

Nneoma Njoku

Product Manager

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SUMMARY

Product Manager with over 1 year of experience driving product development and optimizing user experiences. Authored PRDs at Passpoint that reduced development ambiguities by 45% and enhanced feature rollout speed by 30%.

SKILLS

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|--------------------------|-------------------------------|-----------------------------|
| • Market Research | • MVP | • Leadership |
| • Agile Methodology | • Data-Driven Decision Making | • Prioritisation |
| • Roadmap Planning | • Customer Feedback Analysis | • Conflict Resolution |
| • Stakeholder Management | • Competitive Analysis | • Creativity and Innovation |
| • Risk Management | • Project Management | • Front-end Development |
| • Backlog Management | | |

EXPERIENCE

Passpoint, Nigeria

August 2023 - Present

Freelance Product Manager - Research | Wireframe | Customer-Centric Mindset | Technical Documentation

- Authored comprehensive Product Requirement Documents (PRDs), leading to a 45% reduction in development ambiguities and faster feature rollouts.
- Created, maintained, and updated product roadmaps, aligning with strategic goals and enhancing cross-functional team alignment by 35%.
- Performed in-depth feature research and generated detailed reports, facilitating informed decision-making and driving a 40% increase in key feature utilization.
- Streamlined project management by generating and delegating 200+ Jira tickets, achieving a 25% improvement in task resolution time and enhancing team productivity by 20%.
- Developed detailed product specifications and wireframes, contributing to a 30% reduction in development time and a 15% decrease in rework rates.
- Conducted rigorous functional testing, identifying and resolving critical bugs pre-launch, which led to a 40% reduction in post-release defects.

SystemSpecs Technology Limited, Nigeria

November 2023 - Present

Product Manager - Product Development | Cross-functional Collaboration | Team Building | Product Lifecycle

- Led a multi-disciplinary 13-person team to design, develop, and launch a fintech solution; prioritized and resolved 45+ new features and bug fixes.
- Introduced issue and project management tools to streamline team and stakeholder communication, and increase feature delivery by 37%.

- Reduced sign up drop-offs from 65% to 15%, increased user engagement by 40%, and boosted content generation by 15%, through a combination of user interviews and A/B-testing-driven product flow optimization.
- Spearheaded a major pricing restructure by negotiating an increase in commission and maintaining partner patronage yielding a 30% increase in profit.
- Developed a fintech blog generating 500+ visits per month.
- Collaborated with stakeholders to prioritize features, leading to a 35% increase in customer satisfaction and a 20% boost in overall product engagement.

EDUCATION

Bachelor of Science in Education B.Sc.(ED) In Education/Political Science University of Nigeria Nsukka.

OTHER

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- **Certification & Training:** Product Management Fundamentals and Discovery, Product Management: Go To Market Strategy, Understanding Technology by Harvard University
 - **Tools:** Jira, Trello, Meister Task, Slack, Microsoft Teams, Zoom, Balsamiq, Figma, Google Analytics, Google Workspace, Microsoft Office Suite, GitHub.