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CAT SHOW
March 16 & 17
2024



Your business is invited to participate in the Hamilton Cat Fanciers' annual cat show on Saturday, March 16 and Sunday, March 17, 2024. The show is being held at the ANCASTER FAIRGROUNDS in the Marritt Hall. This year's show theme is Cat Minions!

Our annual cat show attracts approximately 3000 visitors over the two days. The show is known as a community supportive, family-friendly event. We will be actively promoting the show via socials and other media.

In addition to the cats entered in the competition visitors also come for the unique products and information from our vendors and sponsors. Included with this message is the price and reservation form for booth space and advertising in the spectator guide.

Thank you for reviewing this material and I would be happy to answer any questions you may have.

Sincerely,

Elaine Gleason
Hamilton Cat Fanciers
3 Greenside Ave
London, ON N6J 2X5

519-672-4918

elaine.gleason@rogers.com

www.hamiltoncatshow.ca

Would you like to be a Show Sponsor?
Details on next page...

Judging Ring Sponsorships
Spectator Door Prize Sponsorship
Best of the Best Award Sponsorship
Exhibitor Morning Coffee Sponsorship

Donations to our show's raffle are appreciated!



CAT SHOW

March 16 & 17
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Would you like to be a Show Sponsor?

Judging Ring Sponsorship (both days)

Visible sponsorship acknowledgement in sponsored ring.

Acknowledgement of sponsorship by public announcement, show catalogue and club website.

Business' logo printed on awards presented in sponsored rings (60/ring).

Opportunity to provide business' product for prizes in sponsored ring (optional).

10 ft x 10 ft booth space \$300 for one* judging ring.

***\$100 each for subsequent ring sponsorships with same benefits.**

*** Sponsorship without booth space \$100 each with same sponsor acknowledgements.**

Spectator Door Prize Sponsorship

Visible sponsorship acknowledgement beside prize and door prize ballot box.

Acknowledgement of sponsorship by public announcement, cover of SPECTATORS GUIDE, and club website.

10 ft x 10 ft booth space \$300.

***Sponsorship without booth space \$100 with same sponsor acknowledgements.**

Best of the Best Award Sponsorship

Sponsorship for the highest scoring entries in show (24 awards total).

Visible sponsorship acknowledgement in sponsored ring during noon presentation (Sunday).

Business' logo appearing on the awards.

Acknowledgement of sponsorship by public announcement, show catalogue, and on club website.

Sponsor may include product for prizes (optional).

10 ft x 10 ft booth space \$300*.

*** Sponsorship without booth space \$100 with same sponsor acknowledgements.**

Exhibitor Morning Coffee Sponsorship

Visible sponsorship acknowledgement located at coffee station 7:30 am — 9:30 am (2 days).

Acknowledgement of sponsorship in exhibitor catalogue and website.

Public announcement promoting the sponsorship and availability of complimentary coffee.

10 ft x 10 ft booth space \$300*.

*** Sponsorship without booth space \$100 with same promotional benefits.**

HAMILTON CAT FANCIERS 2024

Application Form for March 16 & 17, 2024 Cat Show held at the Ancaster Fairgrounds

EXHIBITOR/VENDOR INFORMATION

COMPANY NAME: _____ WEBSITE: _____
MAILING ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
CONTACT PERSON: _____ TELEPHONE: _____
E-MAIL ADDRESS: _____ CELL: _____
PRODUCTS OR SERVICES BEING PROMOTED: _____

BOOTH RENTAL

____ 10' x 10' booth space \$150
one 8 ft table, two chairs provided

____ 20' x 10' booth space \$300
two 8 ft tables, four chairs provided

Vendors are responsible for bringing all of the materials necessary for their booth display.

Vendors having product shipped to the show hall prior to the set-up day or opening day are requested to advise the club in advance. 519-672-4918

You may **set up your booth from 3:00 pm – 7:00 pm on Friday, March 15 OR 7:30 am – 8:30 am Saturday, March 16.** Your booth must be **completed and staffed from 9:00 am to 5:00 pm each day.**

INVOICE AMOUNT

\$ _____ BOOTH SPONSORSHIP:
\$ _____ EXTRA TABLES (\$12 EACH)
\$ _____ ELECTRICITY (\$25 FLAT FEE)
\$ _____ SPECTATOR GUIDE AD (\$100, \$75, \$45, \$25)
\$ _____ TOTAL

AGREEMENT

By submitting this form, I acknowledge that I have read and agree to the terms and conditions of the event.

Name: _____

Date: _____

Signature: _____

TABLES & CHAIRS

One (1) 8 ft table and 2 chairs is provided with your booth space. Additional tables can be rented at **\$12 per table.**

Do you require additional tables?

