# NNEOMA NJOKU

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**PRODUCT MANAGER | PRODUCT OWNER | DATA DRIVEN INNOVATOR**

## PROFESSIONAL SUMMARY

Strategic Product Manager with 2+ years of experience across fintech and software solutions. I have led 0 - 1 product launches, managed full product lifecycles across lending, wallets, payments, and cards, and worked cross-functionally with engineers, designers, and analysts to drive scalable, user-centered solutions. Skilled in transforming ambiguity into clarity, I thrive in fast-paced, collaborative, and data-first environments, delivering measurable impact, optimizing feature development, and always looking for new ways to serve underserved markets. Passionate about building financial tools that empower everyday people across emerging markets.

## KEY SKILLS

**Core Skills:** Agile product Management & Product Ownership, Product Strategy, Feature Discovery, User Research, MVP development, Backlog Management, Risk & Issue Management, IT product Execution & Delivery, Project Management, Sprint Planning & Management, Road mapping, Workflow Optimization.

**Technical Skills:** SQL, HTML/CSS JavaScript, SQL, API Familiarity, QA/UAT, Scrum, Kanban, Waterfall, Product Documentation, Wireframing, OpenAI, Quality Assurance, UAT.

**Soft Skills:** Cross-functional Team Collaboration, Stakeholder Engagement, Analytical Thinking, Problem-Solving, Oral and Written Communication, Problem-solving, Ambiguity Navigation, Adaptability, Curiosity.

**Tools:** Jira, Trello, Figma, Visio, Balsamiq, Postman, Google Suites, Excel, PgAdmin.

## PROFESSIONAL EXPERIENCE

**SystemSpecs Technology Services Limited**                                    **Nov 2023 – Present**
**Product Manager and Product Owner**

- **Key Responsibilities**
  - Led the development and launch of MoniCenta, achieving 95% user conversion within the first month and 1,000+ verified signups.
  - Owned product backlog across modules including lending, payments, and cards, collaborating with design, engineering, QA, and operations teams to meet delivery timelines.
  - Conducted deep dives into user insights and analytics from 200+ users, translating into a 46% improvement in feature output.
  - Initiated and led a project, to develop a data recapture solution for Nigeria's pension industry, designed to support over 13 million users' post-launch.
  - Mentored 2 aspiring product managers, 1 now a product manager at multinational company.

**PasspointGo**                                                                **Aug 2023 – Jan 2025**
**Product Manager**.

- **Key Responsibilities**
  - Drove 0–1 product development and launch of passpoint with a remote, cross-continental team, realigned product-market fit and shipped in 2 months.
  - Integrated feedback loops from users and data analytics to prioritize features that improved user retention by 22%.
  - Defined and documented product specs that cut ambiguity by 35%, streamlining engineering workflow and reducing rework.
  - Supported QA and testing efforts, reducing post-release defects from 15% to <2%.

**SystemSpecs Technology Services Limited**                    **Jan 2023 - Nov 2023**
**Associate Product Manager**

- **Key Responsibilities**

  - Conducted competitor research and user discovery to shape early-stage product features.
  - Collaborated with cross-functional teams in agile ceremonies and backlog refinement sessions.
  - Designed workflows and user journeys using word documents and Balsamiq for MVP validation.
  - Monitored feedback and translated learnings into data-driven feature enhancements.

## EDUCATION

University of Nigeria | Bachelor of Science in Education: Education & Political Science | **2016 - 2021**

## PROFESSIONAL CERTIFICATIONS

- Data Analytics (In View) - ALX                                   **| In View**
- SQL Zero to Hero - Udemy                                         **| Oct 2024**
- IBM Product Management – Coursera                                **| Aug 2024**
- Understanding Technology – Harvard University                    **|Aug 2022**

## LOOKING AHEAD

I am seeking global opportunities, remote, hybrid, or onsite and open to self-sponsorship if visa support is not offered. With over two years of experience in product, I have led end-to-end lifecycles across diverse domains, collaborating cross-functionally to deliver user-centric, scalable solutions. I am excited to bring strong product thinking, execution discipline, and a data-informed mindset to a mission-driven team.