

Small introduction about Paris:

Paris is the capital and most populous city of France, with a estimated population of 2,150,271 residents as of 2020, in an area of 105 square kilometres (41 square miles).[1] Since the 17th century, Paris has been one of Europe's major centres of finance, diplomacy, commerce, fashion, science and arts. The City of Paris is the centre and seat of government of the Île-de-France, or Paris Region, which has an estimated official 2020 population of 12,278,210, or about 18 percent of the population of France

Problem and Objective of this exercise:

Travelers would like to know which of the areas in Paris would be best to explore depending on their purpose of visit. There are 20 arrondissements in paris and each of these arrondissement has it's own flavor of French tourism.

Business Owners also would like to explore the opportunities in Paris. Highly populated areas and main business opportunities in those areas are key ingredients for the business owners to understand Paris better. Be it a running a café, Pub, Bar, restaurant or Hotel, my report gives full details to help business owners to take informed decisions