
Family Tree

The samples provided are representative of what may be returned in responses. In order to provide comprehensive samples, some values were added where the actual response had null or no values.

In addition, values in both requests and responses have been "faked" or modified to protect potentially private data (e.g., phone number) where applicable. Therefore, using requests exactly as is may not return any results.

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Full Family Tree

REQUEST

```
GET https://plus.dnb.com/v1/familyTree/754683795
```

RESPONSE

```
{
  "transactionDetail": {
    "transactionID": "rrt-0a824544d0a4a36c5-d-ea-21463-141000245-1",
    "transactionTimestamp": "2018-03-16T18:45:16.434Z",
    "inLanguage": "en-US",
    "serviceVersion": "1"
  },
  "inquiryDetail": {
    "duns": "754683795"
  },
  "globalUltimateDuns": "804735132",
  "globalUltimateFamilyTreeMembersCount": 8,
  "familyTreeMembers": [
    {
      "duns": "804735132",
      "primaryName": "Gorman Manufacturing Company, Inc.",
      "startDate": "1985",
      "primaryAddress": {
        "addressCountry": {
          "name": "United States",
          "isoAlpha2Code": "US"
        },
        "addressLocality": {
          "name": "SAN FRANCISCO"
        },
        "addressRegion": {
          "name": "California"
        },
        "addressCounty": {
          "name": "SAN FRANCISCO"
        },
        "postalCode": "94110",
        "streetAddress": {
          "line1": "492 KOLLER ST"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "2752",
        "usSicV4Description": "Lithographic commercial printing"
      }
    }
  ]
}
```

```
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Global Ultimate",
      "dnbCode": 12775
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 1,
  "children": [
    {
      "duns": "754683795"
    },
    {
      "duns": "362281243"
    }
  ]
},
"dunsControlStatus": {
  "isMarketable": true
},
"numberOfEmployees": [
  {
    "value": 153
  }
],
"financials": [
  {
    "yearlyRevenues": [
      {
        "value": 24662580
      }
    ]
  }
]
},
{
  "duns": "362281243",
  "primaryName": "US Test Company 700",
  "primaryAddress": {
```

```
        "addressCountry": {
          "name": "United States",
          "isoAlpha2Code": "US"
        },
        "addressLocality": {
          "name": "LOS ANGELES"
        },
        "addressRegion": {
          "name": "California"
        },
        "addressCounty": {
          "name": "LOS ANGELES"
        },
        "postalCode": "900231246",
        "streetAddress": {
          "line1": "1073 S BOYLE AVE"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "2752",
        "usSicV4Description": "Lithographic commercial printing"
      },
      "corporateLinkage": {
        "familytreeRolesPlayed": [
          {
            "description": "Branch/Division",
            "dnbCode": 9140
          }
        ],
        "hierarchyLevel": 2,
        "parent": {
          "duns": "804735132"
        }
      }
    },
    {
      "duns": "754683795",
      "primaryName": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
      "startDate": "1960",
      "primaryAddress": {
        "addressCountry": {
          "name": "Australia",
          "isoAlpha2Code": "AU"
        },
        "addressLocality": {
          "name": "Melbourne"
        },
      },
```

```
"addressRegion": {
  "name": "AUSTRALIAN CAPITAL TERRITORY"
},
"postalCode": "2611",
"streetAddress": {
  "line1": "222 collingwood"
}
},
"primaryIndustryCode": {
  "usSicV4": "5399",
  "usSicV4Description": "Ret misc general merchandise"
},
"tradeStyleNames": [
  {
    "name": "KENTMORE CLOTHING",
    "priority": 1
  }
],
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Subsidiary",
      "dnbCode": 9159
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 2,
  "parent": {
    "duns": "804735132"
  },
  "children": [
    {
      "duns": "590124475"
    },
    {
      "duns": "740260021"
    },
    {
      "duns": "759006828"
    }
  ]
}
```

```
    ],
    },
    "dunsControlStatus": {
      "isMarketable": true
    },
    },
    "numberOfEmployees": [
      {
        "value": 150
      }
    ],
    "financials": [
      {
        "yearlyRevenues": [
          {
            "value": 3262580
          }
        ]
      }
    ]
  },
  {
    "duns": "590124475",
    "primaryName": "KENTMORE CLOTHING (MANUFACTURING) LIMITED",
    "startDate": "2002",
    "primaryAddress": {
      "addressCountry": {
        "name": "New Zealand",
        "isoAlpha2Code": "NZ"
      },
      "addressLocality": {
        "name": "AUCKLAND"
      },
      "postalCode": "1010",
      "streetAddress": {
        "line1": "L 3 1 QUEEN ST"
