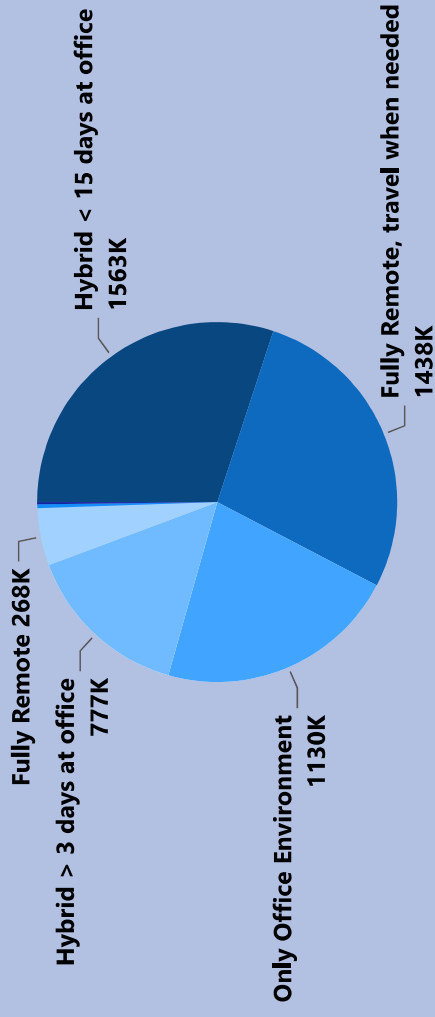
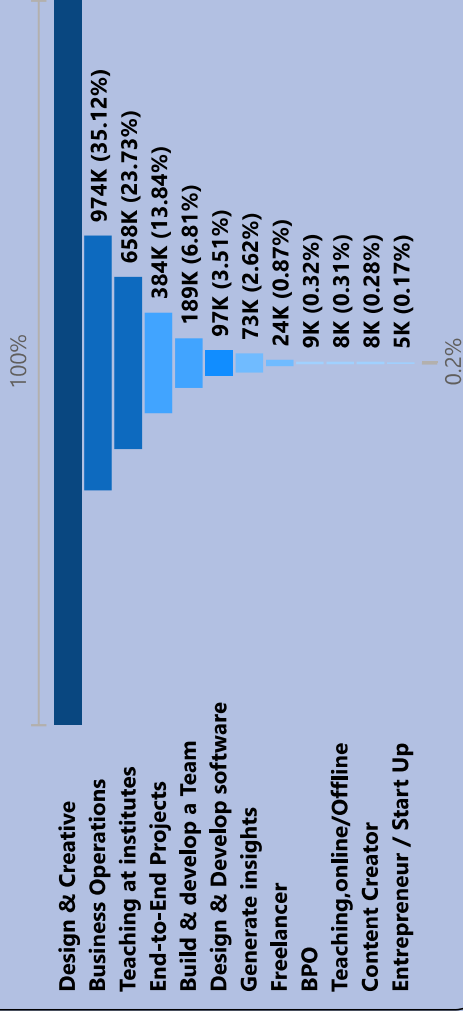


