

### Define your problem statement.

Consider the situation in which finding a solution is difficult. Write down the problem. Then set up the 10-step brainstorming process.



### Brainstorm

Write down any ideas that come to mind. Don't censor your problem-solving ideas.

10-15 minutes

10

10-15 minutes

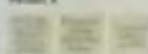
Person 1



Person 2



Person 3



Person 4



Person 5



Person 6



Person 7



Person 8



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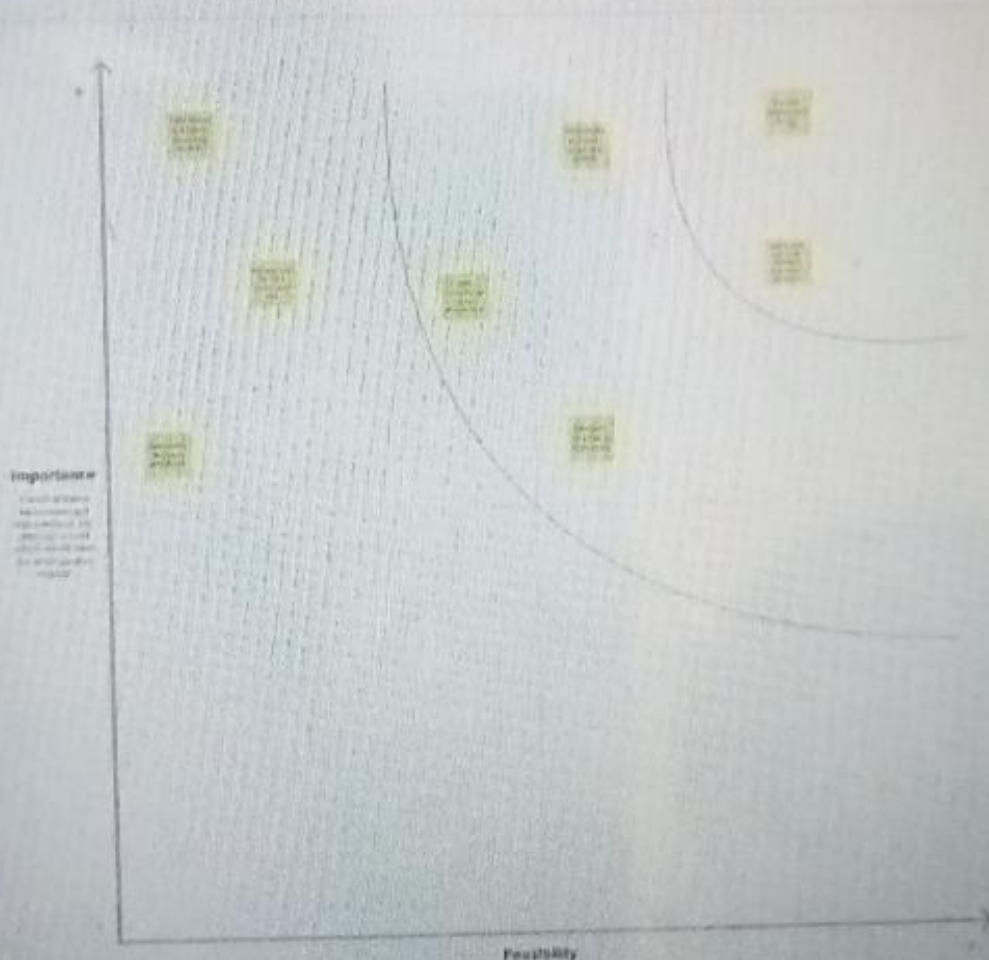
## Prioritize

Your team should discuss on the basis of what's important moving forward. Place your ideas on this grid to determine which ones are important and which are feasible.

20 minutes

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Remember to use this grid to prioritize your ideas. It's not about how many ideas you have, but how many you can actually implement. Focus on the important ones.



Importance

High importance means the idea is important and has a high impact on the organization.

Feasibility

High feasibility means the idea is easy to implement and has a low risk of failure.

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## After you finish

Remember to use this grid to prioritize your ideas. It's not about how many ideas you have, but how many you can actually implement. Focus on the important ones.

10 minutes

1. Review the ideas

2. Discuss the ideas

3. Select the ideas

4. Implement the ideas

5. Review the results

6. Celebrate the success

7. Share the results

8. Learn from the experience

9. Repeat the process

10. Keep the ideas

11. Review the results

12. Celebrate the success

13. Share the results

14. Learn from the experience

15. Repeat the process

16. Keep the ideas

17. Review the results

18. Celebrate the success

19. Share the results

20. Learn from the experience

21. Repeat the process

22. Keep the ideas

23. Review the results

24. Celebrate the success

25. Share the results

26. Learn from the experience

27. Repeat the process

28. Keep the ideas

29. Review the results

30. Celebrate the success

31. Share the results

32. Learn from the experience

33. Repeat the process

34. Keep the ideas

35. Review the results

36. Celebrate the success

37. Share the results

38. Learn from the experience

39. Repeat the process

40. Keep the ideas

41. Review the results

42. Celebrate the success

43. Share the results

44. Learn from the experience

45. Repeat the process