YES _____ NO _____

ELECTRICITY

Electricity can be provided for a **flat fee of \$25.** Please bring your own power bar or extension cord.

Do you require electricity?

YES _____ NO _____

SPECTATOR GUIDE ADVERTISING

____ Full page, \$100 (inside cover)

5"w x 8"h black & white ad

____ Full page, \$75

5"w x 8"h black & white ad

____ Half page, \$45

5"w x 3.75"h black & white ad

____ Business Card, \$25

black & white

PDF file, fonts converted to curves.

Art due Friday, March 10, 2023.



RETURN FORM WITH PAYMENT by March 8, 2024

Hamilton Cat Fanciers
3 Greenside Avenue
London, ON N6J 2X5

SEND TO

Scan form & E-mail to: elaine.gleason@rogers.com

e-transfer payment to dbsand@rogers.com

Password: Hamilton

TERMS AND CONDITIONS – HCF 2024

1) AGREEMENT TO ALL TERMS, CONDITIONS AND RULES.

Exhibitor/Vendor agrees to observe and abide by the Terms, Conditions and Rules set forth hereafter and by such additional Terms, Conditions and Rules made by Hamilton Cat Fanciers (Management) on notice to Exhibitor/Vendor from time to time for the efficient or safe operation of the Hamilton Cat Fanciers' 2024 Cat Show (Event). Participation is subject to the approval of Management.

2) SHOW LOCATION, DATE, AND HOURS.

(A) Hamilton Cat Fanciers' 2024 Cat Show is the Ancaster Fairgrounds, Concession Building, 630 Trinity Road, RR#1 Jerseyville, Ontario, L0R 1R0.

(B) The dates of the Event are Saturday, March 16 and Sunday, March 17, 2024.

(C) The visitor/exhibition hours for the Event are 9:00 am to 4:30 pm, both days.

(D) Exhibitor/Vendor must adhere to Event opening and closing times. Booth must remain **open and staffed throughout the entire Event**. Set-up time is Friday, March 15 from 3:00 pm to 7:00 pm OR Saturday, March 16 from 7:30 am to 8:30 am. **All exhibits/vendors must be open for business at 9:00 am (both days)**. No dismantling or packing may be started before the official close (4:30 pm) of the event on Sunday, March 17.

3) APPLICATION DEADLINE AND PAYMENT SCHEDULE.

All applications are due by March 8, 2024. Payment of 100% of the fee must accompany the application. In the event of late registration, Hamilton Cat Fanciers cannot guarantee inclusion in already developed and published marketing and promotional materials. An Exhibitor's/Vendor's cheque returned from the bank for any reason will result in forfeiture of priority in booth/space assignment and, depending on booth/space availability may result in denial of participation. There is a \$50 fee on all NSF cheques. No Exhibitor/Vendor shall be allowed to set up its exhibit unless fee is fully paid. **E-TRANSFER PAYMENT IS AVAILABLE** dbsand@rogers.com

4) CANCELLATION POLICY.

No refunds will be given after the Exhibitor/Vendor Application and payment have been processed.

5) LIMITATION OF LIABILITY AND INDEMNITY.

(A) Neither Management nor any of their officers, agents, employees or other representatives shall be held liable for, and they are hereby expressly released from, liability for any damage, loss, harm or injury to the person or property of the Exhibitor/Vendor and any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, animal bite/attack or any other cause.

(B) The Exhibitor/Vendor shall indemnify, defend and protect Management against liability, and hold and save Management harmless from, any and all claims, demands, suits, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which result from, arise out of or are connected with any acts, or failures to act, or negligence of Exhibitor/Vendor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, and claims of damage or loss to any third party.

(C) In no event shall Management be liable for any consequential, indirect or special damages, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the Exhibit/Vendor space, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in term, or otherwise, and whether based on this Agreement, any transaction performed or undertaken under or in connection with the Agreement or otherwise. Exhibitor/Vendor agrees that the liability of Management for damages, regardless of the form of action, shall in any event be limited to the aggregate exhibit/vendor fees paid by Exhibitor/Vendor under this Agreement.

(D) Exhibitor/Vendor holds Management harmless for any damage or loss of Exhibitor's/Vendor's displays and exhibits.

6) ASSIGNMENT OF EXHIBIT/VENDOR SPACE, EQUIPMENT & ELECTRICITY.

Exhibitor/Vendor space will be assigned by Hamilton Cat Fanciers. Management reserves the right to modify the floor plan to accommodate space sales or relocate Exhibitors/Vendors to avoid conflict, as necessary. In all instances, Management reserves the right to determine final placement of the Exhibitor/Vendor.