Career Aspirations of Gen Z data Analysis

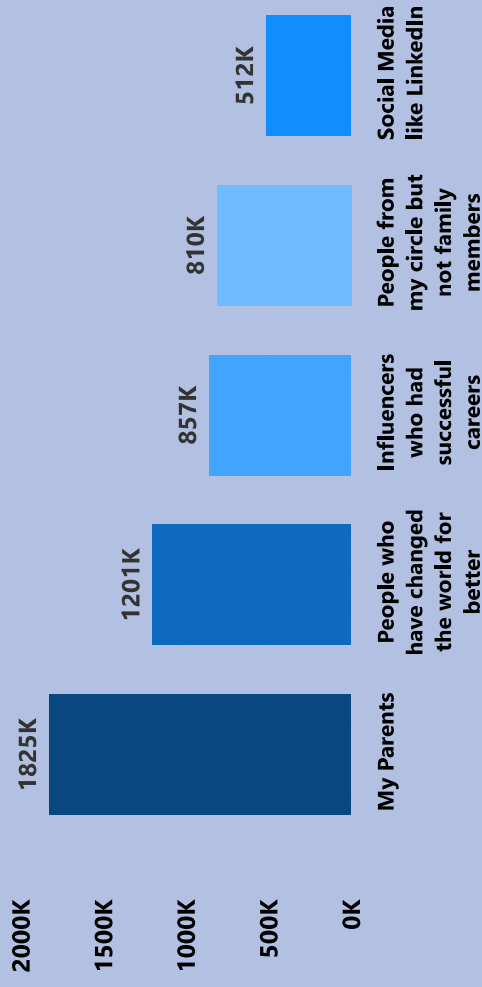
Most preferred working environment



Preferred Aspirational job

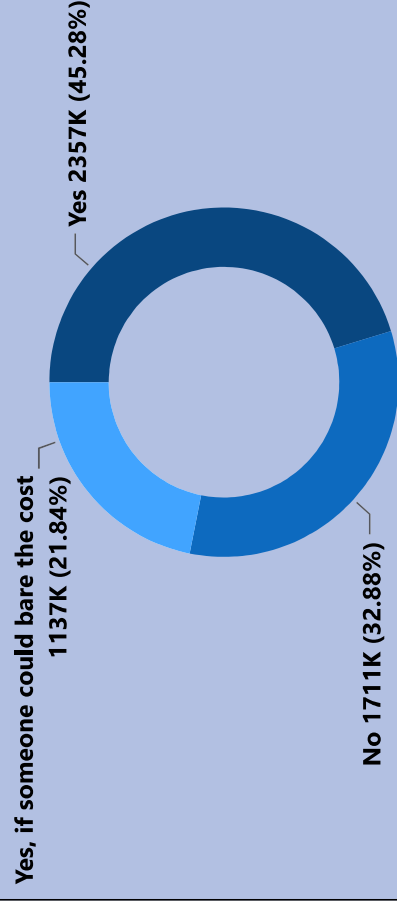


