Job Title: Product Manager

Job Summary

We are seeking a strategic and user-focused Product Manager to lead the planning, development, and execution of digital products. The role involves working closely with engineering, design, and business teams to deliver high-impact solutions.

Key Responsibilities

- Define product vision, roadmap, and requirements
- Gather and prioritize business and user requirements
- Collaborate with engineering and design teams for execution
- Conduct market research and competitor analysis
- Track product performance using KPIs and metrics
- Ensure timely delivery and continuous improvement

Required Skills & Qualifications

- Bachelor's degree in Business, Engineering, or related field
- Strong understanding of product lifecycle management
- Experience with Agile/Scrum methodologies
- Excellent communication and stakeholder management skills
- Ability to translate business needs into technical requirements
- Analytical mindset with problem-solving skills

Preferred Qualifications

- Experience working in SaaS or startup environments
- Familiarity with UX/UI principles
- Hands-on experience with tools like Jira, Confluence, Figma

Job Type: Full-time / Contract
Location: On-site / Remote / Hybrid