Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

Pachaiyappas College for Men,Kanchipuram

Department Of Mathematics

Project Name: Political Juggernauts

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- **Introduction**

- **Problem Definition and Design Thinking**

- **Advantages and Disadvantages**

- **Applications**

- **Future Scope**

- **Steps in tableau dashboard and story**

- **Conclusion**

PROBLEM DEFINITION

Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections is a research project that aims to comprehensively examine the key attributes and factors contributing to the success of prominent political candidates in the 2019 Lok Sabha elections in India. This study focuses on quantitative data analysis to identify trends and patterns that may have influenced the electoral outcomes shedding light on the dynamics of political campaigns candidate profiles and voter behavior. The research seeks to provide valuable insights into the strategies and characteristics that set apart political juggernauts in one of the world s largest democratic elections.

Empathy map

We have created the Empathy map by better understanding of problem
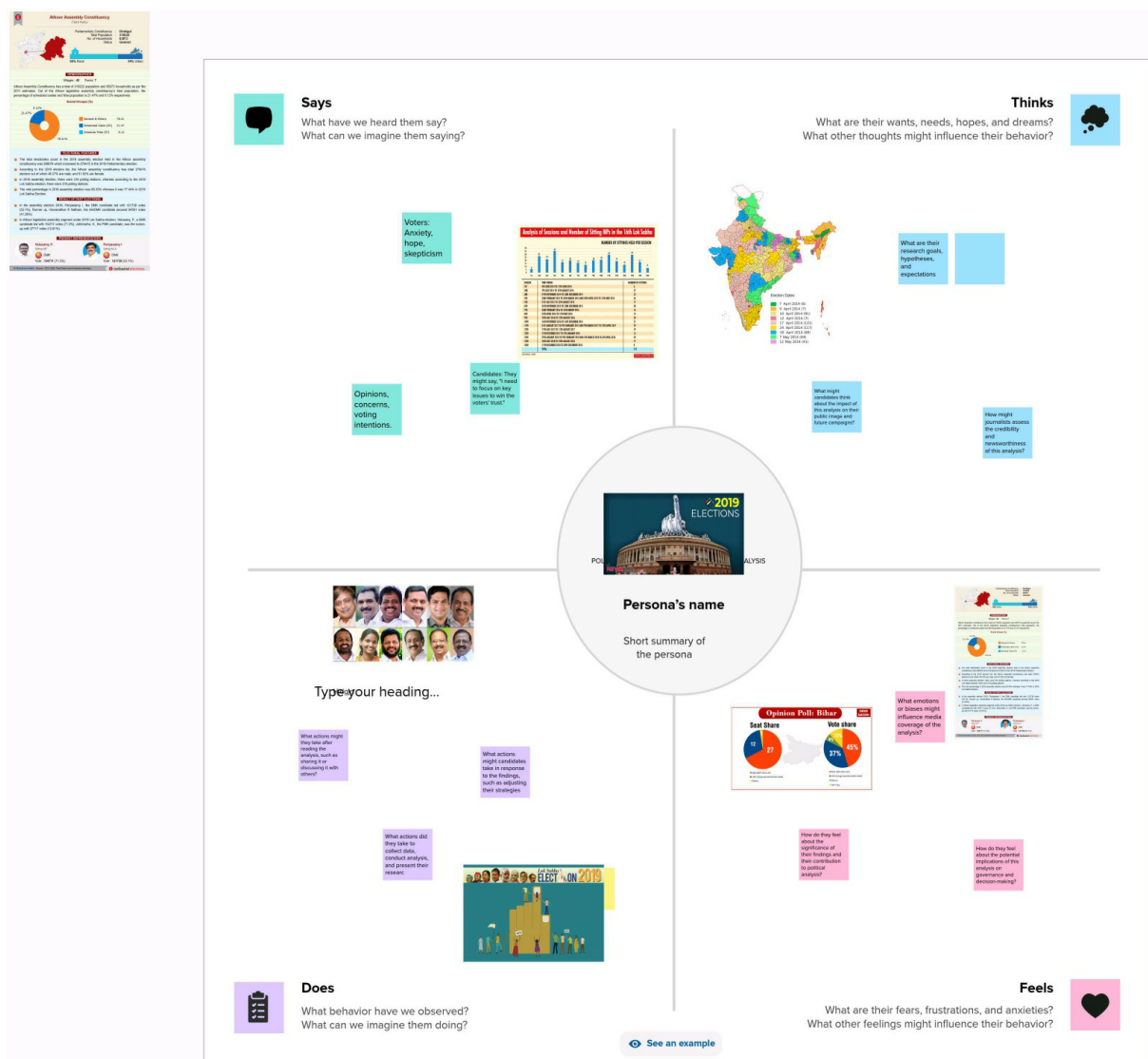
Brainstorm and Idea Prioritization