Influencing Factor

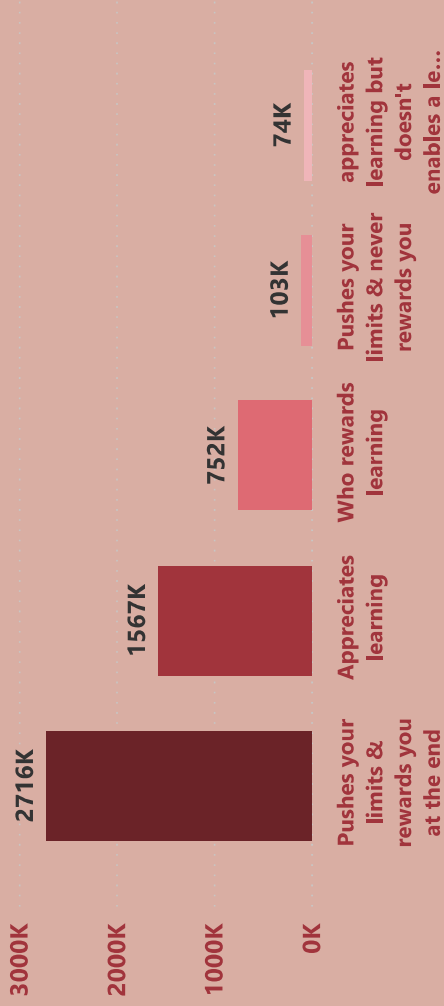


Would pursue a Higher Education / PG outside India ? If

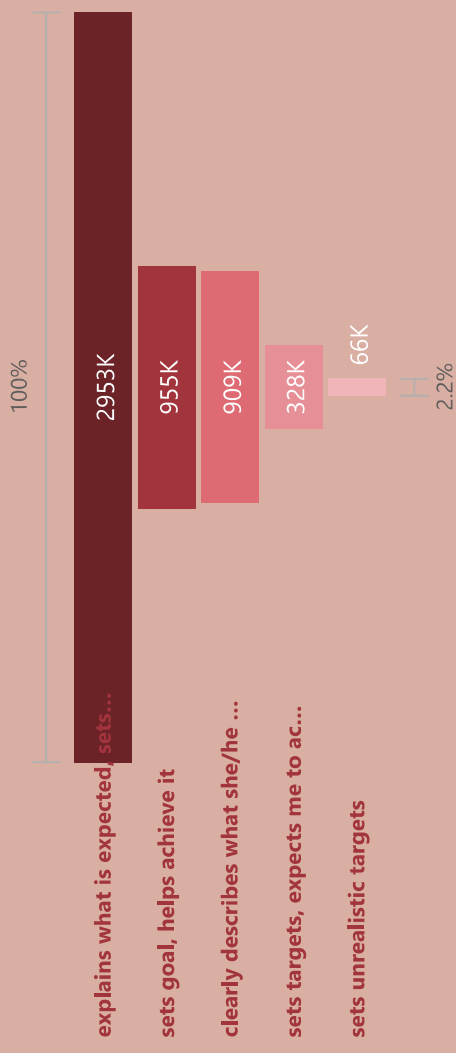
self sponsored



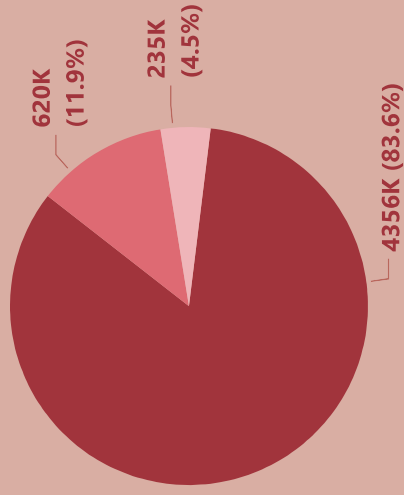
