Satish R   Senior Frontend Developer

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Skills Synopsis

Technical Skills: HTML5, CSS3, JavaScript, jQuery, AJAX, JSON, Salesforce, Veeva CRM, Veeva vault, Vault Promo Mats, SFMC, MI touch CLM, Omnipresence, ShamanGo, Adobe Photoshop, Adobe InDesign, Adobe illustrator, Redmine, Tortoise SVN, MAMP and XAMPP more.

Operating System: Windows, Mac iOS.

Domain: Healthcare, Life Science Account.

Experience Summary

I'm a creative Senior Frontend Developer with over 7.3 years of experience in the latest web development in Veeva CRM applications, MI touch CLM applications, Omnipresence, ShamanGo platforms and SFMC.

Have good exposure to developing Veeva CRM and MI touch CLM applications like DSP and IVA, Emailers, together with a strong understanding of best practices and the ability to complete a successful implementation.

Professional Experience

October 2021 -Present
Senior Frontend Developer, Tag India Private limited, Bangalore

PROJECTS:
- IVA and Emailers for the MI touch CLM and Veeva platform are being developed and delivered.
- Developing the IVA for Omnipresence.
- Developing the CMS website in Magnolia platform.
- Using SFMC creating the Email templet and components.

JOB DESCRIPTION:
- Developing high-quality IVA (Interactive Visual Aids) and banners using HTML, CSS, and jQuery for the Veeva and MI touch platforms.
- Developing the Emailers for Veeva and MI touch platform and testing it in email on acid for various devices.
- Initiate the task to QC, once the development completed and follow up with QC team until delivery.
- **Omnipresence:** Understanding the client's requirements based on the provided design files and HTML packages. Developing IVA's uploading into the platform and doing unit tests from the developer end. Issuing a task to QC to verify the IVA.
- **ShamanGo:** Uploading the provided documents, modifying the chapters based on the requirements, and adding the necessary functionality to the required pages such as links, global links templates, and components. Publishing the presentation in the Veeva vault or on our local machine and generating a preview link for verification.
- **SFMC:** Using the SFMC platform, create the email templates using the provided layouts and AMP script. Manually creating the HTML email template, uploading it to the platform, and checking the desktop and mobile views.

August 2015 – September 2021
Web Designer, Indegene Private limited, Bangalore

PROJECTS: Developing and Delivering IPAD application using Veeva CRM, Veeva vault and Salesforce, Native Applications for iPads, RTE (Rep Triggered Email), Emailer, used by medical reps to trigger email to doctors using Veeva CRM, of projects with over 100+ brands in the USA and Canada Markets.

JOB DESCRIPTION:
- Responsible for delivering high quality DSP (Digital Sales Presentations used for explaining products which are compatible with iPads with all iOS version support), RTE, and Responsive Emailers (Rep Triggered Email-an email marketing approach used for marketing).
- Converting the PSD to HTML and implementing DSP functionality using JavaScript and jQuery as specified.
- Re-design the template to make it user-friendly for the end user or update it based on the latest requirement.
- Create, design, and develop responsible end-to-end project delivery of the projects.
- Performing the unit test on different IOS and iPad combinations like the iPad air2 and the iPad pro.
- Initiate the task with Proofing and QA and collaborate closely with the Proofing and QA teams until deployment.
- Uploading the data to Salesforce using the data loader client tool and executing the APEX code.
- In lead absence, I played a technical lead role in handling client calls and resolving the clarifications and freezing the final feasible functionality during the project kick-off call with clients as well as the development factory in his absence.

Awards

Title	Institution
Award of Excellence	Indegene Private limited
Aspire Hitting the mark	Indegene Private limited
Certificate of Appreciation	Indegene Private limited
Make it Happen	Indegene Private limited
Performance and Innovation	Tag India Pvt Ltd

Certifications

Institution	Course
NIIT, Bangalore	Java
NIIT, Bangalore	HTML5

Veeva certifications:

CLM Business Certification v2 – Valid until June 21, 2023
CLM Technical Certification v2 – Valid until June 26, 2023
Approved Email Business Certification v2 – Valid until July 01, 2023
Approved Email Technical Certification v2 – Valid until July 04, 2023
Engage Meeting Business Certification v2 – Valid until July 29, 2023
Engage Meeting Technical Certification v2 – Valid until July 29, 2023

Education

Institution	Degree
The National Degree College, Bangalore, Karnataka	M.Sc in Computer Science - 2014
KLE Society's S Nijalingappa College, Bangalore, Karnataka	B.Sc in PMCs - 2011
BNES PU College, Bangalore, Karnataka	PUC - 2008
SJBB High School, Bangalore, Karnataka	SSLC - 2006