**Excel Assignment:**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. We were able to get Category and Country wise total and individual count of how many campaigns were successful, failed, canceled or still live.
   2. We were able to get Sub-category and Country wise total and individual count of how many campaigns were successful, failed, canceled or still live .
   3. We were able to get a count of the Outcome based on the year in which the Campaign was run and the Category.
   4. Finally, we were able analyze the relationship between Goal amount and the chances of success, failure or cancelation in a campaign.
2. What are some of the limitations of this dataset?
3. The data stored in the deadline and launched\_at columns have the unix timestamps. Even though we have formulas to convert this to the excel date format, we are dealing with datasets from different time zones across the globe which may vary the date of the campaign launched and the campaign deadline. This I think will indirectly result in the quality of the data.
4. In my opinion, we can include the Age gp of the Campaign supporters, from this we can analyze which Campaign was successful or failed among which age group of sex.
5. What are some other possible tables/graphs that we could create?
   1. In the dataset we were able to get the date the Campaign was launched and the date the Campaign ended. I think we should create a table/graph to analyze the duration of each campaign and the possible outcome related these criteria. From the results we can correlate whether the amount of time given to each campaign is more or less or ideal for the possible outcome.
   2. Since the dataset contains data of the campaigns launched in different countries across the globe, it would be relevant to understand what the outcome was of each campaigns-based age group in any specific country. This data will give an insight of the analytics of what type or categories of campaigns are good or bad for each country and age group.