As team we pointout the collect ideas as per person in the Brainstorm map

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⏱ 20 minutes

> **TIP**
> Add systematable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas or themes within your mural.

Address the implications of the 2019 elections on governance, public policy, and national development.

Create interactive data visualizations, infographics, and charts to make complex electoral data more accessible to a wider audience.

Discuss the policy implications of the quantitative analysis, such as electoral reforms, campaign finance regulations, and voter education initiatives.
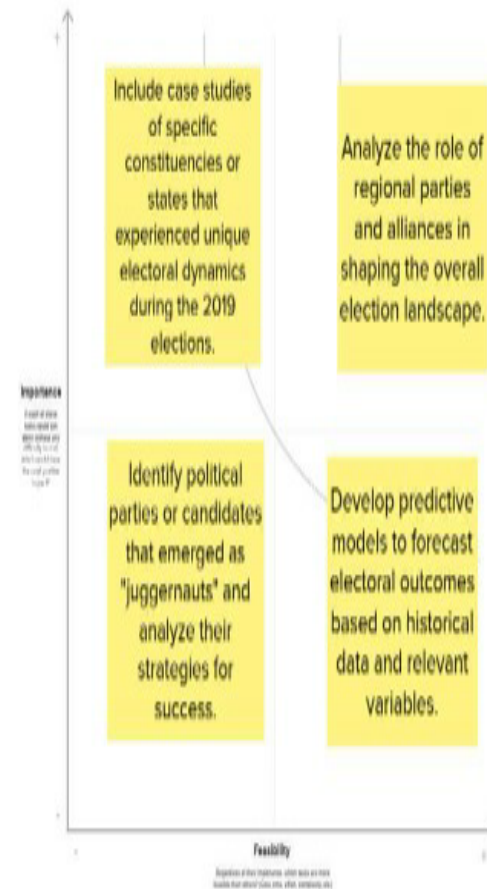
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

> **TIP**
> Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Importance

Include case studies of specific constituencies or states that experienced unique electoral dynamics during the 2019 elections.

Analyze the role of regional parties and alliances in shaping the overall election landscape.

Identify political parties or candidates that emerged as "juggernauts" and analyze their strategies for success.

Develop predictive models to forecast electoral outcomes based on historical data and relevant variables.

Feasibility

After you collaborate

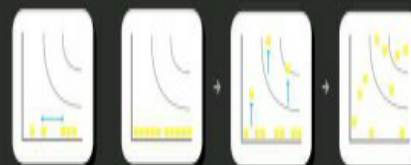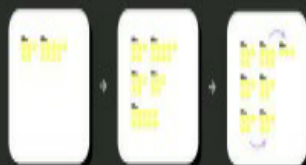You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

⬜ **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

⬜ **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

⊙ **Strategy blueprint**
Define the components of a new idea or strategy.
Open the template →

⊙ **Customer experience journey map**
Understand customer needs, motivations and obstacles for an experience.
Open the template →

⊙ **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities and threats (SWOT) to develop a plan.
Open the template →

⊡ Share template feedback

Advantages:

Advantages for Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections is a study that analyzed the 2019 Indian general elections. It focused on candidates with strong political influence and highlighted several key advantages they had:

1. **Incumbency Benefit**: Established candidates had an advantage as incumbents benefiting from name recognition and constituency-level development work.

2. **Financial Resources**: Political juggernauts often had access to substantial campaign funds allowing them to run more extensive and influential campaigns.

3. **Party Support**: Strong party backing provided access to party machinery resources and voter base boosting the chances of victory.

