



Northwind
Dashboard

Over View

Product and Category

Employees

FOLLOW US:



Visit Our Website

CategoryName, ProductName
All

Country, City
All

Title, FirstName
All

24-10-1996

16-11-1997

₹ 10.540K

Max of Gross Revenue



6170%

Discount %



₹ 10.540K

Max of Net Revenue



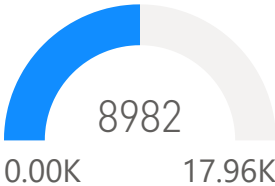
10,742

Max of OrderID



26305

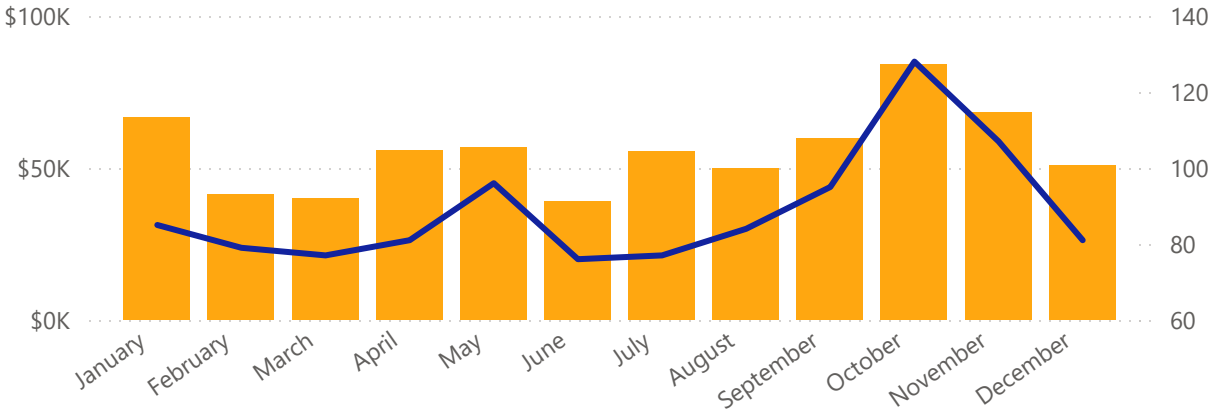
Quantity



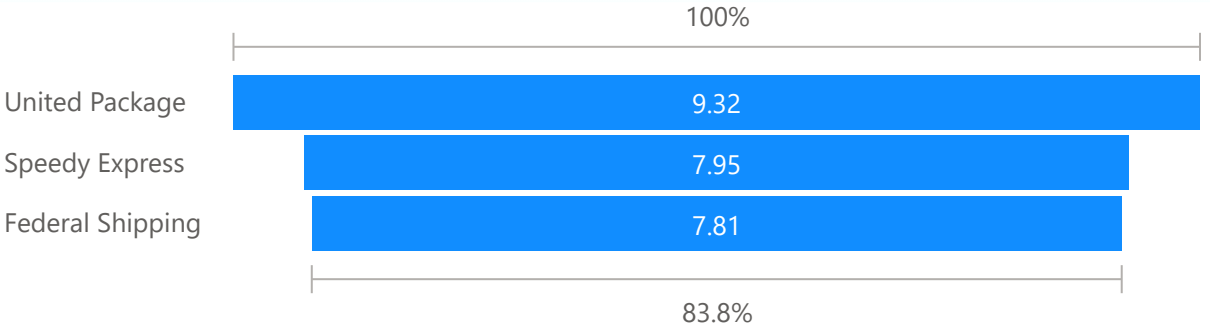
Net Revenue by Country and City



Total Orders Vs Gross Revenue by Month



Average Days to ship by Shipping Company





Northwind Dashboard

Over View

Product and Category

Employees

FOLLOW US:



