



**ACENAR**  
GLOBAL

**we connect**  
*as wave*

Your trusted in Power & Automotive wire manufacturing  
for Solar System, on-road vehicles, Communication  
system and Home Appliances.



**COMPANY**  
**PROFILE**

# ABOUT US

At **ACENAR GLOBAL**, we specialize in delivering high-quality, custom wire harness and cable assembly solutions for a wide range of industries including automotive, industrial equipment, medical devices, and consumer electronics. With a commitment to precision, durability, and performance, our harnesses are designed to meet the most demanding specifications and regulatory standards.

We are ISO-certified, ensuring consistent quality, reliability, and safety in every product we manufacture. With a customer-first philosophy, quick turnaround times, and a strong focus on innovation, **ACENAR GLOBAL** has become a trusted partner for OEMs and tier-one suppliers worldwide.

Whether your project requires complex, multi-branch harnesses or simple assemblies, we are here to help power your success.



# PROUDLY MAKING IN INDIA



**Renewable Energy (Solar cable)**



**Automotive Harness**



**Communication Cable**



**Home Appliances Cable**

# PRODUCT RANGE



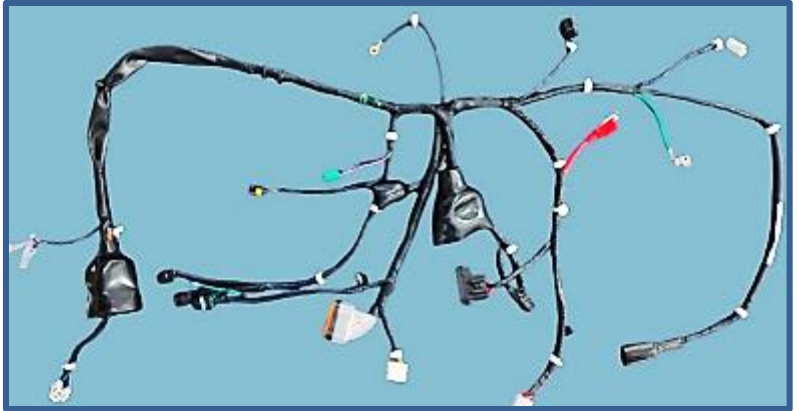
## Automotive harness

**ACENAR** has rich experience in automotive wire harness manufacturing, we customize according to your demand, also provide various auto wiring harness for our customer and offer professional OEM'S manufacturing.

The automotive wire harness not only now apply to car's, motorcycle, scooter, electric vehicles and heavy machines but also apply to modification's concerning to progress of the automotive industries.

- Two wheeler Complete wiring harness
- Fuse holder wire harness
- Electric vehicles wire harness
- Mobility scooter charging harness
- Automotive battery cable
- Motor cable assembly

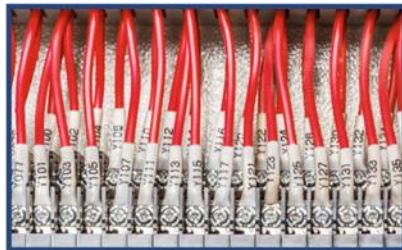
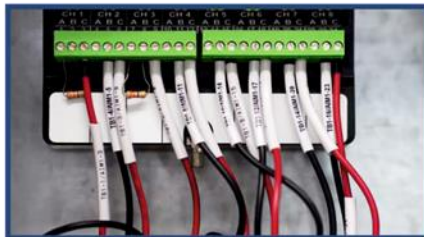




## Solar Cable

We provide different types of solar cable to meet your demand, also offer power cable processing to much your specification.

- Solar combiner box wire harness
- Solar control panel wire harness

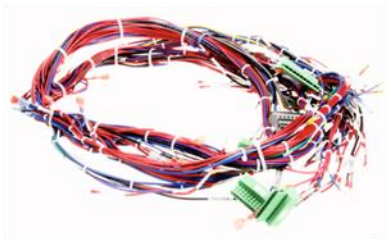




## Industries Wire Harness

We offer you professional OEM'S industrial harness manufacturing customize service and also adhere to the concept of no Quality, no order to keep high quality for you.

- Fuse holder wire harness
- Ribbon cable telecom wire harness
- Control panel wire harness
- Servo motor wire harness
- Multi-function high temperature sensor & signals transmission cable
- Micro switch



## Medical Wire Harness

We manufacture wire harness of medical equipment and medical devices.



## Power Cord

We provide different types of power cords to meet your demand, also offer power cord processing to much your specification.

- Power cord, type B, type ESF, type C, type H, type L
- Power cord processing wire harness
- PC power cord

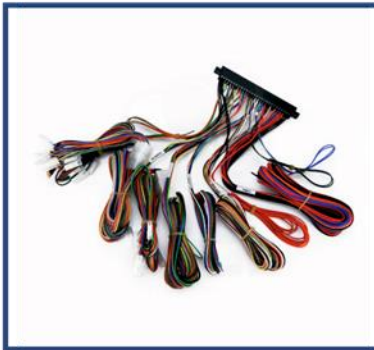
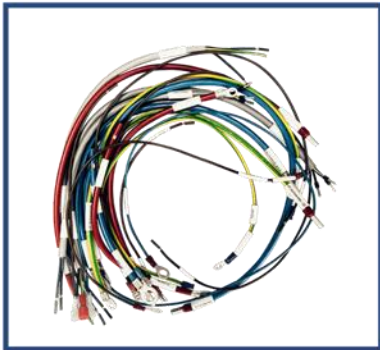




## Electronics & Communication Cable

We offer manufacturing service of electronic wiring harness to apply to the different requirement of consumed electronics.

