Satguru Saran Satsangi P.

Product Designer & UX Researcher

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Summary

I use research, creative intuition, and an arsenal of user-centered activities to uncover insights that define opportunities and support corporate objectives. I also strengthen relationships with internal and external partners through process and workflow development, project prioritization, planning and scoping efforts.

Experience

Design Researcher | Walmart   *March 2019- Present*
Bentonville, Arkansas

I am part of a serious UX team at Walmart Home office. I work as a hybrid finding opportunities and solutioning using UX Design and Research methods.

Product Designer | New Wisdom, LLC   *October 2017- December 2018*
Indianapolis, Indiana

I worked as a designer for Augmented Reality projects. I won the best capstone project award from Indiana University. I also worked remotely for another project for which I collaborated with Dev. and 3D modeling teams from other countries.

Graduate Research Assistant (UI/UX) | Indiana University   *January 2017- Dec 2018*
Indianapolis, Indiana

I lead the UX team in COMET LAB. My key responsibilities include creating wireframes, prototyping, storyboarding and conducting qualitative and quantitative research.

UI/UX Designer | The Workshops   *June 2014- July 2014*
Cairo, Egypt

I worked as a UX Designer for implementing a website for the NGO, which is used for training Egyptian women in different fields. My responsibilities include requirement gathering, designing wireframes and prototyping, Information Architecture, user testing and collaborating with the developer.

Education

MS Human Computer Interaction
Indiana University, Indianapolis
January 2017 - December 2018

B.Tech Information Technology
Gayatri Vidya Parishad College of Engineering
August 2011 - May 2016

Skills

Design

Visual Design
Story Boarding
Wire-framing
Interactive Prototyping
Sketching
Information Architecture

Research Mothods

Affinity Mapping
Heuristic Evaluation
Usability Testing
Focus Analysis
Persona
Cognitive Walkthrough
A/B testing
Contextual Inquiry
Competitive Analysis
Card Sorting

Design Tools

Adobe Creative Suit
Sketch
InVision
Figma
Marvel

Programming

HTML, CSS, JavaScript, MySQL

Others

Agile-Jira | leankit | Scrum Plant, Zeplin