



SASH MARGRIE HUNT

UX DESIGNER



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65 LILLYWHITE CRESCENT, ANDOVER,
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SKILLS

CONCEPT GENERATION

WIREFRAMING & PROTOTYPING

INFORMATION ARCHITECTURE

USER TESTING

PRODUCT DEVELOPMENT

STRATEGIC THINKING

PROJECT MANAGEMENT

TEAMWORK

PROBLEM SOLVING

PROFILE

I AM A VERY ENERGETIC AND INQUISITIVE INDIVIDUAL WITH A PASSION FOR ALL THINGS DESIGN RELATED. I HAVE A KEY INTEREST IN CREATING ENGAGING AND SUCCESSFUL PRODUCT EXPERIENCES THROUGH FIRST UNDERSTANDING THE END USER. THIS IS REINFORCED THROUGH MY DECISION TO RETRAINING AND PIVOT INTO THE FIELD OF UX DESIGN. MY INTEREST IN BUSINESS STRATEGY LAYS PARAMOUNT TO THAT OF DESIGN AND I ENJOY BEING ABLE TO COMBINE THE DIFFERENT THOUGHT PROCESSES INTO ONE. GOING FORWARDS, I AIM TO CONTINUE TO HONE MY SKILLS SO AS TO BECOME A BETTER DESIGNER, LEADER AND OVERALL TEAMMATE. OUTSIDE OF WORK YOU WILL ALMOST ALWAYS FIND ME DOING SOME FORM OF BOARD-SPORT.

WORK EXPERIENCE

PRODUCT DESIGNER & PROJECT MANAGER (2016 - PRESENT) CROYDEX, ANDOVER

- PROJECT MANAGEMENT RESPONSIBILITY WAS ACQUIRED IN 2017.
- TAKING DESIGNS FROM CONCEPT THROUGH TO IMPLEMENTATION AND COMMERCIALISATION WHILST ALSO HAVING INPUT IN GRAPHICS, PACKAGING, MARKETING AND SALES.
- RESPONSIBLE FOR DESIGNING PATENT WORTHY PRODUCTS.
- WORKING WITH OVERSEAS MANUFACTURERS TO DEVELOP PRODUCTS THAT HIT REQUIRE PRICE POINTS.
- REDESIGNED FAILING RANGES TO BRING BACK PROFITABILITY.
- RESPONSIBLE FOR MANAGING AND BRING TO MARKET A VARIETY OF COMMERCIAL PROJECTS.
- RESPONSIBLE FOR KEEPING ALL RELEVANT DEPARTMENTS ON TRACK FOR A SMOOTH IMPLEMENTATION PROCESS.
- CONDUCTING INTERNAL AUDITS TO THE ISO 9001:2015 STANDARD.

PRODUCT DESIGNER (2016 - PRESENT) FREELANCE, ANDOVER

- CONTRACTED BY VARIOUS DOMESTIC AND INTERNATIONAL COMPANIES TO DESIGN AND DEVELOP NEW PRODUCTS.
- WORKED CLOSELY WITH INTERNATIONAL MANUFACTURERS TO DEVELOP HIGH QUALITY PRODUCTS AT REASONABLE PRICES.

STRATEGY & MARKETING CONSULTANT (2018 - PRESENT) CEDARS POTTERY, ANTIGUA (REMOTE)

- WORK WITH FOUNDERS TO CONSTRUCT STRATEGIC INITIATIVES AND DEVELOP THE COMPANIES VALUE PROPOSITION.
- ADVISING ON MARKETING AVENUES AND ASSISTING WITH CONTENT CREATION.

PRODUCT DESIGN INTERN (2014) FOPPAPEDRETTI, ITALY

- WORKED FOR ONE OF THE LARGEST HOUSEHOLD NAMES IN ITALY, APPLYING ADVANCED CAD AND DESIGN THINKING SKILLS.
- CREATED 3D RENDERS, MANUFACTURING DRAWINGS AND PROTOTYPES FOR A PRODUCT COLLABORATION BETWEEN FOPPAPEDRETTI AND DESIGNER MASSIMO FACCHINETTI.
- WORKED CLOSELY WITH THE CEO OF FOPPAPEDRETTI TO DESIGN OWN RANGE OF KITCHENWARE.

DESIGN INTERN (2013) SPACE SYNTAX, LONDON

- DESIGNING AND DEVELOPING THE PROPOSED SkyCycle NETWORK FOR THE CITY OF LONDON, ALONG WITH FOSTER + PARTNERS AND EXTERIOR ARCHITECTS.
- GATHERING DATA OF CYCLIST BEHAVIOUR, ACCIDENT STATISTIC AND PREDICTED GROWTH AND USING IT TO RUN ANALYSIS ON THE PROPOSED SkyCycle NETWORK.



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PROGRAMS

SKETCH

INVISION

BALSAMIQ

PROTT

ADOBE CC SUITE

HTML

CSS

EDUCATION

UX DESIGN (PLUS)

(2019)

CAREER FOUNDRY

- UX FUNDAMENTALS
- UX IMMERSION
- SPECIALISE IN VOICE USER INTERFACE DESIGN
- SPECIALISE IN UI FOR UX DESIGNERS
- SPECIALISE IN FRONTEND DEVELOPMENT FOR DESIGNERS

PRODUCT DESIGN AND TECHNOLOGY BSc SW (1st)

(2015)

MANCHESTER METROPOLITAN UNIVERSITY

- COMMUNICATION DESIGN
- USER EXPERIENCE DESIGN
- DESIGN FOR MANUFACTURE.

PRODUCT DESIGN, MATHS, ART

(2011)

STEYNING GRAMMAR SCHOOL

COURSES

QMS ISO 9001:2015 INTERNAL AUDITOR

(2018)

BATALAS

DEVELOPING INNOVATIVE IDEAS FOR NEW COMPANIES

(2014)

COURSERA

AWARDS

PATENTS PENDING (x2)

(2018)

INVENTOR : SASH MARGRIE HUNT

OUTSTANDING WORK AWARD

(2015)

MANCHESTER METROPOLITAN UNIVERSITY

ICONIC DESIGN AWARD

(2011)

STEYNING GRAMMAR SCHOOL

VOLUNTARY

CARNIVAL COSTUME DESIGN AND MANUFACTURE

ADELE SCHOOL FOR SPECIAL NEEDS

STUDENT REPRESENTATIVE

MANCHESTER METROPOLITAN UNIVERSITY

HOBBIES

