Nneoma Njoku

Lagos, Nigeria | +234 080 686 432 67 | [Email Address](#) |[LinkedIn](#)

CAREER SUMMARY

Impact-driven Software Product Manager with 2+ years' experience managing product lifecycles for secure, compliant digital solutions. Skilled in aligning product strategies with regulatory requirements while optimizing user satisfaction and business outcomes.

WORK EXPERIENCE

Product Manager at SystemSpecs Lagos (Nigeria)   *Nov 2023 - Present*
SystemSpecs is a Nigerian-based leading software and fintech company.
- Led MoniCenta from ideation to MVP launch, achieving 1,000+ sign-ups, 95% conversion, and 90% user satisfaction within one month.
- Secured ₦35 million in investment within four months by building strong relationships with key partners and delivering a compelling value proposition linked to MoniCenta's revenue potential.
- Coordinated a 10-person cross-functional team (engineering, design, QA, cybersecurity, legal) using Agile Scrum to deliver secure, compliant wallet and onboarding features.
- Analyzed 120+ customer feedback and market trends to prioritize the product backlog, resulting in a 76% increase in feature output that addressed key pain points, boosting user retention by 59%.
- Defined KPIs and OKRs to track platform performance, driving user engagement, compliance, and continuous product improvement.
- Steering a project team in collaboration with EY to deliver a national pension industry project in Nigeria on time and within budget, with 65% of project goals achieved.

Product Manager at Passpoint, Delaware (USA)   *Aug 2023 – Jan 2025*
Passpoint is a startup fintech with headquarters in the USA.
- Authored clear and detailed requirements using an improved format, reducing ambiguity and boosting design and development efficiency by 75%.
- Created prioritized feature list roadmaps, driving a successful pivot from Passpoint versions 1 and 2 to a pure fintech model within 2 months, aligning with company goals and customer needs.
- Facilitated improvements in QA processes and participated in testing, reducing post-production bugs from 15% to under 2%, turning a bug-ridden web app into a market-ready product.

Product intern at SystemSpecs, Lagos (Nigeria)   *Jan 2023 - Nov 2023*
SystemSpecs is a Nigerian-based leading software and fintech company.
- Performed feature research, analyzing market needs and competitor landscape to guide product strategy, resulting in a 20% increase in market fit.
- Created wireframes, guided design improvements, and reviewed UX/UI, resulting in a 25% reduction in requirement misalignment and development errors.
- Developed monthly product reports that informed decisions, increasing data-driven decision-making by 12%.
- Coded a resource library using front-end technology to support user education and accessibility.

EDUCATION

B.Sc(ED) Ed/Political Science, University of Nigeria, Enugu (Nigeria)   *Sep 2016 - Jun 2021*

Undergraduate course. Subjects studied included: Management, psychology, and Conflict Resolution.
- Graduated with 2nd Class upper honors and won a distinguished leadership award.

EXTRACURRICULAR ACTIVITIES

SystemSpecs Social Liga Co-Coordinator   *Aug 2024 - Present*
Social Liga is a football event connecting Lagos-based FinTech's through matches.
- Expanded fintech participation from 3 to 7 companies.
- Secured sponsorships covering logistics and refreshments.
- Won the silver medal for SystemSpecs during the 2024 championship.

Hobby Coder   *Mar 2023 - Present*
As a hobby coder, I develop projects in my spare time for myself and people.
- Built a React.js landing page to test the feasibility of the lead designer's concept at Miden (Miden.co).
- Developed a filterable image gallery and independently coded my portfolio website.
- Deployed multiple front-end projects, with code hosted on GitHub and live on Netlify.

ADDITIONAL SKILLS & INTERESTS

Languages: English (native), Igbo (Native).
Core Skills: Product Management, Cross-functional Collaboration, Agile methodology, Project Management.
Technical Skills: HTML/CSS, JavaScript, SQL, QA testing, Postman, GitHub, PostgreSQL, GitHub.
Additional Skills: Communication, Adaptability, Problem-Solving, Decision-Making, Resilience, and Empathy, Leadership.
Tools: Microsoft Office, Figma, Balsamiq, Jira, Trello. Plus, Agile, Scrum, and Waterfall methodologies.
Interests: Coding, Upskilling, Reading, Documentaries, Cooking, and Exercising.