



PERFORMANCE ANALYSIS

Sales Insights

Category

All

Region

All

Sales Chanel

All

Age Group

All

Date

All

All

Total Revenue

3.95M

DOD% 189.10%▲

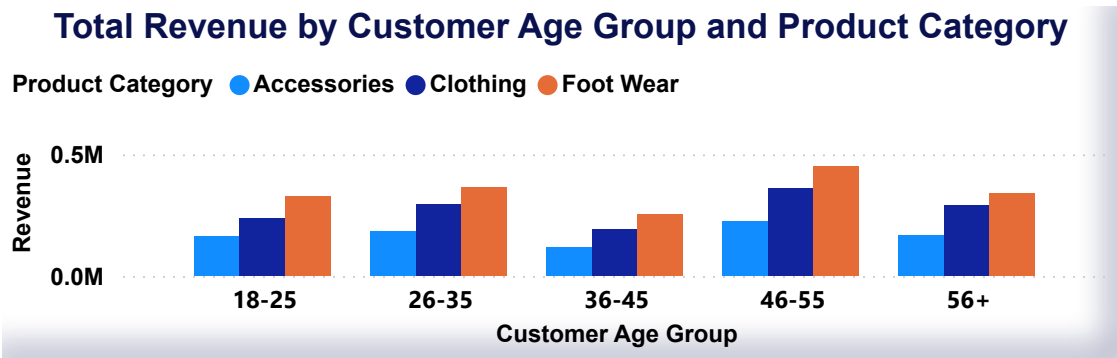
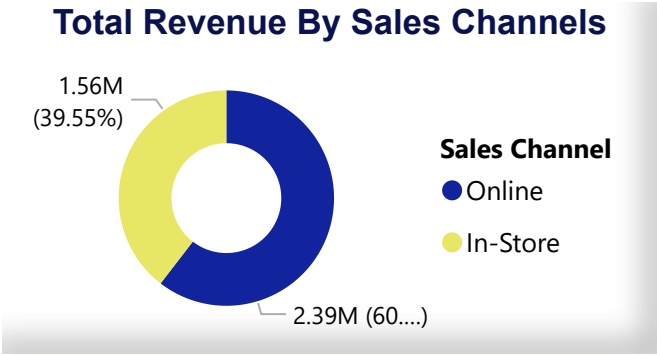
MOM% 0.54%▲

Total Qty

65.7K

AVG Price

60.05



Total Qty

65.7K

Not_R% 98.91%

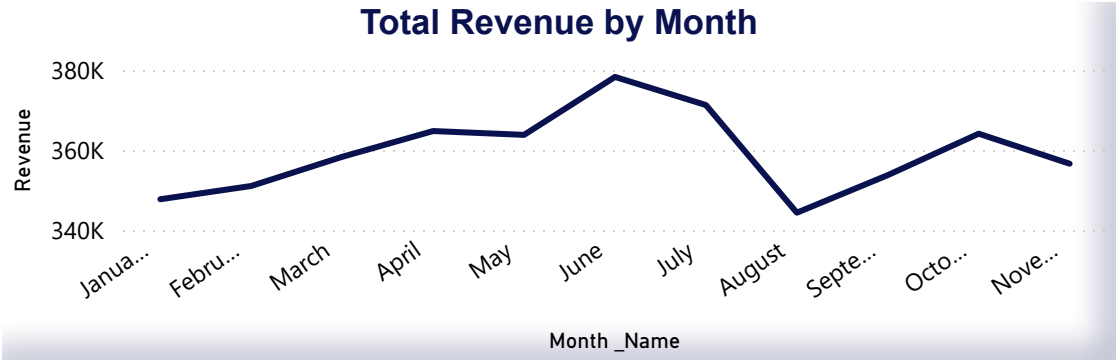
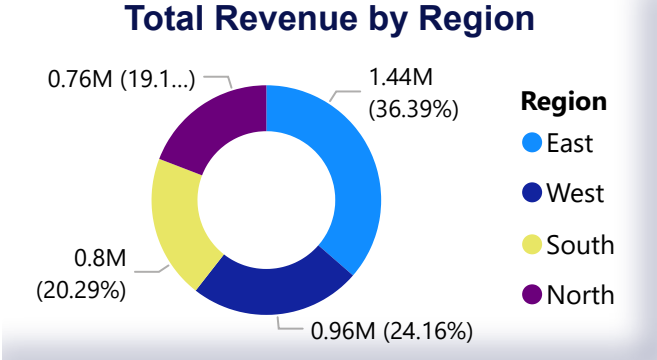
Return% 1.09%

Not_Ret

64.99K

Returned

716



Product Penetration%

100.00%

Total Customers

98

Total Sales

16.51K

Total Product

50

Region	Category	Sales Channel	Age Group	Product ID	Customer ID	Sales Count	Quantity	Revenue	% Product_Pan_R
East	Accessories	In-Store	56+	6	83	7.0	28.0	1,688.60	58.33%
West	Accessories	In-Store	26-35	40	74	4.0	13.0	975.59	57.14%
South	Accessories	In-Store	36-45	6	37	2.0	10.0	683.02	50.00%
South	Accessories	In-Store	18-25	24	82	6.0	28.0	1,697.58	46.15%
South	Accessories	In-Store	46-55	1	79	6.0	19.0	957.20	42.86%
North	Accessories	In-Store	36-45	24	27	4.0	19.0	865.93	40.00%
East	Accessories	In-Store	26-35	22	21	5.0	22.0	1,289.25	38.46%
Total						16513.0	65701.0	3,953,719.55	100.00%