Visit Our Website

CategoryName, ProductName

All

Country, City

All

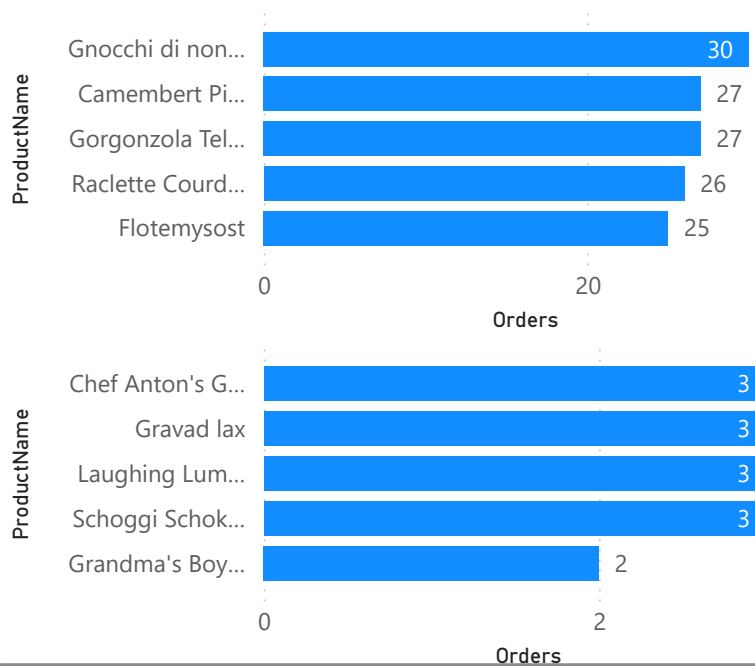
Title, FirstName

All

24-10-1996

16-11-1997

Top/Bottom 5 Product by Orders



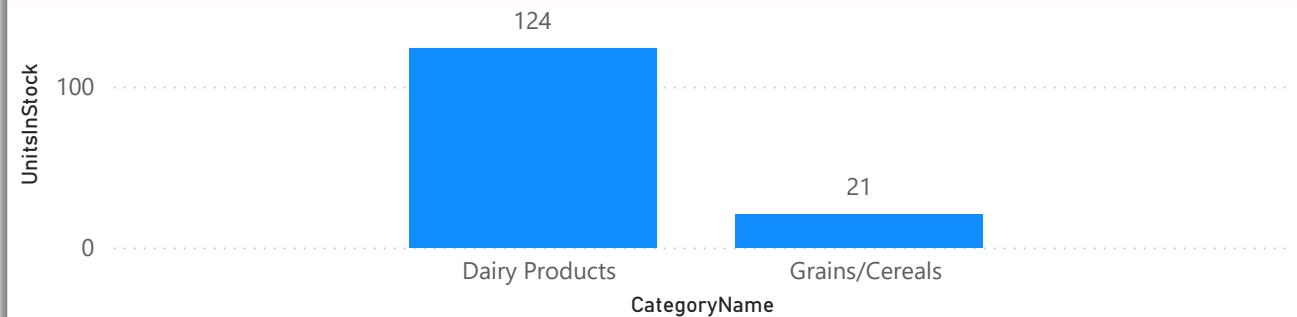
Unit in Stock and Unit on Order

CategoryName	UnitsInStock	UnitPrice
Beverages	559	455.75
Condiments	507	276.75
Confections	386	327.08
Dairy Products	393	287.30
Grains/Cereals	308	141.75
Meat/Poultry	165	324.04
Produce	100	161.85
Total	3119	2,222.71

Category and Product level Performance

CategoryName	Orders	Quantity	Gross Revenue	Discount (\$)	Net Revenue
Beverages	161	4126	\$1,30,938	\$10,734	\$1,20,204
Dairy Products	153	4865	\$1,25,415	\$9,015	\$1,16,399
Confections	148	4102	\$85,948	\$4,742	\$81,206
Seafood	135	3579	\$65,615	\$4,092	\$61,523
Condiments	98	2999	\$61,402	\$4,600	\$56,802
Grains/Cereals	95	2548	\$56,194	\$2,946	\$53,248
Meat/Poultry	91	2570	\$91,801	\$5,566	\$86,235
Produce	62	1516	\$50,600	\$2,409	\$48,191
Total	406	26305	\$6,67,911	\$44,104	\$6,23,807

Unit in Stock by Category and Product





Northwind Dashboard

Over View

Product and Category

Employees

FOLLOW US:



Visit Our Website

CategoryName, ProductName

All

Country, City

All

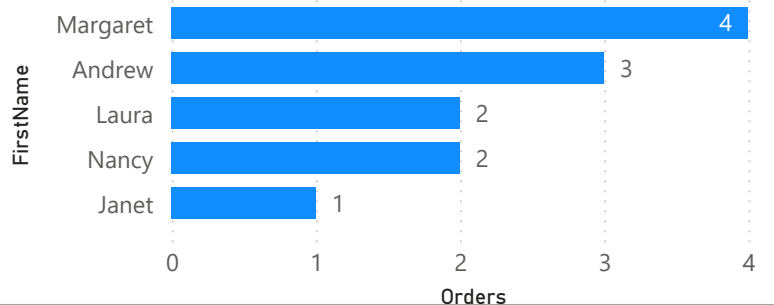
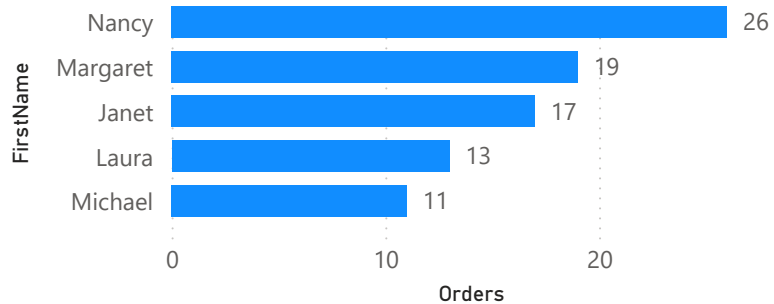
Title, FirstName

All

24-10-1996

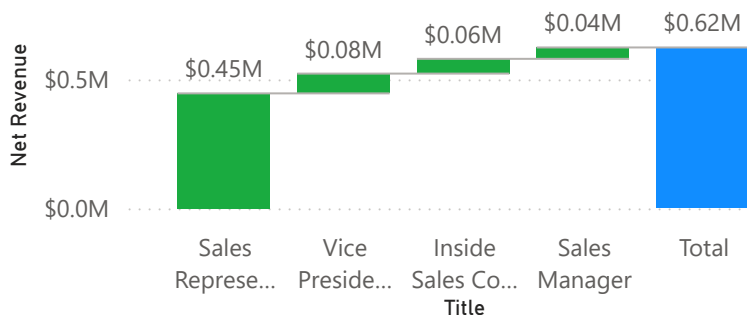
16-11-1997

Top/Bottom 5 Employee by Orders



Net Revenue by Employee Title

● Increase ● Decrease ● Total



Title and Employee level Performance

Title	Orders	Quantity	Gross Revenue	Discount (\$)	Net Revenue
⊕ Sales Representative	286	18455	\$4,77,231	\$31,414	\$4,45,817
⊕ Inside Sales Coordinator	56	2906	\$59,877	\$2,686	\$57,191
⊕ Vice President, Sales	42	3082	\$81,503	\$4,845	\$76,658
⊕ Sales Manager	22	1862	\$49,300	\$5,158	\$44,141
Total	406	26305	\$6,67,911	\$44,104	\$6,23,807

Net Revenue Per Order by Employees