Employer Type



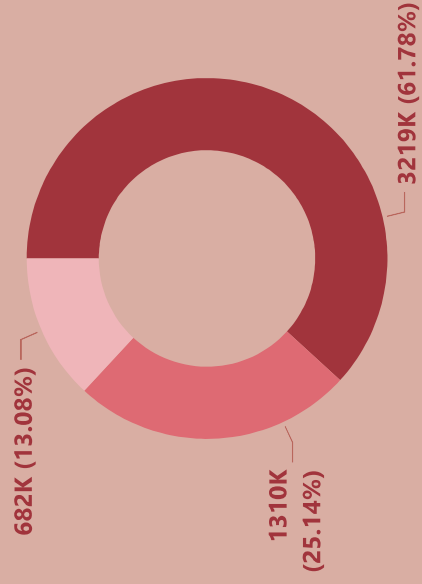
Preferred Manager Type



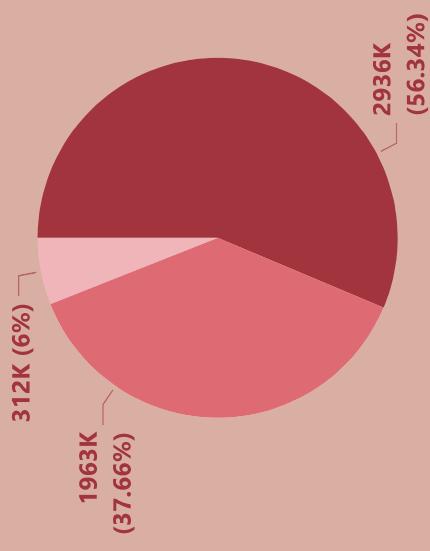
Working Type



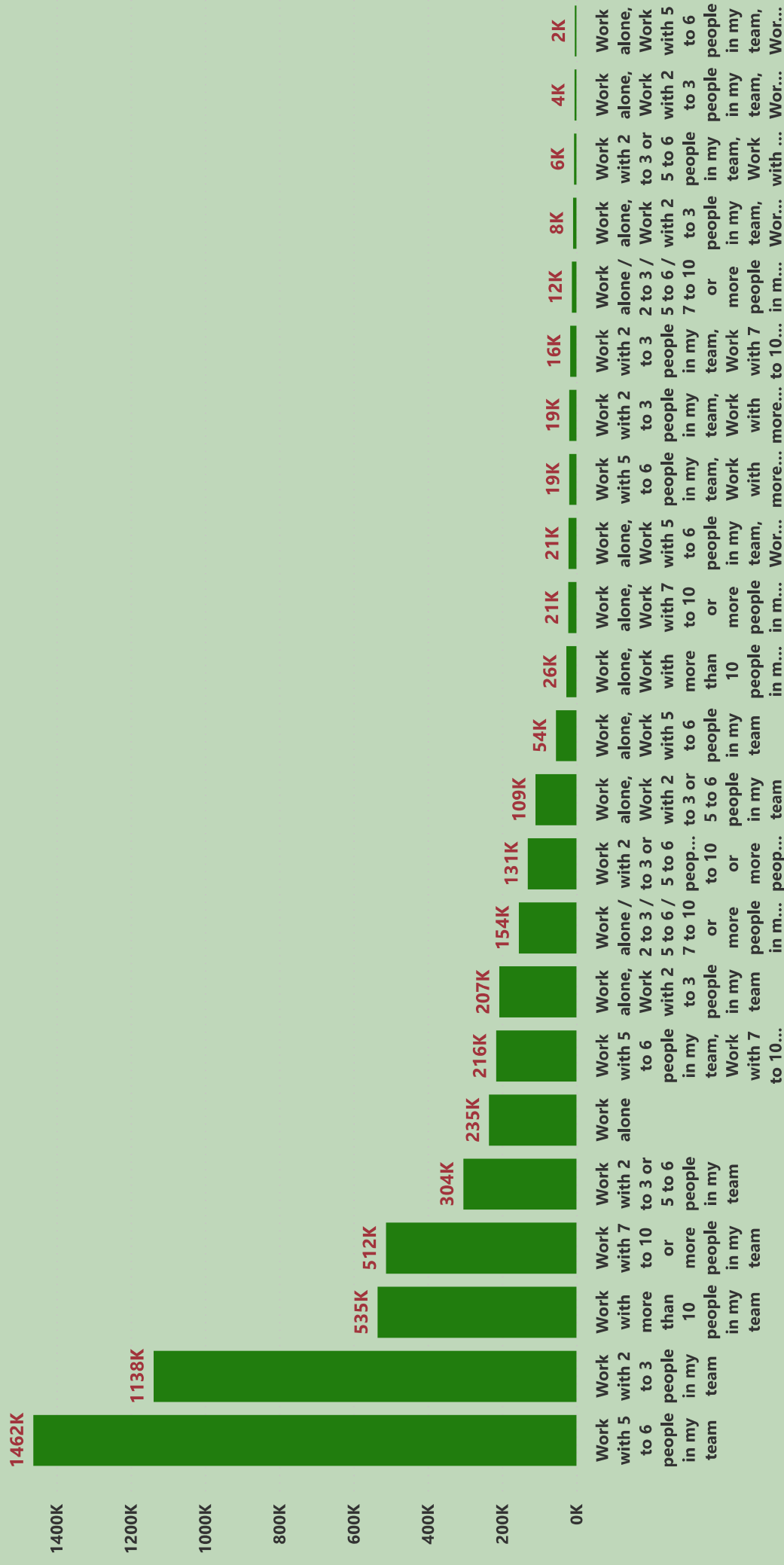