      }
    },
    "primaryIndustryCode": {
      "usSicV4": "2329",
      "usSicV4Description": "Mfg men's/boy's clothing"
    },
    "tradeStyleNames": [
      {
        "name": "KENTMORE GOODFIT",
        "priority": 1
      },
      {
```

```
    "name": "KENTMORE CLOTHING CO",
    "priority": 3
  },
  {
    "name": "KENTMORE NITEWEAR",
    "priority": 2
  }
],
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Subsidiary",
      "dnbCode": 9159
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 3,
  "parent": {
    "duns": "754683795"
  },
  "children": [
    {
      "duns": "592493196"
    },
    {
      "duns": "590325226"
    }
  ]
},
"dunsControlStatus": {
  "isMarketable": true
},
"numberOfEmployees": [
  {
    "value": 178
  }
],
"financials": [
  {
    "yearlyRevenues": [
```

```
        {
          "value": 6682580
        }
      ]
    },
    {
      "duns": "740260021",
      "primaryName": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
      "primaryAddress": {
        "addressCountry": {
          "name": "Australia",
          "isoAlpha2Code": "AU"
        },
        "addressLocality": {
          "name": "WEST RYDE"
        },
        "addressRegion": {
          "name": "NEW SOUTH WALES"
        },
        "postalCode": "2114",
        "streetAddress": {
          "line1": "28 Smiths Ave"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "9999",
        "usSicV4Description": "Nonclassified establishment"
      },
      "corporateLinkage": {
        "familytreeRolesPlayed": [
          {
            "description": "Branch/Division",
            "dnbCode": 9140
          }
        ],
        "hierarchyLevel": 3,
        "parent": {
          "duns": "754683795"
        }
      }
    },
    {
      "duns": "759006828",
      "primaryName": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
      "primaryAddress": {
```



```
        "addressCountry": {
          "name": "Australia",
          "isoAlpha2Code": "AU"
        },
        "addressLocality": {
          "name": "PERTH"
        },
        "addressRegion": {
          "name": "WESTERN AUSTRALIA"
        },
        "postalCode": "6000",
        "streetAddress": {
          "line1": "25 Perth Ave"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "9999",
        "usSicV4Description": "Nonclassified establishment"
      },
      "corporateLinkage": {
        "familytreeRolesPlayed": [
          {
            "description": "Branch/Division",
            "dnbCode": 9140
          }
        ],
        "hierarchyLevel": 3,
        "parent": {
          "duns": "754683795"
        }
      }
    },
    {
      "duns": "590325226",
      "primaryName": "KENTMORE CLOTHING (MANUFACTURING) LIMITED",
      "primaryAddress": {
        "addressCountry": {
          "name": "New Zealand",
          "isoAlpha2Code": "NZ"
        },
        "addressLocality": {
          "name": "CHRISTCHURCH"
        },
        "postalCode": "8001",
        "streetAddress": {
          "line1": "5 GROSVENOR STREET"
        }
      }
    }
  ]
}
```

```
    },
    "primaryIndustryCode": {
      "usSicV4": "2341",
      "usSicV4Description": "Mfg women's/youth underwear"
    },
    "corporateLinkage": {
      "familytreeRolesPlayed": [
        {
          "description": "Branch/Division",
          "dnbCode": 9140
        }
      ],
      "hierarchyLevel": 4,
      "parent": {
        "duns": "590124475"
      }
    }
  },
  {
    "duns": "592493196",
    "primaryName": "KENTMORE TRENDS LTD",
    "startDate": "1974",
    "primaryAddress": {
      "addressCountry": {
        "name": "New Zealand",
        "isoAlpha2Code": "NZ"
      },
      "addressLocality": {
        "name": "AUCKLAND"
      },
      "postalCode": "1001",
      "streetAddress": {
        "line1": "2 Kitchner Street"
      }
    },
    "primaryIndustryCode": {
      "usSicV4": "5137",
      "usSicV4Description": "Whol women's/child's clothing"
    },
    "corporateLinkage": {
      "familytreeRolesPlayed": [
        {
          "description": "Subsidiary",
          "dnbCode": 9159
        }
      ],
      "hierarchyLevel": 4,
```

```
        "parent": {
          "duns": "590124475"
        }
      },
    ],
    "links": {
      "last": "https://plus.dnb.com/v1/familyTree/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000",
      "self": "https://plus.dnb.com/v1/familyTree/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000",
      "first": "https://plus.dnb.com/v1/familyTree/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000"
    }
  }
}
```

Full Family Tree: Exclude Branches

REQUEST

```
GET https://plus.dnb.com/v1/familyTree/754683795?exclusionCriteria=Branches
```