- Telecom wire harness
- Telecom power harness
- Power supply cable wiring harness
- LAN cable wiring harness
- D-Sub flat and round cable wiring harness
- Rainbow IDC flat wiring harness



## Home Appliances Cable

We offer manufacturing service of electronic wiring harness to apply to the different requirement of consumed electronics.

### Kitchen Appliances:

- Refrigerator (including display panels)
- Oven (including control panels)
- Dishwasher (including control panels)
- Chimney (often PVC with specific connectors)
- Deep Freezer

### Laundry Appliances:

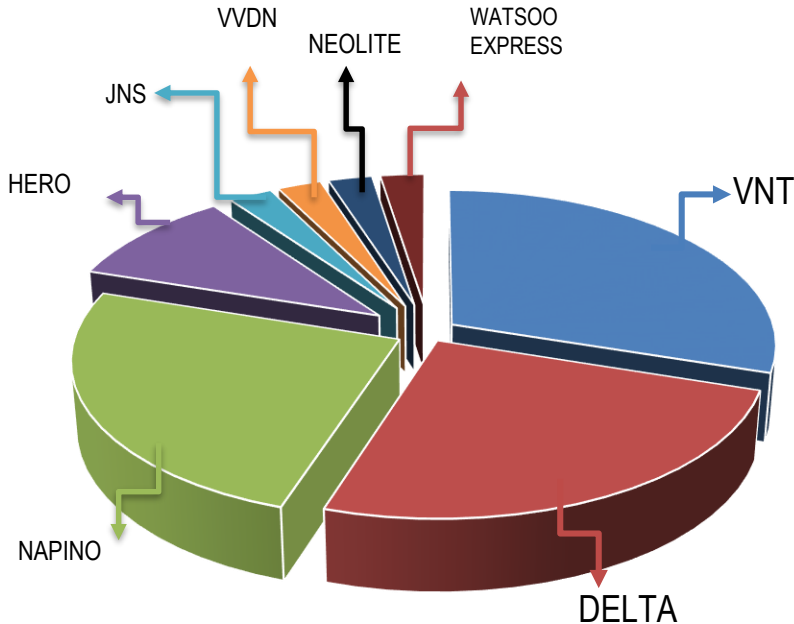
- Washing Machine (including control panel harnesses)
- Dryer (including control panel harnesses)

### HVAC & Cooling:

- Air Conditioner Wiring Harnesses
- Air Purifier Harnesses



# SHARE OF BUSINESS



## 📅 YEAR 1: Foundation & Market Fit

### Company Setup

- ✓ Legal registration and entity setup
- ✓ Office/remote infrastructure setup
- ✓ Core team hires (Founders + Key Departments)
- ✓ Initial funding secured (if applicable)

### Go-to-Market & Feedback Loop

- ✓ Soft launch to pilot customers
- ✓ Customer feedback collection & iteration
- ✓ First revenue generated

## 📅 YEAR 2: Growth & Optimization (2024)

## Company Roadmap Milestones (2023–2026+)

### ✓ Company Overview

- **Founded:** 2023
- **Current Team Size:** 60 employees
- **Stage:** Early Growth
- **Focus:** [ industry – Automobile, Telecom, Solar, & Home appliances Wire Harness Manufacturing, etc.]

2023-2026+

4+ Years Plan

## 📅 YEAR 3: Expansion & Innovation (2025)

2025

### Scaling

- Strategic partnerships or channel development
- Series A funding round (if startup)

### Market Penetration

- Brand positioning finalized

### Scaling

- Grown to 60 employees
- SOPs created across departments
- Monthly KPIs & dashboards implemented

### Market Penetration

- Refined product/service based on 2023 feedback
- Sales and marketing teams expanded

### New Offerings & Talent

- R&D or new feature rollout
- Upskilling programs for employees

### Stability & Culture

- Employee engagement and retention strategy
- Leadership development programs

### New Offerings & Talent

- Explore new markets (regional/international)
- Digital transformation or automation of key processes

### Stability & Culture

- ESG/sustainability goals initiated
- Revenue goals aligned with 4+-year projections

2024

2026

2023

Q1

Q2

Q3

Q4

Q4

Q3

Q2

Q1

Q1

Q2

Q3

Q4

## 📅 YEAR 4+: Maturity & Long-Term Vision (2026 and beyond)



### ★ Summary Milestones

#### Year

2023

2024

2025

2026+

#### Key Milestones

Company founded, MVP launched, 10–20 employees hired

Product-market fit, 60+ employees, scalable operations

New markets entered, innovation and leadership growth

Expansion, profit optimization, long-term scaling plan

# Thank You



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