Exhibitors/Vendors are prohibited from moving to another booth location or otherwise relocate their assigned space without prior consent from Management. Any Exhibitor/Vendor found reassigning booths space will forfeit fees and booth space.

Management reserves the right to terminate this Agreement, close the exhibit/vendor space and remove the Exhibitor's/Vendor's property if Management determines in its sole discretion that Exhibitor/Vendor is not eligible to participate in the Event or that Exhibitor's/Vendor's product or service is not eligible to be displayed in the Event. Each space includes one 8ft table and two chairs. All other materials (skirting, canopies, etc.) are the responsibility of the Exhibitor/Vendor. Exhibitor/Vendor who requested hydro, are responsible for bringing their own power strips and extension cords.

7) ASSIGNMENT.

An Exhibitor/Vendor shall not assign to a third party its rights hereunder to the Exhibit/Vendor Space or any portion thereof without the written consent of Management. If such consent is given, the Exhibitor/Vendor shall assume full responsibility for the conduct of the assignee.

8) DISPLAYS.

No signs, advertising devices or merchandise shall be displayed outside the Exhibit/Vendor Space or project above or beyond the limits of the assigned Exhibit/Vendor Space without prior approval from Management.

9) OBSERVANCE OF LAWS.

Exhibitor/Vendor shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority (including Covid) and all rules of the Event Space. All entrances and exits noted on Event Floor Plan are required to maintain clear of all vehicles at all times and any Vehicle Parked in any of these areas are subject to a Fire Department Citation and Exhibitor/Vendor vehicle tow-away which the Exhibitor/Vendor is responsible for all charges due to the failure of Event Terms and Conditions.

10) EXHIBITOR CONDUCT.

Exhibitor/Vendor and its representatives shall not congregate or solicit in front of another Exhibitor/Vendor Space. The prior written consent of the Hamilton Cat Fanciers is required for the employment or use of any demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor/Vendor shall terminate such activity forthwith. Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit/Vendor Space. Exhibitor/Vendor shall not enter into another Exhibitor's/Vendor's space without invitation or when unattended. Neither Exhibitor/Vendor nor any of its representatives shall conduct themselves in a manner offensive to standards of decency or good taste.

11) GIVEAWAYS.

Exhibitors/Vendors are encouraged to provide free gifts, giveaways, drawings, etc. If a drawing is desired, participants are responsible for the facilitation of their own drawing. Hamilton Cat Fanciers will not, however, be able to announce winners throughout the Event itself nor afterwards on hamiltoncatshow.ca.

12) CLOSING OF EXHIBIT.

(A) If Exhibitor/Vendor or one of its subsidiaries or affiliates is on strike or in protest, resulting in picketing or similar type of demonstration in or near the Event Area, Hamilton Cat Fanciers reserves the right to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's/Vendor's property from the Exhibit/Vendor Space.

(B) Hamilton Cat Fanciers shall be entitled to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's/Vendor's property from the Exhibit/Vendor Space at any time for failure by Exhibitor/Vendor or its authorized assignee or any of its officers, agents, employees or other representatives to perform, meet or observe any Term, Condition or Rule set forth herein, and such Exhibitor/Vendor shall not be entitled to a refund of any payments.

13) FUTURE SHOWS.

In addition to Hamilton Cat Fanciers reserving the right to terminate this Agreement, close the exhibit and remove the Exhibitor's/Vendor's property as provided for in Paragraph 12 hereof, Hamilton Cat Fanciers, in its sole judgment, may refuse to consider Exhibitor/Vendor for participation in future events if the Exhibitor/Vendor violates or fails to abide by all Terms, Conditions and Rules set forth herein.

14) INABILITY TO HOLD SHOW.

If, because of fire, weather, logistical problems, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of Hamilton Cat Fanciers the Event or any part thereof is prevented from being held, is cancelled by Management or the Exhibit Space or any part thereof becomes unavailable, Management shall have no liability to Exhibitor/Vendor, except that Management, in its sole discretion, shall determine and refund to the Exhibitor/Vendor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by Hamilton Cat Fanciers and reasonable compensation to Hamilton Cat Fanciers, but in no case shall the amount of the refund to Exhibitor/Vendor exceed the amount of the exhibit fee paid.

15) SEVERABILITY; WAIVER.

If any part of this Agreement is found invalid, the remaining provisions shall remain unaffected and enforceable. Any Management decision, selection of any course of action, or exercise of any right or remedy is at its sole option and discretion and does not waive or prejudice Management as to any other choice. Hamilton Cat Fanciers failure at anytime to require Exhibitor's/Vendor's strict compliance with any part of this Agreement shall not thereafter waive or reduce Management's right to require strict compliance with the same or any other provision of the Agreement.