Satguru Saran Satsangi P.

Product Designer & UX Researcher

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EXPERIENCE

Design Researcher | Walmart Inc.

Sep 2019- Present   Bentonville, Arkansas

I lead research team and work with learning, recruiting and people solution teams. I conducted research and co-designed learning tool for store associates, which was presented at the White House during 7th American Workforce Policy Advisory Board Meeting.

UX Designer | Walmart Inc. (Vendor)

Mar 2019- Sep 2019   Bentonville, Arkansas

Assisted a new UX team in creating design concepts, research templates & solutions that support & improve overall user experience of different products.

Graduate Research & Teaching Assistant | Indiana University

Jan 2017- Dec 2018   Indianapolis, Indiana

Designed web-based products in healthcare sector. Lead design team, created interactive prototypes and conducted ideation sessions. As a teaching assistant, I worked with instructor on Informatics course. My key responsibilities includes teaching UX design, research, HTML, CSS, SQL and introduction to Machine Learning.

UI/UX Design Intern | New Wisdom LLC

Jan 2018- Dec 2018   Indianapolis, Indiana

Worked on designing two augmented reality based products. Integrated an AR setup for an e-commerce website. Designed an educational AR mobile application for high school students.

UX Designer | The Workshops

June 2014- July 2014   Cairo, Egypt

Designed a website to help NPO conduct online training for Egyptian women.

EDUCATION

M.S. Human Computer Interaction
Indiana University
January 2017 - December 2018

B.Tech Information Technology
Gayatri Vidya Parishad College of Engineering
August 2011 - May 2016

CERTIFICATES

Introduction to Machine Learning | Udemy
Advanced Product Management | Udemy
User Experience Design | ImaginXP

TOOLS

Design

Sketch
Adobe XD
Figma

Prototyping

InVision
Principal
Zeplin

Programming

HTML, CSS, JavaScript, MySQL

Others

Agile-Jira, Leankit, Scrum, Plant, Zeplin

SKILLS

Formative Research

User Interviews
Survey/Observation
Competitive Analysis

Generative Research

Affinity Diagramming
User Persona
Journey Mapping
Sketching
Prototyping

Summative Research

Usability Testing
Heuristic Evaluation
Cognitive Walkthrough