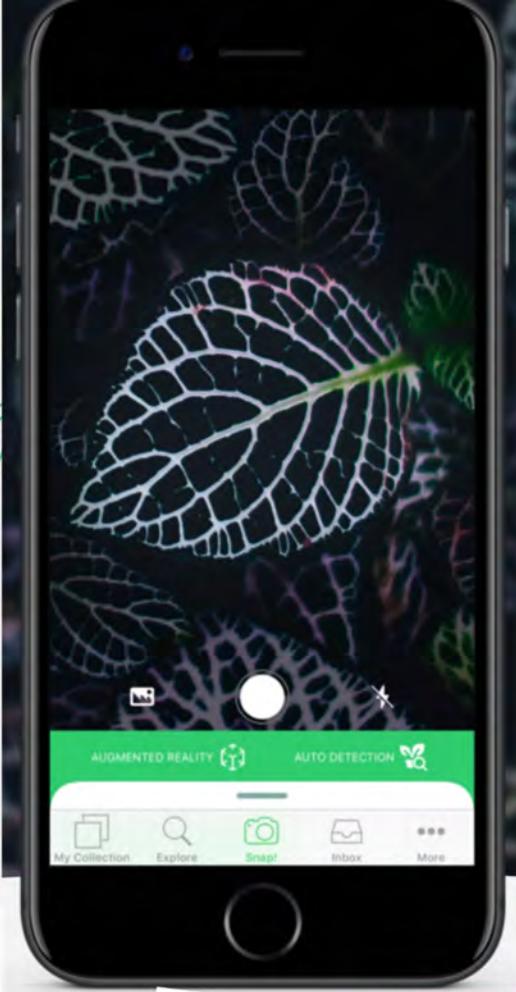




When technology was up to the task of building a plant identifying app that would work anywhere on Earth, PlantSnap became a reality

**Explore plants, flowers, weeds and more**



## our mission

We want to recreate the connection between people and the amazing natural world around us.

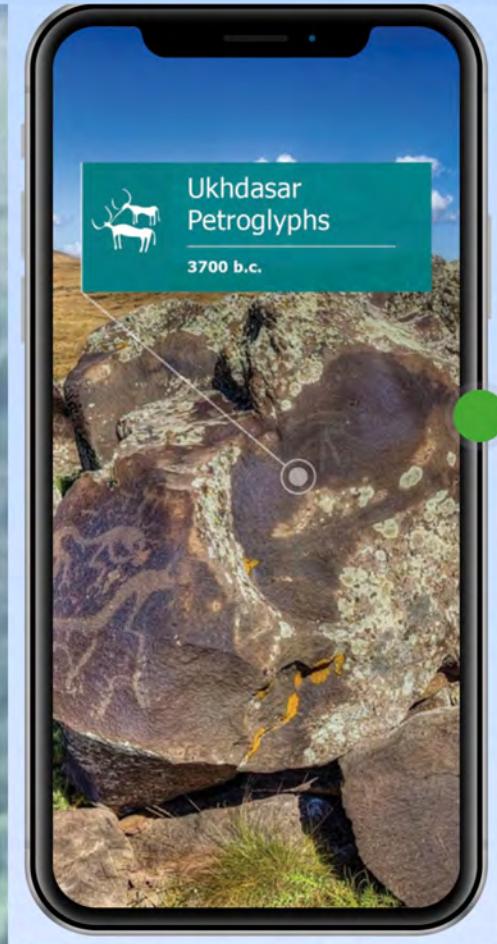


Because we believe technology is the answer, we created PlantSnap as the digital interface to bring people and nature together.



# AR TRAILS

We revolutionize your hiking experience with augmented reality (AR). Discover nature and cultural treasures on your way with "AR Trails" mobile app.



## ENVIRONMENTALLY-FRIENDLY

Natural landscapes are not disfigured with various signs and boards



## AR TRAILS CONTENT

The content allows you to convert your regular hiking experience into augmented reality ones based on your geolocation. You are directed to areas filled with media content and hold the phone to view or hear it.



## ATTRACTIVE CONTENT

Fascinating information in audio, video, image, animation, 3D, and other formats.



## LEAVE YOUR VIRTUAL TRACE

This function allows you to pull and share your photos, leave audio and video messages for other visitors.



## HIKE AND LEARN

Our app raise awareness and share knowledge on natural and cultural heritage. It also help local guides to overcome language barrier.



## OFFLINE MODE

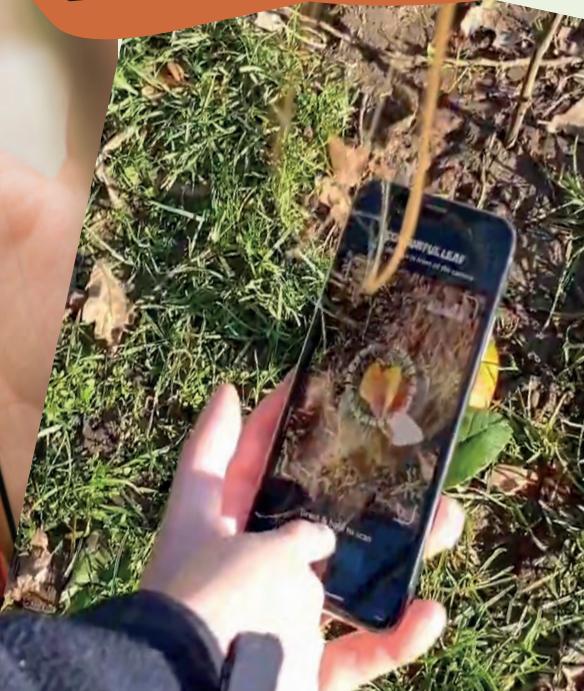
Before the hike you can download the package for the trail and use the app offline.

# FUN FAMILY ADVENTURES!

CREATE

PLAY

LEARN



Play more and get closer to nature. Less screen time, more family time. Indoor and outdoor adventures via epic, interactive storytelling.