PERFORMANCE ANALYSIS

Product Insights

Category

All

Region

All

Sales Chanel

All

Age Group

All

Date

All

All

Total Revenue

3.95M

DOD% 189.10% ▲

MOM% 0.54% ▲

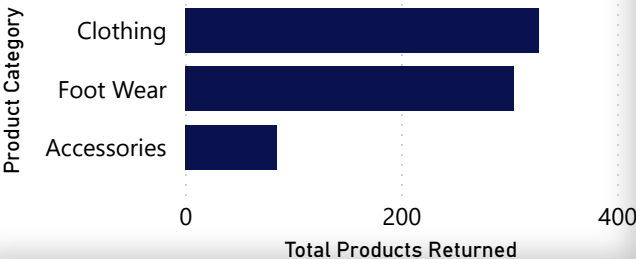
Total Qty

65.7K

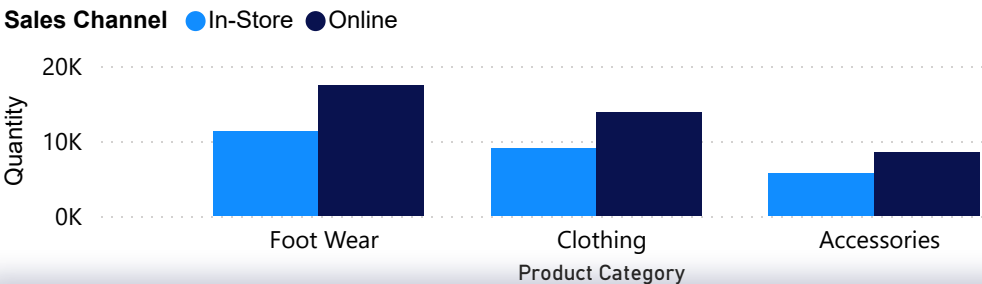
AVG Price

60.05

Returned Product Category



Total Sales Quantity by Sales Channel and Product Category



Total Qty

65.7K

Not_R% 98.91%

Return% 1.09%

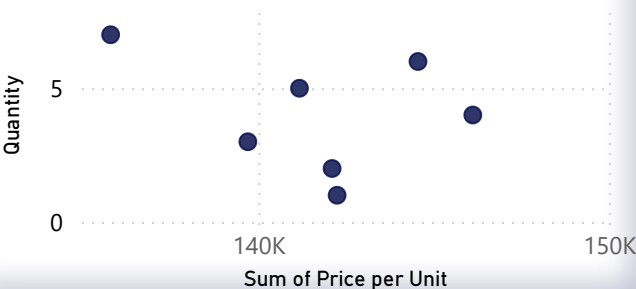
Not_Ret

65.7K

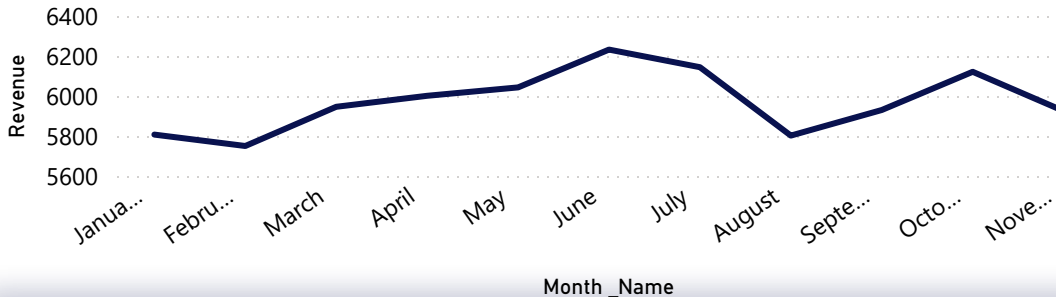
Returned

716

Corr (Price&Quantity)



Total Sales Quantity by Month



Product Penetration%

100.00%

Total Sales

16.51K

Total Customers

98

Total Product

50

Region	Category	Sales Channel	Age Group	Product ID	Customer ID	Sales Count	Quantity	Revenue	% Product_Pan_R
East	Accessories	In-Store	18-25	1	25	2.0	10.0	368.42	18.18%
East	Accessories	In-Store	18-25	1	42	2.0	7.0	469.85	18.18%
East	Accessories	In-Store	18-25	1	56	1.0	1.0	96.19	9.09%
East	Accessories	In-Store	18-25	1	86	1.0	5.0	350.20	8.33%
East	Accessories	In-Store	26-35	1	14	2.0	5.0	317.01	11.76%
East	Accessories	In-Store	26-35	1	21	1.0	3.0	138.45	7.69%
East	Accessories	In-Store	26-35	1	40	2.0	6.0	248.48	16.67%
Total						16513.0	65701.0	3,953,719.55	100.00%