

78K

Sum of media views

748K

Sum of impressions

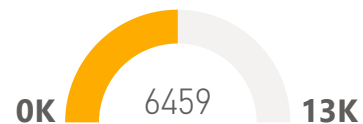
17.67

Sum of engagement rate

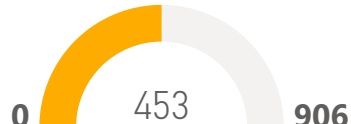
6459

Sum of likes

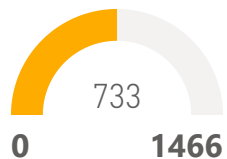
likes



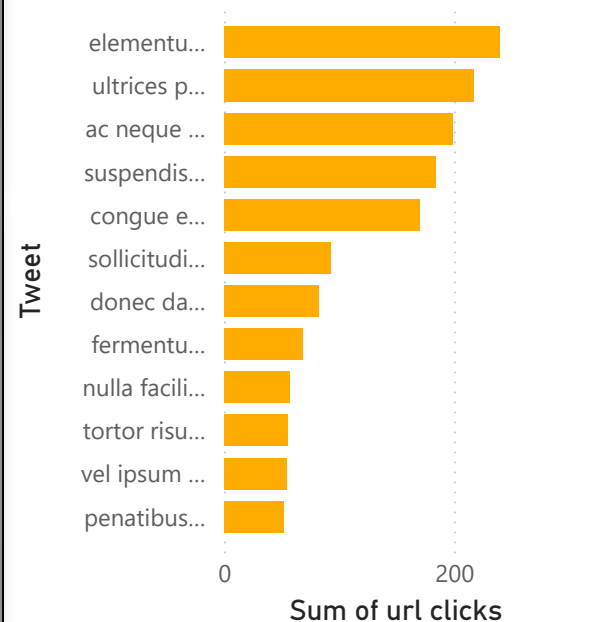
retweets



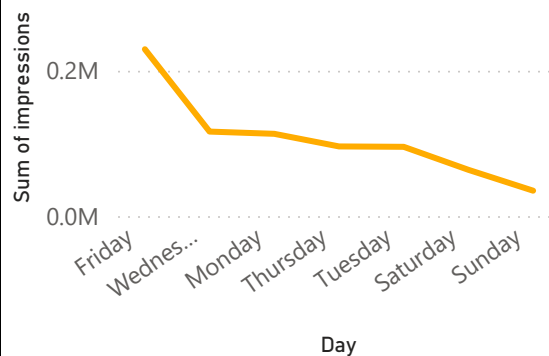
replies



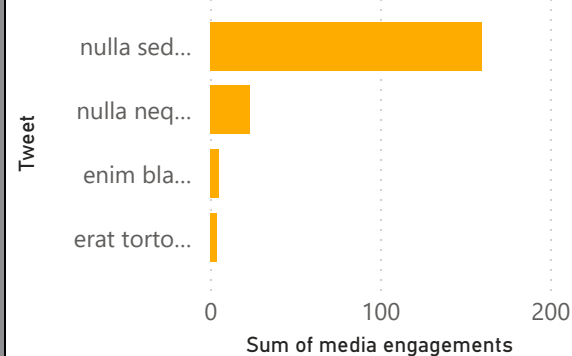
Sum of url clicks by Tweet



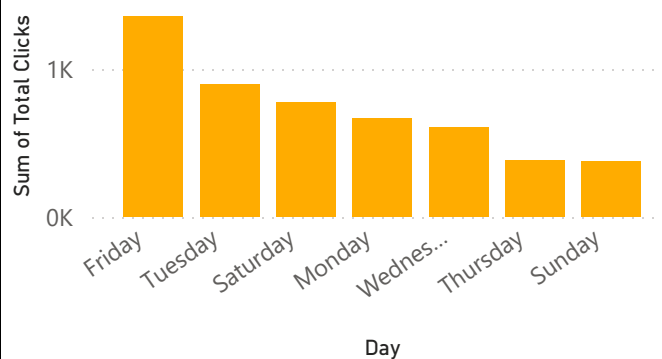
Sum of impressions by Day



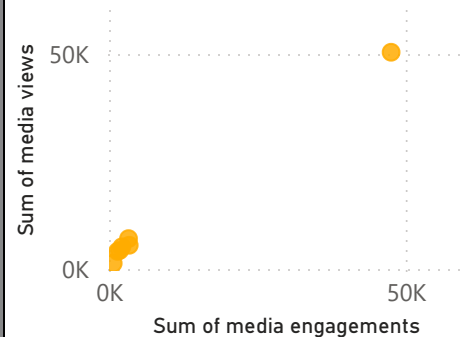
median of media engagement



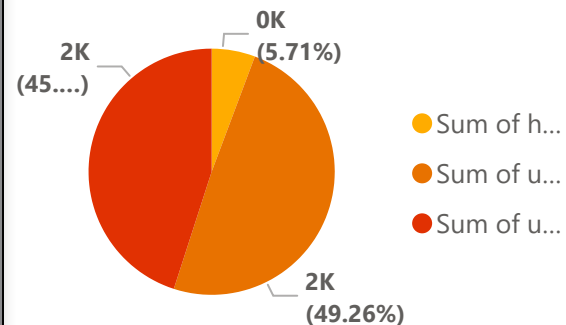
Sum of Total Clicks by Day



media views vs media engagement



Total Clicks



TWITTER ANALYTICS DASHBOARD