

2023 NEWSLETTER

PHI SIGMA PI  
PHI SIGMA PI

Zeta Epsilon Chapter

# TABLE OF CONTENTS

03

*Business spotlight.*

---

04

*HOBY Philanthropy.*

---

05

*About the president.*

---

06

*Resource list.*

---

07

*Interview tips.*

---

08

*Coming soon.*



# SMALL BUSINESSES SPOTLIGHT: SGJEWELRY

*Featuring small business owner and fraternity member Sasha Glim*



Sasha Glim ([sgjewelry](#)), an English student at the University of California, Santa Barbara, began her small business as an assignment for a multimedia writing class. Combining her passions in writing and making jewelry, she designed a website and opened TikTok and Instagram accounts to sell her products.

As a member of the UCSB chapter of Phi Sigma Pi, Sasha explains how our organization was the first to support her professional goals.

"I never could have guessed how much PSP would have supported me and my small business," Sasha says, "I'm so glad I joined."

As a fundraiser Phi Sigma Pi

held a garage sale at Little Acorn Park, Isla Vista and gave Sasha Glim the first opportunity to sell to the UCSB public.

"The people in my fraternity were the first to follow my Instagram page and purchase my jewelry," Sasha explains, "After my page went live I had three orders in the first five minutes. The garage sale was also my first opportunity to sell to the general student body so I really want to thank Phi Sigma Pi for helping me and giving me all of these opportunities."

Small businesses are crucial to the success of the community. A recent article in the online publishing platform Medium notes that small

business "provide character and individuality to a community." and they "benefit their local communities in many concrete, quantifiable ways."

Phi Sigma Pi fosters a community of like-minded individuals that work together to further everyone's professional goals.

"Our mission as a fraternity is to improve humanity through scholarship, leadership, and fellowship," explains Catie Parker, president of the UCSB chapter of Phi Sigma Pi, "holding this garage sale was a great way for us to spread the word about our values as an organization while supporting the businesses of fellow students."



In 2017, Phi Sigma Pi chose HOBY as our national philanthropy as both of our organizations value leadership and want to support the community through service.

### Mission:

The Hugh O'Brian Youth Leadership Foundation (HOBY) "exists to motivate and empower individuals to make a positive difference within our society through understanding and action based on effective and compassionate leadership."

HOBY is entirely volunteer run "to inspire and develop our community of youth and volunteers to a life dedicated to leadership, service and innovation."

### How To Volunteer:

HOBY puts on four seminars throughout the month of June in California. These seminars are leadership development programs that teach "critical thinking, mentoring, panel discussions, goal-setting, and project planning activities."

Students who attend the seminar will learn and practice leadership skills in several different situations and environments.

"Students are challenged to make a difference now in their schools and communities, and challenged to perform 100 hours of service within the 12 months following their seminar, beginning with four hours of service during the seminar itself."

While HOBY began with teaching students in high school leadership skills, the program has since expanded to include students of all ages. Leadership and community service are heavily intertwined with the values of Phi Sigma Pi and the Hugh O'Brian Youth Leadership Foundation in order to make the world a better place.

HUGH O'BRIAN  
YOUTH  
LEADERSHIP  
FOUNDATION

PHI SIGMA PI  
PHILANTHROPY

# BOSSY AND BUSY

## *With President Catie Parker*

*Growing up “bossy”-and learning how to handle conflict  
as the leader of a professional fraternity*

If we were to assign one word to Catie Parker, it would be powerful. After several breaches of trust that occurred with the executive board during the 2021-22 school year, the current board has been focused on confidentiality and professionalism more than ever.

Catie Parker is a fourth year political science and communications double major at UCSB and the current president of the Zeta Epsilon Chapter of the National Honor Fraternity Phi Sigma Pi.

“I needed to be president of this fraternity” Catie states after she reveals the controversies surrounding the previous president, “I felt super deeply frustrated that someone could be so careless in their leadership skills and I just knew that I could have done a better job.”

Stepping into such a turbulent position, communication was the easiest way for Catie to soothe the fraternity members’ worries.

“I feel like I’m a very vocal person,” explains Catie, “and you’re not supposed to say bossy to young girls but I did get that word a lot and so my parents would always say you have good leadership skills.”

In contrast to confident men at a



**CATIE PARKER**

young age, confident women are often described as arrogant or bossy, but Catie has never let that hinder her.

“I think there was a combination of a lack of trust from the last year and also people being unsure what it would look like with me in charge” Catie suggests, “many people didn’t want to bring up

complaints or concerns to me because they feared it would become an official complaint or concern.”

One of the biggest lessons Catie learned as president was how to manage conflict, “most of the time people are just feeling like their opinions and thoughts are not being valued, and that’s what they want. So I think taking a step back whenever conflict arose and making sure people felt heard above all else was the biggest de-escalator of situations.”