4. **Media Coverage**: Established candidates received more media attention and coverage further enhancing their visibility and voter reach.

5. **Patronage Networks**: Well-entrenched politicians often had robust patronage networks that could mobilize voters and support.

6. **Experience**: Their prior experience in politics and governance gave them an edge in understanding the complexities of the electoral process.

Overall the study revealed that political juggernauts enjoyed a range of advantages that contributed to their success in the 2019 Lok Sabha elections.

Disadvantages:

Disadvantages for Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections   was a comprehensive study examining the challenges faced by well-established political leaders in India s 2019 general elections. Some key findings and disadvantages identified in the study included:

1. **Anti-Incumbency**: Long-serving politicians often faced anti-incumbency sentiments   with voters seeking change after years of the same leadership.

2. **Regional Factors**: Strong national figures sometimes struggled to connect with regional or state-specific issues weakening their appeal in diverse constituencies.

3. **Dynastic Politics**: Established political families faced criticism for perpetuating dynastic politics   leading to voter disillusionment.

4. **Rising Populism**: The 2019 elections witnessed a rise in populism making it challenging for seasoned politicians to compete against charismatic newcomers.

5. **Corruption Allegations**: High-profile politicians were often targeted with corruption allegations which eroded public trust.

6. **Voter Expectations**: Voters increasingly demanded accountability and results from experienced politicians making it harder for them to rely solely on their reputation.

The study highlighted that even political juggernauts faced significant challenges in the dynamic landscape of Indian elections emphasizing the need for adaptability and responsiveness to changing voter sentiments.

Applications:

Applications for Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

is a research study that examined the influence and impact of prominent political figures   often referred to as   juggernauts   in the 2019 Lok Sabha elections in India. The study employed quantitative methods to assess the performance and success rates of these candidates   shedding light on their significance in the electoral landscape. This analysis likely provided valuable insights into the role of well-established politicians in Indian elections and their ability to sway voters and secure seats.

Future Scopes:

Future Scopes for Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

is a research paper that examines the potential for emerging political leaders based on their performance in the 2019 Lok Sabha elections. The analysis employs quantitative methods to evaluate candidates electoral performance campaign strategies and demographic factors. This research aims to identify promising future leaders who could become political juggernauts in the Indian political landscape.

Steps in tableau dashboard and story:

