

Ideation Phase

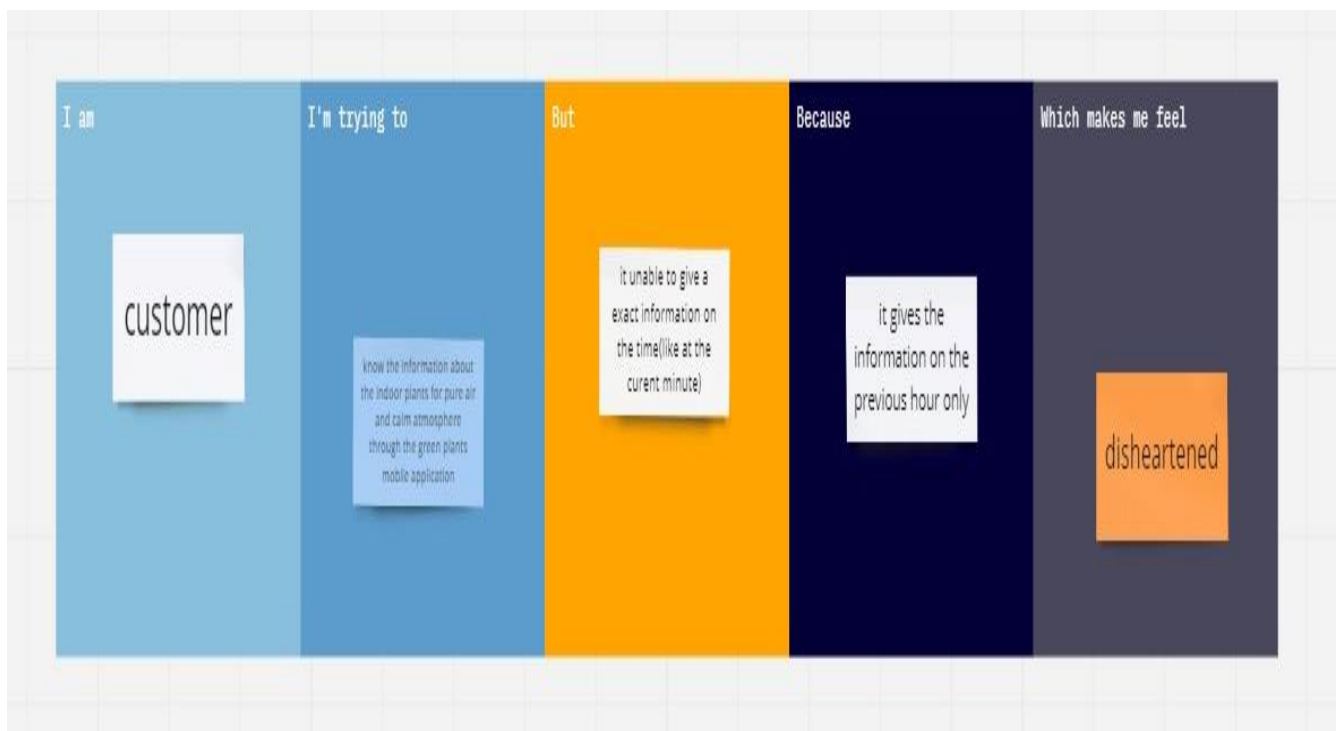
Define the Problem Statements

Date	28 April 2023
Team ID	NM2023TMID04859
Project Name	Project - Green Thumbs: A Comprehensive Guide To Caring For Your Houseplants
Maximum Marks	2 Marks

Customer Problem Statement :

This well-articulated customer problem statement allows our team to find the ideal solution for the challenges faced by the customers.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	homemaker	find my plant variety	it is not accurate	exact variety is not there	disappointed
PS-2	IT employee	Grow tiny succulents in my office place	It has information about very small range	it is not very popular among people	unsatisfied

			of succulents		
--	--	--	------------------	--	--