Conclusions:

1. Theaters(sub category- Plays) could make the most out of the campaign
2. Success rate was higher during Spring/Summer
3. Success rate was higher for smaller goals

Limitations:

1. Majority data was for US
2. Didn’t have the details of how much (resources) were spent on the campaign

Possible Graphs we could create:

1. Success rate based on time allocated
2. Success rate based on percentage of fund (pledged/goal) raised.
3. Average Donation per backer