Step-1
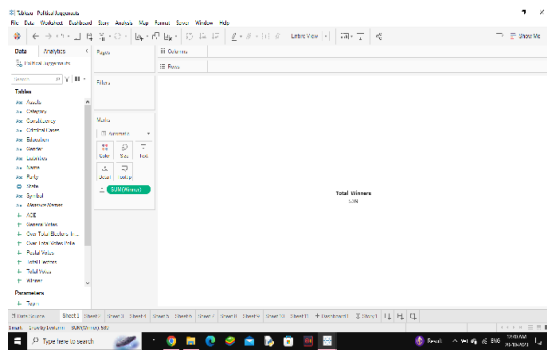
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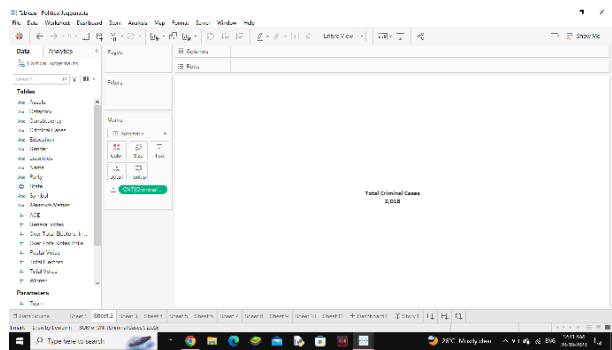
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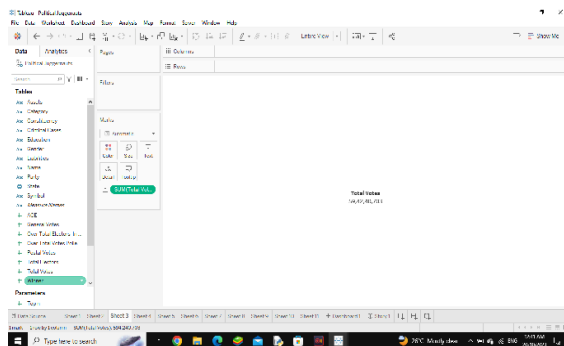
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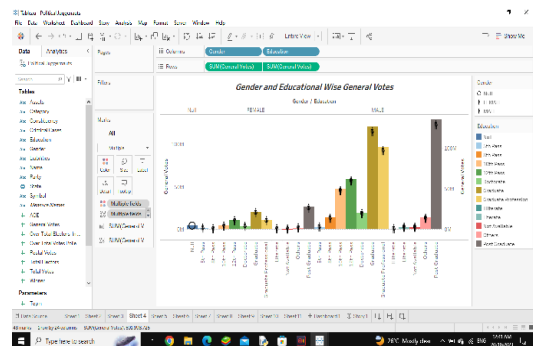
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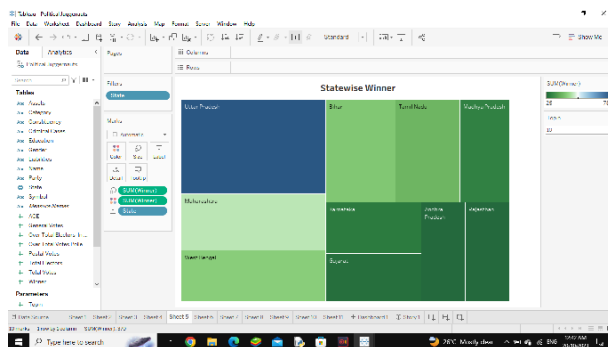
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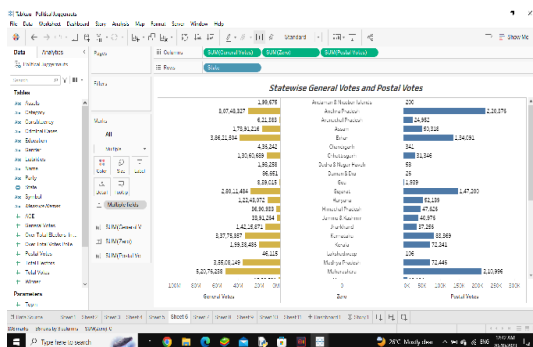
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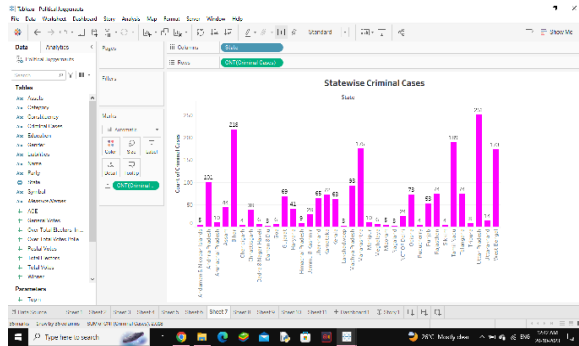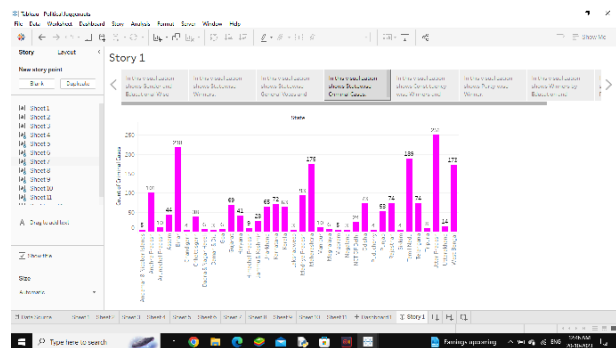