RESPONSE

```
{
  "transactionDetail": {
    "transactionID": "rrt-05e21e0d198365288-c-ea-24294-141847834-1",
    "transactionTimestamp": "2018-03-16T18:42:15.106Z",
    "inLanguage": "en-US",
    "serviceVersion": "1"
  },
  "inquiryDetail": {
    "duns": "754683795",
    "exclusionCriteria": "Branches"
  },
  "globalUltimateDuns": "804735132",
  "globalUltimateFamilyTreeMembersCount": 8,
  "familyTreeMembers": [
    {
      "duns": "804735132",
      "primaryName": "Gorman Manufacturing Company, Inc.",
      "startDate": "1985",
      "primaryAddress": {
        "addressCountry": {
          "name": "United States",
          "isoAlpha2Code": "US"
        },
        "addressLocality": {
          "name": "SAN FRANCISCO"
        },
        "addressRegion": {
          "name": "California"
        },
        "addressCounty": {
          "name": "SAN FRANCISCO"
        },
        "postalCode": "94110",
        "streetAddress": {
          "line1": "492 KOLLER ST"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "2752",
        "usSicV4Description": "Lithographic commercial printing"
      }
    }
  ]
}
```

```
    },
    "corporateLinkage": {
      "familytreeRolesPlayed": [
        {
          "description": "Global Ultimate",
          "dnbCode": 12775
        },
        {
          "description": "Domestic Ultimate",
          "dnbCode": 12774
        },
        {
          "description": "Parent/Headquarters",
          "dnbCode": 9141
        }
      ],
      "hierarchyLevel": 1,
      "children": [
        {
          "duns": "754683795"
        }
      ]
    },
    "dunsControlStatus": {
      "isMarketable": true
    },
    "numberOfEmployees": [
      {
        "value": 89
      }
    ],
    "financials": [
      {
        "yearlyRevenues": [
          {
            "value": 652580
          }
        ]
      }
    ]
  },
  {
    "duns": "754683795",
    "primaryName": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
    "startDate": "1960",
    "primaryAddress": {
      "addressCountry": {
```

```
    "name": "Australia",
    "isoAlpha2Code": "AU"
  },
  "addressLocality": {
    "name": "Melbourne"
  },
  "addressRegion": {
    "name": "AUSTRALIAN CAPITAL TERRITORY"
  },
  "postalCode": "2611",
  "streetAddress": {
    "line1": "222 collingwood"
  }
},
"primaryIndustryCode": {
  "usSicV4": "5399",
  "usSicV4Description": "Ret misc general merchandise"
},
"tradeStyleNames": [
  {
    "name": "KENTMORE CLOTHING",
    "priority": 1
  }
],
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Subsidiary",
      "dnbCode": 9159
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 2,
  "parent": {
    "duns": "804735132"
  },
  "children": [
    {
      "duns": "590124475"
    }
  ]
}
```

```
    ]
  },
  "dunsControlStatus": {
    "isMarketable": true
  },
  "numberOfEmployees": [
    {
      "value": 203
    }
  ],
  "financials": [
    {
      "yearlyRevenues": [
        {
          "value": 8992580
        }
      ]
    }
  ]
},
{
  "duns": "590124475",
  "primaryName": "KENTMORE CLOTHING (MANUFACTURING) LIMITED",
  "startDate": "2002",
  "primaryAddress": {
    "addressCountry": {
      "name": "New Zealand",
      "isoAlpha2Code": "NZ"
    },
    "addressLocality": {
      "name": "AUCKLAND"
    },
    "postalCode": "1010",
    "streetAddress": {
      "line1": "L 3 1 QUEEN ST"
    }
  },
  "primaryIndustryCode": {
    "usSicV4": "2329",
    "usSicV4Description": "Mfg men's/boy's clothing"
  },
  "tradeStyleNames": [
    {
      "name": "KENTMORE GOODFIT",
      "priority": 1
    },
    {
```

```
    "name": "KENTMORE CLOTHING CO",
    "priority": 3
  },
  {
    "name": "KENTMORE NITEWEAR",
    "priority": 2
  }
],
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Subsidiary",
      "dnbCode": 9159
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 3,
  "parent": {
    "duns": "754683795"
  },
  "children": [
    {
      "duns": "592493196"
    }
  ]
},
"dunsControlStatus": {
  "isMarketable": true
},
"numberOfEmployees": [
  {
    "value": 560
  }
],
"financials": [
  {
    "yearlyRevenues": [
      {
        "value": 97662580
      }
    ]
  }
]
```



```

    ]
  }
]
},
{
  "duns": "592493196",
  "primaryName": "KENTMORE TRENDS LTD",
  "startDate": "1974",
  "primaryAddress": {
    "addressCountry": {
      "name": "New Zealand",
      "isoAlpha2Code": "NZ"
    },
    "addressLocality": {
      "name": "AUCKLAND"
    },
    "postalCode": "1001",
    "streetAddress": {
      "line1": "2 Kitchner Street"
    }
  },
  "primaryIndustryCode": {
    "usSicV4": "5137",
    "usSicV4Description": "Whol women's/child's clothing"
  },
  "corporateLinkage": {
    "familytreeRolesPlayed": [
      {
        "description": "Subsidiary",
        "dnbCode": 9159
      }
    ],
    "hierarchyLevel": 4,
    "parent": {
      "duns": "590124475"
    }
  }
}
],
"links": {
  "last": "https://plus.dnb.com/v1/familyTree/754683795?exclusionCriteria=Branches&page%5Bnumber%5D=1&page%5Bsize%5D=1000",
  "self": "https://plus.dnb.com/v1/familyTree/754683795?exclusionCriteria=Branches&page%5Bnumber%5D=1&page%5Bsize%5D=1000",
  "first": "https://plus.dnb.com/v1/familyTree/754683795?exclusionCriteria=Branches&page%5Bnumber%5D=1&page%5Bsize%5D=1000"
}

