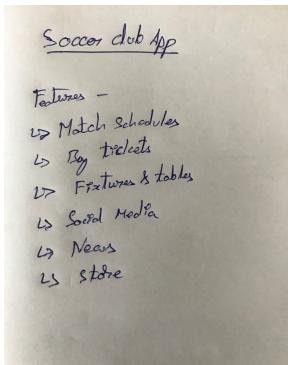


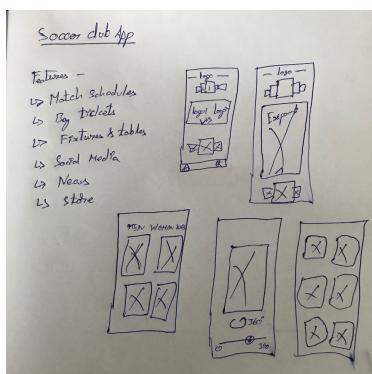
## Premier Soccer Club App

**Design Challenge- Design a concept for a mobile app for a premier league soccer club in the U.K.**

I started this design challenge with some research followed by brainstorming and design. My knowledge about soccer game very minimum. Initially I started searching about some famous premier league soccer clubs. I visited their websites and also tried their mobile apps, to identify the main features a soccer club would require.



Next, I started thinking about design. Initially I tried some rough designs on a paper, and finalized a design for the app.



I used Sketch and InVision tools to design the app and create an interactive prototype.



## *Design-*

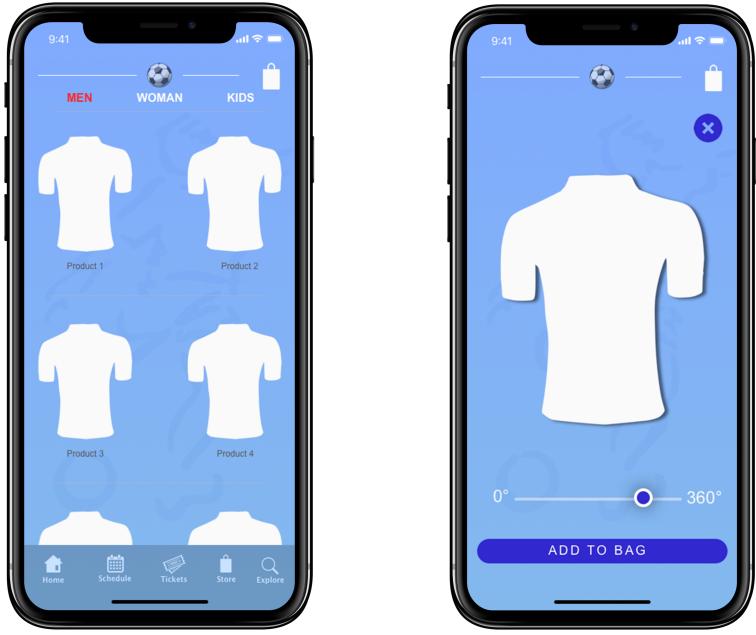
I focused on the main features and designed to be able to present the whole design theme to a soccer club. The main screen shows the match dates on the top.

- The dates on the top can be scrolled to the left or right side to change the date(called date cards)
- A card below the dates (called game card) displays the game details on that particular date we select above
- The game card can be expanded by tap on the down arrow
- The expanded card shows more game details and also provides link to buy tickets and if the game is over, it provides link to watch highlights
- Below the game card, we can see the top news and social media updates (media cards)
- The media cards can be scrolled left and right same as date cards to see the updates
- Each media card expands with a tap
- The footer menu will have schedule, tickets, store and explore icons
- Explore icon will display all the menu items on a single page
- The shop icon will display the franchise cloths and accessories
- We can tap on each item in the store to see a 360-degree view of the item
- The schedule icon on the footer menu will open a page showing all game with dates and stats
- Ticket icon will direct to the match ticket seller page

## *Few main screens-*

*Note: this is not everything*





Link to interactive prototype- [CLICK HERE](#)