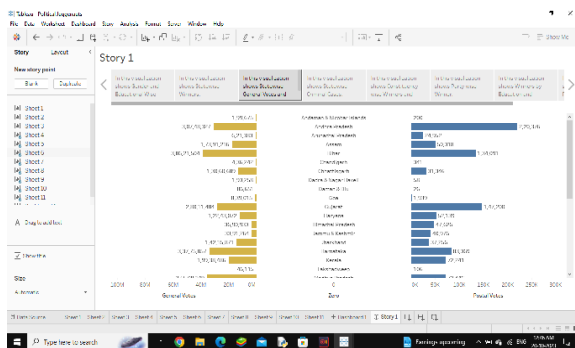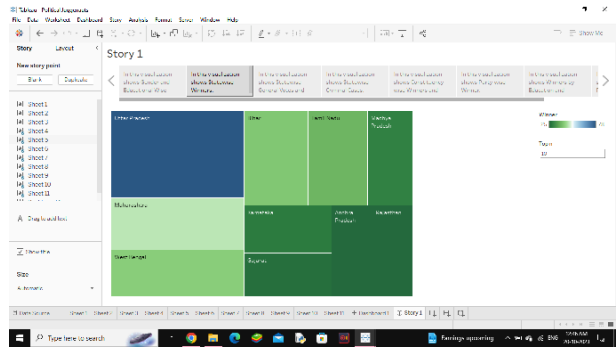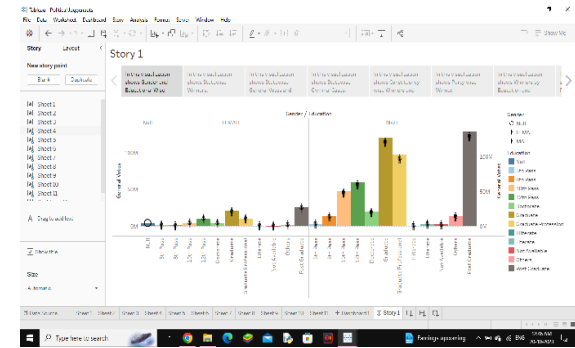
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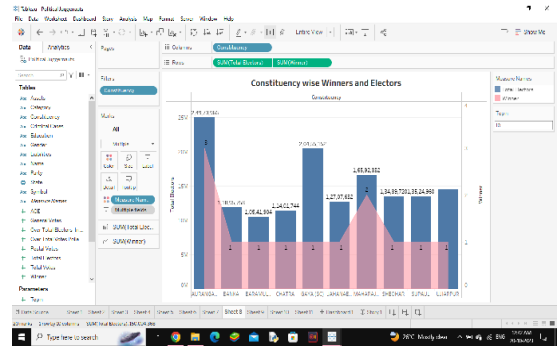
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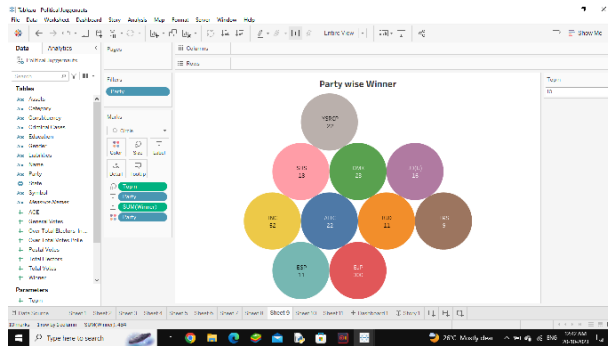
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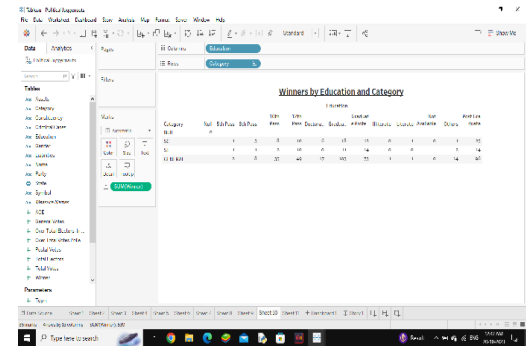
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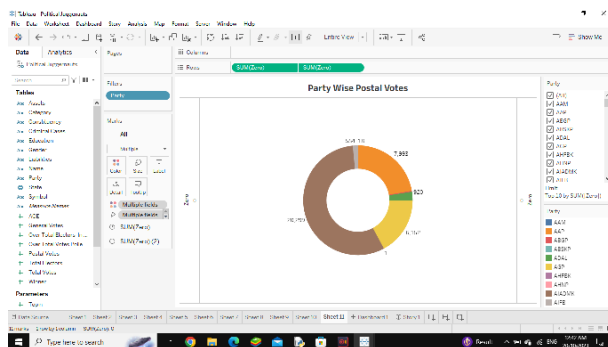
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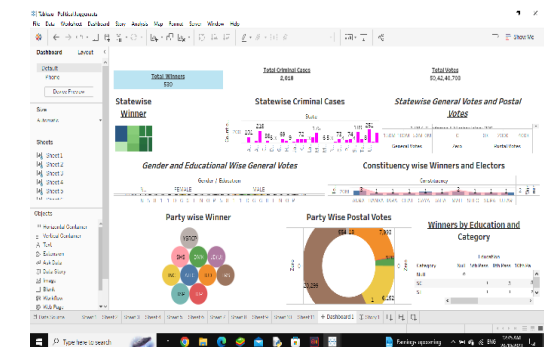
