR IMPLEMENTATION OF CUSTOMER CENTRED DESIGN.
- CONDUCTED USABILITY TESTING WITH USERS, FULLY DOCUMENTED, ANALYSED AND EFFECTIVELY COMMUNICATED THE OUTCOME WITH THE FOUNDER.

BUSINESS & MARKETING STRATEGY CONSULTANT (2018 - PRES)

CEDARS POTTERY, ANTIGUA (REMOTE)

- WORK WITH FOUNDERS TO CONSTRUCT STRATEGIC INITIATIVES AND DEVELOP THE COMPANY'S VALUE PROPOSITION.
- ASSESSING AND ADVISING ON APPROPRIATE MARKETING AVENUES WHILST ADDITIONALLY ASSISTING WITH CONTENT CREATION.

LEAD PRODUCT DESIGNER & PROJECT MANAGER (2016 - PRES)

CROYDEX, ANDOVER

- PROJECT MANAGER TITLE IN 10/2017.
- LEAD PRODUCT DESIGNER TITLE IN 06/2019.
- MENTOR JUNIOR DESIGNERS AND WORK TO HELP THEM UNDERSTAND THE BUSINESS, INDUSTRY LANDSCAPE, PROJECT EXECUTION.
- TAKING DESIGNS FROM CONCEPT THROUGH TO IMPLEMENTATION AND COMMERCIALISATION WHILST ALSO HAVING INPUT IN GRAPHICS, PACKAGING, MARKETING AND SALES.
- RESPONSIBLE FOR DESIGNING PATENT WORTHY PRODUCTS.
- WORKING WITH OVERSEAS MANUFACTURERS TO DEVELOP PRODUCTS THAT HIT REQUIRE PRICE POINTS AND DEADLINES.
- REDESIGNED FAILING RANGES TO BRING BACK PROFITABILITY.
- RESPONSIBLE FOR MANAGING AND BRING TO MARKET A VARIETY OF COMMERCIAL PROJECTS.
- RESPONSIBLE FOR KEEPING ALL RELEVANT DEPARTMENTS ON TRACK FOR A SMOOTH IMPLEMENTATION PROCESS.
- CONDUCTING INTERNAL AUDITS TO THE ISO 9001:2015 STANDARD.

PRODUCT DESIGNER (2016 - PRES)

FREELANCE, ANDOVER

- CONTRACTED BY VARIOUS DOMESTIC AND INTERNATIONAL COMPANIES TO DESIGN AND DEVELOP NEW PRODUCTS.
- WORKED CLOSELY WITH INTERNATIONAL MANUFACTURERS TO DEVELOP HIGH QUALITY PRODUCTS AT REASONABLE PRICES.

PRODUCT DESIGN INTERN (2014)

FOPPAPEDRETTI, BERGAMO (ITALY)

- WORKED FOR ONE OF THE LARGEST HOUSEHOLD NAMES IN ITALY, APPLYING ADVANCED CAD AND DESIGN THINKING SKILLS.
- CREATED 3D RENDERS, MANUFACTURING DRAWINGS AND PROTOTYPES FOR A PRODUCT COLLABORATION.
- WORKED CLOSELY WITH THE CEO OF FOPPAPEDRETTI TO DESIGN OWN RANGE OF KITCHENWARE.



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PROGRAMS

SKETCH

INVISION

BALSAMIQ

PROTT

ADOBE CC SUITE

OPTIMAL WORKSHOP

HTML

CSS

JAVASCRIPT

GOOGLE ANALYTICS

EDUCATION

UX DESIGN (Plus)

(2019)

CAREER FOUNDRY

- UX FUNDAMENTALS
- UX IMMERSION
- SPECIALISE IN VOICE USER INTERFACE DESIGN
- SPECIALISE IN UI FOR UX DESIGNERS
- SPECIALISE IN FRONTEND DEVELOPMENT FOR DESIGNERS

PRODUCT DESIGN AND TECHNOLOGY BSc SW (1st)

(2015)

MANCHESTER METROPOLITAN UNIVERSITY

- COMMUNICATION DESIGN
- USER EXPERIENCE DESIGN
- DESIGN FOR MANUFACTURE.

PRODUCT DESIGN, MATHS, ART

(2011)

STEYNING GRAMMAR SCHOOL

COURSES

QMS ISO 9001:2015 INTERNAL AUDITOR

(2018)

BATALAS

DEVELOPING INNOVATIVE IDEAS FOR NEW COMPANIES

(2014)

COURSERA

AWARDS

PATENTS PENDING (x2)

(2018)

INVENTOR : SASH MARGRIE HUNT

OUTSTANDING WORK AWARD

(2015)

MANCHESTER METROPOLITAN UNIVERSITY

ICONIC DESIGN AWARD

(2011)

STEYNING GRAMMAR SCHOOL

VOLUNTARY

CARNIVAL COSTUME DESIGN AND MANUFACTURE

ADELE SCHOOL FOR SPECIAL NEEDS

STUDENT REPRESENTATIVE

MANCHESTER METROPOLITAN UNIVERSITY

HOBBIES