```

```
}
```

Upward Family Tree

REQUEST

```
GET https://plus.dnb.com/v1/familyTreeUpward/754683795  
Authorization: Bearer My Token
```

RESPONSE

```
{
  "globalUltimateDuns": "804735132",
  "familyTreeMembers": [
    {
      "duns": "804735132",
      "primaryName": "Gorman Manufacturing Company, Inc.",
      "startDate": "1985",
      "primaryAddress": {
        "addressCountry": {
          "name": "United States",
          "isoAlpha2Code": "US"
        },
        "addressLocality": {
          "name": "San Francisco"
        },
        "addressRegion": {
          "name": "California"
        },
        "addressCounty": {
          "name": "San Francisco"
        },
        "postalCode": "94110",
        "streetAddress": {
          "line1": "492 Koller St"
        }
      },
      "primaryIndustryCode": {
        "usSicV4": "2752",
        "usSicV4Description": "Lithographic commercial printing"
      },
      "corporateLinkage": {
        "familytreeRolesPlayed": [
          {
            "description": "Global Ultimate",
            "dnbCode": 12775
          },
          {
            "description": "Domestic Ultimate",
```

```
        "dunsCode": 12774
      },
      {
        "description": "Parent/Headquarters",
        "dunsCode": 9141
      }
    ],
    "hierarchyLevel": 1
  },
  "dunsControlStatus": {
    "isMarketable": false
  },
  "numberOfEmployees": [
    {
      "value": 153
    }
  ],
  "financials": [
    {
      "yearlyRevenue": [
        {
          "value": 22589957
        }
      ]
    }
  ]
},
{
  "duns": "754683795",
  "primaryName": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
  "startDate": "1965",
  "primaryAddress": {
    "addressCountry": {
      "name": "Australia",
      "isoAlpha2Code": "AU"
    },
    "addressLocality": {
      "name": "Melbourne"
    },
    "addressRegion": {
      "name": "VICTORIA"
    },
    "postalCode": "2611",
    "streetAddress": {
      "line1": "222 Collingwood Rd"
    }
  },
}
```

```
"primaryIndustryCode": {
  "usSicV4": "5399",
  "usSicV4Description": "Ret misc general merchandise"
},
"tradeStyleNames": [
  {
    "name": "KENTMORE CLOTHING (MANUFACTURING) PTY LTD",
    "priority": 1
  },
  {
    "name": "KENTMORE CLOTHING",
    "priority": 2
  }
],
"corporateLinkage": {
  "familytreeRolesPlayed": [
    {
      "description": "Subsidiary",
      "dnbCode": 9159
    },
    {
      "description": "Domestic Ultimate",
      "dnbCode": 12774
    },
    {
      "description": "Parent/Headquarters",
      "dnbCode": 9141
    }
  ],
  "hierarchyLevel": 2,
  "parent": {
    "duns": "804735132"
  }
},
"dunsControlStatus": {
  "isMarketable": true
},
"financials": [
  {
    "yearlyRevenue": [
      {
        "value": 57797053
      }
    ]
  }
]
}
```

```
    ],
    "links": {
      "last": "https://tst.plus.dnb.com/v1/familyTreeUpward/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000",
      "self": "https://tst.plus.dnb.com/v1/familyTreeUpward/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000",
      "first": "https://tst.plus.dnb.com/v1/familyTreeUpward/754683795?page%5Bnumber%5D=1&page%5Bsize%5D=1000"
    },
    "transactionDetail": {
      "transactionID": "rrt-09e71b74a7dc457ac-d-ea-3017-37930886-6",
      "transactionTimestamp": "2020-03-03T13:11:03.181Z",
      "inLanguage": "en-US",
      "serviceVersion": "1"
    },
    "inquiryDetail": {
      "duns": "754683795"
    }
  }
}
```