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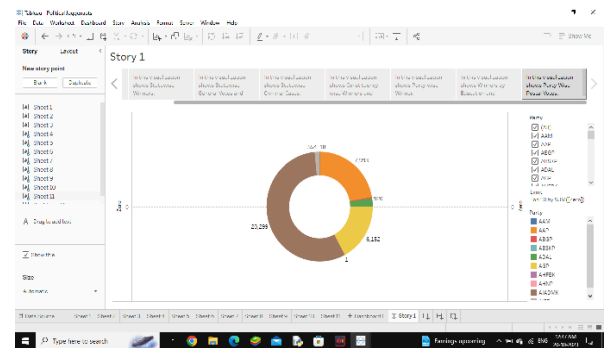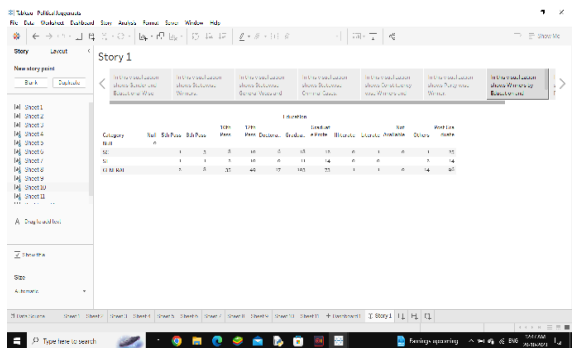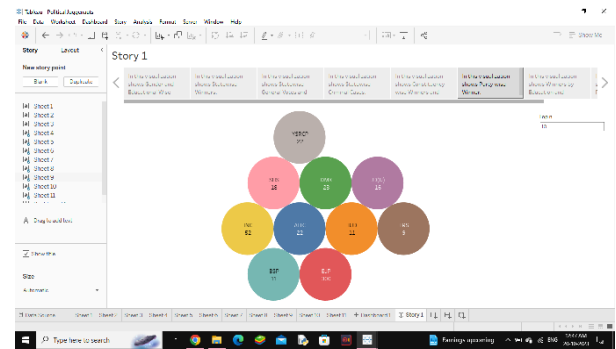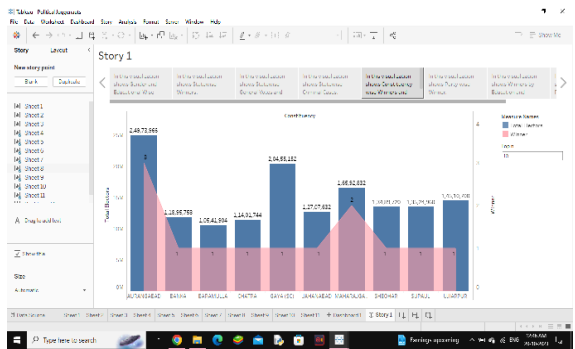
Conclusion:

In conclusion the quantitative analysis of candidates in the 2019 Lok Sabha elections reveals the significant influence of established political juggernauts. Incumbency party affiliation and financial resources played crucial roles in determining electoral success. However this study also highlights the need for more comprehensive research to better understand the dynamics of Indian elections as various local factors can significantly impact electoral outcomes.