Under One Employer > 7 Years



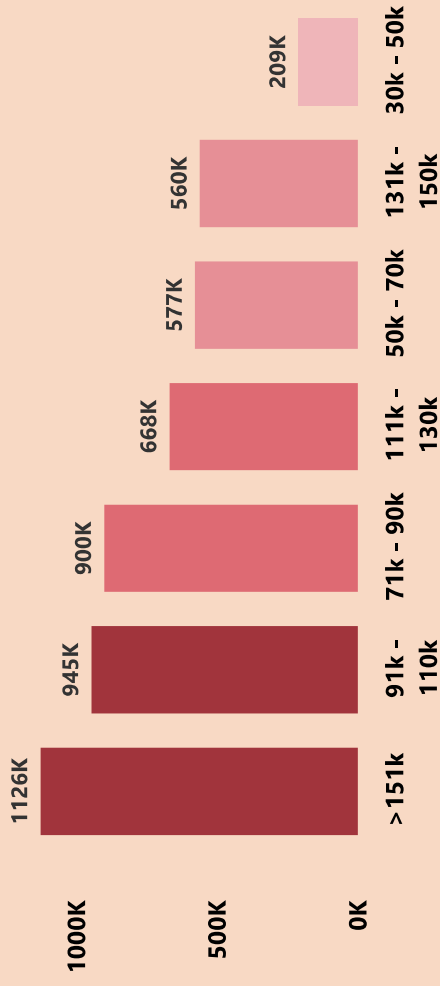
Under One Employer > 3 Years



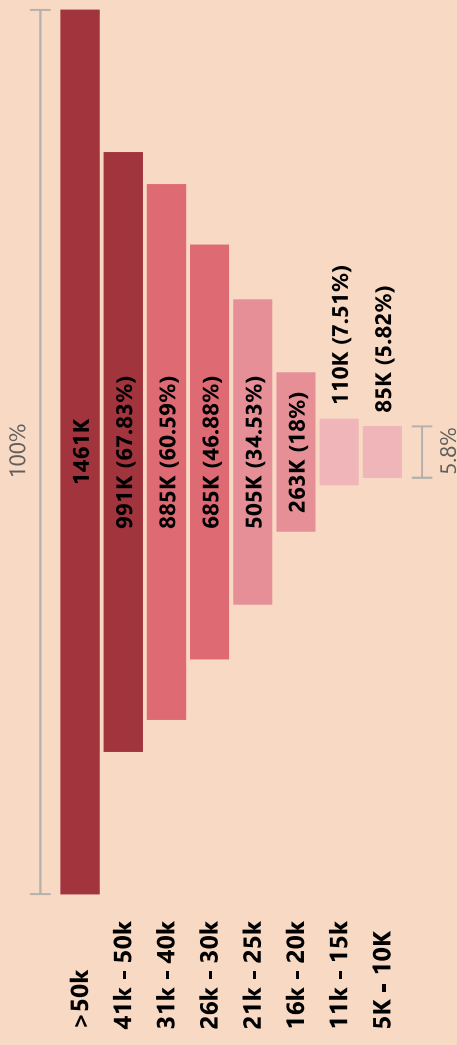
Understanding the working status of the Aspirations