Catie Parker has had a very successful presidential term with the Zeta Epsilon Chapter of Phi Sigma Pi and despite various setbacks, she is a great example of a strong woman in power.



**2022-23 EXECUTIVE BOARD**

# RESOURCE LIST

## UCSB CAREER SERVICES

UCSB Career Services is an important resource for all students. They have a center on campus that offers career advising with a career peer advisor. They offer a self guided service for interview skills, and any student can submit a resume, CV, or cover letter to their document review. Career Services promises to guide students throughout their time at UCSB and offers several resources to ensure that students are able to progress towards their goals.



## UCSB CAMPUS LEARNING ASSISTANCE SERVICES

UCSB Campus Learning Assistance services, otherwise known as CLAS, is a tutorial service offered for free to all students. Services include group tutorials for the subjects biology, chemistry, math & physics, economics, and statistics. Drop ins are also available for the previous subjects and for writing appointments. They also offer one-time skill workshops and academic skill consultations to make sure students are using strategies that will help them be as successful as they can.



## UCSB COUNSELING & PSYCHOLOGICAL SERVICES

UCSB Counseling & Psychological Services, otherwise known as CAPS, "is committed to providing timely, culturally appropriate, and effective mental health services to our diverse UCSB student body, as well as professional consultation to faculty, staff, and families." Students should always prioritize mental health, and CAPS provides counseling, therapy, and several other services to make sure that students can get the help they need. It is also possible to attend a consultation when you need assistance for a friend you are concerned about.



## UCSB HEALTH & WELLNESS

UCSB Health & Wellness performs a similar function to CAPS, making sure the student body is healthy physically and mentally. Health & Wellness primarily puts on events for UCSB students but they also have articles and other informational content on their website. They are always up to date on Covid-19 guidelines and other important health risks. Some of their most famous events include dog therapy day, the meditation program, and the ucsb cooks series.





# INTERVIEW TIPS FOR EVERYONE

Members of Phi Sigma Pi must be interviewed before they are accepted into the fraternity. Yet interview skills are not only valuable for PSP, they are useful for jobs and any other important applications along the way. Here is some advice and several tips so that you can do your best at any interview.

1. Always arrive early. Appearing late or even on the dot implies that you aren't invested or have no time-management skills.
2. For zoom interviews, be ready in a quiet area with strong wifi connection and no distractions.
3. Arrive dressed in business professional attire, this can include slacks, a knee length skirt, a tie, a blazer or suit jacket.
4. Look up a list of classic interview questions and practice your responses. Think of ways to tailor these questions to the company and position you are applying for.
5. Research the company or organization before the interview and come prepared with a list of questions to ask the organization or company at the end of the interview.
6. Listen carefully to every question asked, and respond confidently with at least two sentence answers. Some questions will warrant longer responses based on their perceived importance. Answers should be spoken eloquently, and should be appropriate for the importance of the event. Meaning, you should take the interview seriously and therefore only bring up topics that are relevant. It is okay to pause before answering questions.
7. Practice the STAR method. This format is ideal for responding to situational interview questions. First explain the Situation, then your Task for that situation, explain what Action you took to solve the problem, and share the Results of your actions. This format is great for answering interview questions in a comprehensive but efficient way so that you aren't mentioning irrelevant details.
8. Send a thank you email within 24 hours after the interview. Be polite and remember to show interest in the position.



# COMING UP...



**5/27**  
**FARM SANCTUARY.**

On May 27, members of Phi Sigma Pi will visit a Farm Sanctuary in Acton, California. The Farm Sanctuary "was founded in 1986 to combat the abuses of factory farming, advocate for institutional reforms, and encourage a new awareness and understanding of farm animals and the benefits of plant-based living."



**6/4**  
**INDUCTION.**

On June 4th, members of the Zeta Epsilon Chapter will be inducting new initiates into the membership. The event is from 10am to 2pm at the Mosher Alumni House, food will be provided. Attend and induct the new members; Kayla Dombrowski, Caroline Barker, Vani Tankha, Elsie Milan, Holden Harper, and Rachel Berneman.



**6/4**  
**SENIOR SUNSET.**

On June 4th, members are invited to a senior sunset cruise to say goodbye to graduating seniors. Meet in Santa Barbara for a Santa Barbara boat tour around the beaches. Arrive at 6pm, the cruise will begin at 6:30pm. Carpools are being formed, remember to bring a jacket as it gets cold on the water.



**6/17**  
**GRADUATION.**

From June 17th to June 18 UCSB will be holding graduation ceremonies for all students. Time and date will vary based on members major's. Make sure to attend to say a final goodbye to graduating members of Phi Sigma Pi. Photos will also be taken with members, the date and time will be announced soon.

PHI SIGMA PI  
PHI SIGMA PI  
PHI SIGMA PI  
PHI SIGMA PI  
PHI SIGMA PI

Images aquired from Canva