EMPATHY MAP

(Plan a Staff Party)

will all the members come?

How long I have to wait?

Will it arrive on time?

How much time left?

Where should I start?

Is this have to wait?

Cheap or Expensive?

Anything Missed

What do you think?

Says

Thinks

What is

the best

product?

Feels

Make shopping Lists

Make Budgets

Anxious

Confusesd

Make Calls

Compare Prices

Visit and

Confirm

Venue

Nervous

Satisfaction

Excitement

Compare Products