

# Satguru Saran Satsangi P.

Product Designer & UX Researcher

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## EXPERIENCE

### Design Researcher | Walmart Inc.

Sep 2019- Present Bentonville, Arkansas

Designing and conducting research studies on learning and recruiting tools. I work closely with business teams and conduct participatory design and card sorting sessions.

### UX Designer | Walmart Inc. (Vendor)

Mar 2019- Sep 2019 Bentonville, Arkansas

Assisted a new UX team in creating design concepts, research templates & solutions that support & improve overall user experience of different products.

### Graduate Research Assistant | Indiana University

Jan 2017- Dec 2018 Indianapolis, Indiana

Designed web-based products in healthcare sector. Lead design team, created interactive prototypes and conducted ideation sessions.

### Graduate Teaching Assistant | Indiana University

Jan 2017- Dec 2018 Indianapolis, Indiana

Worked with instructor on Informatics course. My key responsibilities includes teaching UX design, research, HTML, CSS, SQL and basic Machine Learning.

### UI/UX Design Intern | New Wisdom LLC

Jan 2018- Dec 2018 Indianapolis, Indiana

Worked on designing two augmented reality based products. Integrated an AR setup for an e-commerce website. Designed an educational AR mobile application for high school students.

### UX Designer | The Workshops

June 2014- July 2014 Cairo, Egypt

Designed a website to help NPO conduct online training for Egyptian women.

## EDUCATION

### M.S. Human Computer Interaction Indiana University

January 2017 - December 2018

### B.Tech Information Technology Gayatri Vidya Parishad College of Engineering August 2011 - May 2016

## CERTIFICATES

Introduction to Machine Learning | Udemy

Advanced Product Management | Udemy

User Experience Design | ImaginXP

## TOOLS

### Design

Sketch  
Adobe XD  
Figma

### Prototyping

InVision  
Principal  
Zeplin

### Programming

HTML, CSS, JavaScript,  
MySQL

### Others

Agile-Jira, Leankit, Scrum,  
Plant, Zeplin

## SKILLS

### Formative Research

User Interviews  
Survey/Observation  
Competitive Analysis

### Generative Research

Affinity Diagramming  
User Persona  
Journey Mapping  
Sketching  
Prototyping

### Summative Research

Usability Testing  
Heuristic Evaluation  
Cognitive Walkthrough