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EXPERIENCE

UX/UI DESIGNER

IGO SOLUTIONS JUL 2023 - MAR 2024

Redesigned legacy applications, boosting user engagement. Created seamless user flows and interactive login screens. Integrated UI design with front-end development, resolving navigation issues. Collaborated with teams to align designs with client visions, enhancing products for the shipping domain.

User flows, interactive, front-end development, product design

UX/UI DESIGNER

THEECODE MAR 2022 - MAY 2023

Specialized in UX/UI design and research, aligning with business goals for user-centric solutions. Expert in product design and prototyping, integrating front-end development. Developed style guides for consistency and excelled in impactful social media branding to enhance digital presence.

UX/UI design, research, user-centric solutions, product design prototyping, style guides, branding

GRAPHIC DESIGNER

GANANCIA 360 JUL 2019 - MAR 2022

Designed logos, books, magazines, packaging, and social media content. Transitioned to UX/UI design, integrating functionality with aesthetics. Developed print materials, banners, and signs while ensuring brand compliance. Managed multiple projects efficiently, delivering high-quality results on time.

Logos, books, magazines, packaging, UX/UI, aesthetics

PROJECTS

HOME AUTOMATION

Web Applications Dashboard Design

BNPL MOBILE

Case Study - Buy Now Pay Later Mobile App

SAY FOOD

Web & Mobile App UI/UX for Customers and Shop Owners

CONTIGO

Responsive Website and Mobile App Design

EDUCATION

INTRO GENERATIVE AI &

AWS Training Online - July 2024

USER EXPERIENCE DESIGN &

Accenture (futurelearn) - March 2024

UX DESIGN FUNDAMENTALS &

Coursera - May 2023

DESIGN AND DEVELOPMENT &

Udemy - June 2022

BACHELOR OF SCIENCE (VISCOM) &

A.M Jain College - 2016 - 2019

SKILLS

Brand Identity Wireframing

UI/UX Design Competitive Analysis

Mockups **Usability Testing**

User Flows **Typography** Color Theory **User Personas** Prototyping **Empathy Map** Product Design Responsive Design

TECH STACK

Netlify React JS GIT Hub JavaScript

Elementor (WP Plugin) HTML

CSS

Tailwind CSS Bootstrap CSS Material-UI (MUI)

TOOLS

Adobe Premiere Pro Figma Adobe Media Encoder Adobe XD

Photoshop Illustrator After Effects Final Cut Pro VS Code

ADDITIONAL KNOWLEDGE

Presentation Front-End Development

Video Editing Printing Social Media Post Photograph Logo Designing **Digital Painting**

Character Illustration

Branding

Interaction Design