N V SATYANARAYANA GANGALAKURTHI

UI/UX Developer

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PROFESSIONAL SUMMARY

Passionate and innovative Graphic Designer turned UI/UX Developer with 7+ years of creative problem-solving experience. Upskilling to UI/UX development, with expertise in front-end technologies like HTML, CSS3, JavaScript, and React JS. Skilled in blending aesthetic design with functional UI to deliver seamless digital experiences. Proficient in prototyping, wireframing, and tools like Figma and Adobe XD. Adept at collaborating with teams, gathering stakeholder feedback, and delivering high-quality work under tight deadlines. Focused on enhancing user experience and driving brand success.
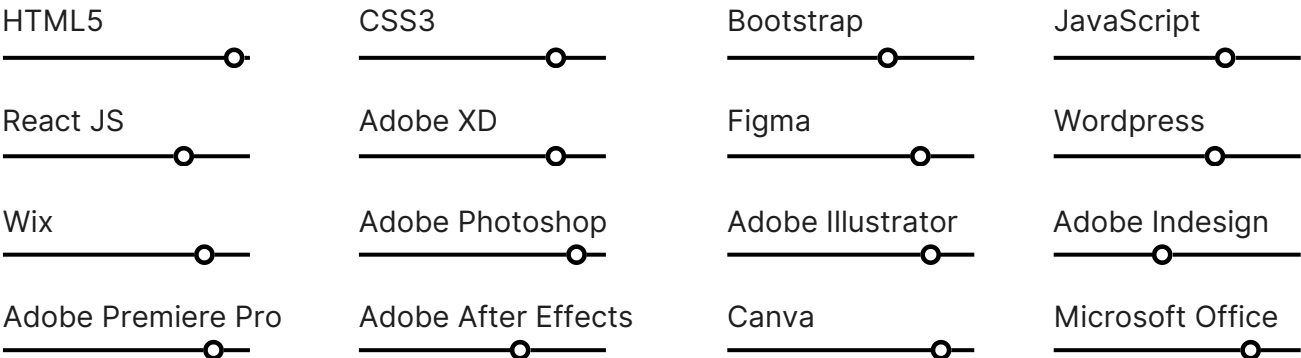

KEY SKILLS

UI/UX & Design Skills

- User Interface (UI) Design
- Wireframing & Prototyping
- User Experience (UX) Research
- Responsive Web Design
- Interaction Design
- Design Systems
- Visual Design & Layout Principles
- Branding & Visual Identity

Soft Skills

- Creative Problem Solving
- Stakeholder Collaboration
- Time & Project Management
- Adaptability & Continuous Learning
- Attention to Detail
- Trend Awareness & Innovation

Technical Skills

HTML5	CSS3	Bootstrap	JavaScript
React JS	Adobe XD	Figma	Wordpress
Wix	Adobe Photoshop	Adobe Illustrator	Adobe Indesign
Adobe Premiere Pro	Adobe After Effects	Canva	Microsoft Office

WORK EXPERIENCE

A. Senior Graphic Designer Oct 2023 - Present
Dr. Digital Healthcare Marketing Pvt. Ltd.
Hyderabad (Freelance - Remote)

- Develop comprehensive brand identities and marketing materials for healthcare stakeholders to ensure consistency and business growth.
- Collaborate with team members to plan effective marketing strategies and create promotional materials.
- Conduct competitor analysis to develop market differentiation strategies and align with stakeholder goals.
- Create internal branding and promotional materials to enhance business identity and engagement.

B. Senior Graphic Designer Jul 2023 - Jul 2024
De Zero Stories
Hyderabad (Freelance - Remote)

- Design user-friendly websites that reflect client brand identities and optimize user experience.
- Develop materials like ID cards, brochures, pitch decks, and presentations for internal brading.
- Collaborate with clients from Multi-specialty hospitals, Corporate schools, and Real estate firms to deliver tailored design solutions.
- Research industry trends and integrate new ideas into design concepts.
- Manage multiple projects, delivering high-quality results on time and within budget.

C. Associate Production Artist - VistaPrint Feb 2023 - Sep 2023
Cimpress India Pvt. Ltd
Ahmedabad (Full time - Remote)

- Ensure accuracy and consistency in design elements throughout production, adhering to brand guidelines.
- Conduct thorough quality checks on customer orders, preventing errors and ensuring customer satisfaction.
- Use design software to create and edit graphics for print media, ensuring deliverables meet specifications.
- Actively participate in team collaboration, sharing knowledge to improve accuracy and efficiency.
- Assess workflows and implement improvements to enhance productivity and work quality.

D. Associate Graphic Designer   Sep 2022 - Dec 2022
   Leadraft Media Solutions Pvt. Ltd.
   Visakhapatnam (Full-time)

- Design graphics for digital marketing campaigns, including social media, email, and web ads.
- Create infographics, brochures, and promotional materials to drive engagement and conversions.
- Develop brand guidelines and ensure consistency across digital platforms.
- Manage multiple design projects, delivering high-quality assets on time.
- Got an opportunity to work for branding and marketing materials for prestigious INDIAN NAVY MARATHON event.

E. Graphic Designer & Video Editor   Oct 2018 - Aug 2022
   Marshalls Pet Zone
   Visakhapatnam (Full-time)

- Manage design tasks for website and offline store needs, ensuring cohesive branding.
- Design engaging graphics for social media to increase brand awareness.
- Conduct competitor analysis to inform innovative design strategies.
- Collaborate with the Managing Director to align design projects with business goals.
- Handle product management, including photoshoots and uploads for the e-commerce site.

EDUCATION

Bachelors in B.Sc. (M.P.Cs.)   **Jun 2013 - Apr 2016**
Rajiv Gandhi Degree College, Rajahmundry   **68%**

COURSES

UI/UX Development   **Jun 2024 - Pursuing**
Tech Mahindra SMART Academy, Visakhapatnam
- Learning Front-End development technologies - HTML, CSS, Javascript, ReactJS
- Learning UI/UX design concepts and Prototyping tools - Figma, Adobe XD, Miro
- Version control software Git-hub, Visual Studio

Diploma in Multimedia & Animation in Maya 3d   **2016 - 2017**
Image Institute of Multimedia, Rajahmundry
- Learnt proficient knowledge in Designing and Editing concepts & tools
- Learnt 3D Modeling, Texturing, Rigging & Animation concepts in Autodesk Maya