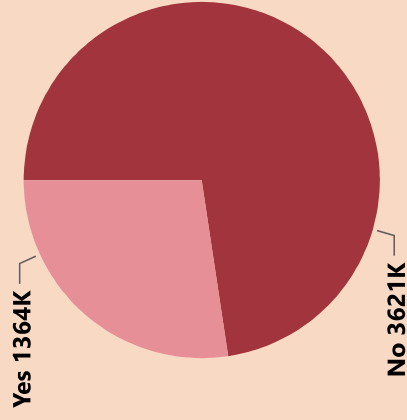
Expected monthly salary after 5 years



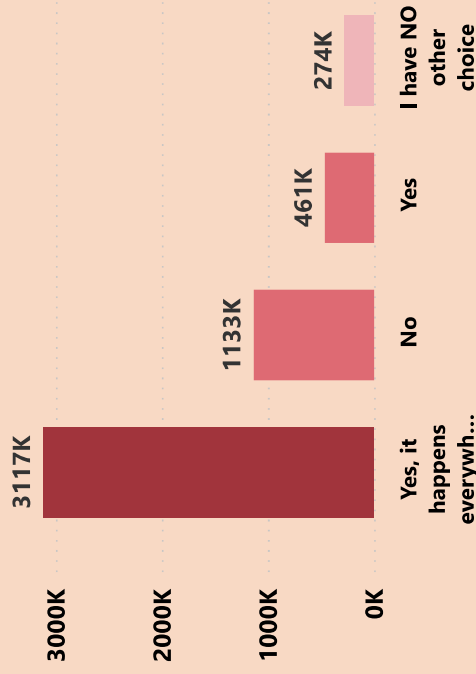
Expected monthly salary after 3 years



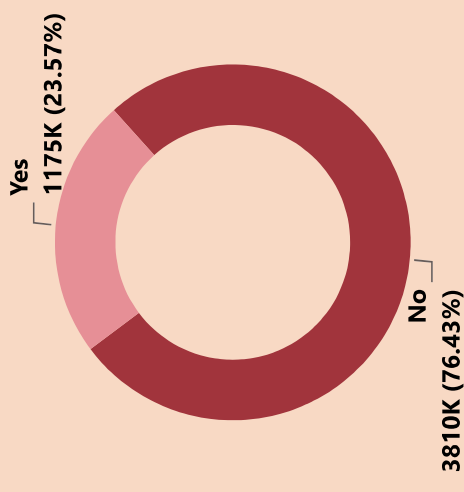
Defining of the mission status



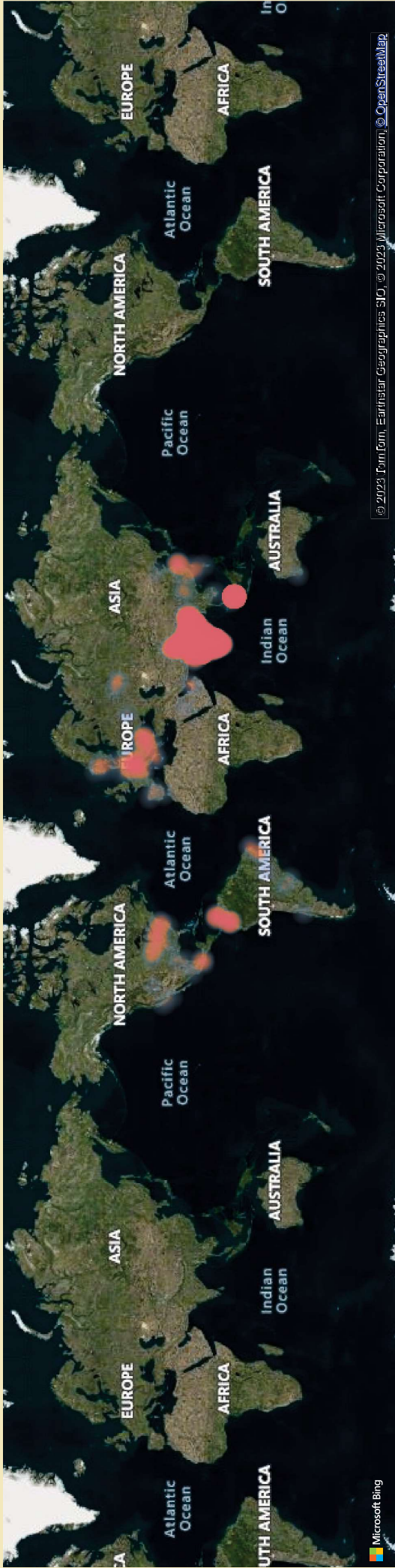
Company-Employee relation status



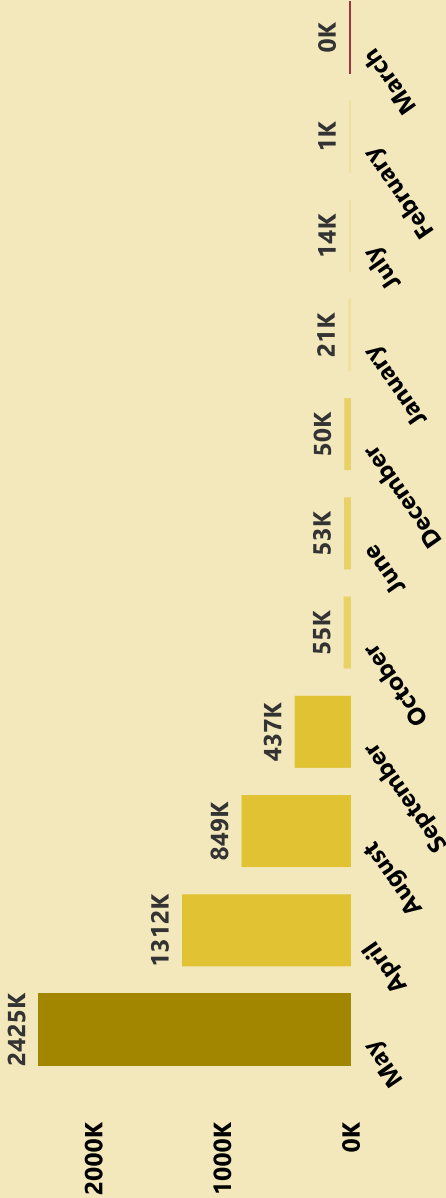
Misaligned mission status



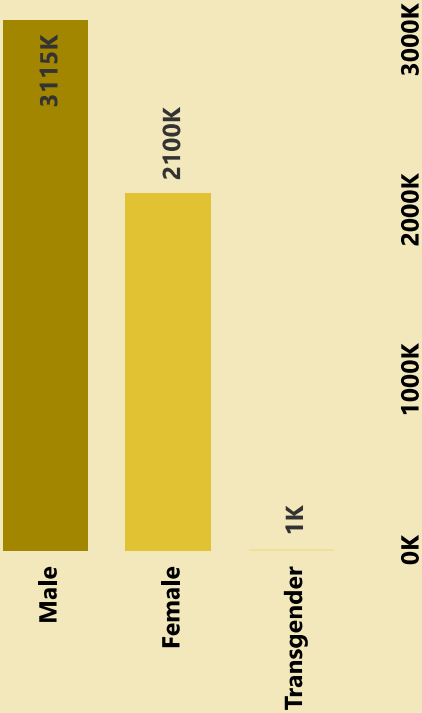
Countrywise representation



Monthwise representation



Gender



Insights

- Gen Z's learning aspirations reveal diverse preferences: 1,563,000 favour a hybrid model with fewer than 15 days in the office, 1,438,000 opt for full remote learning, and 777,000 are interested in a hybrid arrangement with 3 days spent at the office.
- Gen Z's decision-making factors vary: 1,825,000 individuals are significantly influenced by their parents, 512,000 are influenced by social media, many are driven by job aspirations in design and creative fields, with entrepreneurship and start ups having the least influence, affecting only 5,000 individuals. Additionally, 22% are inclined to pursue higher education if the costs are covered by someone else.
- Job tenure patterns among respondents vary: 13% have remained with a single employer for over 7 years, contingent on the right circumstances. Additionally, 62% are open to long-term employment if they find the right company. On the other hand, 6% have worked with one employer for 3 years, and 56% of them would consider staying for a longer duration with the right company.
- When it comes to mission aspirations, the majority aim for a monthly salary of \$151,000 over a span of 5 years, while some seek a maximum monthly salary of \$50,000 within a 3-year timeframe. A significant 76% of individuals express that misalignment with a company's mission would deter them, and 73% would hesitate if the mission isn't clearly defined.
- Looking at the data, in terms of monthly sales, May has been exceptional with a remarkable \$2,425,000, while February records a much lower figure at just \$1,000. Notably, the category 'Male' holds the highest value, reflecting its maximum representation.