

N V SATYANARAYANA GANGALAKURTHI

UI/UX Designer | Front-End Developer

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Portfolio: <https://sathishgangalakurthi.github.io/portfolio>

PROFESSIONAL SUMMARY

Passionate and innovative Graphic Designer turned UI/UX Developer with 7+ years of creative problem-solving experience. Upskilling to UI/UX development, with expertise in front-end technologies like HTML, CSS3, JavaScript, and React JS. Skilled in blending aesthetic design with functional UI to deliver seamless digital experiences. Proficient in prototyping, wireframing, and tools like Figma and Adobe XD. Adept at collaborating with teams, gathering stakeholder feedback, and delivering high-quality work under tight deadlines. Focused on enhancing user experience and driving brand success.

KEY SKILLS

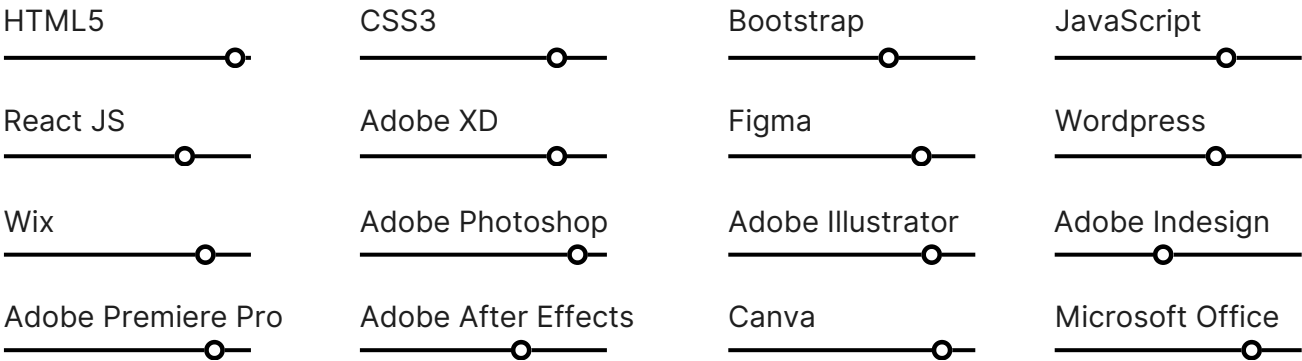
UI/UX & Design Skills

- User Interface (UI) Design
- Wireframing & Prototyping
- User Experience (UX) Research
- Responsive Web Design
- Interaction Design
- Design Systems
- Visual Design & Layout Principles
- Branding & Visual Identity

Soft Skills

- Creative Problem Solving
- Stakeholder Collaboration
- Time & Project Management
- Adaptability & Continuous Learning
- Attention to Detail
- Trend Awareness & Innovation

Technical Skills



WORK EXPERIENCE

A. Senior Graphic Designer

Oct 2023 - Present

Dr. Digital Healthcare Marketing Pvt. Ltd.
Hyderabad (Freelance - Remote)

- Develop comprehensive brand identities and marketing materials for healthcare stakeholders to ensure consistency and business growth.
 - Collaborate with team members to plan effective marketing strategies and create promotional materials.
 - Conduct competitor analysis to develop market differentiation strategies and align with stakeholder goals.
 - Create internal branding and promotional materials to enhance business identity and engagement.
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B. Senior Graphic Designer

Jul 2023 - Jul 2024

De Zero Stories
Hyderabad (Freelance - Remote)

- Designed user-friendly websites that reflected client brand identities and optimized user experience.
 - Developed materials such as ID cards, brochures, pitch decks, and presentations for internal branding.
 - Collaborated with clients from multi-specialty hospitals, corporate schools, and real estate firms to deliver tailored design solutions.
 - Researched industry trends and integrated new ideas into design concepts.
 - Managed multiple projects, delivering high-quality results on time and within budget.
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C. Associate Production Artist - VistaPrint

Feb 2023 - Sep 2023

Cimpress India Pvt. Ltd
Ahmedabad (Full time - Remote)

- Ensured accuracy and consistency in design elements throughout production, adhering to brand guidelines.
- Conducted thorough quality checks on customer orders, preventing errors and ensuring customer satisfaction.
- Used design software to create and edit graphics for print media, ensuring deliverables met specifications.
- Actively participated in team collaboration, sharing knowledge to improve accuracy and efficiency.
- Assessed workflows and implemented improvements to enhance productivity and work quality.

D. Associate Graphic Designer	Sep 2022 - Dec 2022
Leadraft Media Solutions Pvt. Ltd.	
Visakhapatnam (Full-time)	
<ul style="list-style-type: none"> Designed graphics for digital marketing campaigns, including social media, email, and web ads. Created infographics, brochures, and promotional materials to drive engagement and conversions. Developed brand guidelines and ensured consistency across digital platforms. Managed multiple design projects, delivering high-quality assets on time. Had the opportunity to work on branding and marketing materials for the prestigious Indian Navy Marathon event. 	

E. Graphic Designer & Video Editor	Oct 2018 - Aug 2022
Marshalls Pet Zone	
Visakhapatnam (Full-time)	
<ul style="list-style-type: none"> Managed design tasks for website and offline store needs, ensuring cohesive branding. Designed engaging graphics for social media to increase brand awareness. Conducted competitor analysis to inform innovative design strategies. Collaborated with the Managing Director to align design projects with business goals. Handled product management, including photoshoots and uploads for the e-commerce site. 	

EDUCATION

Bachelors in B.Sc. (M.P.Cs.)	Jun 2013 - Apr 2016
Rajiv Gandhi Degree College, Rajahmundry	68%

COURSES

UI/UX Development	Jun 2024 - Oct 2024
Tech Mahindra SMART Academy, Visakhapatnam	
<ul style="list-style-type: none"> Learning Front-End development technologies - HTML, CSS, Javascript, ReactJS Learning UI/UX design concepts and Prototyping tools - Figma, Adobe XD, Miro Version control software Git-hub, Visual Studio 	
Diploma in Multimedia & Animation in Maya 3d	2016 - 2017
Image Institute of Multimedia, Rajahmundry	
<ul style="list-style-type: none"> Learnt proficient knowledge in Designing and Editing concepts & tools Learnt 3D Modeling, Texturing, Rigging & Animation concepts in Autodesk Maya 	

LANGUAGES KNOWN

Telugu [Native]
English